



Asia Pacific Social Investment & Philanthropy Workshop

Press Release – For Immediate Release - 09 November 2010

The Australia China Council held the inaugural Asia Pacific Social Investment & Philanthropy Workshop at the Australian Pavilion at World Expo 2010 in Shanghai on Monday 18th October.

The event, co-organized by Swinburne University's Asia-Pacific Centre for Social Investment and Philanthropy (APCSIP) and the Australia China Alumni Association (ACAA) brought together some 60+ leading thinkers, researchers, foundation managers, NGO's, media, government regulators and practitioners.

In his opening remarks, Dr. Michael Liffman, Director of Swinburne University's APCSIP noted that, "Australia and China have enjoyed many years of close cooperation in trade, investment, sport, culture, science and many other fields. Today we are pleased to broaden that cooperation to also include the fields of Social Investment and Philanthropy".

The workshop provided an important first step for a number of Australian and international experts to meet and share their experiences with their Chinese counterparts.

A number of senior players from both Australia and China attended the workshop, including:

- Prof Yang Tuan, Deputy Director, Center for Policy Studies at the Chinese Academy of Social Sciences
- Prof Wang Zhenyao, President, Beijing Normal University One Foundation Philanthropy Research Institute
- Ms. Teresa Zolnierkiewicz, Head of Philanthropy, ANZ Trustees
- Mr. Xu Yongguang, Vice Chairman & Secretary General, Narada Foundation
- Mr. Xie Jiachen, Division Chief, Charity & Volunteer Affairs, Shanghai Bureau of Civil Affairs
- Mr. Rupert Hoogewerf, Founder, China Rich List
- Ms. Julie White, Division Director, Macquarie Group and Head, Macquarie Group Foundation



- Ms. Sam Mostyn, Director of the Institute of Sustainable Solutions, University of Sydney.
- Ms. Karen Loblay, Founder, Matana Foundation

At the concluding workshop dinner, Prof. Wang Zhenyao noted in his summary remarks that “there is strong mutual benefit in holding an ongoing dialogue. Australia has considerable experience to share with China and China’s philanthropic and social investment sector is undergoing a period of rapid transformation creating a need for training, both academic, as well as the sharing of practical experience in managing foundations and NGO’s”.

Edward Smith, Founder of the Australia China Alumni Association (ACAA), noted that, “Philanthropy is now a multi-directional flow. When the 2008 earthquake devastated Sichuan province’s Wenchuan region in 2008, Australians and the Australian Chinese community dug deep and provided donations for emergency relief and rebuilding of schools. And in June 2010, just two years later, Dr Chau Chak Wing, Chairman of the Kingold Group donated A\$25m to the University of Technology Sydney – the largest donation ever from China to an overseas University”.

Following on from the successful hosting of the inaugural Asia Pacific Social Investment & Philanthropy Workshop, Dr. Liffman was pleased to announce in early November that efforts are now underway to bring together funding and additional partners to make this an annual event.

About the Asia-Pacific Centre for Social Investment and Philanthropy (APCSIP)

The Asia-Pacific Centre for Social Investment and Philanthropy (APCSIP) was established at Swinburne University, in Melbourne, Australia in 2001. It is one of the leading centres worldwide for the teaching and research of philanthropy and social investment. Currently the APCSIP provides courses at the Graduate Diploma, Masters and PhD levels as well as tailored short courses. For further information about the Centre, please contact: Dr. Michael Liffman: MLiffman@swin.edu.au or visit the Centre website at: www.swinburne.edu.au/business/philanthropy

About the Australia China Council (ACC)

The Australia China Council was established in 1978 by an Order of the Executive



Council for the purpose of promoting understanding and fostering “people-to-people” relations between Australia and China.

The Chairperson of the ACC is appointed by the Executive Council on the recommendation of the Minister for Foreign Affairs, who also appoints the members of the ACC. Council funding is in the form of an annual budget allocation administered by the Department of Foreign Affairs and Trade. The Council funds projects in Australia, China, Hong Kong, Macau and Taiwan.

Further information on the ACC can be found at:

http://www.dfat.gov.au/acc/acc_introduction.html

About the Australia China Alumni Association (ACAA)

The Australia China Alumni Association (ACAA) is a not-for-profit, inclusive organization, open to all China-based alumni of Australian universities. The ACAA serves as a high profile umbrella alumni organization with the aims of supporting alumni in China through business and social networking, and promoting Australian education via the success of alumni. Established in 2007 and now having offices in Beijing, Shanghai and Guangzhou, the ACAA is a fast-growing, high-profile network which engages over 5,000 alumni across China.

The ACAA also supports the development of strong and sustainable individual university alumni chapters across China, as well as industry-specific clubs.

The ACAA is proud to have the Australian Ambassador to China, Dr. Geoff Raby, serve as its Patron.

The ACAA's flagship annual event, first held in 2009, is the national Australia China Alumni Awards, which seek to recognize excellence in a range of fields by Australian University alumni living in China. In 2010, the Gala Awards Presentation dinner was attended by some 280+ alumni and friends.

The ACAA is funded by some twenty-two Australian universities as well as several Australian government agencies, including Australian Education International, Austrade and AusAID.

Further information on the ACAA can be found at: www.AustChinaAlumni.org



Appendix:

Other key organization who attended the workshop include:

- University of Technology, Sydney
- Huamin Foundation
- NPO Development Center
- Center for Civil Society Studies, Peking University
- China Social Entrepreneur Foundation
- Non-Profit Incubator (NPI)
- Benefic Lawyers
- Australian Consulate-General, Shanghai
- School of Social Development & Public Policy, Fudan University
- China Executive Leadership Academy Pudong
- Shanghai Academy of Social Sciences
- Social & Public Management School, East China University of Science & Technology
- Shanghai Soong Ching Ling Foundation
- Standard Chartered Bank

Photos of the event are available at:

<http://www.austchinaalumni.org/news.php#item477>