

■ Welcome to our June 2011 Newsletter

In addition to reporting on our various activities over recent months, a detailed update on our research program is included on page three of this issue.



Sector Consultation

With APCSIP soon to reach its 10th Anniversary we felt it time to review, reflect and report back to our supporters on current and proposed initiatives, and look to the future. We did this on 12th May.

To have 21 colleagues around the table contribute to a discussion about the work we have been doing, the successes we have had, and the challenges we see ahead of us, was incredibly valuable. The feedback was energising and we thank all our supporters over these past 10 years. We will be celebrating 10 years of teaching in 2013 and we are planning some great events to celebrate.

Our courses

Thinking about enrolling? Our mid year intake for the Graduate Certificate of Business (Social Investment & Philanthropy) is open now.

Applications close on 7th August.

Contact Helen Imber
himber@swin.edu.au

Our workshops and events

These events are a wonderful opportunity to hear from great speakers on topics of interest and relevance and to mix and network with our colleagues.

This years commencement lecture was given by Mark Cubit – Trustee of Planet Wheeler Foundation and Cubit Family Foundation), *A Capitalist wanders into the not-for-profit industry – nine things I've learnt in eight years of giving.*

Recent Swinburne Philanthropy Alumni (SPA) | Maimonides Society Gatherings

Summer: Dr Phoebe Wynn-Pope
Challenges and Responsibilities

Autumn: Stephanie Alexander
The Stephanie Alexander Kitchen Garden Foundation



From our students

Teisha Archer

Last year I accepted a new job in philanthropy in Tasmania (where I had recently moved from Victoria). It was the first time I had worked in this field after a seven year career in marketing.

Beginning this new job was exciting and challenging, philanthropy being very strategic work. After 9 months in the job and various short courses under my belt I decided that it would be good timing to begin a more serious course as I could see myself working in this area for some time.

Following a lot of research, I decided to study at Swinburne in the Graduate Certificate of Commerce (Social Investment and Philanthropy) with a view to completing a Master. I had studied at Swinburne before (in Sustainability) and knew it was a good choice.

I have now almost completed my first unit, Introduction to Philanthropy, Fundraising and Social Enterprise, and am looking forward to the next couple of units I will be completing this year.

The class had a great mix of people from various backgrounds resulting in differing points of view and lively, interesting discussion.

With the help of The Trust Company as trustee of the Fred P Archer Trust I have been able to pay for my studies this year as well as some of the travel which comes from studying interstate. Travelling from Tasmania to Victoria up to 8 times per year to attend classes would have been unaffordable for me had I have not received this scholarship. I thank the Asia-Pacific Centre for Social Investment and Philanthropy and the Trust Company as trustee for the Fred P Archer Trust for their financial support and confidence in my ability to achieve.

I look forward to continuing my studies at Swinburne over the next couple of years!

The Swinburne Philanthropy Alumni (SPA)

The diverse background and interests of a growing SPA membership was reflected in the broad range of organisations which received a share of the \$3000 SPA Trust distribution for 2010.

Although the amounts did not warrant formal evaluation, SPA made an effort to personally touch base with recipients several months after the grant cheques were issued and received very positive feedback.

The new committee (consisting of both past and current students) has also recently completed a full review of SPA's grantmaking guidelines in readiness for the next round later this year.

A SPA Trust now has a corpus of over \$60,000. As it grows so too will the opportunities it presents to develop philanthropic proficiency and wisdom through the application of knowledge.

You can help by donating to the Lord Mayor's Charitable Foundation – SPA Trust (Ph (03) 9633 0033).

SPA also continues to organise events including the highly regarded Maimonides Society gatherings. The most recent event (hosted by Perpetual and with Stephanie Alexander as guest speaker) was actually over-subscribed!

And as part of its commitment to encouraging excellence in philanthropic studies, SPA is this year funding two awards at the FBE Prize Ceremony which will be held on June 15th.

For more details check out www.spa.org.au

AusAid Work in China

As many will recall, last October APCSIP successfully ran a Social Investment Workshop in the Australia Pavilion at Shanghai Expo, with funding support from the Australia China Council. Following on from that APCSIP has been engaged by the Australian Government's overseas aid organisation, AusAid, to review the philanthropic landscape in China and to investigate if and how Australia might be able to lend some assistance to China over coming years.

Michael Liffman and Christopher Baker have recently returned from their investigative trip to Beijing with a clear view that there are indeed real opportunities for Australia to play a constructive role to contributing to this fast developing sector in China. APSIP will submit its report to AusAid by the end of June.

The report and its recommendations will be considered by AusAid in the context of the wider review of Australian aid strategy currently underway. We live in interesting times!



Xu Yongguang, Chairman, Narada Foundation, Christopher Baker, Michael Liffman, Zhang Ning, Beijing Consulting group, Edward Smith



Centre for Social Impact

For the latest from CSI go to: www.csi.edu.au

■ **Yakety Yak series – Simon McKeon**

■ **Australian Stories of Social Enterprise**

By Cheryl Kernot, Joanne McNeill

This pioneering book "Australian Stories of Social Enterprise" written by Cheryl Kernot and Joanne McNeill, tells the fascinating stories of thirty two Australian social entrepreneurs and their social purpose businesses

"The aim of the book is to showcase the diversity of the social enterprise model and broaden thinking. It is a vehicle for social enterprise practitioners to tell their stories, and is a snapshot of their perspectives", said Cheryl Kernot.

The authors will not receive royalties as they want to make the book freely available to encourage social enterprises. Ms Kernot and Ms O'Neill are expecting to see cost recovery in the form of social benefit. They hope that that people will benefit from the shared learnings and insights gained through the experiences of these social enterprises.



Research, conference representation and publications

- Christopher Baker and Michael Moran presented a paper at the 8th AGSE International Entrepreneurship Exchange in February. The paper, 'Entrepreneurialism and Philanthropy' is the first phase in a wider study that seeks to understand the giving behaviours of high-net worth individuals and households in Australia.
- Also in February Michael had a chapter published in the scholarly volume *Private Foundations and Partnerships in Global Health Governance* (Basingstoke and New York: Palgrave Macmillan 2011). His chapter opened the section on 'philanthropic foundations' and set forth a conceptual framework which shows how foundations shape policy agendas in complex policy-making environments.
- Michael had his PhD passed in March, with only minor modifications required. Conferral is set for July 21. On the recommendation of his thesis examiners he has been offered a book contract with the international publisher Routledge (Taylor & Francis Group). An edited version of his PhD will be published in the prestigious Global Institutions Series in 2012.
- Michael also attended the International Studies Association Annual Convention at the Montreal Sheraton in March. He, along with colleagues from Germany, Switzerland and Canada, co-arranged a panel examining the historical synergies between the Rockefeller and Bill and Melinda Gates Foundations in global health and agriculture. Collaborative publications between the respective researchers are to follow in 2012.
- Christopher received advice in May that the article written in collaboration with Russell James III "Targeting wealthy donors: The dichotomous relationship of housing wealth with current and bequest giving" has been accepted for publication in the *International Journal of Nonprofit and Voluntary Sector Marketing*. Christopher's co-author Russell is Associate Professor & Director of Graduate Studies in Charitable Planning, Texas Tech University.
- In a collaboration with local colleagues in the Faculty of Business and Enterprise, Bruno Mascitelli (Associate Dean (International), Senior Lecturer, European Studies) and Simone Battiston (Cassamarca Lecturer in Italian), in March of this year Christopher and colleagues submitted their article 'Diaspora Philanthropy in Australia: a preliminary critique' to *Diaspora: A Journal of Transnational Studies*. This article provides an Australian perspective on the growing global phenomenon of Diaspora philanthropy. Bruno and Christopher are close to finalising another diaspora giving article, which draws on interviews conducted with representatives of three diaspora communities in Australia.
- Christopher and his co-author Professor Michael Gilding (Deputy Dean Research, Faculty of Life and Social Science, Swinburne) are awaiting referee feedback on their article 'Children before Charity: Family and charitable distributions from personal estates in Australia'. This article examines how Australians bequeath their estates, with particular attention to charitable giving.

Review of Rio Tinto Aboriginal Fund

APCSIP has been engaged by the Rio Tinto Aboriginal Fund – one of the largest private supporters of Indigenous health, education, sport and cultural enhancement in Australia – to conduct a fund-wide review of its effectiveness and reputation in the field. This consultancy is being conducted by Michael in conjunction with alumni of the Masters program, Leslie Falkiner-Rose.

Indiana University

Professor Wolf Bielefeld and Professor Emeritus Bill Plater, from The Center for Philanthropy, Indiana University were in Melbourne in May and were able to join us in our Sector Consultation.

APCSIP and Indiana are continuing to work together on various projects and we are all optimistic about the possibilities for future collaboration.