

Welcome to our December 2011 Newsletter



Stegley Memorial Lecture

Professor Thomas Pogge, Leitner Professor Philosophy and International Affairs at Yale and Professorial Fellow at the Australian National University presented the 10th Stegley Memorial Lecture in Melbourne on 24 November.

What are the responsibilities of the affluent to address global poverty?

Professor Pogge began his presentation by asking the audience 'Who in this room has killed anyone?' After being assured that no one had, Professor Pogge proceeded (with shocking statistics) to inform the audience that we may indeed be contributing to the deaths of millions of people in the developing world.

Professor Pogge laid the blame clearly at the door of political systems that exclude the poor. This is done, according to Professor Pogge, by the competitive and adversarial nature of large international organisations, and the way statistics are constructed and organisations with power and influence lobby for their own interests.

Professor Pogge went on to outline the Health Impact Fund (HIF) which he has been promoting to reduce the cost of pharmaceuticals in the developing world.

The HIF will offer pharmaceutical companies the opportunity to register new medicines if they are prepared to sell them in the developing world, at cost. HIF is a pay for performance scheme for new pharmaceuticals.

Professor Pogge's powerpoint presentation is on our website.

swinburne.edu.au/business/philanthropy

Our courses

Master of Social Investment and Philanthropy revamped

Our Masters has been re designed and renamed. We are now the **Master of Social Investment and Philanthropy**.

It is now easier to do our Masters.

Those students who have an undergraduate degree and/or relevant work experience may be exempt from the Graduate Certificate leaving only eight subjects to be studied, which is usually but not necessarily undertaken part time over two years.

When applying hit the 'recognition of prior learning' button.

The program consists of seven core modules and one elective. Each subject is delivered in block mode of two three-day blocks with a break of a few weeks in between.

To learn more visit our website

<http://www.swinburne.edu.au/business/philanthropy/graduate-courses/master-course.htm>

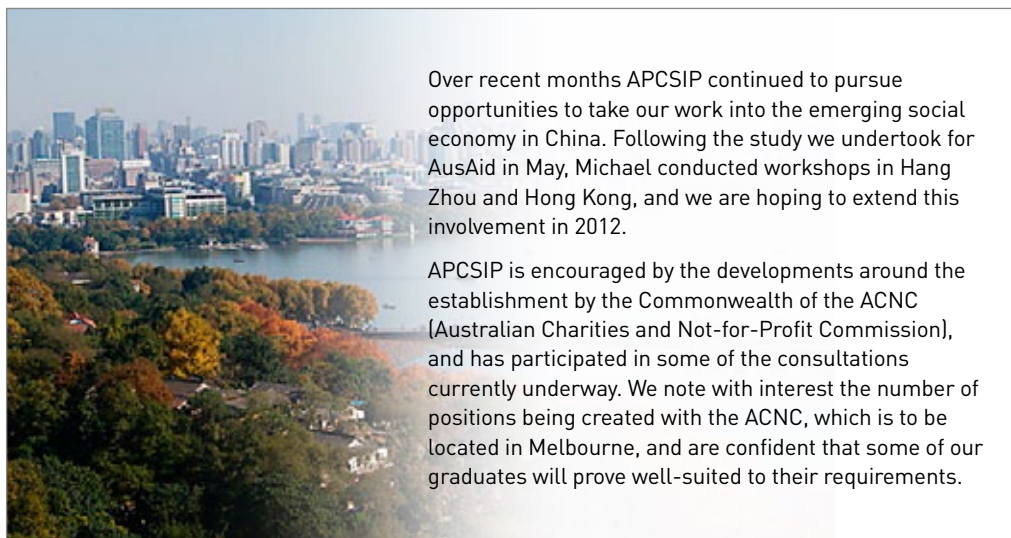
Graduate Certificate in Social Impact

Swinburne will again be delivering the Graduate Certificate in Social Impact in 2012. Four subjects make up the course.

Two subjects will be taught in first semester at Swinburne. They are **Social Investment and Philanthropy** and **Corporate Responsibility and Accountability**.

To learn more visit our website

<http://www.swinburne.edu.au/business/philanthropy/graduate-courses/grad-cert-social-impact.htm>



Over recent months APCSIP continued to pursue opportunities to take our work into the emerging social economy in China. Following the study we undertook for AusAid in May, Michael conducted workshops in Hang Zhou and Hong Kong, and we are hoping to extend this involvement in 2012.

APCSIP is encouraged by the developments around the establishment by the Commonwealth of the ACNC (Australian Charities and Not-for-Profit Commission), and has participated in some of the consultations currently underway. We note with interest the number of positions being created with the ACNC, which is to be located in Melbourne, and are confident that some of our graduates will prove well-suited to their requirements.

Conferences and publications

■ Christopher Baker and Russel James of Texas Tech University have an article in the forthcoming edition of the *International Journal of Nonprofit and Voluntary Sector Marketing*. 'Targeting wealthy donors: the dichotomous relationship of housing wealth with current and bequest giving' is available online from <http://onlineibrary.wiley.com/doi/10.1002/nvsm.417/pdf>

■ Christopher and Michael Moran have an article in the forthcoming edition of the *Journal of Asia Business and Sustainability*. The article – 'Entrepreneurialism and Philanthropy' – was selected from among the best papers at the 8th AGSE Research Exchange held in Melbourne in February 2011.

■ Christopher and Michael presented papers at the International Society for Third Sector Research Asia-Pacific Regional Conference in Bali in November. The panel on high-net worth giving in Asia was organised by APCSIP.

■ Michael recently submitted a journal article co-authored with Michael Stevenson of the University of Waterloo in Canada to the journal *Global Governance: A Review of Multilateralism and International Organization*.

■ Michael is also co-authoring a chapter for the forthcoming book *The Handbook of Global Health Policy* which is part of the highly-regarded *Global Policy Handbook* series published by Wiley-Blackwell. His book in the *Global Institutions Series* with Routledge (Taylor & Francis) will be submitted to the publisher in early 2012 and will be available from September.

■ APCSIP has undertaken a number of foundation reviews and program evaluations through 2011. It is presently completing an evaluation of The Big Issue Classroom workshop.

■ A very successful workshop – *Social Investment and Philanthropy in the Asia Pacific* – chaired by Rikki Andrews was held in mid September. Speakers included Christine Edwards (Myer Foundation), reps from AusAID and ACFID, Andrew MacLeod (Principles for Social Investment) as well as case studies from IWDA, Marie Stopes, plus private philanthropists. Latest research and data was also presented.

Alumni

Swinburne Philanthropy Alumni (SPA) has continued to provide opportunities for members to develop philanthropic proficiency, to apply their knowledge and talents and to socialise and network with people interested in philanthropy.

Some events organised and attended by SPA members in the last 6 months include:

- A SPA panel presentation as part of the City of Boroondara's 'Community OnBoard' workshop series.
- Maimonides Society Gatherings with guest speakers such as Christine Edwards (outgoing CEO of Myer Foundation and Sidney Myer Fund) and Churchill Fellows Melissa Smith and Sylvia Admans and Stephanie Alexander.
- Combining learning and socialising at a 'SPA' table at the recent Abigail Disney gala event.

The SPA Trust continues to grow and to provide small but much valued grants to worthy organisations whilst enabling members to experience the many facets of real-life grantmaking. When the current grantmaking round is finalised, SPA members will have contributed over \$60,000 which has enabled them to distribute almost \$11,000 in grants since the SPA Trust was established. To donate to the SPA Trust contact the Lord Mayor's Charitable Foundation (Ph 03 9633 0033).

SPA looks forward to growing and evolving under the leadership of our new President, Julia Keady.

For more details please visit www.spa.org.au

Staff news

Dr Liz Branigan is joining APCSIP as a Senior Lecturer

We at APCSIP are delighted to welcome Liz Branigan to our team. Liz commences in January 2012.

Liz has most recently spent three years as the founding Academic Programs Director at the Australian Centre for Human Rights Education (ACHRE) at RMIT. In this role she oversaw the development and delivery of the Graduate Certificate and Graduate Diploma in Applied Human Rights and the Centre's training in applied human rights in the government and community sectors. During this time she developed a passion for work integrated learning and for exploring the complex issues of corporate social responsibility and business ethics. Her most recent research has focused on exploring values based approaches to teaching, organisational change and service delivery.

Liz has a passion for inter-disciplinary and collaborative work and has worked extensively across the disciplines of action research, sociology, anthropology, and organisational change. Liz has worked as a Senior Research Officer at the Australian Institute of Family Studies and has been the Executive Officer of the peak advocacy organisation, The Council of Single Mothers and their Children. Liz was a Post Doctoral Fellow at the Centre for Applied Social Research at RMIT University, where she co-edited *Surviving Care: Achieving justice and healing for the Forgotten Australians* (Bond University Press, 2010) and *Women and Work: Current RMIT Research* (2007), and co-authored *After the orphanage: Life beyond the children's home* (UNSW Press, 2008).

Liz is an active member of the Popular Education Network Australia (PENEA), the Action Research Issues Association (ARIA) and Systemic Participatory Inquiry Research Action Learning (SPIRAL). Liz tries her best to balance all the time she spend in her head by spending time with her family, which includes two children, doing yoga and swimming. She is also looking forward to swimming in the outdoor pool near the Hawthorn campus.



Student view

Ikechukwu Anyiam Student, Graduate Certificate in Social Impact 2011

I discovered this course while researching social entrepreneurs. I have always believed that socially progressive change in developing countries would be more effective through the third sector rather than the current over-reliance on the government and private sector. I did the course to gain knowledge of the third sector, the workings of philanthropy and social investments and how to apply this knowledge to address social issues facing the oil-rich communities in Nigeria.

Through the course, I have gained much knowledge of the world of philanthropy. The many concepts around it, emerging trends, the impact of perception on giving, the motivation behind giving. My particular interests have been the emerging synergy of philanthropy and business modelling such as: Venture philanthropy, Philanthropreneur, corporate citizen and micro-finance.

I hope to someday, apply this knowledge back home in Nigeria. I believe Strategic Philanthropy such as corporate citizenship coupled with philanthropreneur and Venture Capital would help give the community a sense of recognition and create a better engaging community between Oil Multi-Nationals and local communities affected by the impact of exploration. The knowledge would also help increase participation among big donors, considering Nigeria is yet to have a functioning Philanthropic sector.