



Asia Pacific Centre for Social Investment & Philanthropy

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SWINBURNE
UNIVERSITY OF
TECHNOLOGY

Enrolments for 2010 are now open

For those of you who have been considering coming back to study now is the time!

Are you involved in – or contemplating involvement in – personal giving (whether as a donor, trustee, manager or adviser)? Do you work in an NGO, government, business, not-for-profit, philanthropic or related private sector agency that provides and manages grants and/or raises funds? If so, our pioneering M.Comm (Philanthropy and Social Investment) program is the course for you – or perhaps your children?

Through participating in a vibrant and stimulating environment in a cohort of committed and mature colleagues you will explore the exciting and evolving world of philanthropy and social investment. Last year 25 students – more than ever before – joined our program to extend their skills in effective giving: we expect even more next year.

Click here for further information about M.Comm (Philanthropy and Social Investment).

In 2010 we will also be offering, for the first time, the Graduate Certificate in Social Impact which has been developed and is to be delivered by the Centre for Social Impact through its partner universities.

With its broader focus than the M.Comm (Phil and Soc Inv), this is directed at building the professional capacity of social managers and entrepreneurs of the future, across the corporate, government and third (not-for-profit) sectors.

Click here for further information about Graduate Certificate in Social Impact.

For information contact Geraldine Doherty 9214 5695 gdoherty@swin.edu.au

Trust Foundation Scholarships 2010

The Trust Foundation has again offered two scholarships to students enrolling in 2010 for the Graduate Certificate stage of the Master of Commerce (Social Investment and Philanthropy) APCSIP at Swinburne University of Technology. The course offers high-level study in philanthropy, grant-making, and fundraising. The scholarships are valued at \$10,000 each.

For application criteria contact Helen Imber 9214 8384 himber@swin.edu.au

2009 has been a foundation year for our research program.

Joining the centre in July 2009, Nicola Brackertz and Michael Moran, over the last six months have made real headway into how to map Australia's diverse social investment landscape. 2010 will see the launch of a pilot study into mapping the financial flows of the social housing sector.

Also joining us in July 2009 was Sian Supski who, with a Faculty colleague Rowena Morrow (from Foresight), is focusing on the challenging area of financing for social innovation. In 2010, Sian and Rowena will start a number of case studies into the challenges of financing for local social entrepreneurs.

2010 will see another welcome addition – Christopher Baker is joining APCSIP, bringing with him his extensive sector know-how along with his recent research into intergenerational giving.

We've also been active in sharing our research, with Janette Corcoran having written and presented on social investment to a variety of audiences, including our friends in Canberra who are increasingly interested in the financial sustainability of our sector!

Other highlights of our year have included:

- > The endowment of the 'Truby and Flora Williams Chair in Social Investment and Philanthropy', through ANZ Trustees.
- > The Peter Singer Challenge, in which the noted philosopher discussed his new book, *The life You Can Save*, with a distinguished panel and an audience of 400
- > The 2009 Heloise Waislitz Oration, by this year's Fellow, Kylie Charlton, exploring radical new ways of drawing on private capital to support social development. http://www.swinburne.edu.au/business/philanthropy/events/Waislitz_Oration_Audio_DMS_Edit.mp3
- > A roundtable with the Productivity Commission on its draft report on the non-profit sector.
- > The annual Stegley lecture, discussing the role of philanthropy in promoting democracy in local government.
- > The continuation, in association, with the Swinburne Philanthropy Alumni, of the occasional Maimonides society discussions, featuring, among others, Senator Ursula Stephens, and Mark Wootton.
- > SPA's success in reaching the \$50,000 milestone for the SPA Trust



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Articles of interest

APCSIP has featured in two recent major articles in The Australian Literary Review.

Some Clarity on Charity (7/10/09)
by Sam Lipski, CEO Pratt Foundation
7 October

Capitalists who Care (4/11/09),
by Kylie Charlton
Heloise Waislitz Fellow 2009

Workshops for 2010

Swinburne is again offering a series of educative and informative workshops for those working in social investment and philanthropy.

Indigenous Funding – It Can Be Done Successfully!

How can philanthropists maximise the effectiveness of their contribution, and measure their success?

What does indigenous funding cover?

How to work with diverse groups.

This half-day workshop will be conducted in March 2010 in conjunction with Oxfam.

Celebrity Philanthropy – All the questions you should consider before taking the plunge

When/how can celebrities be useful for my organisation?

Am I looking for a Patron or an Ambassador, and what is the difference between the two?

How do I identify which celebrities to engage?

For more information on either of the above contact Helen Imber on 03 9214 8384 or himber@swin.edu.au

Vale Mark Lyons

It was with great sadness that we learned of the death of Professor Mark Lyons, after some months of illness. Mark Lyons was the Director of Research at the Centre for Social Impact and Professor of Social Economy in the School of Management at the University of Technology, Sydney.

Mark was a lifelong champion of the Australian community sector, academically and personally.

He was a scholar of international standing and was held in respect and affection by many the world over. His book 'Third Sector – the Contribution of Nonprofit and Cooperative Enterprise in Australia', the first comprehensive study of Australia's third sector, was published by Allen & Unwin in February 2001.

Until just a few weeks ago Mark continued to work as Director of Research at the Centre for Social Impact. His final paper on measuring social impact in the third sector, written with Gianni Zappala, will be published by the Centre shortly.