

MASTER OF BUSINESS (PHILANTHROPY AND SOCIAL INVESTMENT)

We are delighted to announce that our pioneering graduate program in Philanthropy and Social Investment has been re-accredited, and will be offered in 2009 as a Master of Business (Philanthropy and Social Investment). As before it will be a three year, part-time course of study, with students progressing through Certificate and Diploma stages.

The Program's main aim is to introduce students to a range of fundraising and grant making perspectives and to assist them in a critical analysis of the social enterprises within which these activities are practiced. In addition the Program aims to challenge the ethical and political contexts within which social enterprises operate. The new program is a continuing response to the powerful forces which are leading to a global renaissance in philanthropy and social investment

While substantially the same as the previous course, the new Masters will be broader in scope, taking in fundraising and social entrepreneurship, and will allow students more choice of units in accordance with their interests and career paths.

PROGRAM DETAILS

Duration 3 years part-time
(incorporating Graduate Certificate and Graduate Diploma)

Teaching method Coursework

Location Hawthorn campus

Entry Requirements
Completion of a relevant degree, diploma or relevant work experience

Structure 12 units for the master

2009 Fees AUD\$2,250 per unit

Intake February, July

FURTHER INFORMATION

Call ASK SWIN: 1300 275 7946
Email: postgrad@swin.edu.au

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Phone: 9214 8384 or Email: himber@swin.edu.au

Dr Michael Liffman, Program Director
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THE RIGHT PROGRAM FOR YOU

The Master of Business (Philanthropy and Social Investment) is directed, in particular, to:

- personal givers, and those considering establishing philanthropic programs
- advisors to grant makers: trustees, financial advisers, lawyers, solicitors, estate planners and others providing advice to high-net-worth families
- corporate personnel whose responsibilities include CSR activities, corporate/community partnerships, charitable giving, sponsorship and cause-related marketing activities
- fundraisers responsible for the generation of revenue for non-profit enterprises
- personnel in community agencies, 'for-purpose' organisations, social enterprises, and businesses whose work includes a significant social dimension
- public managers, political advisors, administrators and 'philanthrocrats' having management and policy development roles in the government and philanthropic sectors

STUDENT PERSPECTIVE



Leslie Falkiner-Rose
Trustee / Journalist
Ruffin Falkiner Foundation

I chose Swinburne University because I believed this unique program would help me sharpen my grant making skills and widen my research horizons.

The course aims to teach us how to give away money in the most strategic way possible. The wealth of practical knowledge and inspiration gained from lecturers and guest speakers, and the camaraderie and learning between fellow students, made this an excellent experience.

I now feel well-equipped to tackle the challenges associated with strategic philanthropy in either my current voluntary capacity as a trustee of a philanthropic foundation or in a future professional capacity. I also intend to marry my journalistic and philanthropic skills through further research and writing in the sector.