GIVING YOU AN EDGE

In 2001, Swinburne founded the Australian Graduate School of Entrepreneurship (AGSE). This makes us Australia's first dedicated entrepreneurship school. We see disruption as an opportunity. And that's the mindset we teach.

When you study at the AGSE, you'll get exclusive access to Swinburne's vibrant entrepreneurship ecosystem. Led by the Faculty of Business and Law, the AGSE is connected to the wider university through our Innovation Precinct, digital innovation labs, business incubator program and entrepreneur-in-residence program.

Building on Swinburne's longstanding practice of real-world leadership, the curriculum in each AGSE degree is co-created with industry leaders. On top of that, you'll get the best of two worlds: industry practitioners, known as pracademics, teaching alongside Swinburne academics.

The practical application of your learning experience is further emphasised with industry speakers, on-site events, real-life case studies, and guest lecturers from industry and academia. You'll be building new networks from your first day.

Entrepreneurs have the ability to make decisions under uncertainty; and to use the innovation process as a tool to commercialise their ideas. They see change as an opportunity, where others only see chaos.

In the AGSE, we develop entrepreneurs, those who intend to start and grow their own business, and also intrapreneurs, those who want to use those same skills and knowledge to advance in a corporate environment.

The Master of Entrepreneurship and Innovation is for people who want to challenge themselves and succeed in world of opportunity.

PROFESSOR MILÉ TERZIOVSKI  
COURSE DIRECTOR

We rank #1 in Melbourne for overall Quality of Educational Experience in postgraduate Business Management.

Accreditation from the AACSB puts Swinburne Business School in the top 5% of business schools worldwide.

Swinburne is ranked #45 in the world in the 'Top 50 Under 50' QS World University Rankings.®
Learn to successfully launch and scale a business idea, navigate rapid change and capitalise on growth. Zero in on opportunities for market entry and develop exceptional project management skills to effectively address the full life cycle of a business, its products and services. At the end of this course, you’ll have the specialist edge you need to instigate, lead and manage innovation in any environment you find yourself in.

The Master of Entrepreneurship and Innovation is delivered in collaboration with the International Institute of Entrepreneurship at Pitcher Partners, known nationally for its strategic insight and advisory services focusing on mid-sized enterprises.

Course structure
Earn your Graduate Certificate by completing the Essentials block or finish all three blocks for your Master.

**ESSENTIALS**
- Opportunity, Discovery, Creativity and Design
- Project Management in Entrepreneurial Ventures
- Entrepreneurial Intention, New Venture and Innovation
- AGSE Elective

**DEEP DIVE**
- Entrepreneurial Finance
- Growth Management
- Venture Planning
- AGSE Elective

**APPLIED PROJECTS**
- Venture in Action
- Innovation Discovery and Technology Transfer
- AGSE Elective, Applied Project or Study Tour
- AGSE Elective, Applied Project or Study Tour

**Who you are**
You may already have a business you’re looking to grow, or the seed of an idea you’re raring to launch. You could also be an intrapreneur who wants to lead innovation within the organisation you work for, whether that’s in the public, private or non-profit sectors. Either way, you have a burning need to forge a path of your own.

**Where it can take you**
You’ll be equipped with the actionable knowledge and skills required to develop new enterprises or take on senior managerial roles within businesses, government and non-profit organisations.

**Entry requirements**

**STANDARD ENTRY**
A recognised bachelor degree in a related discipline OR; a recognised bachelor degree in any discipline PLUS a minimum of 2 years equivalent full-time relevant professional experience.

**ALTERNATIVE ENTRY**
Applicants with a minimum of 3 years equivalent full-time relevant professional experience may be admitted to the Graduate Certificate of Entrepreneurship and Innovation. Upon successful completion of this qualification students may be admitted to the Master of Entrepreneurship and Innovation with full credit for the units completed.

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