Five tips to increase productivity, profits and retention

A Swinburne Diploma or Graduate Certificate program will help staff to close skill gaps and take on new responsibilities. It is an investment in your staff which can increase productivity, motivation and improve staff retention.

Our programs are specifically developed for business and industry and enable participants to apply their learning directly in the workplace.

They are delivered by highly experienced industry facilitators through monthly workshops and in an accelerated format that supports learning through work based projects which can directly benefit your organisation.

Would you like to:
+ Improve profits
+ Increase productivity
+ And retain great staff?

How to get there
1 Build staff capability to undertake new roles and responsibilities
2 Empower staff to implement improved skills and processes in their job
3 Support management and leadership through a culture of accountability
4 Drive staff commitment and engagement
5 Improve staff retention through recognition and reward.

What your staff will bring back to your organisation
+ New tools and techniques that improve their capabilities and skill set
+ Processes or best practices to increase productivity and efficiency
+ Increased ability to overcome specific organisational challenges
+ Potential reduction in consultancy fees as skills are developed within the team rather than employing an external party.

swinburne.edu.au/professional
Here is what some of our participants had to say about our programs

Diploma of Human Resources Management
“I have worked in HR for a number of years and found the program perfect for a full time job. The pace was ideal as it allowed me to complete the course in 6 months and I was able to balance both work and study requirements. The workshops were well structured and I particularly enjoyed having different industry facilitators who were subject matter experts. I would recommend this fast track program to anyone who would like to formalise and deepen their skills sets and take their next career steps.”

Jodie, HR/IR Manager, John Holland Group

Dual Diploma in Business and Human Resources Management
“I completed a Dual Diploma in Human Resources Management and Business. The program was a good challenge and helped me to learn new skills to complement my existing knowledge. I also enjoyed the networking options with industry peers.”

Naomi, Human Resource Assistant, Glen Cameron Group

Dual Diploma in Business and Marketing
“The fast track program is a great way to study when working full time. It enabled me to consolidate my skills through peer interaction and achieve two qualifications. Our assignments were relevant to what happens in our workplace and the integrated marketing plan I developed as part of such an assignment task is now being used by my employer. The facilitators were brilliant.”

Miranda, Communications Officer, City of Greater Dandenong

Diploma of Human Resources Management
“I found the fast track Diploma in Human Resources Management a useful program to gather new knowledge for my current role as HR Manager. I enjoyed the depth of the course and particularly the topics around innovation and emotional intelligence. The content and one day workshop format were excellent.”

Gavan, HR Manager, Five Senses Coffee

Case studies

Case study 1
Following on from the Swinburne’s Certificate IV in Front Line Management, Swinburne in conjunction with one of the Big Four Banks developed a customised Diploma of Management program which addresses the operational KPI’s and participant’s personal growth requirements.

Participants undergo training through various delivery modes and using embedded assessment tools, deliver direct business improvements via projects. In turn, these projects deliver direct financial benefits to the organisation’s bottom line. Personal growth areas such as leadership, communications, problem solving and innovation are also addressed.

A formal graduation is held where participants outline their projects and accept their testamur from senior management. The program has been highly successful and has delivered increased business profits, higher levels of productivity and increased staff retention for the organisation.

Case study 2
Swinburne through a consultancy process with a major national health care provider developed and delivered a customised Diploma of Project Management program. Through this consultancy process, Swinburne was able to gain a full understanding of the project management needs of the health care provider and designed program content and delivery modes to address the operational needs as well as develop greater interpersonal skills within members of the project teams. Assessment was facilitated through the implementation of the project management methodology directly to identified organisational projects with demonstrated return on investment. This popular program was also accredited by the Australian Institute of Project Management.