

# Swinburne in 2016

Advisory Afternoon  
September 2015

# We put students first

- Give clarity and confidence in course and major choices
- Option to choose study options in different discipline areas
- Easy to change their program of study as their preferences and career aspirations change

# The Swinburne Advantage

We know what students want and we have responded to this insight.

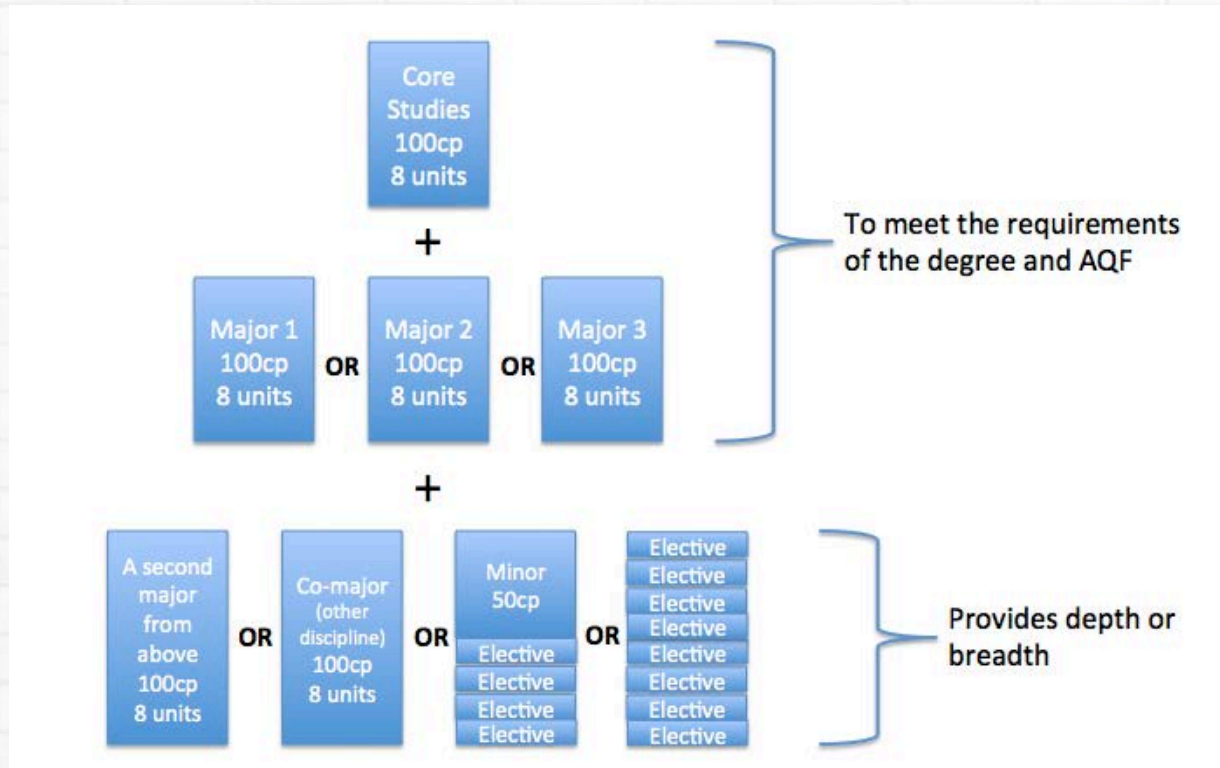
Being clear about getting students job ready is at the heart of what we do. It's what we call ***The Swinburne Advantage.***

# 2016 undergraduate programs

To deliver on the ***Swinburne Advantage*** promise:

- 9 new Professional degrees
  - With guaranteed Professional Placement
- Work integrated learning for all programs
- Consistent and simple course structures
  - To facilitate double majors across the university
  - To make it easy to change or add majors and minors without changing degree

# Simple course structures



# A choice of outcomes



# A range of entry points to Swinburne

ATAR 95+

- VC Scholarship

ATAR 90+

- Deans' Scholarship

ATAR 85+

- George Swinburne Scholarship

ATAR 80+

- Bachelor of Business (Professional)

ATAR 60+

- Bachelor of Business

ATAR 50+

- Diploma of Business– Unilink (degree Year 1)

# About Professional degrees

- Guarantees a paid year of work experience of approx \$32,000
- Puts knowledge into practice in a real work situation
- Allows exploration of career options
- Builds professional networks
- Provides mentoring and industry insights before graduation
- Maintains student benefits (eg Aus Study)
- Adds substantial, discipline-specific experience to a CV
- Available to international students

# Professional degrees

- Bachelor of Arts
- Bachelor of Business
- Bachelor of Media and Communications
- Bachelor of Games and Interactivity
- Bachelor of Health Science
- Bachelor of Computer Science
- Bachelor of Information and Communication Technologies
- Bachelor of Engineering (Honours)
- Bachelor of Science

Students select 1 or 2 majors in their degree

The placement is typically taken after Year 2 is complete

# Work Integrated Learning

Opportunity	Experience	Highlights
Professional Degrees	Paid at award rates applicable to the relevant industry sector	Guaranteed professional placement and open to international students
Professional Placements	Paid at award rates applicable to the relevant industry sector	Credit average required other selection criteria applies
Professional Internship	Observe and participate in real projects and day-to-day work, under the guidance of industry professionals.	Mentoring by industry professionals. Intensive Summer and Winter term options available

# Work Integrated Learning

Opportunity	Experience	Highlights
Industry-linked Projects	Take on a real-life industry or community project for one semester.	May include competitions, research projects or internal briefs. Credit earned for your degree.
Accreditation Placements	Required for Engineering, Law and Education degrees.	These placements may be paid and/or credit-bearing. Experience to be professionally accredited for the career being sought.

# Work Integrated Learning

Opportunity	Experience	Highlights
Industry Study Tours	Industry study tours are designed as a Work Integrated Learning experience to develop work capabilities and give exposure to the field internationally.	Last 15 to 30 days. Typically taken in Summer and Winter term breaks. Credit earned towards study.
Create your own opportunities	Volunteering, casual jobs, hearing from guest speakers, expos and job search training.	The Swinburne Emerging Leaders program recognises the valuable skills developed through activities you undertake alongside studies.

# Pathways

- For a majority of degree programs the pathway is via a UniLink diploma
  - Pathway from UniLink to a Professional degree if their grades are at distinction average
  - High performing UniLink students can transfer to a basic degree after 1 semester (4 subjects)
- If students do not meet UniLink entry then other options should be considered
  - Pursuing an aligned vocational program, to then look at reapplying to a degree program on completion
  - Exemptions are assessed on a case by case basis
  - The recruitment team can assist to clarify or give direction

# Unilink progression rates

- Progression rates (2014 – 2015)
  - domestic students who successfully completed 8 units
  - 82% progressed to UG
    - Business: 82%
    - Design: 72%
    - Engineering: 94%
    - IT: 84%

# Unilink success rates

- Average grades for domestic students
  - 2014: 73% in UL units
  - 2015: 79% in UL units
    - Business: 70%
    - Design: 84%
    - Engineering: 67%
    - IT: 78%

# A summary of other changes for 2016

- High achieving students in the UniLink program are invited to move to the Bachelors after completing 4 units of study with credit
- Health Science programs no longer require maths as a prerequisite
- A combination of majors can be taken across faculties and in different delivery modes
- Scholarships have been expanded in number.

Reminder that there are 2 types of scholarships:

- Merit based
- Equity based

Other than what is on VTAC we offer a range of externally funded scholarships

- The George Alexander Foundation Scholarships - \$22,500
- Kath Watson Scholarship for Women - \$10,000

We never get enough applicants!

# Questions?

# Thank you

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