

Certificate II in Creative Industries

Course code: CUA20215

The Certificate II in Creative Industries is designed to develop skills and knowledge in media design, production and promotion. During the course, students will develop their storytelling, planning, and communication skills to create a dynamic media product in a collaborative setting. This is an excellent single-year option as students will obtain the full Certificate II qualification after successful completion of all units in just one year.

On successful completion of a VETiS course, students are guaranteed a place in a Swinburne Vocational Education program (subject to entry requirements for the course they wish to undertake are met).

Location and times

Wantirna campus
Wednesday 9.00am–3.00pm

Mode of delivery

Classroom based

Duration

One year part-time

Outcomes

On successful completion of this program, students will:

- **VCE:** be eligible for two units of credit towards their VCE at Units 1 and 2 level.
- **VCAL:** meet the requirements for the industry Specific Skills strand of VCAL.
- **Qualification:** be eligible for a nationally recognised qualification CUA20215 Certificate II in Creative Industries.

Structured Workplace Learning

Structured Workplace Learning (SWL placement) is not required but is strongly recommended by the Victorian Curriculum and Assessment Authority www.vcaa.vic.edu.au/

VCAA recommends that students undertake 10 days of SWL for this program. The finding and management of SWL is the responsibility of the school.

Complementary studies

- Art/Studio Arts
- Information Technology
- Media Studies
- Visual Communications and Design

Pathway opportunities

- Certificate III in Media
- Certificate IV in Screen and Media
- Diploma/Advanced Diploma in Screen and Media

Fees and application

Contact the Secondary School VET Coordinator or Careers Practitioner.

Career opportunities

- Games developer
- Graphic designer
- Media editor
- Media producer
- Multimedia developer
- Photographer
- Publisher
- Digital designer

Information for students

Please refer to www.swinburne.edu.au/policies-regulations/ for student rights and responsibilities while on campus.

More information

T: 1300 275 794
E: VETinschools@swin.edu.au
W: www.swinburne.edu.au/vetis

Certificate II in Creative Industries CUA20215

Units of competency

Year 1

Unit code	Unit name	Nominal hours	Compulsory / Elective
BSBCRT101	Apply critical thinking techniques	20	E
CUAIND201	Develop and apply creative arts industry knowledge	20	C
CUAWHS302	Apply work health and safety procedures	10	C
BSBWOR203	Work effectively with others	15	C
ICTWEB201	Use social media tools for collaboration and engagement	20	E
BSBDES201	Follow a design process	40	E
BSBDES202	Evaluate the nature of design in a specific industry context	30	E
CUADIG202	Develop digital imaging skills	50	E
CUAACD101	Use basic drawing techniques	50	E
CUACAM201	Assist in a basic camera shoot	30	E
Total nominal units		285	

Information is current at the time of publication (May 2017) but is subject to change.