

Business at Swinburne

swinburne.edu.au/international

We understand business activities are the key drivers of economic growth worldwide. But we also know that growth needs to be sustainable. That's why we offer business courses at Swinburne.

Our business courses take you on an exploration of the fast-moving and challenging business, financial and management fields. We encourage you to be innovative and socially responsible, and teach you business skills and practices so you can lead, develop and change any enterprise, anywhere in the world.

Our business degrees are recognised by leading industry organisations.



Business courses

At Swinburne, we offer business courses designed to equip you with the skills and knowledge required to succeed in your chosen field.

- Accounting
- Business Administration
- Business Analysis
- Business Information Systems
- Corporate Governance
- Data Analytics
- Data Management
- Economics
- Entrepreneurship and Innovation
- Events
- Finance
- Financial Planning
- Human Resource Management
- Information Management
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Project Management
- Public Relations
- Social Impact and Philanthropy
- Sports Management



My dream is to work in the Indian Ministry of External Affairs. I want to assist in raising my country's profile and rebranding it as a strong leader in international affairs. When I heard that I could do a degree in leadership along with marketing, I immediately knew that this was the program that I wanted to do.

Arijeet from India

Studying Master of Marketing Global Leadership Program

Career outcomes

Swinburne graduates find jobs in:

- business development
- international marketing
- human resources
- e-commerce
- business analysis
- project management
- accounting
- data analysis
- human resources
- marketing
- consulting
- information systems.

Scholarships

At Swinburne, we are committed to rewarding academic excellence.

- Undergraduate students: Receive up to A\$38,000 for a bachelor degree in business. The higher your academic results, the greater the scholarship amount.
- Postgraduate students: Receive up to A\$19,000 for a two-year master by coursework program in business.

World-ranked and highly rated

#1 IN VICTORIA
Overall Quality Of Educational Experience
Quality Indicators for Learning and Teaching, 2018 –
undergraduate and postgraduate business and management

#45 IN THE WORLD
under 50 years old
QS Top 50 Under 50, 2019

creative
innovative
different

KNOW
ING

UNDERGRADUATE DEGREES

	Standard bachelor degree 3 years	Double degree available	Majors available
Bachelor of Accounting	✓		
Bachelor of Business	✓	✓	<ul style="list-style-type: none"> • Accounting • Accounting and Finance • Accounting and Financial Planning • Business Administration • Economics • Entrepreneurship and Innovation • Finance • Financial Planning • Human Resource Management • Information Systems • International Business • Logistics and Supply Chain Management • Management • Marketing • Sports Management
Bachelor of Business Information Systems	✓	✓	<ul style="list-style-type: none"> • Business Analysis • Data Analytics • Data Management

POSTGRADUATE COURSEWORK DEGREES

	Standard master program 1.5 years	Standard master program 2 years	Advanced master degree with research project 2 years	Professional master degree with internship or industry project 2 years	Global Leadership Program ⁺ 2 years
Master of Business Administration	✓		✓		✓
Master of Business Administration (Executive)	✓		✓		
Master of Business Information Systems		✓			
Master of Digital Business Management	✓		✓	✓	
Master of Entrepreneurship and Innovation	✓		✓	✓	
Master of Finance and Banking	✓		✓	✓	✓
Master of Human Resource Management	✓		✓	✓	
Master of Marketing	✓		✓	✓	✓
Master of Practising Accounting		✓			
Master of Professional Accounting	✓				✓
Master of Project Management	✓		✓	✓	
Master of Supply Chain Innovation	✓		✓		

⁺Combine your degree with a Master of Science in Leadership from Northeastern University in Boston, USA

How to apply

Visit our website for step-by-step application instructions: www.swinburne.edu.au/international/apply/

More information

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1300 275 794 (within Australia)
international@swinburne.edu.au
swinburne.edu.au/business

Agent info:

The information contained in this flyer was correct at the time of publication, August 2018. The university reserves the right to alter or amend the material contained in this flyer. For the most up-to-date course information, please visit our website.