

# Indigenous Study Tour

12 July – 26 July 2015

Faculty of Business and Enterprise

## DO YOU WANT TO MAKE A DIFFERENCE?

Available to Undergraduate and Postgraduate Business Students

This two week study tour will take business students to the Kimberley (north, Western Australia) to meet and work with local Aboriginal people to develop their budding business ideas into practical business plans. During this time, students will be taken to numerous cultural heritage sites, and speak with communities and Elders where they will learn about ancient Aboriginal culture, and how it is still practiced today.

This study tour is equivalent to one unit, and can be used to replace the second capstone unit in undergraduate business degrees, or taken as an elective in undergraduate or postgraduate business degrees.

Students will visit the cultural heritage sites of Geike Gorge, Tunnel Creek, Mimbi Caves and Windjana Gorge where they will be guided by local tour operators who will share the cultural history and significance of each site.



*Geike Gorge*



*Tunnel Creek*



*Windjana Gorge*

Students will attend two workshops prior to departure to prepare them for the trip, and one workshop upon their return. While away, students will also experience cultural sensitivity training by locals.

### Details

**When:** Leave Melbourne Sunday 12th July, 2015; fly to Broome, then drive to Fitzroy Crossing. Return to Broome on Friday 24th July and fly back to Melbourne on Sunday 26th July.

**Cost:** This trip is **partially subsidised** by a local Aboriginal Corporation, so costs to students have been kept to a minimum:

**\$2500**

### Includes:

- Return airfares, Minivan hire, all accommodations
- Four guided tours to cultural heritage sites

### Excludes:

Meals, transfer to/from Melbourne airport, insurance.

### Payment:

1st deposit \$500.00 by Friday 20 June

Final payment \$2000 by Friday 27 June, 2015

Deposit will be fully refunded if minimum enrolment is not attained.

### Further Information

For more information please contact:

**Dr. Rowan Bedggood**

**Senior Lecture and Study Tour Convenor and Guide**  
**Department of Marketing, Tourism and Social Impact**

**Phone:** (03) 9214 5869 or **email:** rbedggood@swin.edu.au

The importance of visiting cultural heritage sites is twofold:

1. Students will learn about the history surrounding these places and their significance to Aboriginal culture. They will learn stories about significant Aboriginal people (ancestral leaders) as well as local customs.
2. Understanding local culture will provide insights to students which will help them to prepare a culturally appropriate business plan.