## **SWINBURNE UNIVERSITY OF TECHNOLOGY** Faculty of Business and Law



## OUA Teach Out and Transition Information Bachelor of Technology (Information Systems) 2011-14

## Bachelor of Business Information Systems 2017-18

## **Important Information about Changes to Your Course**

The Bachelor of Technology (Information Systems) changed to the Bachelor of Business Information Systems from Study Period 1, 2017. Changes were made to the design and delivery of units of study to ensure that we maintain the quality and relevance of our courses in line with the changing demands of industry and global trends. These changes came into effect from the start of 2017. Regardless of these changes, you MUST follow the course structure below applicable to the year you were officially admitted into your degree. If you wish to change to the later course structure, please contact OUA who will assist your with moving to the Bachelor of Buiness Information Systems. To identify where your completed units sit within the new course structure, this information is provided in the right hand column.

pre- 2015 Course Rules	2017/ 2018 Course Rules
·	For students who choose to transition to the new degree, and for students newly admitted
For students who are completing the pre-2015 Bachelor of Technology (Information Systems)  To qualify for the award of Bachelor of Technology (Information Systems) students must complete 24 units of study (300 credit points) as follows:  • 12 unit major  • PLUS Secondary studies (100 credit points) comprising a combination of the following:  • an 8 unit co major  • One to three minors  • 4 to 12 electives.  Regardless of any credit awarded within this degree, students must complete a minimum of 8	<ul> <li>into their degree from 2017</li> <li>To qualify for the Bachelor of Business Information Systems students must complete 300 credit points comprising of: <ul> <li>Eight (8) core Business Information Systems units of study (100 credit points)</li> <li>Eight (8) units of study from an Information Systems discipline major (100 credit points)</li> <li>PLUS Other studies (100 credit points) comprising <ul> <li>a second major from the business discipline (8 units); OR</li> <li>One co-major from another discipline (8 units); OR</li> <li>1 to 2 minor/s, and/or single unit electives.</li> </ul> </li> <li>Regardless of any credit awarded within this degree, students must complete a minimum of 8</li> </ul></li></ul>
units of study with Swinburne University as part of this degree.	units of study with Swinburne University as part of this degree.
Pre 2015 Course Structure	2017/2018 Course Structure
Bachelor of Technology (Information Systems)	Bachelor of Business Information Systems
For students who commenced pre 2015	For students who commence in 2017 or 2018 or transitioned to these versions.
CORE UNITS - complete the following 12 units	CORE UNITS - complete the followng 8 units
INF10003 Introduction to Business Information Systems (replacement unit from 2017)  OR INF10014 Information Methods (pre-2017 unit)	INF10003 Introduction to Business Information Systems (Do NOT complete this unit if INF10014 has already been completed as they are equivalent)
2017/18 unit not in this version	ACC10007 Financial Information for Decision Making
INF10002 Database Analysis and Design (renamed and recoded from 2017) OR INF20004 Database Concepts and Modelling (no longer offered) (formerly CIS211 or CIS210)	INF10002 Database Analysis and Design (Do NOT complete this unit if INF20004 has already been completed as they are equivalent)
ICT10013 Programming Concepts (new unit code from 2017)	ICT10013 Programming Concepts
OR	Do NOT complete this unit if COS10012 Programming Concepts has already been completed as
COS10012 Programming Concepts (no longer offered) (formerly CIS100)  2017/18 unit not in this version	they are equivalent  MGT10001 Introduction to Management  Do NOT complete this unit if IBA111 (Griffith) has already been completed as they are equivalent
2017/18 unit not in this version	ICT10001 Problem Solving with ICT
INF20016 Big Data Management (replacement unit from SP4 2017 - not equivalent)  OR INF20001 Electronic Communications and Applications (no longer offered)  (formerly CIS200)  INF20003 Requirements Analysis and Modelling (unit renamed and recoded from 2017)  OR  INF10006 Information Systems Fundamentals (pre-2017 unit) (formerly CIS13)	Unit is part of Data Analytics Major in this strcuture.  INF20003 Requirements Analysis and Modelling (Do NOT complete this unit if INF10006 has already been completed as they are equivalent)
INF30029 Information Technology Project Management (unit renamed and recoded from 2015)  OR INF30019 Information Systems Project Management (pre-SP4 2015 unit)  Formerly CIS360 / CIS36	INF30029 Information Technology Project Management (Do NOT complete this unit if INF30019 has already been completed as they are equivalent)
INF30018 Information Systems Management (unit renamed and recoded from 2017)  OR	Unit in both major options. See below
INF30006 Management Support Systems (pre-2017 unit) INF30027 Business Information Systems Industry Project (replacement unit from 2017) OR INF30009 Professional Reading and Writing in Information Systems Strategy (pre-2017 unit - last offering SP3 2016) Formerly CIS310 / CIS31	Unit in both major options, see below
MDA10006 Innovation Cultures: Perspectives on Science and Technology	Not in 2017 structure. If completed, credit goes towards an elective.
FIN10002 Financial Statistics OR STA10003 Foundations of Statistics (formerly STA102 or STA15)	In Economics co-major below
CPT310 Professional Computing Practice (RMIT)	Not in 2017 structure. If completed, credit goes towards an elective.

Pre 2015 Course Structure	2017/2018 Course Structure
Bachelor of Technology (Information Systems)	Bachelor of Business Information Systems
Not Applicable	DISCIPLINE MAJOR - Choose ONE [1] Major of 8 units
	Data Analytics Major (8 units)
Core unit in this structure	INF20016 Big Data Management
2017/18 unit not in this version	INF30004 Business Intelligence and Data Visualisation
	Do NOT complete this unit if INF30004 Business Intelligence has already been completed as
2017/18 unit not in this version	they are equivalent INF30015 Knowledge Management and Analytics
2017/18 unit not in this version	INF30030 Business Analytics
2017/18 unit not in this version	ICT30005 Professional Issues in IT
2017/10 diffe for the tina version	INF30018 Information Systems Management
Core unit in this structure	Do NOT complete this unit if INF20006 Management Support Systems has already been
	completed as they are equivalent
2017/18 unit not in this version	INF30020 Information Systems Risk and Security
Core unit in this structure	INF30027 Business Information Systems Industry Project
	Business Analysis Major (8 units)
2017/18 unit not in this version	INF20012 Enterprise Systems
2017/18 unit not in this version	INF30003 Business Information Systems Analysis
	Do NOT complete this unit if INF20002 Business Intelligence has already been completed as they are equivalent
2017/18 unit not in this version	INF30005 Business Process Management
	Do NOT complete this unit if INF30005 Business Process Modelling has already been completed
2047/40 with not in this warden	as they are equivalent
2017/18 unit not in this version	INF30030 Business Analytics
2017/18 unit not in this version	ICT30005 Professional Issues in IT
Core unit in this structure	INF30018 Information Systems Management  Do NOT complete this unit if INF20006 Management Support Systems has already been
core and in this structure	completed as they are equivalent
2017/18 unit not in this version	INF30020 Information Systems Risk and Security
Core unit in this structure	INF30027 Business Information Systems Industry Project
SECONDARY STUDIES - 8 UNITS MADE UP OF A CO-MAJOR, OR MINORS AND ELECTIVES	SECONDARY STUDIES - 8 UNITS MADE UP OF A CO-MAJOR, OR MINORS AND
Economics Co-Major - 8 Units	ELECTIVES Economics Co-Major - 8 Units
·	ECO10004 Economic Principles
ECO10004 Economic Principles (iii) OR ECO10002 Microeconomics (no longer offered)	(If students have complete ECO10002 & ECO10003 then they can get credit for ECO10004 and
ON ECOTOOOZ WICHOCCONOMICS (NO IONICH CA)	ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and
OR ECO10 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA)	must complete ECO10004 and ECO20004.)
OR ECO100 Microeconomics (no longer offered)	
OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)	
OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004) ECO20004 Macroeconomic Policy (See note below)	must complete ECO10004 and ECO20004.)  ECO20004 Macroeconomic Policy
OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004) ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA)	must complete ECO10004 and ECO20004.)  ECO20004 Macroeconomic Policy
OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004) ECO20004 Macroeconomic Policy (See note below)	must complete ECO10004 and ECO20004.)  ECO20004 Macroeconomic Policy (If students have completed ECO10002 & ECO10003 then they can get credit for ECO10004 and
OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004) ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (no longer offered)	must complete ECO10004 and ECO20004.)  ECO20004 Macroeconomic Policy (If students have completed ECO10002 & ECO10003 then they can get credit for ECO10004 and ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and
OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)  ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (no longer offered) OR ECO101 Macroeconomics (no longer offered)	must complete ECO10004 and ECO20004.)  ECO20004 Macroeconomic Policy (If students have completed ECO10002 & ECO10003 then they can get credit for ECO10004 and ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and
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OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)  ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (no longer offered) OR ECO101 Macroeconomics (no longer offered) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)  Core unit in this structure	must complete ECO10004 and ECO20004.)  ECO20004 Macroeconomic Policy (If students have completed ECO10002 & ECO10003 then they can get credit for ECO10004 and ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and must complete ECO10004 and ECO20004.)  FIN10002 Financial Statistics  Do not complete this unit if you have comlpeted STA10003, STA102 or STA15 as they are equivalent
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OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004) ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO1003 Macroeconomics (no longer offered) OR ECO101 Macroeconomics (no longer offered) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004) Core unit in this structure  ECO20003 Managerial Economics and Strategy OR ECO21 Managerial Economics and Strategy ECO30002 Economic Policy in Society OR ECO30 Economic Policy in Society ECO20001 Environmental Economics OR ECO22 Environmental Economics OR ECO22 Environmental Economics (Curtin)	ECO20004 Macroeconomic Policy (If students have completed ECO10002 & ECO10003 then they can get credit for ECO10004 and ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and must complete ECO10004 and ECO20004.)  FIN10002 Financial Statistics  Do not complete this unit if you have comlpeted STA10003, STA102 or STA15 as they are equivalent  ECO20003 Managerial Economics and Strategy  ECO30002 Economic Policy in Society  ECO20001 Environmental Economics
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OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)  ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (no longer offered) OR ECO101 Macroeconomics (no longer offered) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)  Core unit in this structure  ECO20003 Managerial Economics and Strategy OR ECO21 Managerial Economics and Strategy ECO30002 Economic Policy in Society OR ECO30 Economic Policy in Society ECO20001 Environmental Economics OR ECO22 Environmental Economics	must complete ECO10004 and ECO20004.)  ECO20004 Macroeconomic Policy (If students have completed ECO10002 & ECO10003 then they can get credit for ECO10004 and ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and must complete ECO10004 and ECO20004.)  FIN10002 Financial Statistics Do not complete this unit if you have comlpeted STA10003, STA102 or STA15 as they are equivalent ECO20003 Managerial Economics and Strategy  ECO30002 Economic Policy in Society  ECO20001 Environmental Economics  FIN30013 International Trade and Finance  ECO30001 Economic Development Do NOT complete this unit if ECO30001 Economic Development Project has already been
OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004) ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (no longer offered) OR ECO101 Macroeconomics (no longer offered) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004) Core unit in this structure  ECO20003 Managerial Economics and Strategy OR ECO21 Managerial Economics and Strategy ECO30002 Economic Policy in Society OR ECO30 Economic Policy in Society ECO20001 Environmental Economics OR ECO22 Environmental Economics FIN30013 International Trade and Finance OR ECO31 International Trade and Finance (no longer offered) ECO30001 Economic Development OR ECO30001 Economic Development Project (pre 2016 name)	ECO20004 Macroeconomic Policy (If students have completed ECO10002 & ECO10003 then they can get credit for ECO10004 and ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and must complete ECO10004 and ECO20004.)  FIN10002 Financial Statistics Do not complete this unit if you have comlpeted STA10003, STA102 or STA15 as they are equivalent  ECO20003 Managerial Economics and Strategy  ECO30002 Economic Policy in Society  ECO20001 Environmental Economics  FIN30013 International Trade and Finance  ECO30001 Economic Development Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent
OR ECO100 Microeconomics (no longer offered) OR ECO11 Principles of Economics (UniSA)  Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)  ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (no longer offered) OR ECO101 Macroeconomics (no longer offered) Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)  Core unit in this structure  ECO20003 Managerial Economics and Strategy OR ECO21 Managerial Economics and Strategy ECO30002 Economic Policy in Society OR ECO30 Economic Policy in Society ECO20001 Environmental Economics OR ECO22 Environmental Economics FIN30013 International Trade and Finance OR ECO31 International Trade and Finance (no longer offered) ECO30001 Economic Development	must complete ECO10004 and ECO20004.)  ECO20004 Macroeconomic Policy (If students have completed ECO10002 & ECO10003 then they can get credit for ECO10004 and ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and must complete ECO10004 and ECO20004.)  FIN10002 Financial Statistics Do not complete this unit if you have comlpeted STA10003, STA102 or STA15 as they are equivalent ECO20003 Managerial Economics and Strategy  ECO30002 Economic Policy in Society  ECO20001 Environmental Economics  FIN30013 International Trade and Finance  ECO30001 Economic Development Do NOT complete this unit if ECO30001 Economic Development Project has already been

Marketing Co-Major - 8 Units	Marketing Co-Major - 9 Units including the prerequisite unit MKT10007
MKT10007 Fundamentals of Marketing	MKT10007 Fundamentals of Marketing
OR MAR110 Marketing Concepts (no longer offered)	
OR MAR11 Marketing theory and Practice (Monash - no longer offered)	
2017/18 unit not in this version	MKT20019 Marketing Research
MKT20021 Integrated Marketing Communication OR MAR230 Integrated Marketing Communication (no longer offered)	MKT20021 Integrated Marketing Communication
OR MAR23 Marketing Communication (OUA Monash) (no longer officed)	
See either/or option for MKT30017/MKT20023 lower down in this co-major	MKT20023 Marketing Channel Design and Integration
MKT20024 Product and Service Innovation Management	MKT20024 Product and Service Innovation Management
MAR270 Product Management (no longer offered)	
MAR30 Product Management (no longer offered)	
MKT20025 Consumer Behaviour	MKT20025 Consumer Behaviour
MAR210 Marketing Behaviour MKT30015 Marketing and Communication Information and Decision Making	MKT30015 Marketing and Communication Information and Decision Making
OR MAR370 (Strategic Business Research)	Wiki 30013 Warketing and Communication information and Decision Waking
MKT30016 Marketing Strategy and Planning	MKT30016 Marketing Strategy and Planning
OR MKT30013 Strategic Marketing Planning Project (pre 2016 code and title)	Do NOT complete this unit if MKT30015 Marketing Strategy and Planning has already been
OR MAR331 Strategic Marketing Planning Project	completed as they are equivalent
OR MAR220 Marketing Planning MKT30017 Branding, Innovation and Design (replacement option - not equivalent)	MKT30017 Branding, Innovation and Design
OR MKT20023 Marketing Channel Design and Integration (replacement option - not equivalent)	Thirtisast Franking, miletation and Besign
OR MKT20012 Services Marketing (last offered 2016)	
STA20005 Survey Research Methods	Unit not part of course this structure
MAR29 Survey Research Methods	Franchics Minor Ellnits including FCO10004 (grant quicks with
Economics Minor - 4 Units	Economics Minor - 5 Units including ECO10004 (prerequisite unit)
ECO10004 Economic Principles	ECO10004 Economic Principles
OR ECO10002 Microeconomics (no longer offered)	(If students have complete ECO10002 & ECO10003 then they can get credit for ECO10004 and
OR ECO100 Microeconomics (no longer offered)	ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and must complete ECO10004 and ECO20004.)
OR ECO11 Principles of Economics (UniSA)	imust complete Leo 10004 and Leo 20004.)
Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)	
ECO20004 Macroeconomic Policy (See note below)	ECO20004 Macroeconomic Policy
OR ECO12 Macroeconomics 1 (UniSA)	(If students have complete ECO10002 & ECO10003 then they can get credit for ECO10004 and
OR ECO10003 Macroeconomics (no longer offered)	ECO20004, if only one of ECO10002 & ECO10003, then they will get credit for an elective and must complete ECO10004 and ECO20004.)
OR ECO101 Macroeconomics (no longer offered)	imust complete Leo 10004 and Leo 20004.)
Students must do the matching pair of (ECO10002 and ECO10003) OR (ECO10004 and ECO20004)	
ECO20003 Managerial Economics and Strategy (formerly ECO21)	ECO20003 Managerial Economics and Strategy  ECO30002 Economic Policy in Society
2017/18 unit not in this version	IFCORUMN FCONOMIC POLICY IN SOCIETY
	· · ·
	PLUS complete 1 of the following units
ECO20001 Environmental Economics (formerly ECO22)	PLUS complete 1 of the following units  ECO20001 Environmental Economics
	PLUS complete 1 of the following units
ECO20001 Environmental Economics (formerly ECO22) 2017/18 unit not in this version	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent
ECO20001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units
ECO20001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin)	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin)
ECO20001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin) or DIG251 Internet Design – Introduction (Curtin) (pre-2018 code)	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units  DIG22 Internet Design — Introduction (Curtin)  or
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ECO2001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin) or DIG251 Internet Design – Introduction (Curtin) (pre-2018 code) or NED11 Internet Design – Introduction (Curtin)  DIG24 Programming for Digital Design (Curtin)  DIG252 Internet Design – Introduction (Curtin) (pre-2018 code & title) or NED35 Internet Design – Interactivity (Curtin)  DIG31 Web Authoring Design (Curtin) or DIG351 Internet Design – Interactivity (Curtin)  DIG31 Internet Design – Dynamic Environments (Curtin) or DIG351 Internet Design — Dynamic Environments (Curtin)  DIG33 Internet Project Development (Curtin) or DIG352 Internet Design – Project (Curtin)  Marketing Minor – 4 units  MKT10007 Fundamentals of Marketing OR MAR110 Marketing Concepts (no longer offered)  OR MAR110 Marketing theory and Practice (Monash – no longer offered)  MKT20025 Consumer Behaviour (formerly MAR210)  2017/18 unit not in this version  MKT20021 Integrated Marketing Communication (replacement unit – not equivalent) OR  MKT30016 Marketing Strategy and Planning (replacement unit – not equivalent) OR  MKT20012 Services Marketing (last offered in 2016)	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin)  or  DIG251 Internet Design – Introduction (Curtin) (pre-2018 code)  DIG24 Programming for Digital Design (Curtin)  or  DIG352 Internet Interactivity Design (Curtin) (pre-2018 code & title)  DIG31 Web Authoring Design (Curtin)  or  DIG351 Internet Devianic Environment Design (Curtin) (pre-2018 code & title)  DIG331 Internet Project Development (Curtin)  or  DIG352 Internet Delivery Design (Curtin) (pre-2018 code & title)  MARKETING Minor - 4 units  MKT10007 Fundamentals of Marketing  MKT20021 Integrated Marketing Communication  MKT30016 Marketing Strategy and Planning  Not in 2017 structure. If completed, credit goes towards an elective.
ECO2001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin) or DIG251 Internet Design – Introduction (Curtin) (pre-2018 code) or NED11 Internet Design – Introduction (Curtin) DIG24 Programming for Digital Design (Curtin) DIG352 Internet Design – Interactivity (Curtin) DIG351 Internet Design – Interactivity (Curtin) DIG31 Web Authoring Design (Curtin) or DIG351 Internet Design – Interactivity (Curtin) DIG331 Internet Design – Interactivity (Curtin) DIG331 Internet Design – Dynamic Environments (Curtin) or DIG352 Internet Design – Dynamic Environments (Curtin) Or DIG352 Internet Design – Project (Curtin) Marketing Project Development (Curtin) or DIG352 Internet Design – Project (Curtin) Marketing Minor - 4 units MKT10007 Fundamentals of Marketing OR MAR110 Marketing Concepts (no longer offered) OR MAR110 Marketing theory and Practice (Monash - no longer offered) MKT20025 Consumer Behaviour (formerly MAR210) 2017/18 unit not in this version MKT20021 Integrated Marketing Communication (replacement unit - not equivalent) OR MKT30016 Marketing Strategy and Planning (replacement unit - not equivalent) OR MKT20012 Services Marketing (last offered in 2016) MKT20024 Product and Service Innovation Management (formerly MAR270 or MAR30)	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units  DIG22 Internet Design — Introduction (Curtin)  or  DIG251 Internet Desian — Introduction (Curtin) (pre-2018 code)  DIG24 Programming for Digital Design (Curtin)  or  DIG352 Internet Interactivity Desian (Curtin) (pre-2018 code & title)  DIG31 Web Authoring Design (Curtin)  or  DIG351 Internet Dynamic Environment Desian (Curtin) (pre-2018 code & title)  DIG33 Internet Project Development (Curtin)  or  DIG352 Internet Delivery Desian (Curtin) (pre-2018 code & title)  Marketing Minor - 4 units  MKT10007 Fundamentals of Marketing  MKT20021 Integrated Marketing Communication  MKT20021 Integrated Marketing Strategy and Planning  Not in 2017 structure. If completed, credit goes towards an elective.
ECO20001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin) or DIG251 Internet Design – Introduction (Curtin) (pre-2018 code) or NED11 Internet Design – Introduction (Curtin) DIG24 Programming for Digital Design (Curtin) or DIG252 Internet Interactivity Design (Curtin) or DIG352 Internet Interactivity Design (Curtin) or DIG353 Internet Design – Interactivity (Curtin) DIG31 Web Authoring Design (Curtin) or DIG351 Internet Design – Interactivity (Curtin) Or DIG351 Internet Design – Dynamic Environment Design (Curtin) (pre-2018 code & title) or NED351 Internet Project Development (Curtin) or DIG352 Internet Delivery Design (Curtin) (pre-2018 code & title) or NED36 Internet Delivery Design (Curtin) Marketing Minor - 4 units  MKT10007 Fundamentals of Marketing OR MAR110 Marketing Concepts (no longer offered) OR MAR110 Marketing theory and Practice (Monash - no longer offered) MKT20025 Consumer Behaviour (formerly MAR210) 2017/18 unit not in this version 2017/18 unit not in this version MKT20021 Integrated Marketing Communication (replacement unit - not equivalent) OR MKT20012 Services Marketing (last offered in 2016) MKT20012 Services Marketing (last offered in 2016) MKT20024 Product and Service Innovation Management (formerly MAR270 or MAR30) Public Relations Minor - 4 units	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin)  or  DIG251 Internet Desian – Introduction (Curtin) (pre-2018 code)  DIG24 Programming for Digital Design (Curtin)  or  DIG352 Internet Interactivity Desian (Curtin) (pre-2018 code & title)  DIG31 Web Authoring Design (Curtin)  or  DIG351 Internet Dynamic Environment Desian (Curtin) (pre-2018 code & title)  DIG33 Internet Project Development (Curtin)  or  DIG352 Internet Project Development (Curtin)  or  DIG352 Internet Delivery Desian (Curtin) (pre-2018 code & title)  Marketing Minor - 4 units  MKT10007 Fundamentals of Marketing  MKT20021 Integrated Marketing Communication  MKT30016 Marketing Strategy and Planning  Not in 2017 structure. If completed, credit goes towards an elective.  Public Relations Minor - 4 units
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ECO20001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin) or DIG251 Internet Design – Introduction (Curtin) (pre-2018 code) or NED11 Internet Design – Introduction (Curtin)  DIG24 Programming for Digital Design (Curtin) or DIG352 Internet Interactivity Design (Curtin) (pre-2018 code & title) or NED35 Internet Desian – Interactivity (Curtin)  DIG31 Web Authoring Design (Curtin) or DIG351 Internet Dynamic Environment Design (Curtin) (pre-2018 code & title) or NED36 Internet Desian – Dynamic Environments (Curtin) DIG331 Internet Desian – Dynamic Environments (Curtin) DIG331 Internet Desian – Dynamic Environments (Curtin) DIG332 Internet Desian – Dynamic Environments (Curtin) Or DIG352 Internet Delivery Design (Curtin) (pre-2018 code & title) or NED36 Internet Posian – Project (Curtin) Marketing Minor – 4 units  MKT10007 Fundamentals of Marketing OR MAR110 Marketing Concepts (no longer offered) OR MAR11 Marketing theory and Practice (Monash - no longer offered)  MKT20025 Consumer Behaviour (formerly MAR210) 2017/18 unit not in this version 2017/18 unit not in this version  MKT20021 Integrated Marketing Communication (replacement unit - not equivalent) OR MKT20012 Services Marketing (last offered in 2016)  MKT20012 Services Marketing (last offered in 2016)  MKT20024 Product and Service Innovation Management (formerly MAR270 or MAR30)  Public Relations Minor - 4 units:  CMM127 Introduction to Public Relations (Griffith)  Plus 2 of the following 4 units:  CMM220 Media Relations (Griffith)	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units  DIG22 Internet Design — Introduction (Curtin)  Or  DIG351 Internet Design — Introduction (Curtin) (ore-2018 code)  DIG24 Programming for Digital Design (Curtin)  Or  DIG352 Internet Interactivity Design (Curtin) (ore-2018 code & title)  DIG31 Web Authoring Design (Curtin)  Or  DIG351 Internet Dynamic Environment Design (Curtin) (ore-2018 code & title)  DIG331 Internet Project Development (Curtin)  Or  DIG352 Internet Delivery Design (Curtin) (ore-2018 code & title)  Marketing Minor - 4 units  MKT10007 Fundamentals of Marketing  MKT20021 Integrated Marketing Communication  MKT30016 Marketing Strategy and Planning  Not in 2017 structure. If completed, credit goes towards an elective.  Public Relations Minor - 4 units  COM12 Business Communication (Griffith)  Plus 2 of the following 3 units:  CMM220 Media Relations (Griffith)
ECO20001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin) or DIG251 Internet Design – Introduction (Curtin) (pre-2018 code) or NED11 Internet Design – Introduction (Curtin) DIG24 Programming for Digital Design (Curtin) or DIG252 Internet Interactivity Design (Curtin) (pre-2018 code & title) or NED35 Internet Design – Interactivity (Curtin) DIG31 Web Authoring Design (Curtin) or DIG351 Internet Dynamic Environment Design (Curtin) (pre-2018 code & title) or NED34 Internet Design — Dynamic Environments (Curtin) DIG351 Internet Design — Dynamic Environments (Curtin) DIG351 Internet Project Development (Curtin) or DIG352 Internet Poleiver Design (Curtin) (pre-2018 code & title) or NED36 Internet Design — Project (Curtin) Marketing Minor - 4 units  MKT10007 Fundamentals of Marketing OR MAR110 Marketing Concepts (no longer offered) OR MAR11 Marketing theory and Practice (Monash - no longer offered) MKT20025 Consumer Behaviour (formerly MAR210) 2017/18 unit not in this version MKT20021 Integrated Marketing Communication (replacement unit - not equivalent) OR MKT20021 Integrated Marketing Communication (replacement unit - not equivalent) OR MKT20024 Product and Service Innovation Management (formerly MAR270 or MAR30) Public Relations Minor - 4 units COM12 Business Communication (Griffith) Plus 2 of the following 4 units: CMM220 Media Relations (Griffith) CMM220 Media Relations (Griffith) CMM220 Media Relations (Griffith)	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units  DIG22 Internet Design — Introduction (Curtin) or  DIG251 Internet Design — Introduction (Curtin) (pre-2018 code)  DIG24 Programming for Digital Design (Curtin) (pre-2018 code & title)  DIG31 Web Authoring Design (Curtin) (pre-2018 code & title)  DIG31 Internet Dynamic Environment Design (Curtin) (pre-2018 code & title)  DIG331 Internet Project Development (Curtin) (pre-2018 code & title)  MIG352 Internet Project Development (Curtin) (pre-2018 code & title)  Marketing Minor - 4 units  MKT10007 Fundamentals of Marketing  MKT20021 Integrated Marketing Communication  MKT20021 Integrated Marketing Strategy and Planning  Not in 2017 structure. If completed, credit goes towards an elective.  Public Relations Minor - 4 units  COM12 Business Communication (Griffith)  Plus 2 of the following 3 units:  CMM220 Media Relations (Griffith)  CMM220 Media Relations (Griffith)  CMM220 Media Relations (Griffith)  CMM220 Media Law (Griffith)
ECO20001 Environmental Economics (formerly ECO22)  2017/18 unit not in this version  Internet Design Minor - 4 units  DIG22 Internet Design – Introduction (Curtin) or DIG251 Internet Design – Introduction (Curtin) (pre-2018 code) or NED11 Internet Design – Introduction (Curtin) DIG24 Programming for Digital Design (Curtin) or DIG252 Internet Interactivity Design (Curtin) (pre-2018 code & title) or NED35 Internet Desian - Interactivity (Curtin) DIG31 Web Authoring Design (Curtin) or DIG351 Internet Desian - Interactivity (Curtin) or DIG351 Internet Dynamic Environment Design (Curtin) (pre-2018 code & title) or NED24 Internet Desian - Dynamic Environments (Curtin) DIG331 Internet Desian - Dynamic Environments (Curtin) Or DIG352 Internet Delivery Design (Curtin) (pre-2018 code & title) or NED36 Internet Desian - Project (Curtin) Marketing Minor - 4 units  MKT10007 Fundamentals of Marketing OR MAR110 Marketing Concepts (no longer offered) OR MAR11 Marketing theory and Practice (Monash - no longer offered) MKT20025 Consumer Behaviour (formerly MAR210) 2017/18 unit not in this version 2017/18 unit not in this version MKT20021 Integrated Marketing Communication (replacement unit - not equivalent) OR MKT30016 Marketing Strategy and Planning (replacement unit - not equivalent) OR MKT20012 Services Marketing (last offered in 2016) MKT20024 Product and Service Innovation Management (formerly MAR270 or MAR30) Public Relations Minor - 4 units COM12 Business Communication (Griffith) Plus 2 of the following 4 units: CMM1220 Media Relations (Griffith)	PLUS complete 1 of the following units  ECO20001 Environmental Economics  ECO30001 Economic Development  Do NOT complete this unit if ECO30001 Economic Development Project has already been completed as they are equivalent  Internet Design Minor - 4 units  DIG22 Internet Design — Introduction (Curtin)  Or  DIG351 Internet Design — Introduction (Curtin) (pre-2018 code)  DIG24 Programming for Digital Design (Curtin)  Or  DIG352 Internet Interactivity Design (Curtin) (pre-2018 code & title)  DIG31 Web Authoring Design (Curtin)  Or  DIG351 Internet Dynamic Environment Design (Curtin) (pre-2018 code & title)  DIG33 Internet Project Development (Curtin)  Or  DIG352 Internet Delivery Design (Curtin) (pre-2018 code & title)  Marketing Minor - 4 units  MKT10007 Fundamentals of Marketing  MKT20021 Integrated Marketing Communication  MKT30016 Marketing Strategy and Planning  Not in 2017 structure. If completed, credit goes towards an elective.  Public Relations Minor - 4 units  COM12 Business Communication (Griffith)  Plus 2 of the following 3 units:  CMM220 Media Relations (Griffith)