

Bachelor of Business

Co-Majors and Minors



Commencing 2010-2014	Commencing 2017-2019	
<p><i>Only follow the details in this column if you started the BBus BEFORE 2015 and chose not to transition to the newer version</i></p>		
<p><i>Only follow the details in this column if you are a NEW student in the BBus (or transferred into this course) IN 2017, 2018 or 2019</i></p>		
Pre-2015 Course Structure	2017-2019 Course Structure	
For students who were admitted into the course before 2015.	For students newly admitted into the course from 2017.	
ADVERTISING CO-MAJOR (8 units)	ADVERTISING CO-MAJOR (8 units) This major was discontinued in 2018. All ADV subjects are no longer available from 2019	Final Offerings Available
This co-major was not accredited as part of pre-2015 course structure	Students complete the following 7 units:	
	ADV10001 Principles of Advertising (last offered SP4 2017)	Discontinued
	MKT10007 Fundamentals of Marketing*	Continuing
	MKT20025 Consumer Behaviour#	Continuing
	MKT30017 Branding, Innovation and Design#	Continuing
	MDA20011 Sports/Advertising/Media (last offered SP3 2018)	Discontinued
	ADV30001 Advertising Media Planning And Purchasing (last offered SP3 2018)	Discontinued
	ADV30002 Advertising Management And Campaigns Project (last offered SP4 2018)	Discontinued
	PLUS 1 of the following 2 units:	
	ADV20001 Advertising Issues: Regulation, Ethics & Cultural Considerations (last offered SP1 2018)	Discontinued
	ADV20002 Concept Development and Copywriting (last offered SP1 2018)	Discontinued
	* If a student has successfully completed MKT10007 they need to complete both ADV20001 and ADV20002 # If a student has successfully completed MKT20025 and MKT30017 (as part of a Marketing major), they need to complete two electives in place of these two units.	
ECONOMICS CO-MAJOR (8 units) For students NOT studying a finance major NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT All subjects need to be completed by the end of 2020.	ECONOMICS CO-MAJOR (8 units) For students NOT studying a finance major NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT All subjects need to be completed by the end of 2020.	Final Offerings Available
Students complete the following 8 units:	Students complete the following 8 units:	
<i>Not part of pre-2015 co-major</i>	FIN10002 Financial Statistics <i>Do NOT complete this unit if you have already completed STA10003</i>	SP2 2019 SP4 2019
ECO10004 Economic Principles (replacement unit from 2017) <i>(See note below)</i> OR ECO10002 Microeconomics (last offered SP3 2016) (formerly ECO100) OR ECO111 Principles of Economics (UniSA)	<i>Core unit in this course structure</i>	Continuing
ECO20004 Macroeconomic Policy <i>(See note below)</i> OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101)	ECO20004 Macroeconomic Policy <i>(See note below)</i>	SP2 2019 SP4 2019 SP2 2020
ECO20003 Managerial Economics and Strategy (formerly ECO21)	ECO20003 Managerial Economics and Strategy	SP3 2019 SP2 2020
ECO30002 Economic Policy in Society (formerly ECO30)	ECO30002 Economic Policy in Society	SP3 2019 SP2 2020
ECO20001 Environmental Economics (formerly ECO22)	ECO20001 Environmental Economics	SP1 2019 SP1 2020
ECO30001 Economic Development OR ECO30001 Economic Development Project (pre 2016 subject title) (formerly ECO320)	ECO30001 Economic Development	SP2 2019 SP2 2020
FIN30013 International Trade and Finance (formerly FIN310) OR ECO31 International Economics (Curtin) if completed before 2018 - no longer equivalent	FIN30013 International Trade and Finance <i>Do NOT complete this subject if you have already completed ECO31 (Curtin Uni) before 2018 as they were previously equivalent</i>	SP2 2019 SP4 2019 SP4 2020
<i>Not part of pre-2015 co-major</i>	ECO30003 Data Analysis and Econometrics <i>Students who have completed FIN20012 will get credit for an elective and must complete ECO30003</i>	SP3 2019 SP2 2020
STA20005 Survey Research Methods OR MAB29 Survey Research Methods (2010-2013 - no longer offered) Note: ¹ Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	<i>Not part of the current co-major</i> Note: ¹ Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	Continuing
Economics Co-Major	Economics Co-Major (8 units) For Finance students NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT NOTE: All subjects need to be completed by the end of 2020.	Final Offerings Available
This co-major was not accredited as part of pre-2015 course structure	Students complete the following 7 units:	
	ECO20001 Environmental Economics	SP1 2019 SP1 2020
	ECO20003 Managerial Economics and Strategy	SP3 2019 SP2 2020
	ECO30002 Economic Policy in Society	SP3 2019 SP2 2020
	ECO30001 Economic Development	SP2 2019 SP2 2020
	LAW30002 Finance Law OR BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i>) (Curtin) (replacement subjects from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	LAW30002 SP3 2019
	BAN27 Introductory Business Financial Modelling (Curtin) (replacement subject from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	Continuing
	BAN26 Corporate Finance (Curtin) (replacement unit from 2018) OR FIN30004 Advanced Corporate Finance (last offered SP1 2017) (formerly FIN307)	Continuing
	PLUS 1 elective to be approved by the Program Co-ordinator.	

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<p><i>Only follow the details in this column if you are a NEW student in the BBus (or transferred into this course) IN 2017, 2018 or 2019</i></p>		
Pre-2015 Course Structure	2017-2019 Course Structure	
For students who were admitted into the course before 2015.	For students newly admitted into the course from 2017.	
FINANCE CO-MAJOR (8 units)	FINANCE CO-MAJOR (8 units)	Final Offerings Available
For students NOT taking an economics or finance major NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT <i>All subjects need to be completed by the end of 2020.</i>	For students NOT taking an economics or finance major NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT <i>All subjects need to be completed by the end of 2020.</i>	
Complete the following 8 units:	Students complete the following 8 units:	
<i>Not part of pre-2015 co-major</i>	FIN10002 Financial Statistics (See note 1 below)	SP2 2019 SP4 2019
ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101)	ECO20004 Macroeconomic Policy (See notes 1 and 2 lower down)	SP2 2019 SP4 2019 SP4 2019
FIN20014 Financial Management (formerly FIN208) ECO10004 Economic Principles (See note below) OR ECO10002 Microeconomics (last offered SP3 2016) (formerly ECO100) OR ECO11 Principles of Economics (UniSA)	FIN20014 Financial Management	SP1 2019 SP4 2019
LAW30002 Finance law (not equivalent) (BBus only from 2018) OR FIN20012 Financial Markets (last offered SP2 2017) (formerly FIN204) <i>Note that neither FIN20012 or FIN204 can be used to replace LAW30002 in the later structure</i>	<i>Not part of the current co-major</i>	Continuing
FIN30016 Management of Investment Portfolios (formerly FIN302)	LAW30002 Finance Law	SP3 2019
<i>Not part of pre-2015 co-major</i>	FIN30016 Management of Investment Portfolios	SP1 2019 SP1 2020
FIN30013 International Trade and Finance (formerly FIN310) OR ECO31 International Economics (Curtin) if completed before 2018 - no longer equivalent	FIN30014 Financial Risk Management	SP3 2019 SP3 2020
FIN20013 Banking Operations and Governance (formerly FIN303) OR FIN20013 Banking and Financial Institutions Management (pre-2017 unit title) OR FIN20013 Monetary Policy and Risk Management (pre-2016 title)	FIN30013 International Trade and Finance (See note 1 below) <i>Do NOT complete this subject if you have already completed ECO31 (Curtin Uni) before 2018 as they were previously equivalent</i>	SP2 2019 SP4 2019 SP4 2020
<i>Not part of pre-2015 co-major</i>	FIN20013 Banking Operations and Governance	SP3 2019 SP3 2020
BAN27 Introductory Business Financial Modelling (Curtin) (replacement subject from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	Note 1: Students wanting to do a double major in Finance and Economics need to replace FIN10002, ECO20004 and FIN30013 with three of the following units: BAN26 Corporate Finance (Curtin) (replacement unit from 2018) OR FIN30004 Advanced Corporate Finance (last offered SP1 2017) (formerly FIN307)	Continuing
<i>Not part of pre-2015 co-major</i>	BAN27 Introductory Business Financial Modelling (Curtin) (replacement subject from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	Continuing
<i>Not part of pre-2015 co-major</i>	BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i>) (Curtin) (replacement subject from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	Continuing
Note: Students must complete the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004]	Note 2: Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	
FINANCE CO-MAJOR	FINANCE CO-MAJOR (8 units)	Final Offerings Available
	For students taking an Economics Major NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT <i>All subjects need to be completed by the end of 2020.</i>	
	Students complete the following 8 units:	
	FIN20013 Banking Operations and Governance	SP3 2019 SP3 2020
	FIN20014 Financial Management	SP1 2019 SP4 2019
	BAN26 Corporate Finance (Curtin) (replacement unit from 2018)	Continuing
	LAW30002 Finance Law	SP3 2019
	FIN30014 Financial Risk Management	SP3 2019 SP3 2020
	BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i>) (Curtin) (replacement unit from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	Continuing
	BAN27 Introductory Business Financial Modelling (Curtin) (replacement unit from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	Continuing
	FIN30016 Management of Investment Portfolios	SP1 2019 SP1 2020
INFORMATION AND BUSINESS SYSTEMS CO-MAJOR (8 units)	INFORMATION SYSTEMS CO-MAJOR (8 units)	Unit Status
Students complete the following 8 units:	Students complete the following 8 units:	
INF10002 Database Analysis and Design (new subject code, level and title from 2017) OR INF20004 Database Concepts and Modelling (pre-2017 unit) (no longer offered) (formerly CIS210 or CIS211)	INF10002 Database Analysis and Design	Continuing
INF20003 Requirements Analysis and Modelling (new subject code, level and title from 2017) OR INF10006 Information Systems Fundamentals (pre-2017 subject) (no longer offered) (formerly CIS13)	<i>Do NOT complete this unit if INF20004 has already been completed as they are equivalent</i> INF20003 Requirements Analysis and Modelling	Continuing
<i>Not part of pre-2015 structure</i>	<i>Do NOT complete this unit if INF10006 has already been completed as they are equivalent</i> INF20012 Enterprise Systems	Continuing
INF30018 Information Systems Management (new subject code, level and title from 2017) OR INF20006 Management Support Systems (pre-2017 unit) (no longer offered) (formerly CIS23)	INF30018 Information Systems Management	Continuing
<i>Not part of pre-2015 structure</i>	<i>Do NOT complete this unit if INF20006 has already been completed as they are equivalent</i> ICT30005 Professional Issues in IT	Continuing
<i>Not part of pre-2015 structure</i>	INF30004 Business Intelligence and Data Visualisation	Continuing
<i>Not part of pre-2015 structure</i>	INF30005 Business Process Management	Continuing
INF30029 Information Technology Project Management (new subject code and title from SP4 2015) OR INF30019 Information Systems Project Management (pre-SP4 2015 subject) (formerly CIS360 or CIS36)	INF30029 Information Technology Project Management	Continuing
INF20016 Big Data Management (replacement subject from SP4 2017 - not equivalent) OR INF20001 Electronic Communications and Applications (last offered SP3 2017) (formerly CIS200)	<i>Not part of the current co-major</i>	Continuing
INF30003 Business Information Systems Analysis (new subject code, level and title from 2017) OR INF20002 Business Analysis and Modelling (pre-2017 code and title) (formerly CIS290)	<i>Not part of the current co-major</i>	Continuing
LAW30006 Cyberlaw (last offered SP1 2017 - no approved replacement unit) (formerly BLW300)	<i>Not part of the current co-major</i>	Discontinued
INF30027 Business Information Systems Industry Project (replacement subject from 2017) OR INF30009 Professional Reading and Writing in Information Systems Strategy (last offered SP3 2016) (formerly CIS310/CIS31)	<i>Not part of the current co-major</i>	Continuing

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Pre-2015 Course Structure	2017-2019 Course Structure		
For students who were admitted into the course before 2015.		For students newly admitted into the course from 2017.	
MARKETING CO-MAJOR (8 units)	MARKETING CO-MAJOR (8 units)	Unit Status	
Students complete the following 8 units:			
MKT10007 Fundamentals of Marketing (formerly MAR110) OR MAR11 Marketing theory and Practice (Monash) (no longer offered) OR LBM100 Marketing Concepts (no longer offered)	MKT10007 core unit within the BBus from 2017	Continuing	
MKT20019 Marketing Research (from 2015) OR STA20005 Survey Research Methods (2014) (formerly MAR29)	MKT20019 Marketing Research Do NOT complete this unit if you have already completed STA20005	Continuing	
MKT20021 Integrated Marketing Communication (formerly MAR230) OR MAR23 Marketing Communication (Monash) (no longer offered)	MKT20021 Integrated Marketing Communication	Continuing	
MKT20025 Consumer Behaviour (formerly MAR210)	MKT20025 Consumer Behaviour	Continuing	
MKT30015 Marketing and Communication Information and Decision Making (formerly MAR370)	MKT30015 Marketing and Communication Information and Decision Making	Continuing	
MKT30016 Marketing Strategy and Planning (new subject code and title from 2016) OR MKT30013 Strategic Marketing Planning Project (pre 2016 code and title) (formerly MAR331 and MAR220)	MKT30016 Marketing Strategy and Planning Do NOT complete this subject if you have already completed MKT30013	Continuing	
MKT30017 Branding, Innovation & Design (replacement unit from 2017) (formerly MKT30011, MAR305 or MAR34) OR MKT20012 Services Marketing (last offered SP2 2016) (formerly MAR260) - NOT equivalent to MKT30017	MKT30017 Branding, Innovation & Design	Continuing	
Not part of pre-2015 co-major	MKT20023 Marketing Channel Design and Integration Do NOT complete this unit if you have already completed MKT20012	Continuing	
MKT20024 Product and Service Innovation Management (formerly MAR270 and MAR30)	MKT20024 Product and Service Innovation Management	Continuing	
TOURISM MANAGEMENT CO-MAJOR (8 units)	TOURISM MANAGEMENT CO-MAJOR	Unit Status	
Students complete the following 8 units:			
TOU10001 Introduction to Tourism (last offered SP1 2016) (formerly TOU110)	This co-major is not part of the current course structure	Discontinued	
Not part of pre-2015 co-major		Discontinued	
TOU20004 Tourism Enterprise Development (last offered SP3 2016) (formerly TOU236)		Discontinued	
TOU20005 Tourism Services and Distribution Management (last offered SP2 2016) (formerly TOU250)		Discontinued	
TOU20006 Tourist Destination Management (last offered SP1 2017) (formerly TOU234)		Discontinued	
TOU20008 Contemporary Issues in Tourism (last offered SP4 2017) (replacement unit from 2015) OR TOU20001 Regional Issues in Tourism (Pacific Rim) (pre-2015 unit) (formerly TOU210)		Discontinued	
TOU30004 Tourism Planning and Resource Management (last offered SP4 2017) (replacement units from 2015) OR TOU30001 Sustainable Practice in Tourism Project (pre-2015 unit) (formerly TOU332)		Discontinued	
MKT10007 Fundamentals of Marketing (formerly MAR110) OR MAR11 Marketing theory and Practice (Monash) (no longer offered) OR LBM100 Marketing Concepts (no longer offered) MTM304 (Curtin) Event Management* (no longer offered)		Continuing	
BUSINESS ANALYSIS MINOR (4 units)		BUSINESS ANALYSIS MINOR	Unit Status
Students complete the following 4 units:			
ACC10007 Financial Information for Decision Making (formerly ACF110)	This minor is not part of the current course structure	Continuing	
INF20003 Requirements Analysis and Modelling (new subject code, level and title from 2017) OR INF10006 Information Systems Fundamentals (pre-2017 subject) (no longer offered) (formerly CIS13)		Continuing	
INF10002 Database Analysis and Design (new subject code, level and title from 2017) OR INF20004 Database Concepts and Modelling (pre-2017 unit) (no longer offered) (formerly CIS210 or CIS211)		Continuing	
INF30003 Business Information Systems Analysis (new subject code, level and title from 2017) OR INF20002 Business Analysis and Modelling (pre-2017 code and title) (formerly CIS290)		Continuing	
DATA ANALYTICS ADVANCED MINOR	DATA ANALYTICS ADVANCED MINOR (4 units)	Unit Status	
This minor is not part of the course structure before 2015	Only available to students who have completed the Information Systems Major		
	Students complete the following 4 units:		
	INF20016 Big Data Management	Continuing	
	INF30030 Business Analytics	Continuing	
	INF30004 Business Intelligence and Data Visualisation	Continuing	
	INF30015 Knowledge Management and Analytics	Continuing	
BUSINESS ANALYSIS ADVANCED MINOR	BUSINESS ANALYSIS ADVANCED MINOR (4 units)	Unit Status	
This minor is not part of the course structure before 2015	Only available to students who have completed the Information Systems Major		
	Students complete the following 4 units:		
	INF20012 Enterprise Systems	Continuing	
	INF30030 Business Analytics	Continuing	
	INF30005 Business Process Management	Continuing	
	INF30003 Business Information Systems Analysis	Continuing	
ECONOMICS MINOR for finance students	ECONOMICS MINOR for finance students (4 units)	Final Offerings Available	
This minor is not part of the course structure before 2015	NOTE: THIS MINOR IS CURRENTLY IN TEACH-OUT All subjects need to be completed by the end of 2020.		
	Students complete the following 4 units:		
	ECO20001 Environmental Economics	SP1 2019 SP1 2020	
	ECO20003 Managerial Economics and Strategy	SP3 2019 SP3 2020	
	ECO30001 Economic Development	SP2 2019 SP2 2020	
	ECO30002 Economic Policy in Society	SP3 2019 SP3 2020	

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Pre-2015 Course Structure	2017-2019 Course Structure	
<p>For students who were admitted into the course before 2015.</p>		
<p>For students newly admitted into the course from 2017.</p>		
<p>ECONOMICS MINOR (4 units) NOTE: THIS MINOR IS CURRENTLY IN TEACH-OUT All subjects need to be completed by the end of 2020.</p>		<p>Final Offerings Available</p>
<p>Students complete the following 4 units:</p>		
<p>ECO10004 Economic Principles OR ECO10002 Microeconomics (last offered SP3 2016) (formerly ECO100) OR ECO111 Principles of Economics (UniSA)</p>		<p>Continuing</p>
<p>ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101)</p>		<p>SP2 2019 SP4 2019 SP2 2020</p>
<p>ECO20003 Managerial Economics and Strategy (formerly ECO21)</p>		<p>SP3 2019 SP2 2020</p>
<p><i>Not part of pre-2015 minor</i></p>		
<p>ECO30002 Economic Policy in Society</p>		<p>SP3 2019 SP2 2020</p>
<p>PLUS 1 of the following 4 units:</p>		
<p><i>Not part of pre-2015 minor</i></p>		
<p>FIN20013 Banking Operations and Governance</p>		<p>SP3 2019 SP3 2020</p>
<p><i>Not part of pre-2015 minor</i></p>		
<p>FIN30013 International Trade and Finance (Do NOT complete this subject if you have already completed ECO31 (Curtin Uni) before 2018 as they were previously equivalent)</p>		<p>SP2 2019 SP4 2019 SP4 2020</p>
<p>ECO20001 Environmental Economics (formerly ECO22)</p>		<p>SP1 2019 SP1 2020</p>
<p><i>Not part of pre-2015 minor</i></p>		
<p>ECO30001 Economic Development</p>		<p>SP2 2019 SP2 2020</p>
<p>Note: Students must complete the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004]</p>		
<p>FINANCE MINOR (4 units)</p>		<p>Final Offerings Available</p>
<p>Students complete the following 4 units:</p>		
<p><i>Not part of pre-2015 minor</i></p>		
<p>ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101)</p>		<p>SP2 2019 SP4 2019 SP2 2020</p>
<p>FIN20014 Financial Management (formerly FIN208)</p>		<p>SP1 2019 SP4 2019 SP4 2020</p>
<p><i>Not part of pre-2015 minor</i></p>		
<p>FIN30016 Management of Investment Portfolios</p>		<p>SP1 2019 SP1 2020</p>
<p>PLUS 1 of the following 4 units:</p>		
<p><i>Not part of pre-2015 minor</i></p>		
<p>FN11 Personal Wealth Management (RMIT)</p>		
<p><i>Not part of pre-2015 minor</i></p>		
<p>FIN30014 Financial Risk Management</p>		<p>SP3 2019 SP3 2020</p>
<p><i>Not part of pre-2015 minor</i></p>		
<p>FIN30013 International Trade and Finance (Do NOT complete this subject if you have already completed ECO31 (Curtin Uni) before 2018 as they were previously equivalent)</p>		<p>SP2 2019 SP2 2020 SP4 2019 SP4 2020</p>
<p>LAW30002 Finance law (replacement subject from 2018 for BBus only) OR FIN20012 Financial Markets (last offered SP2 2017) (formerly FIN204) Note: that neither FIN20012 or FIN204 can be used to replace LAW30002 in the 2017-19 course structure</p>		<p>SP3 2019</p>
<p>ECO10004 Economic Principles (See note below) OR ECO10002 Microeconomics (last offered SP3 2016) (formerly ECO100) OR ECO111 Principles of Economics (UniSA)</p>		<p>Continuing</p>
<p>Note: Students must complete the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004]</p>		
<p>This minor is not part of the course structure before 2015</p>		<p>Final Offerings Available</p>
<p>FINANCE MINOR for students completing an Economics major</p>		
<p>Students complete the following 4 units:</p>		
<p>FIN20014 Financial Management</p>		<p>SP1 2019 SP4 2019</p>
<p>FIN30014 Financial Risk Management</p>		<p>SP3 2019 SP3 2020</p>
<p>LAW30002 Finance Law</p>		<p>SP3 2019</p>
<p>FIN30016 Management of Investment Portfolios</p>		<p>SP1 2019 SP1 2020</p>
<p>HUMAN RESOURCE MANAGEMENT MINOR (4 units)</p>		<p>Unit Status</p>
<p>Students complete the following 3 units:</p>		
<p>EHR101 Work and Employability (Griffith) (New unit title from 2017) OR EHR101 Employment Relations (no longer offered)</p>		<p>Continuing</p>
<p>EHR202 Human Resource Management Principles</p>		<p>Continuing</p>
<p>EHR301 Applied Strategic Organisational Change</p>		<p>Continuing</p>
<p>PLUS 1 of the following 2 units:</p>		
<p>EHR201 Management Employee Relations</p>		<p>Continuing</p>
<p>IBA304 Inter-Cultural Management</p>		<p>Continuing</p>
<p>INFORMATION AND BUSINESS SYSTEMS MINOR (4 units)</p>		<p>INFORMATION SYSTEMS MINOR (4 units)</p>
<p>Students complete the following 4 units:</p>		
<p>INF20003 Requirements Analysis and Modelling (new subject code, level and title from 2017) OR INF10006 Information Systems Fundamentals (pre-2017 subject) (no longer offered) (formerly CIS13)</p>		<p>Continuing</p>
<p>ICT10013 Programming Concepts (new subject code for COS10012 from 2017) OR COS10012 Programming Concepts (pre-2017 subject code) (formerly CIS100)</p>		
<p>OR ICT30005 Professional Issues in IT OR INF20001 Electronic Communications and Applications (last offered SP3 2017) (formerly CIS200) OR ICT20008 Human Computer Interaction (last offered SP3 2017) (formerly CIS24) OR INF20004 Database Concepts and Modelling (pre-2017 unit) (no longer offered) (formerly CIS210 or CIS211)</p>		<p>Continuing</p>
<p>INF10002 Database Analysis and Design (new subject code, level and title from 2017) OR INF20004 Database Concepts and Modelling (pre-2017 unit) (no longer offered) (formerly CIS210 or CIS211)</p>		<p>Continuing</p>
<p>INF30018 Information Systems Management (new subject code, level and title from 2017) OR INF20006 Management Support Systems (pre-2017 unit) (no longer offered) (formerly CIS23)</p>		<p>Continuing</p>

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Pre-2015 Course Structure	2017-2019 Course Structure	
For students who were admitted into the course before 2015.		For students newly admitted into the course from 2017.
INTERNET DESIGN MINOR (4 units)		INTERNET DESIGN MINOR (4 units)
Students complete the following 4 units:		Students complete the following 4 units:
DIG22 Internet Design – Introduction (Curtin) OR DIG251 Internet Design – Introduction (Curtin) (pre-2018 code) OR MED311 Internet Design – Introduction (Curtin) DIG24 Programming for Digital Design (Curtin) OR DIG252 Internet Interactivity Design (Curtin) (pre-2018 code & title) OR NED35 Internet Design - Interactivity (Curtin) DIG31 Web Authoring Design (Curtin) OR DIG351 Internet Dynamic Environment Design (Curtin) (pre-2018 code & title) OR MED24 Internet Design – Dynamic Environments (Curtin) DIG33 Internet Project Development (Curtin) OR DIG352 Internet Delivery Design (Curtin) (pre-2018 code & title) OR NED36 Internet Design - Project (Curtin)	DIG22 Internet Design Introduction DIG24 Programming for Digital Design DIG31 Web Authoring Design DIG33 Internet Project Development	Continuing Continuing Continuing
Marketing Minor (4 units)		Marketing Minor (4 units)^A
Students complete the following 4 units:		Students complete the following 4 units:
MKT1007 Fundamentals of Marketing (formerly MAR110) OR MAR11 Marketing theory and Practice (Monash) (no longer offered) OR LBM100 Marketing Concepts (no longer offered) MKT20025 Consumer Behaviour (formerly MAR210) MKT20021 Integrated Marketing Communication (formerly MAR230) OR MAR23 Marketing Communication (Monash) (no longer offered)	MKT10007 Fundamentals of Marketing ^A MKT20025 Consumer Behaviour MKT20021 Integrated Marketing Communication MKT30016 Marketing Strategy and Planning	Continuing Continuing Continuing
MKT20024 Product and Service Innovation Management (formerly MAR270 or MAR30)		MKT20024 Product and Service Innovation Management
MKT30015 Marketing and Communication Information and Decision Making		MKT30015 Marketing and Communication Information and Decision Making
PUBLIC RELATIONS MINOR (4 units)		PUBLIC RELATIONS MINOR (4 units) FROM 2019
Students complete the following 2 units:		Students complete the following 4 units:
COM12 Business Communication CMM127 Introduction to Public Relations (formerly CMM22) PLUS 2 of the following 4 units: CMM220 Media Relations CMM26 Media Law COM21 Management Communication CMM317 Risk & Crisis Communication (Griffith) (replacement unit from 2019) OR COM33 Media Buying (Griffith) (last offered SP4 2016) (formerly CMM23)	COM12 Business Communication (Griffith) CMM127 Introduction to Public Relations (Griffith) CMM220 Media Relations (Griffith) CMM317 Risk & Crisis Communication (Griffith) Not part of the current minor Not part of the current minor Not part of the current minor	Continuing Continuing Continuing Continuing Discontinued
MKT30016 Marketing Strategy and Planning		MKT30016 Marketing Strategy and Planning
PUBLIC RELATIONS MINOR (4 units) 2015-2018		PUBLIC RELATIONS MINOR (4 units) 2015-2018
Students complete the following 2 units:		Students complete the following 2 units:
	COM12 Business Communication (Griffith) CMM127 Introduction to Public Relations (Griffith) PLUS 2 of the following 4 units: CMM220 Media Relations (Griffith) CMM26 Media Law (Griffith) COM21 Management Communication (Griffith) CMM317 Risk & Crisis Communication (Griffith) (replacement unit from 2019) OR COM33 Media Buying (Griffith) (last offered SP4 2016) (formerly CMM23)	Continuing Continuing Continuing Continuing Continuing
TOURISM MANAGEMENT MINOR (4 units)		TOURISM MANAGEMENT MINOR
Students complete the following 4 units:		Students complete the following 4 units:
TOU10001 Introduction to Tourism (last offered SP1 2016) (formerly TOU110) TOU20004 Tourism Enterprise Development (last offered SP3 2016) (formerly TOU26) TOU20006 Tourist Destination Management (last offered SP1 2017) (formerly TOU24) TOU20008 Contemporary Issues in Tourism (last offered SP4 2017) (replacement unit from 2015) OR TOU20001 Regional Issues in Tourism (Pacific Rim) (pre-2015 unit) (formerly TOU210)	This minor is not part of the current course structure	Discontinued Discontinued Discontinued Discontinued
This minor was discontinued in 2016 and is no longer available. Ref only.		