

# Bachelor of Business

## Co-Majors and Minors



Commencing 2015-2016	Commencing 2017-2019	
<i>Only follow the details in this column if you started the BBus IN 2015 or 2016 and chose not to transition to the newer version</i>	<i>Only follow the details in this column if you are a NEW student in the BBus (or transferred into this course) IN 2017, 2018 or 2019</i>	
2015/2016 Course Structure	2017-2019 Course Structure	
For students who were admitted into the course in 2015 or 2016.	For students newly admitted into the course from 2017.	
<b>ADVERTISING CO-MAJOR (8 units)</b> This major was discontinued in 2018. All ADV subjects are no longer available from 2019	<b>ADVERTISING CO-MAJOR (8 units)</b> This major was discontinued in 2018. All ADV subjects are no longer available from 2019	Final Offerings Available
<b>Students complete the following 7 units:</b>	<b>Students complete the following 7 units:</b>	
ADV10001 Principles of Advertising (last offered SP4 2017) (formerly ADV100)	ADV10001 Principles of Advertising (last offered SP4 2017)	Discontinued
MKT10007 Fundamentals of Marketing*	MKT10007 Fundamentals of Marketing*	Continuing
MKT20025 Consumer Behaviour#	MKT20025 Consumer Behaviour#	Continuing
MKT30017 Branding, Innovation and Design#	MKT30017 Branding, Innovation and Design#	Continuing
MDA20011 Sports/Advertising/Media OR MDA30001 Media, Advertising, Sports and Society (pre 2016 unit code and title) (formerly ADV308)	MDA20011 Sports/Advertising/Media (last offered SP3 2018)	Discontinued
ADV30001 Advertising Media Planning And Purchasing (formerly ADV302)	ADV30001 Advertising Media Planning And Purchasing (last offered SP3 2018)	Discontinued
ADV30002 Advertising Management And Campaigns Project (formerly ADV330)	ADV30002 Advertising Management And Campaigns Project (last offered SP4 2018)	Discontinued
<b>PLUS 1 of the following 2 units:</b>	<b>PLUS 1 of the following 2 units:</b>	
ADV20001 Advertising Issues: Regulation, Ethics & Cultural Considerations (last offered SP1 2018) (formerly ADV206)	ADV20001 Advertising Issues: Regulation, Ethics & Cultural Considerations (last offered SP1 2018)	Discontinued
ADV20002 Concept Development and Copywriting (last offered SP2 2018) (formerly ADV201)	ADV20002 Concept Development and Copywriting (last offered SP2 2018)	Discontinued
* If a student has successfully completed MKT10007 they need to complete both ADV20001 and ADV20002 # If a student has successfully completed MKT20025 and MKT30017 (as part of a Marketing major), they need to complete two	* If a student has successfully completed MKT10007 they need to complete both ADV20001 and ADV20002 # If a student has successfully completed MKT20025 and MKT30017 (as part of a Marketing major), they need to complete two	
<b>ECONOMICS CO-MAJOR (8 units) For students NOT studying a finance major</b> <b>NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	<b>ECONOMICS CO-MAJOR (8 units) For students NOT studying a finance major</b> <b>NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	Final Offerings Available
<b>Students complete the following 5 units:</b>	<b>Students complete the following 8 units:</b>	
FIN10002 Financial Statistics OR STA10003 Foundations of Statistics (pre-2015) (formerly STA102)	FIN10002 Financial Statistics Do NOT complete this unit if you have already completed STA10003	SP2 2019 SP4 2019
ECO10004 Economic Principles (replacement unit from 2017) (See note below) OR ECO10002 Microeconomics (last offered SP3 2016) (formerly ECO100) OR ECO11 Principles of Economics (UniSA)	Care unit in this course structure	Continuing
ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101)	ECO20004 Macroeconomic Policy <sup>1</sup>	SP2 2019 SP4 2019 SP2 2020
ECO20003 Managerial Economics and Strategy (formerly ECO21)	ECO20003 Managerial Economics and Strategy	SP3 2019 SP3 2020
ECO30002 Economic Policy in Society (formerly ECO30)	ECO30002 Economic Policy in Society	SP3 2019 SP3 2020
<b>PLUS 3 of the following 4 units, noting that students who have completed ECO10002/ECO20004 as a core unit must complete all four units below.</b>		
ECO20001 Environmental Economics	ECO20001 Environmental Economics	SP1 2019 SP1 2020
ECO30001 Economic Development OR ECO30001 Economic Development Project (pre 2016 subject title) (formerly ECO320)	ECO30001 Economic Development	SP2 2019 SP2 2020
FIN30013 International Trade and Finance (formerly FIN310) OR ECO31 International Economics (Curtin) if completed before 2018 - no longer equivalent	FIN30013 International Trade and Finance Do NOT complete this subject if you have already completed ECO31 (Curtin Uni) before 2018 as they were previously equivalent	SP2 2019 SP4 2019 SP4 2020
ECO30003 Data Analysis and Econometrics (not equivalent - replacement unit for the BBus Economics Major/Co-major only) OR FIN20012 Financial Markets (last offered SP2 2017) (formerly FIN204)	ECO30003 Data Analysis and Econometrics Students who have completed FIN20012 will get credit for an elective and must complete ECO30003	SP3 2019 SP3 2020
Note: <sup>1</sup> Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	Note: <sup>2</sup> Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	
<b>Economics Co-Major (8 units) For Finance students</b> <b>NORE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT</b> NOTE: All subjects need to be completed by the end of 2020.	<b>Economics Co-Major (8 units) For Finance students</b> <b>NORE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT</b> NOTE: All subjects need to be completed by the end of 2020.	Final Offerings Available
<b>Students complete the following 7 units:</b>	<b>Students complete the following 7 units:</b>	
ECO20001 Environmental Economics (formerly ECO22)	ECO20001 Environmental Economics	SP1 2019 SP1 2020
ECO20003 Managerial Economics and Strategy (formerly ECO21)	ECO20003 Managerial Economics and Strategy	SP3 2019 SP3 2020
ECO30002 Economic Policy in Society (formerly ECO30)	ECO30002 Economic Policy in Society	SP3 2019 SP3 2020
ECO30001 Economic Development OR ECO30001 Economic Development Project (pre 2016 subject title) (formerly ECO320)	ECO30001 Economic Development	SP2 2019 SP2 2020
LAW30002 Finance Law OR BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i> ) (Curtin) (replacement subjects from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	LAW30002 Finance Law OR BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i> ) (Curtin) (replacement subjects from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	LAW30002 SP3 2019
BAN27 Introductory Business Financial Modelling (Curtin) (replacement subject from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	BAN27 Introductory Business Financial Modelling (Curtin) (replacement subject from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	Continuing
BAN26 Corporate Finance (Curtin) (replacement unit from 2018) OR FIN30004 Advanced Corporate Finance (last offered SP1 2017) (formerly FIN307)	BAN26 Corporate Finance (Curtin) (replacement unit from 2018) OR FIN30004 Advanced Corporate Finance (last offered SP1 2017) (formerly FIN307)	Continuing
<b>PLUS 1 elective to be approved by the Program Co-ordinator*</b>	<b>PLUS 1 elective to be approved by the Program Co-ordinator.</b>	
NOTE *Students who were granted approval for two electives prior to 2017 will have this agreement honoured.		

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Commencing 2015-2016	Commencing 2017-2019	
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<p><i>Only follow the details in this column if you are a NEW student in the BBus (or transferred into this course) IN 2017, 2018 or 2019</i></p>		
2015/2016 Course Structure	2017-2019 Course Structure	
For students who were admitted into the course in 2015 or 2016.	For students newly admitted into the course from 2017.	
<b>FINANCE CO-MAJOR (8 units)</b> For students NOT taking an economics or finance major <b>NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	<b>FINANCE CO-MAJOR (8 units)</b> For students NOT taking an economics or finance major <b>NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	Final Offerings Available
<b>Students complete the following 8 units:</b> FIN10002 Financial Statistics (See note 1 below) OR STA10003 Foundations of Statistics (pre-2015) (formerly STA102) ECO20004 Macroeconomic Policy (See notes 1 and 2 lower down) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101)	<b>Students complete the following 8 units:</b> FIN10002 Financial Statistics (See note 1 below) ECO20004 Macroeconomic Policy (See notes 1 and 2 lower down)	SP2 2019 SP4 2019 SP2 2019 SP4 2019 SP2 2020 SP1 2019 SP4 2019
FIN20014 Financial Management (formerly FIN208)	FIN20014 Financial Management	SP1 2019 SP4 2019
LAW30002 Finance Law	LAW30002 Finance Law	SP3 2019
FNP11 Personal Wealth Management (RMIT)	Not part of the current co-major	Continuing
FIN30016 Management of Investment Portfolios (formerly FIN302)	FIN30016 Management of Investment Portfolios	SP1 2019 SP1 2020
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management	SP3 2019 SP3 2020
FIN30013 International Trade and Finance (formerly FIN310) (See note 1 below) OR ECO31 International Economics (Curtin) if completed before 2018 - no longer equivalent	FIN30013 International Trade and Finance (See note 1 below) Do NOT complete this subject if you have already completed ECO31 (Curtin Uni) before 2018 as they were previously equivalent	SP2 2019 SP4 2019 SP4 2020
FIN20013 Banking Operations and Governance (formerly FIN303) OR FIN20013 Banking and Financial Institutions Management (pre-2017 unit title) OR FIN20013 Monetary Policy and Risk Management (pre-2016 title)	FIN20013 Banking Operations and Governance	SP3 2019 SP3 2020
<b>Note 1:</b> Students wanting to do a double major in Finance and Economics need to replace FIN10002, ECO20004 and FIN30013 with the following three units: BAN26 Corporate Finance (Curtin) (replacement unit from 2018) OR FIN30004 Advanced Corporate Finance (last offered SP1 2017) (formerly FIN307)	<b>Note 1:</b> Students wanting to do a double major in Finance and Economics need to replace FIN10002, ECO20004 and FIN30013 with three of the following units: BAN26 Corporate Finance (Curtin) (replacement unit from 2018) OR FIN30004 Advanced Corporate Finance (last offered SP1 2017) (formerly FIN307)	Continuing
BAN27 Introductory Business Financial Modelling (Curtin) (replacement subject from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	BAN27 Introductory Business Financial Modelling (Curtin) (replacement subject from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	Continuing
BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i> ) (Curtin) (replacement subject from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i> ) (Curtin) (replacement subject from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	Continuing
<b>Note 2:</b> Students must complete the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004]	<b>Note 2:</b> Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	
<b>FINANCE CO-MAJOR (8 units)</b> For students taking an Economics Major <b>NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	<b>FINANCE CO-MAJOR (8 units)</b> For students taking an Economics Major <b>NOTE: THIS CO-MAJOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	Final Offerings Available
<b>Students complete the following 8 units:</b> FIN20013 Banking Operations and Governance (formerly FIN303) OR FIN20013 Banking and Financial Institutions Management (pre-2017 unit title) OR FIN20013 Monetary Policy and Risk Management (pre-2016 title)	FIN20013 Banking Operations and Governance	SP3 2019 SP3 2020
FIN20014 Financial Management (formerly FIN208)	FIN20014 Financial Management	SP1 2019 SP4 2019
BAN26 Corporate Finance (Curtin) (replacement unit from 2018) OR FIN30004 Advanced Corporate Finance (last offered SP1 2017) (formerly FIN307)	BAN26 Corporate Finance (Curtin) (replacement unit from 2018)	Continuing
LAW30002 Finance Law	LAW30002 Finance Law	SP3 2019
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management	SP3 2019 SP3 2020
BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i> ) (Curtin) (replacement unit from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	BAN25 Business Analysis for Investment (previously titled <i>Introduction to Financial Statement Analysis</i> ) (Curtin) (replacement unit from 2018) OR FIN30009 Fixed Income Securities and Markets (last offered SP2 2017) (formerly FIN330) - Not equivalent to FIN30014.	Continuing
BAN27 Introductory Business Financial Modelling (Curtin) (replacement unit from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	BAN27 Introductory Business Financial Modelling (Curtin) (replacement unit from 2018) OR FIN30006 Financial Modelling (last offered SP4 2017) (formerly FIN301)	Continuing
FIN30016 Management of Investment Portfolios (formerly FIN302)	FIN30016 Management of Investment Portfolios	SP1 2019 SP1 2020
<b>INFORMATION SYSTEMS CO-MAJOR (8 units)</b>	<b>INFORMATION SYSTEMS CO-MAJOR (8 units)</b>	Unit Status
<b>Students complete the following 8 units:</b> INF10002 Database Analysis and Design (Do NOT complete this unit if INF20004 has already been completed as they are equivalent)	INF10002 Database Analysis and Design Do NOT complete this unit if INF20004 has already been completed as they are equivalent	Continuing
INF20003 Requirements Analysis and Modelling (Do NOT complete this unit if INF10006 has already been completed as they are equivalent)	INF20003 Requirements Analysis and Modelling Do NOT complete this unit if INF10006 has already been completed as they are equivalent	Continuing
INF20012 Enterprise Systems	INF20012 Enterprise Systems	Continuing
INF30018 Information Systems Management (Do NOT complete this unit if INF20006 has already been completed as they are equivalent)	INF30018 Information Systems Management Do NOT complete this unit if INF20006 has already been completed as they are equivalent	Continuing
ICT30005 Professional Issues in IT	ICT30005 Professional Issues in IT	Continuing
INF30004 Business Intelligence and Data Visualisation	INF30004 Business Intelligence and Data Visualisation	Continuing
INF30005 Business Process Management	INF30005 Business Process Management	Continuing
INF30029 Information Technology Project Management	INF30029 Information Technology Project Management	Continuing

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Commencing 2015-2016	Commencing 2017-2019		
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2015/2016 Course Structure	2017-2019 Course Structure		
For students who were admitted into the course in 2015 or 2016.	For students newly admitted into the course from 2017.		
MARKETING CO-MAJOR (8 units)	MARKETING CO-MAJOR (8 units)	Unit Status	
Students complete the following 7 units:	Students complete the following 8 units:		
MKT10007 Fundamentals of Marketing (formerly MAR110) OR MAR11 Marketing theory and Practice (Monash) (no longer offered) OR LBM100 Marketing Concepts (no longer offered)	MKT10007 core unit within the BBus from 2017	Continuing	
MKT20019 Marketing Research Do NOT complete this unit if you have already completed STA20005 (formerly MAR29)	MKT20019 Marketing Research Do NOT complete this unit if you have already completed STA20005	Continuing	
MKT20021 Integrated Marketing Communication (formerly MAR230)	MKT20021 Integrated Marketing Communication	Continuing	
MKT20025 Consumer Behaviour (formerly MAR210)	MKT20025 Consumer Behaviour	Continuing	
MKT30015 Marketing and Communication Information and Decision Making (formerly MAR370)	MKT30015 Marketing and Communication Information and Decision Making	Continuing	
MKT30016 Marketing Strategy and Planning (new subject code and title from 2016) OR MKT30013 Strategic Marketing Planning Project (pre 2016 code and title) (formerly MAR331 and MAR220)	MKT30016 Marketing Strategy and Planning Do NOT complete this subject if you have already completed MKT30013	Continuing	
MKT30017 Branding, Innovation and Design OR MKT30011 International Marketing (Pre 2017 unit) (formerly MAR305 and MAR34)	MKT30017 Branding, Innovation & Design	Continuing	
<b>PLUS 1 of the following 2 units, noting that students who have completed MKT10007 as a core unit must complete both units below</b>			
MKT20023 Marketing Channel Design and Integration (from 2017) OR MKT20012 Services Marketing (last offered SP2 2016) (formerly MAR260 and MAR301)	MKT20023 Marketing Channel Design and Integration Do NOT complete this unit if you have already completed MKT20012	Continuing	
MKT20024 Product and Service Innovation Management (formerly MAR270 and MAR30)	MKT20024 Product and Service Innovation Management	Continuing	
TOURISM MANAGEMENT CO-MAJOR (8 units)	TOURISM MANAGEMENT CO-MAJOR	Unit Status	
<i>This co-major was discontinued in 2016 and no longer available. Ref only.</i>			
Students complete the following 7 units:			
MGT10001 Introduction to Management (from 2017) OR IBA111 Management Concepts (Griffith) OR MAN11 (Monash - no longer offered)	This co-major is not part of the current course structure	Continuing	
TOU10001 Introduction to Tourism (last offered SP1 2016) (formerly TOU110)		Discontinued	
TOU20003 Special Interest Tourism (last offered SP3 2016)		Discontinued	
TOU20004 Tourism Enterprise Development (last offered SP3 2016) (formerly TOU26)		Discontinued	
TOU20006 Tourist Destination Management (last offered SP1 2017) (formerly TOU24)		Discontinued	
TOU20008 Contemporary Issues in Tourism (last offered SP4 2017) (replacement unit from 2015) OR TOU20001 Regional Issues in Tourism (Pacific Rim) (pre-2015 unit) (formerly TOU210)		Discontinued	
TOU30004 Tourism Planning and Resource Management (last offered SP4 2017) (replacement unit from 2015) OR TOU30001 Sustainable Practice in Tourism Project (pre-2015 unit) (formerly TOU332)		Discontinued	
<b>PLUS 1 of the following 2 units:</b>			
TOU30002 Global Tourism Futures (last offered SP2 2017)		Discontinued	
TOU30003 Tourism Communications (last offered SP3 2017)		Discontinued	
DATA ANALYTICS ADVANCED MINOR	DATA ANALYTICS ADVANCED MINOR (4 units)	Unit Status	
This minor is not part of the course structure before 2015	<i>Only available to students who have completed the Information Systems Major</i>		
	Students complete the following 4 units:		
	INF20016 Big Data Management	Continuing	
	INF30030 Business Analytics	Continuing	
	INF30004 Business Intelligence and Data Visualisation	Continuing	
	INF30015 Knowledge Management and Analytics	Continuing	
BUSINESS ANALYSIS ADVANCED MINOR	BUSINESS ANALYSIS ADVANCED MINOR (4 units)	Unit Status	
This minor is not part of the course structure before 2017	<i>Only available to students who have completed the Information Systems Major</i>		
	Students complete the following 4 units:		
	INF20012 Enterprise Systems	Continuing	
	INF30030 Business Analytics	Continuing	
	INF30005 Business Process Management	Continuing	
	INF30003 Business Information Systems Analysis	Continuing	
ECONOMICS MINOR for finance students (4 units)	ECONOMICS MINOR for finance students (4 units)	Final Offerings Available	
<b>NOTE: THIS MINOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	<b>NOTE: THIS MINOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.		
Students complete the following 4 units:	Students complete the following 4 units:		
ECO20001 Environmental Economics (formerly ECO22)	ECO20001 Environmental Economics	SP1 2019 SP1 2020	
ECO20003 Managerial Economics and Strategy (formerly ECO21)	ECO20003 Managerial Economics and Strategy	SP3 2019 SP3 2020	
ECO30001 Economic Development OR ECO30001 Economic Development Project (pre 2016 subject title) (formerly ECO320)	ECO30001 Economic Development	SP2 2019 SP2 2020	
ECO30002 Economic Policy in Society (formerly ECO30)	ECO30002 Economic Policy in Society	SP3 2019 SP3 2020	

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Commencing 2015-2016	Commencing 2017-2019	
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2015/2016 Course Structure	2017-2019 Course Structure	
For students who were admitted into the course in 2015 or 2016.	For students newly admitted into the course from 2017.	
<b>ECONOMICS MINOR (4 units)</b> <b>NOTE: THIS MINOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	<b>ECONOMICS MINOR (4 units)</b> <b>NOTE: THIS MINOR IS CURRENTLY IN TEACH-OUT</b> All subjects need to be completed by the end of 2020.	Final Offerings Available
<b>Students complete the following 4 units:</b>	<b>Students complete the following 4 units:</b>	
ECO10004 Economic Principles (see note below) OR ECO10002 Microeconomics (last offered SP3 2016) (formerly ECO100) OR ECO11 Principles of Economics (UniSA)	Core unit in this course structure. See note below	Continuing
ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101)	ECO20004 Macroeconomic Policy (See note below)	SP2 2019 SP4 2019 SP2 2020
<b>PLUS 2 of the following 7 units - (Students who have completed ECO10002 or ECO10004 as a core unit must choose three of the following)</b>		
ECO20003 Managerial Economics and Strategy (formerly ECO21)	ECO20003 Managerial Economics and Strategy	SP3 2019 SP3 2020
ECO30002 Economic Policy in Society (formerly ECO30)	ECO30002 Economic Policy in Society	SP3 2019 SP3 2020
ECO30003 Data Analysis and Econometrics (not equivalent - replacement unit is for BBus Economics Major or Minor only from 2018) OR FIN20012 Financial Markets (last offered SP2 2017) (formerly FIN204)	Not part of the current minor	SP3 2019 SP3 2020
<b>PLUS 1 of the following 4 units:</b>	<b>PLUS 1 of the following 4 units:</b>	
FIN20013 Banking Operations and Governance (formerly FIN303) OR FIN20013 Banking and Financial Institutions Management (pre-2017 unit title) OR FIN20013 Monetary Policy and Risk Management (pre-2016 title)	FIN20013 Banking Operations and Governance	SP3 2019 SP3 2020
FIN30013 International Trade and Finance (formerly FIN310) OR ECO31 International Economics (Curtin) if completed before 2018 - no longer equivalent	FIN30013 International Trade and Finance (Do NOT complete this subject if you have already completed ECO31 (Curtin Uni) before 2018 as they were previously equivalent)	SP2 2019 SP4 2019 SP4 2020
ECO20001 Environmental Economics (formerly ECO22)	ECO20001 Environmental Economics	SP1 2019 SP1 2020
ECO30001 Economic Development OR ECO30001 Economic Development Project (pre 2016 subject title) (formerly ECO320)	ECO30001 Economic Development	SP2 2019 SP2 2020
<b>Note:</b> Students must complete the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004]	<b>Note:</b> Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	
<b>FINANCE MINOR (4 units)</b>	<b>FINANCE MINOR (4 units)</b>	Final Offerings Available
<b>Students complete the following 3 units:</b>	<b>Students complete the following 3 units:</b>	
FIN10002 Financial Statistics OR STA10003 Foundations of Statistics (pre-2015) (formerly STA102)	FIN10002 Financial Statistics	SP2 2019 SP4 2019
ECO20004 Macroeconomic Policy (See note below) OR ECO12 Macroeconomics 1 (UniSA) OR ECO10003 Macroeconomics (last offered SP2 2017) (formerly ECO101)	if completed, credit goes towards an elective (unless ECO10002 has also been completed). See note below.	SP2 2019 SP4 2019 SP2 2020
FIN20014 Financial Management (formerly FIN208)	FIN20014 Financial Management	SP1 2019 SP4 2019
<b>PLUS 1 of the following 5 units:</b>	<b>PLUS 1 of the following 4 units:</b>	
FIN30016 Management of Investment Portfolios (formerly FIN302)	FIN30016 Management of Investment Portfolios	SP1 2019 SP1 2020
FNP11 Personal Wealth Management (RMIT)	FNP11 Personal Wealth Management (RMIT)	
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management	SP3 2019 SP3 2020
FIN30013 International Trade and Finance (formerly FIN310) OR ECO31 International Economics (Curtin) if completed before 2018 - no longer equivalent	FIN30013 International Trade and Finance (Do NOT complete this subject if you have already completed ECO31 (Curtin Uni) before 2018 as they were previously equivalent)	SP2 2019 SP4 2019 SP4 2020
LAW30002 Finance law	LAW30002 Finance Law	SP3 2019
<b>Note:</b> Students must complete the pair of [ECO10002 and ECO10003] OR [ECO10004 and ECO20004]	<b>Note:</b> Students who have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.	
<b>FINANCE MINOR for students completing an Economics major</b>	<b>FINANCE MINOR for students completing an Economics major</b>	Final Offerings Available
<b>Students complete the following 4 units:</b>	<b>Students complete the following 4 units:</b>	
FIN20014 Financial Management (formerly FIN208)	FIN20014 Financial Management	SP1 2019 SP4 2019
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management	SP3 2019 SP3 2020
LAW30002 Finance Law	LAW30002 Finance Law	SP3 2019
FIN30016 Management of Investment Portfolios (formerly FIN302)	FIN30016 Management of Investment Portfolios	SP1 2019 SP1 2020
<b>HUMAN RESOURCE MANAGEMENT MINOR (4 units)</b>	<b>HUMAN RESOURCE MANAGEMENT MINOR (4 units)</b>	Unit Status
<b>Students complete the following 3 units:</b>	<b>Students complete the following 3 units:</b>	
EHR101 Work and Employability (Griffith) (New unit title from 2017) OR EHR101 Employment Relations (no longer offered)	EHR101 Work and Employability (Griffith)	Continuing
EHR202 Human Resource Management Principles (Griffith)	EHR202 Human Resource Management Principles (Griffith)	Continuing
EHR301 Applied Strategic Organisational Change (Griffith)	EHR301 Applied Strategic Organisational Change (Griffith)	Continuing
<b>PLUS 1 of the following 2 units:</b>	<b>PLUS 1 of the following 2 units:</b>	
EHR201 Management Employee Relations (Griffith)	EHR201 Management Employee Relations (Griffith)	Continuing
IBA304 Inter-Cultural Management (Griffith)	IBA304 Inter-Cultural Management (Griffith)	Continuing

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2015/2016 Course Structure		2017-2019 Course Structure	
For students who were admitted into the course in 2015 or 2016.		For students newly admitted into the course from 2017.	
INTERNET DESIGN MINOR (4 units)		INTERNET DESIGN MINOR (4 units)	
Students complete the following 4 units:		Students complete the following 4 units:	
DIG22 Internet Design Introduction OR DIG251 Internet Design – Introduction (Curtin) (no longer offered)		DIG22 Internet Design Introduction	Continuing
DIG24 Programming for Digital Design (from 2018) OR DIG252 Internet Interactivity Design (Curtin) (no longer offered)		DIG24 Programming for Digital Design	Continuing
DIG31 Web Authoring Design (Curtin) OR DIG351 Internet Dynamic Environment Design (Curtin) (pre-2018 code & title)		DIG31 Web Authoring Design	Continuing
DIG33 Internet Project Development (from 2018) OR DIG352 Internet Delivery Design (Curtin) (no longer offered)		DIG33 Internet Project Development	Continuing
Marketing Minor (4 units <sup>^</sup> )		Marketing Minor (4 units <sup>^</sup> )	
Students complete the following 4 units:		Students complete the following 4 units:	
MKT10007 Fundamentals of Marketing <sup>^</sup> (formerly MAR110) OR MAR11 Marketing theory and Practice (Monash) (no longer offered) OR LBM100 Marketing Concepts (no longer offered)		MKT10007 Fundamentals of Marketing <sup>^</sup>	Continuing
MKT20025 Consumer Behaviour (formerly MAR210)		MKT20025 Consumer Behaviour	Continuing
MKT20021 Integrated Marketing Communication (formerly MAR230)		MKT20021 Integrated Marketing Communication	Continuing
MKT30016 Marketing Strategy and Planning (new subject code and title from 2016) OR MKT30013 Strategic Marketing Planning Project (pre 2016 code and title) (formerly MAR331 and MAR220)		MKT30016 Marketing Strategy and Planning	Continuing
<sup>^</sup> Students who have completed MKT10007 as a core unit must also choose 1 of the following 2 units:		<sup>^</sup> Students who have completed MKT10007 as a core unit must also choose 1 of the following 2 units:	
MKT20024 Product and Service Innovation Management (formerly MAR270 or MAR30)		MKT20024 Product and Service Innovation Management	Continuing
MKT30015 Marketing and Communication Information and Decision Making		MKT30015 Marketing and Communication Information and Decision Making	
PUBLIC RELATIONS MINOR (4 units) 2015-2018		PUBLIC RELATIONS MINOR (4 units) FROM 2019	
Students complete the following 2 units:		Students complete the following 4 units:	
COM12 Business Communication (Griffith)		COM12 Business Communication (Griffith)	Continuing
CMM127 Introduction to Public Relations (Griffith)		CMM127 Introduction to Public Relations (Griffith)	Continuing
<b>PLUS 2 of the following 4 units:</b>			
CMM220 Media Relations (Griffith)		CMM220 Media Relations (Griffith)	Continuing
	<i>Not part of the 2015-2016 minor</i>	CMM317 Risk & Crisis Communication (Griffith)	Continuing
CMM26 Media Law (Griffith)			<i>Not part of the current minor</i>
COM21 Management Communication (Griffith)			<i>Not part of the current minor</i>
CMM317 Risk & Crisis Communication (Griffith) (replacement unit from 2019) OR COM33 Media Buying (Griffith) (last offered SP4 2016) (formerly CMM23)			<i>Not part of the current minor</i>
			Discontinued
TOURISM MANAGEMENT MINOR (4 units)		TOURISM MANAGEMENT MINOR	
Students complete the following 4 units:			
TOU10001 Introduction to Tourism (last offered SP1 2016) (formerly TOU110)		This minor is not part of the current course structure	
TOU20006 Tourist Destination Management (last offered SP1 2017) (formerly TOU24)			
TOU20008 Contemporary Issues in Tourism (last offered SP4 2017) (replacement unit from 2015) OR TOU20001 Regional Issues in Tourism (Pacific Rim) (pre-2015 unit) (formerly TOU210)			
TOU30002 Global Tourism Futures (last offered SP2 2017)			
			Discontinued
			Discontinued
			Discontinued
			Discontinued