

OUA Course Planner & Transition Information 2014 – 2017

Bachelor of Business - Secondary Studies

BACHELOR OF BUSINESS CO-MAJORS

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
ADVERTISING CO-MAJOR (8 UNITS)	ADVERTISING CO-MAJOR (8 UNITS)		OTHER	Pre 2014	2014
Students complete the following 7 units:	Students complete the following 7 units:				
ADV10001 Principles of Advertising	ADV10001 Principles of Advertising	New Co-Major option form 2016		ADV100	ADV10001
MKT10007 Fundamentals of Marketing*	MKT10007 Fundamentals of Marketing*		LBM100	MAR110	MKT10007
MKT20025 Consumer Behaviour#	MKT20025 Consumer Behaviour#			MAR210	MKT20025
MKT30017 Branding, Innovation and Design#	MKT30017 Branding, Innovation and Design#				
MDA30001 Media, Advertising, Sports and Society (2015) or MDA20011 Sports/Advertising/Media (Change to unit code & title from 2016)	MDA30001 Media, Advertising, Sports and Society (2015) or MDA20011 Sports/Advertising/Media (Change to unit code & title from 2016)			ADV308	MDA30001
ADV30001 Advertising Media Planning And Purchasing	ADV30001 Advertising Media Planning And Purchasing			ADV302	ADV30001
ADV30002 Advertising Management And Campaigns Project	ADV30002 Advertising Management And Campaigns Project			ADV330	ADV30002
Plus 1 from the following 2 units:	Plus 1 from the following 2 units:				
ADV20001 Advertising Issues: Regulation, Ethics & Cultural Considerations	ADV20001 Advertising Issues: Regulation, Ethics & Cultural Considerations			ADV206	ADV20001
ADV20002 Concept Development and Copywriting	ADV20002 Concept Development and Copywriting			ADV201	ADV20002
* If a student has successfully completed MKT10007 they need to complete both ADV20001 and ADV20002					
# If a student has successfully completed MKT20025 and MKT30017 (as part of a Marketing major), they need to complete two electives in place of these two units.					

NOTE All units are 12.5 credit points unless otherwise stated.

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BACHELOR OF BUSINESS CO-MAJORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
ECONOMICS CO-MAJOR (8 UNITS)	ECONOMICS CO-MAJOR (8 UNITS)	ECONOMICS CO-MAJOR (8 UNITS)	OTHER	Pre 2014	2014
Students complete the following 8 units:	Students complete the following 5 units:	Students complete the following 8 units:			
FIN10002 Financial Statistics	FIN10002 Financial Statistics	No 2014 equivalent unit			
ECO20004 Macroeconomic Policy ¹	Unit not in 2015/2016 structure	No 2014 equivalent unit			
<i>If completed, credit goes towards an elective (unless ECO10003 has also been completed)¹</i>	ECO10002 Microeconomics. <i>If not completed, students complete ECO10004 instead from 2017.</i>	ECO10002 Microeconomics. <i>If not completed, students complete ECO10004 instead from 2017.</i>	ECO11	ECO100	ECO10002
<i>If completed, credit goes towards an elective (unless ECO10002 has also been completed)¹</i>	ECO10003 Macroeconomics (last offerings SP4 2016 and SP2 2017) ¹	ECO10003 Macroeconomics (last offerings SP4 2016 and SP2 2017)*	ECO12	ECO101	ECO10003
ECO20003 Managerial Economics and Strategy	ECO20003 Managerial Economics and Strategy	ECO20003 Managerial Economics and Strategy		ECO22	ECO20003
ECO30002 Economic Policy in Society	ECO30002 Economic Policy in Society	ECO30002 Economic Policy in Society		ECO30	ECO30002
ECO30003 Data Analysis and Econometrics	Unit not in 2015/2016 structure	No 2014 equivalent unit			
	Plus 3 from the following 4 units: (Students who have completed ECO10002 as a core unit, complete all four units below)				
ECO20001 Environmental Economics	ECO20001 Environmental Economics	ECO20001 Environmental Economics		ECO21	ECO20001
ECO30001 Economic Development	ECO30001 Economic Development Project (2015) OR ECO30001 Economic Development (Change to unit title from 2016)	ECO30001 Economic Development Project (2015) OR ECO30001 Economic Development (Change to unit title from 2016)	LSQ201	MAR29	ECO30001
<i>Unit not in 2017 structure, If completed credit goes towards an elective</i>	FIN20012 Financial Markets (last offering SP2 2017)	No 2014 equivalent unit		FIN204	FIN20012
FIN30013 International Trade and Finance	FIN30013 International Trade and Finance	FIN30013 International Trade and Finance		ECO31	FIN30013
Unit not in 2017 version of Co-major	Unit not in 2015/2016 version of Co-major	STA20005 Survey Research Methods	MAR301/ LBM206/ LSQ201/ ECO32	MAR260/ MAR29/ ECO320	MKT20001 / STA20005

¹ Students that have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.

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BACHELOR OF BUSINESS CO-MAJORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure	2015/2016 Course Structure	Pre-2015 Course Structure	Equivalent units		
▪ For students newly admitted into the course from 2017 .	▪ For students who were admitted into the course in 2015 or 2016 .	▪ For students who were admitted into the course before 2015 .	Equivalent units		
ECONOMICS CO-MAJOR (FOR FINANCE STUDENTS) (8 UNITS)	ECONOMICS CO-MAJOR (FOR FINANCE STUDENTS) (8 UNITS)		OTHER	Pre 2014	2014
Students complete the following 7 units:	Students complete the following 7 units:				
ECO20001 Environmental Economics	ECO20001 Environmental Economics	New Co-Major option from 2015		ECO21	ECO20001
ECO20003 Managerial Economics and Strategy	ECO20003 Managerial Economics and Strategy			ECO22	ECO20003
ECO30002 Economic Policy in Society	ECO30002 Economic Policy in Society			ECO30	ECO30002
ECO30001 Economic Development	ECO30001 Economic Development Project (2015) OR ECO30001 Economic Development (Change to unit title from 2016)		LSQ201	MAR29	ECO30001
FIN30009 Fixed Income Securities and Markets	FIN30009 Fixed Income Securities and Markets			FIN330	FIN30009
FIN30006 Financial Modelling	FIN30006 Financial Modelling			FIN301	FIN30006
FIN30004 Advanced Corporate Finance	FIN30004 Advanced Corporate Finance			FIN307	FIN30004
Plus 1 elective to be approved by the Program Co-ordinator.	Plus 1 elective to be approved by the Program Co-ordinator. [^]				

NOTE All units are 12.5 credit points unless otherwise stated. [^]Students who were granted approval for **two** electives prior to 2017 will have this agreement honoured.

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BACHELOR OF BUSINESS CO-MAJORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
FINANCE CO-MAJOR (8 UNITS)#	FINANCE CO-MAJOR (8 UNITS)	FINANCE CO-MAJOR (8 UNITS)	OTHER	Pre 2014	2014
Students complete the following 8 units:	Students complete the following 8 units:	Complete the following 8 units:			
FIN10002 Financial Statistics[^]	FIN10002 Financial Statistics [^]	<i>No 2014 equivalent unit</i>			
<i>If completed, credit goes towards an elective (unless ECO10002 has also been completed)¹</i>	ECO10003 Macroeconomics [^]	ECO10003 Macroeconomics	ECO12	ECO101	ECO10003
ECO20004 Macroeconomic Policy[^]	<i>Unit not in 2015/2016 structure</i>	<i>No 2014 equivalent unit</i>			
FIN20014 Financial Management	FIN20014 Financial Management	FIN20014 Financial Management		FIN208	FIN20014
<i>Unit not in 2017 version of major</i>	<i>Unit not in 2015/2016 version of Co-major</i>	ECO10002 Microeconomics. <i>If not completed, students complete ECO10004 instead from 2017.</i>	ECO11	ECO100	ECO10002
<i>Unit not in 2017 version of major</i>	<i>Unit not in 2015/2016 version of Co-major</i>	FIN20012 Financial Markets		FIN204	FIN20012
<i>Unit not in 2017 version of major</i>	FNP11 Personal Wealth Management (RMIT)	<i>No 2014 equivalent unit</i>	FIN20003		
LAW30002 Finance Law	LAW30002 Finance Law	<i>No 2014 equivalent unit</i>			
FIN30016 Management of Investment Portfolios	FIN30016 Management of Investment Portfolios	FIN30016 Management of Investment Portfolios		FIN302	FIN30016
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management	<i>No 2014 equivalent unit</i>			
FIN30013 International Trade and Finance[^]	FIN30013 International Trade and Finance [^]	FIN30013 International Trade and Finance		FIN310	FIN30013
	[^]For students wanting to do a double Major in Finance and Economics, replace FIN10002, ECO10003 & FIN30013 with 3 of the following:				
FIN20013 Banking Operations and Governance	FIN20013 Monetary Policy and Risk Management (2015 title) OR FIN20013 Banking and Financial Institutions Management (2016 title) OR FIN20013 Banking Operations and Governance (Change to unit title from 2017)	FIN20013 Monetary Policy and Risk Management (2015 title) OR FIN20013 Banking and Financial Institutions Management (2016 title) OR FIN20013 Banking Operations and Governance (Change to unit title from 2017)		FIN303	FIN20013

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[^] For students wanting to do a double Major in Finance and Economics, replace FIN10002, ECO20004 and FIN30013 with:					
FIN30004 Advanced Corporate Finance	FIN30004 Advanced Corporate Finance				
FIN30006 Financial Modelling	FIN30006 Financial Modelling	FIN30006 Financial Modelling		FIN301	FIN30006
FIN30009 Fixed Income Securities and Markets	FIN30009 Fixed Income Securities and Markets				

BACHELOR OF BUSINESS CO-MAJORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
FINANCE CO-MAJOR (FOR ECONOMIC STUDENTS) (8 UNITS)	FINANCE CO-MAJOR (FOR ECONOMIC STUDENTS) (8 UNITS)		OTHER	Pre 2014	2014
Students complete the following 8 units:	Students complete the following 8 units:				
FIN20013 Banking Operations and Governance	FIN20013 Monetary Policy and Risk Management (2015 title) OR FIN20013 Banking and Financial Institutions Management (2016 title) OR FIN20013 Banking Operations and Governance (Change to unit title from 2017)	New Co-Major option from 2015	FIN303	FIN20013	
FIN20014 Financial Management	FIN20014 Financial Management		FIN208	FIN20014	
FIN30004 Advanced Corporate Finance	FIN30004 Advanced Corporate Finance				
LAW30002 Finance Law	LAW30002 Finance Law				
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management				
FIN30009 Fixed Income Securities and Markets	FIN30009 Fixed Income Securities and Markets				
FIN30006 Financial Modelling	FIN30006 Financial Modelling				
FIN30016 Management of Investment Portfolios	FIN30016 Management of Investment Portfolios		FIN302	FIN30016	

NOTE All units are 12.5 credit points unless otherwise stated.

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BACHELOR OF BUSINESS CO-MAJORS *Continued*

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2017 Course Structure ▪ For students newly admitted into the course from 2017.	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016.	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015.	Equivalent units		
INFORMATION SYSTEMS CO-MAJOR (8 UNITS)	INFORMATION SYSTEMS CO-MAJOR (8 UNITS)	INFORMATION AND BUSINESS SYSTEMS CO-MAJOR (8 UNITS)	OTHER	Pre 2014	2014
Students complete the following 8 units:	Students complete the following 8 units:	Students complete the following 8 units:			
INF10002 Database Analysis and Design (Do NOT complete this unit if INF20004 has already been completed as they are equivalent)		INF20004 Database Concepts and Modelling OR INF10002 Database Analysis and Design (Change to unit code, level and title from 2017)	CIS210/ LAI210	CIS211	INF20004
INF20003 Requirements Analysis and Modelling (Do NOT complete this unit if INF10006 has already been completed as they are equivalent)		INF10006 Information System Fundamentals OR INF20003 Requirements Analysis and Modelling (Change to unit code, level and title from 2017)	LAI100	CIS13	INF10006
INF20012 Enterprise Systems		Not part of pre-2015 structure			
INF30018 Information Systems Management (Do NOT complete this unit if INF20006 has already been completed as they are equivalent)		INF20006 Management Support Systems OR INF30018 Information Systems Management (Change to unit code, level and title from 2017)	LAI230	CIS23	INF20006
ICT30005 Professional Issues in IT		Not part of pre-2015 structure			
INF30004 Business Intelligence and Data Visualisation		Not part of pre-2015 structure			
INF30005 Business Process Management		Not part of pre-2015 structure			
INF30029 Information Technology Project Management		INF30019 Information Systems Project Management OR INF30029 Information Technology Project Management (Change to unit code & title from SP4 2015)	CIS36/ LAS310	CIS360	INF30019
Unit not in 2017 structure		INF20001 Electronic Communications and Applications	LAI240	CIS200	INF20001
Unit not in 2017 structure		INF20002 Business Analysis and Modelling OR INF30003 Business Information Systems Analysis (Change to unit code, level and title from 2017)		CIS290	INF20002
Unit not in 2017 structure		LAW30006 Cyberlaw (Last offering SP1 2017)		BLW300	LAW30006
Unit not in 2017 structure		INF30009 Professional Reading and Writing in Information Systems Strategy	CIS31/ LAI300	CIS310	INF30009

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2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
MARKETING CO-MAJOR (8 UNITS)#	MARKETING CO-MAJOR (8 UNITS)#	MARKETING CO-MAJOR (8 UNITS)#	OTHER	Pre 2014	2014
Students complete the following 8 units:	Students complete the following 7 units:	Students complete the following 8 units:			
<i>Unit is now core within the BBus from 2017</i>	MKT10007 Fundamentals of Marketing	MKT10007 Fundamentals of Marketing	LBM100	MAR110	MKT10007
MKT20019 Marketing Research	MKT20019 Marketing Research	<i>Not in 2014 co-major</i>	MAR301/ LBM206 / LSQ201	MAR260/ MAR29	MKT20012 / STA20005
MKT20021 Integrated Marketing Communication	MKT20021 Integrated Marketing Communication	MKT20021 Integrated Marketing Communication		MAR230	MKT20021
MKT20025 Consumer Behaviour	MKT20025 Consumer Behaviour	MKT20025 Consumer Behaviour		MAR210	MKT20025
MKT30015 Marketing and Communication Information and Decision Making	MKT30015 Marketing and Communication Information and Decision Making	MKT30015 Marketing and Communication Information and Decision Making		MAR370	MKT30015
MKT30016 Marketing Strategy and Planning	MKT30013 Strategic Marketing Planning Project (2015) OR MKT30016 Marketing Strategy and Planning (<i>Change to unit title from 2016</i>)	MKT30013 Strategic Marketing Planning Project (2015) OR MKT30016 Marketing Strategy and Planning (<i>Change to unit title from 2016</i>)	MAR220	MAR331	MKT30013
MKT30017 Branding, Innovation and Design	MKT30017 Branding, Innovation and Design	<i>No 2014 equivalent unit</i>			
	Plus 1 of the following 2 units: (<i>Students who have completed MKT10007 as a core unit complete both units below</i>)				
MKT20023 Marketing Channel Design and Integration	MKT20023 Marketing Channel Design and Integration	<i>No 2014 equivalent unit</i>			
MKT20024 Product and Service Innovation Management	MKT20024 Product and Service Innovation Management	MKT20024 Product and Service Innovation Management	MAR30	MAR270	MKT20024
<i>Unit not in 2017 structure</i>	<i>Unit not in 2015/2016 structure</i>	MKT20012 Services Marketing (<i>last offering SP2 2016</i>) OR MKT20023 Marketing Channel Design & Integration OR MKT30017 Branding, Innovation & Design (<i>replacement options from 2017</i>)	MAR301	MAR260	MKT20012
<i>Unit not in 2017 structure</i>	<i>Unit not in 2015/2016 structure</i>	STA20005 Survey Research Methods	LSQ201	MAR29	STA20005
#Cannot be taken with a Marketing Major					

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NOTE All units are 12.5 credit points unless otherwise stated.

BACHELOR OF BUSINESS CO-MAJORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS				
2015/2016 Course Structure (not available for 2017 intake) ▪ For students who were admitted into the course in 2015 or 2016.	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015.	Equivalent units		
TOURISM MANAGEMENT CO-MAJOR (8 UNITS)# IN TEACH-OUT FROM 2016	TOURISM MANAGEMENT CO-MAJOR (8 UNITS)#	OTHER	Pre 2014	2014
Students complete the following 7 units:	Students complete the following 8 units:			
TOU10001 Introduction to Tourism (<i>last offering Study Period 1 2016</i>)	TOU10001 Introduction to Tourism		TOU110	TOU10001
IBA111 Management Concepts (Introduction to Management) (Griffith) OR MGT10001 Introduction to Management (Swinburne) (<i>from 2017</i>)	<i>Not in 2014 co-major</i>	MAN11/ LTE100/ MGT10001	IBA111	IBA111
TOU20003 Special Interest Tourism (<i>last offering Study Period 3 2016</i>)	<i>No 2014 equivalent unit</i>			
TOU20004 Tourism Enterprise Development (<i>last offering Study Period 2 2016</i>)	TOU20004 Tourism Enterprise Development		TOU26	TOU20004
TOU20006 Tourist Destination Management (<i>last offering Study Period 1 2017</i>)	TOU20006 Tourist Destination Management		TOU24	TOU20006
TOU20008 Contemporary Issues in Tourism (<i>possible last offering Study Period 4 2017</i>)	<i>Not in 2014 co-major</i>		TOU210	TOU20001
TOU30004 Tourism Planning and Resource Management (<i>last offering Study Period 4 2017</i>)	<i>Not in 2014 co-major</i>		TOU332/ TOU31	TOU30001
Plus 1 of the following 2 units:				
TOU30002 Global Tourism Futures (<i>last offering Study Period 2 2017</i>)	<i>No 2014 equivalent unit</i>			
TOU30003 Tourism Communications (<i>last offering Study Period 3 2017</i>)	<i>No 2014 equivalent unit</i>			
<i>Unit not in 2015/2016 structure</i>	TOU20005 Tourism Services and Distribution Management	TOU25	TOU250	TOU20005
<i>Unit not in 2015/2016 structure</i>	TOU20008 Contemporary Issues in Tourism OR TOU20001 Regional Issues in Tourism (Pacific Rim) (<i>no longer offered after 2014</i>)		TOU210	TOU20001
<i>Unit not in 2015/2016 structure</i>	TOU30004 Tourism Planning & Resource Mgt OR TOU30001 Sustainable Practice in Tourism Project (<i>no longer offered after 2014</i>)	TOU31	TOU332	TOU30001
<i>Unit not in 2015/2016 structure</i>	MKT10007 Fundamentals of Marketing	LBM100	MAR110	MKT10007

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Unit not in 2015/2016 structure	MTM304 Event Management (Curtin)			MTM304
#Cannot be taken with a Tourism Management Major; CO-MAJOR IN TEACH-OUT FROM 2016				

BACHELOR OF BUSINESS MINORS

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
BUSINESS ANALYSIS MINOR	BUSINESS ANALYSIS MINOR	BUSINESS ANALYSIS MINOR	OTHER	Pre 2014	2014
		Students complete the following 4 units:			
No longer offered	No longer offered	ACC10007 Financial Information for Decision Making	ACG11	ACF110	ACC10007
		INF10006 Information System Fundamentals OR INF20003 Requirements Analysis and Modelling (Change to unit code, level and title from 2017)	LAI100	CIS13	INF10006
		INF20004 Database Concepts and Modelling OR INF10002 Database Analysis and Design (Change to unit code, level and title from 2017)	CIS210/ LAI210	CIS211	INF20004
		INF20002 Business Analysis and Modelling OR INF30003 Business Information Systems Analysis (Change to unit code, level and title from 2017)		CIS290	INF20002
ADVANCED MINOR*: DATA ANALYTICS MINOR (4 UNITS)	ADVANCED MINOR: DATA ANALYTICS MINOR (4 UNITS)	ADVANCED MINOR: DATA ANALYTICS MINOR (4 UNITS)	OTHER	Pre 2014	2014
Students complete the following 4 units:					
INF20016 Big Data Management	New Minor option from 2017	New Minor option from 2017			
INF30030 Business Analytics					
INF30004 Business Intelligence and Data Visualisation					
INF30015 Knowledge Management and Analytics					
*This minor is designed for students who have completed the Information Systems major.					

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BACHELOR OF BUSINESS MINORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
ADVANCED MINOR*: BUSINESS ANALYSIS (4 UNITS)	ADVANCED MINOR: BUSINESS ANALYSIS (4 UNITS)	ADVANCED MINOR: BUSINESS ANALYSIS (4 UNITS)	OTHER	Pre 2014	2014
Students complete the following 4 units:					
INF20012 Enterprise Systems	New Minor option from 2017	New Minor option from 2017			
INF30030 Business Analytics					
INF30005 Business Process Management					
INF30003 Business Information Systems Analysis					
<i>*This minor is designed for students who have completed the Information Systems major.</i>					
ECONOMICS MINOR (FOR FINANCE STUDENTS) (4 UNITS)	ECONOMICS MINOR (FOR FINANCE STUDENTS) (4 UNITS)	ECONOMICS MINOR (FOR FINANCE STUDENTS) (4 UNITS)	OTHER	Pre 2014	2014
Students complete the following 4 units:	Students complete the following 4 units:				
ECO20001 Environmental Economics	ECO20001 Environmental Economics	New Minor option from 2015	ECO22	ECO20001	
ECO20003 Managerial Economics and Strategy	ECO20003 Managerial Economics and Strategy		ECO21	ECO20003	
ECO30001 Economic Development	ECO30001 Economic Development Project (2015) OR ECO30001 Economic Development (<i>Change to unit title from 2016</i>)		ECO320	ECO30001	
ECO30002 Economic Policy in Society	ECO30002 Economic Policy in Society		ECO30	ECO30002	

NOTE All units are 12.5 credit points unless otherwise stated.

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BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
ECONOMICS MINOR (4 UNITS)#	ECONOMICS MINOR (4 UNITS)#	ECONOMICS MINOR (4 UNITS)#	OTHER	Pre 2014	2014
Students complete the following 3 units:	Students complete the following 2 units:	Students complete the following 4 units:			
ECO20004 Macroeconomic Policy¹	<i>Unit not in 2015/2016 structure</i>	<i>No 2014 equivalent unit</i>			
<i>If completed, credit goes towards an elective (unless ECO10003 has also been completed) ¹</i>	ECO10002 Microeconomics. <i>If not completed, students complete ECO10004 instead from 2017</i>	ECO10002 Microeconomics. <i>If not completed, students complete ECO10004 instead from 2017</i>	ECO11	ECO100	ECO10002
<i>If completed, credit goes towards an elective (unless ECO10002 has also been completed)¹</i>	ECO10003 Macroeconomics (last offerings SP4 2016 and SP2 2017)	ECO10003 Macroeconomics (last offerings SP4 2016 and SP2 2017)	ECO12	ECO101	ECO10003
	Plus 2 of the following 7 units: (Students who have completed ECO10002 as a core unit, choose three of the following)				
ECO20003 Managerial Economics and Strategy	ECO20003 Managerial Economics and Strategy	ECO20003 Managerial Economics and Strategy		ECO21	ECO20003
ECO30002 Economic Policy in Society	ECO30002 Economic Policy in Society	<i>Not in 2014 minor</i>		ECO30	ECO30002
Plus 1 of the following 6 units:					
<i>Unit not in 2017 version of major</i>	FIN20012 Financial Markets (last offering SP2 2017)	<i>Not in 2014 minor</i>		FIN204	FIN20012
FIN20013 Banking Operations and Governance	FIN20013 Monetary Policy and Risk Management (2015 title) OR FIN20013 Banking and Financial Institutions Management (2016 title) OR FIN20013 Banking Operations and Governance (Change to unit title from 2017)	<i>Not in 2014 minor</i>		FIN303	FIN20013
FIN30013 International Trade and Finance	FIN30013 International Trade and Finance	<i>Not in 2014 minor</i>			ECO31/ FIN30013
ECO20001 Environmental Economics	ECO20001 Environmental Economics	ECO20001 Environmental Economics		ECO22	ECO20001
ECO30001 Economic Development	ECO30001 Economic Development Project (2015) OR ECO30001 Economic Development (Change to unit title from 2016)	<i>Not in 2014 minor</i>		ECO320	ECO30001
#Cannot be taken with a Economics Major					

¹ Students that have completed ECO10002 will get credit for an elective and must complete ECO10004. Students that have done both ECO10002 and ECO10003 will get credit for ECO10004 and ECO20004.

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BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
FINANCE MINOR#	FINANCE MINOR#	FINANCE MINOR#	OTHER	Pre 2014	2014
Students complete the following 3 units:	Students complete the following 3 units:	Students complete the following 4 units:			
FIN10002 Financial Statistics	FIN10002 Financial Statistics	<i>No 2014 equivalent unit</i>			
<i>If completed, credit goes towards an elective (unless ECO10002 has also been completed)¹</i>	ECO10003 Macroeconomics* (<i>last offerings SP4 2016 and SP2 2017</i>)	ECO10003 Macroeconomics* (<i>last offerings SP4 2016 and SP2 2017</i>)	ECO12	ECO101	ECO10003
FIN20014 Financial Management	FIN20014 Financial Management	FIN20014 Financial Management		FIN208	FIN20014
	Plus 1 of the following 5 units:				
FIN30016 Management of Investment Portfolios	FIN30016 Management of Investment Portfolios	<i>Not in 2014 minor</i>		FIN302	FIN30016
Plus 1 of the following 4 units:					
FNP11 Personal Wealth Management (RMIT)	FNP11 Personal Wealth Management (RMIT)	<i>No 2014 equivalent unit</i>	FIN20003		
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management	<i>No 2014 equivalent unit</i>			
FIN30013 International Trade and Finance	FIN30013 International Trade and Finance	<i>Not in 2014 minor</i>		ECO31	FIN30013
LAW30002 Finance Law	LAW30002 Finance Law	<i>No 2014 equivalent unit</i>			
<i>Unit not in 2017 minor</i>	<i>Unit core option in BBus 2015/2016 structure</i>	ECO10002 Microeconomics. <i>If not completed, students complete ECO10004 instead from 2017</i>	ECO11	ECO100	ECO10002
<i>Unit not in 2017 minor</i>	<i>Unit not in 2015/2016 minor</i>	FIN20012 Financial Markets (<i>last offering SP2 2017</i>)		FIN204	FIN20012
#Cannot be taken with a Finance Major	<i>*Requires completion of pre-requisite unit ECO10002 Microeconomics – Students must complete as a core unit.</i>				
FINANCE MINOR (FOR ECONOMICS STUDENTS) (4 UNITS)	FINANCE MINOR (FOR ECONOMICS STUDENTS) (4 UNITS)	FINANCE MINOR (FOR ECONOMICS STUDENTS) (4 UNITS)	OTHER	Pre 2014	2014
Students complete the following 4 units:	Students complete the following 4 units:				
FIN20014 Financial Management	FIN20014 Financial Management	New Minor option from 2015			
FIN30014 Financial Risk Management	FIN30014 Financial Risk Management				
LAW30002 Finance Law	LAW30002 Finance Law				
FIN30016 Management of Investment Portfolios	FIN30016 Management of Investment Portfolios				

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BACHELOR OF BUSINESS MINORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
HUMAN RESOURCE MANAGEMENT MINOR (4 UNITS)	HUMAN RESOURCE MANAGEMENT MINOR (4 UNITS)	HUMAN RESOURCE MANAGEMENT MINOR (4 UNITS)	OTHER	Pre 2014	2014
Students complete the following 3 units:	Students complete the following 3 units:	Students complete the following 3 units:			
EHR101 Work and Employability (Griffith)	EHR101 Employment Relations OR EHR101 Work and Employability (Griffith) (<i>New unit title from 2017</i>)	EHR101 Employment Relations OR EHR101 Work and Employability (Griffith) (<i>New unit title from 2017</i>)			EHR101
EHR202 Human Resource Management Principles (Griffith)	EHR202 Human Resource Management Principles (Griffith)	EHR202 Human Resource Management Principles			EHR202
EHR301 Applied Strategic Organisational Change (Griffith)	EHR301 Applied Strategic Organisational Change (Griffith)	EHR301 Applied Strategic Organisational Change			EHR301
Plus 1 of the following 2 units:	Plus 1 of the following 2 units:	Plus 1 of the following 2 units:			
EHR201 Management Employee Relations (Griffith)	EHR201 Management Employee Relations (Griffith)	EHR201 Management Employee Relations			EHR201
IBA304 Inter-Cultural Management (Griffith)	IBA304 Inter-Cultural Management (Griffith)	IBA304 Inter-Cultural Management			IBA304

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BACHELOR OF BUSINESS MINORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
INFORMATION AND BUSINESS SYSTEMS MINOR (4 UNTIS)	INFORMATION AND BUSINESS SYSTEMS MINOR (4 UNTIS)	INFORMATION AND BUSINESS SYSTEMS MINOR (4 UNTIS)	OTHER	Pre 2014	2014
Students complete the following 4 units:	Students complete the following 4 units:	Students complete the following 4 units:			
No longer offered	No longer offered	INF10006 Information System Fundamentals OR INF20003 Requirements Analysis and Modelling (Change to unit code, level and title from 2017)	LAI100	CIS13	INF10006
		INF20001 Electronic Communications and Applications (Last offering SP3 2017)	LAI240	CIS200	INF20001
		INF20004 Database Concepts and Modelling OR INF10002 Database Analysis and Design (Change to unit code, level and title from 2017)	CIS210/ LAI210	CIS211	INF20004
		INF20006 Management Support Systems OR INF30018 Information Systems Management (Change to unit code, level and title from 2017)	LAI230	CIS23	INF20006
MANAGING INFORMATION SYSTEMS MINOR (4 UNTIS)	MANAGING INFORMATION SYSTEMS MINOR (4 UNTIS)	MANAGING INFORMATION SYSTEMS MINOR (4 UNTIS)	OTHER	Pre 2014	2014
Students complete the following 4 units:					
INF10003 Introduction to Business Information Systems	New Minor option from 2017	New Minor option from 2015			
ICT10001 Problem Solving with ICT					
INF30015 Knowledge Management and Analytics					
INF30018 Information Systems Management					

NOTE All units are 12.5 credit points unless otherwise stated.

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BACHELOR OF BUSINESS MINORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
INTERNET DESIGN MINOR (4 UNTIS)	INTERNET DESIGN MINOR (4 UNTIS)	INTERNET DESIGN MINOR (4 UNTIS)	OTHER	Pre 2014	2014
Students complete the following 4 units:	Students complete the following 4 units:	Students complete the following 4 units:			
DIG251 Internet Design – Introduction (Curtin)	DIG251 Internet Design – Introduction (Curtin)	DIG251 Internet Design - Introduction	NED11	DIG251	
DIG252 Internet Interactivity Design (Curtin)	DIG252 Internet Interactivity Design (Curtin)	DIG252 Internet Interactivity Design	NED35	DIG252	
DIG351 Internet Dynamic Environment Design (Curtin)	DIG351 Internet Dynamic Environment Design (Curtin)	DIG351 Internet Dynamic Environment Design	NED24	DIG351	
DIG352 Internet Delivery Design (Curtin)	DIG352 Internet Delivery Design (Curtin)	DIG352 Internet Delivery Design	NED36	DIG352	
MARKETING MINOR (4 UNITS)	MARKETING MINOR (4 UNITS)	MARKETING MINOR (4 UNITS)	OTHER	Pre 2014	2014
Students complete the following 4 units:	Students complete the following 4 units:	Students complete the following 4 units:			
MKT10007 Fundamentals of Marketing [^]	MKT10007 Fundamentals of Marketing [^]	MKT10007 Fundamentals of Marketing	LBM100	MAR110	MKT10007
MKT20025 Consumer Behaviour	MKT20025 Consumer Behaviour	MKT20025 Consumer Behaviour		MAR210	MKT20025
MKT20021 Integrated Marketing Communication	MKT20021 Integrated Marketing Communication	MKT20021 Integrated Marketing Communication		MAR230	MKT20021
MKT30016 Marketing Strategy and Planning	MKT30016 Marketing Strategy and Planning	<i>Not in 2014 minor</i>			
[^] For students who have completed MKT10007 as a core unit, choose 1 of the following 2 units:	[^] For students who have completed MKT10007 as a core unit, choose 1 of the following 2 units:				
MKT20024 Product and Service Innovation Management	MKT20024 Product and Service Innovation Management	MKT20024 Product and Service Innovation Management	MAR30	MAR270	MKT20024
MKT30015 Marketing and Communication Information and Decision Making	MKT30015 Marketing and Communication Information and Decision Making	<i>Not in 2014 minor</i>		MAR370 (Curtin)	MKT30015

NOTE All units are 12.5 credit points unless otherwise stated.

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BACHELOR OF BUSINESS MINORS *Continued*

BACHELOR OF BUSINESS SECONDARY MAJORS (CO-MAJORS) AND MINORS					
2017 Course Structure ▪ For students newly admitted into the course from 2017 .	2015/2016 Course Structure ▪ For students who were admitted into the course in 2015 or 2016 .	Pre-2015 Course Structure ▪ For students who were admitted into the course before 2015 .	Equivalent units		
PUBLIC RELATIONS MINOR (4 UNITS)	PUBLIC RELATIONS MINOR (4 UNITS)	PUBLIC RELATIONS MINOR (4 UNITS)	OTHER	Pre 2014	2014
Students complete the following 2 units:	Students complete the following 2 units:	Students complete the following 2 units:			
COM12 Business Communication (Griffith)	COM12 Business Communication (Griffith)	COM12 Business Communication			
CMM127 Introduction to Public Relations (Griffith)	CMM127 Introduction to Public Relations (Griffith)	CMM127 Introduction to Public Relations			
Plus 2 of the following 3 units:	Plus 2 of the following 4 units:	Plus 2 of the following 4 units:			
CMM220 Media Relations (Griffith)	CMM220 Media Relations (Griffith)	CMM220 Media Relations			
CMM26 Media Law (Griffith)	CMM26 Media Law (Griffith)	CMM26 Media Law			
COM21 Management Communication (Griffith)	COM21 Management Communication (Griffith)	COM21 Management Communication			
Not available from 2017	COM33 Media Buying and Planning (Griffith) (Last offering SP4 2016)	COM33 Media Buying and Planning			
TOURISM MANAGEMENT MINOR (4 UNITS)#	TOURISM MANAGEMENT MINOR (4 UNITS)#	TOURISM MANAGEMENT MINOR (4 UNITS)	OTHER	Pre 2014	2014
	Students complete the following 4 units:	Students complete the following 4 units:			
no longer offered	TOU10001 Introduction to Tourism	TOU10001 Introduction to Tourism	TOU110	TOU10001	
	Unit not in 2015/2016 structure	TOU20004 Tourism Enterprise Development	TOU26	TOU20004	
	TOU20006 Tourist Destination Management	TOU20006 Tourist Destination Management	TOU24	TOU20006	
	TOU20008 Contemporary Issues in Tourism	TOU20008 Contemporary Issues in Tourism OR TOU20001 Regional Issues in Tourism (Pacific Rim) (no longer offered after 2014)	TOU210	TOU20001	
	TOU30002 Global Tourism Futures	No 2014 equivalent unit			
#MINOR IN TEACH-OUT FROM 2016					

NOTE All units are 12.5 credit points unless otherwise stated.