2017 OUA Unit of Study offerings

Unit offerings are subject to change

Unit of Study Code	Unit of study course title	Study Period when unit is offered	Unit of study Availability Description on student study plan
ACC10007	Financial Information for Decision Making	Study Periods 1,2,3& 4	Study Periods 1,2,3 & 4 - OUA
ADV10001	Principles of Advertising	Study Periods 1 & 4	Study Periods 1 & 4- OUA
ADV20001	Advertising Issues: Regulation, Ethics & Cultural Considerations	Study Period 2	Study Period 2 - OUA
ADV20002	Concept Development and Copywriting	Study Period 2	Study Period 2 - OUA
ADV30001	Advertising Media Planning and Purchasing	Study Period 3	Study Period 3 - OUA
ADV30002	Advertising Management and Campaigns Project	Study Period 4	Study Period 4 - OUA
AST80001	Astrobiology and the Origins of Life	Study Period 1	Study Period 1 - OUA
AST80002	Astrophotography & CCD Imaging	Study Period 1	Study Period 1 - OUA
AST80003	Cosmology and the Large Scale Structure of the Universe	Study Period 1	Study Period 1 - OUA
AST80004	Exploring Stars and the Milky Way	Study Periods 1 & 3	Study Periods 1 & 3- OUA
AST80005	Exploring the Solar System	Study Periods 1 & 3	Study Periods 1 & 3- OUA
AST80006	Galaxies and their Place in the Universe	Study Periods 1 & 3	Study Periods 1 & 3- OUA
AST80008	History of Astronomy	Study Period 3	Study Period 3 - OUA
AST80011	Major Project - Computational Astrophysics	Study Period 3	Study Period 3 - OUA
AST80012	Major Project - History of Astronomy	Study Period 1	Study Period 1 - OUA
AST80013	Major Project - Observational Astronomy	Study Period 3	Study Period 3 - OUA
AST80015	Planetary Science	Study Period 1	Study Period 1 - OUA
AST80016	Stellar Astrophysics	Study Period 3	Study Period 3 - OUA
AST80017	Studies in Space Exploration	Study Period 1	Study Period 1 - OUA
AST80018	Tools of Modern Astronomy	Study Period 3	Study Period 3 - OUA
BUS10012	Innovative Business Practice	Study Period 3	Study Period 3 - OUA
BUS30009	Industry Consulting Project	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
BUS30010	Integrative Business Practice	Study Periods 1 & 3	Study Periods 1 & 3- OUA
BUS60002	Sustainable Business Practice in Dynamic Global Environment	Study Periods 1 & 3	Study Periods 1 & 3- OUA
BUS60003	Commercial Accountability Challenges in A Global Environment	Study Period 4	Study Period 4 - OUA
BUS70002	Adaptive Strategy and Business Sustainability	Study Period 3	Study Period 3 - OUA
BUS70012	Leading and Managing People in Chaos and Complexity	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
COM10006	Academic Literacies:Learning and Communicating Practices	Study Periods 1,2,3& 4	Study Periods 1,2,3 & 4 - OUA
COM60002	Communications Management	Study Period 2	Study Period 2 - OUA
ECO10003	Macroeconomics	Study Period 2	Study Period 2 - OUA
ECO10004	Economic Principles	Study Periods 1 & 3	Study Periods 1 & 3- OUA
ECO20001	Environmental Economics	Study Period 1	Study Period 1 - OUA

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ECO20003	Managerial Economics and Strategy	Study Period 3	Study Period 3 - OUA
ECO20004	Macroeconomic Policy	Study Period 3	Study Period 3 - OUA
ECO30001	Economic Development	Study Period 2	Study Period 2 - OUA
ECO30002	Economic Policy in Society	Study Period 3	Study Period 3 - OUA
ECO30003	Data Analysis and Econometrics	Study Period 3	Study Period 3 - OUA
ENT30010	Contemporary Issues in Entrepreneurship and Innovation	Study Period 3	Study Period 3 - OUA
ENT60007	Project Management in Entrepreneurial Ventures	Study Period 3	Study Period 3 - OUA
FIN10002	Financial Statistics	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
FIN20012	Financial Markets	Study Period 2	Study Period 2 - OUA
FIN20013	Banking Operations and Governance	Study Period 2	Study Period 2 - OUA
FIN20014	Financial Management	Study Periods 1 & 3	Study Periods 1 & 3- OUA
FIN30004	Advanced Corporate Finance	Study Period 1	Study Period 1 - OUA
FIN30006	Financial Modelling	Study Period 4	Study Period 4 - OUA
FIN30009	Fixed Income Securities and Markets	Study Period 2	Study Period 2 - OUA
FIN30013	International Trade and Finance	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
FIN30014	Financial Risk Management	Study Period 3	Study Period 3 - OUA
FIN30016	Management of Investment Portfolios	Study Period 3	Study Period 3 - OUA
FIN70005	Strategic Finance for Managers	Study Period 4	Study Period 4 - OUA
HRM60016	Behaviour in Organisations	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
HRM70006	Strategic Hrm in the Business Context	Study Period 3	Study Period 3 - OUA
ICT10001	Problem Solving with ICT	Study Period 3	Study Period 3 - OUA
ICT10013	Programming Concepts	Study Periods 1 & 3	Study Periods 1 & 3- OUA
ICT20008	Human Computer Interaction	Study Period 3	Study Period 3 - OUA
ICT30005	Professional Issues in Information Technology	Study Periods 2 & 3	Study Periods 2 & 3 - OUA
ICT80008	Professional Issues in IT	Study Period 4	Study Period 4 - OUA
INF10002	Database, Analysis and Design	Study Periods 1 & 2	Study Periods 1 & 2- OUA
INF10003	Introduction to Business Information Systems	Study Periods 1 & 3	Study Periods 1 & 3- OUA
INF20001	Electronic Communications and Applications	Study Period 3	Study Period 3 - OUA
INF20003	Requirements Analysis and Modelling	Study Periods 1 & 3	Study Periods 1 & 3- OUA
INF20012	Enterprise Systems	Study Period 1	Study Period 1 - OUA
INF20016	Big Data Management	Study Period 1	Study Period 1 - OUA
INF30003	Business Information Systems Analysis	Study Period 1	Study Period 1 - OUA
INF30004	Business Intelligence and Data Visualisation	Study Period 3	Study Period 3 - OUA
INF30005	Business Process Management	Study Periods 1 & 4	Study Periods 1 & 4- OUA
INF30015	Knowledge Management and Analytics	Study Period 2	Study Period 2 - OUA

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INF30018	Information Systems Management	Study Periods 1 & 2	Study Periods 1 & 2- OUA
INF30020	Information Systems Risk and Security	Study Period 3	Study Period 3 - OUA
INF30027	Business Information Systems Industry Project	Study Periods 1 & 3	Study Periods 1 & 3- OUA
INF30029	Information Technology Project Management	Study Periods 3 & 4	Study Periods 3 & 4- OUA
INF60002	Data Management and Business Intelligence	Study Period 3	Study Period 3 - OUA
INF60003	Systems Development	Study Period 1	Study Period 1 - OUA
INF60004	Designing for Human Interaction	Study Period 2	Study Period 2 - OUA
INF60005	Information, Organisations and Society	Study Period 3	Study Period 3 - OUA
INF60007	Introduction to Business Information Systems	Study Period 1	Study Period 1 - OUA
INF60009	Database, Analysis and Design	Study Period 2	Study Period 2 - OUA
INF60010	Requirements Analysis and Modelling	Study Period 3	Study Period 3 - OUA
INF70003	Networked Systems and Communities	Study Period 2	Study Period 2 - OUA
INF70005	Strategic Project Management	Study Period 1	Study Period 1 - OUA
INF70007	Leading Complex Projects	Study Period 2	Study Period 2 - OUA
INF80003	IS/IT Research Project	Study Period 2	Study Period 2 - OUA
INF80014	Contemporary Issues in Business Analysis	Study Period 4	Study Period 4 - OUA
INF80018	Enterprise Architecture, Strategy and Governance	Study Period 2	Study Period 2 - OUA
INF80028	Business Process Management	Study Period 1	Study Period 1 - OUA
INF80030	Systems Acquisition & Implementation Management	Study Period 3	Study Period 3 - OUA
INF80039	Global ICT Practice	Study Period 3	Study Period 3 - OUA
INF80042	Technology Essentials for Managers	Study Period 1	Study Period 1 - OUA
INF80043	IS/IT Risk Management	Study Period 2	Study Period 2 - OUA
INF80044	Project Quality and Resource Management	Study Period 1	Study Period 1 - OUA
LAW30002	Finance Law	Study Period 1	Study Period 1 - OUA
LAW30006	Cyber Law	Study Period 1	Study Period 1 - OUA
MDA10001	Introduction to Media Studies	Study Period 4	Study Period 4 - OUA
MDA10006	Innovation Cultures: Perspectives On Science & Technology	Study Periods 1,2,3& 4	Study Periods 1,2,3 & 4 - OUA
MDA20011	Sports/Advertising/Media	Study Period 4	Study Period 4 - OUA
MGT10001	Introduction to Management	Study Periods 1,2,3& 4	Study Periods 1,2,3 & 4 - OUA
MGT60031	Managing in A Complex World	Study Periods 1 & 3	Study Periods 1 & 3- OUA
MGT60034	Risk Management and Compliance	Study Period 1	Study Period 1 - OUA
MGT70002	Public Private Interface for Sustainable Infrastructure	Study Period 1	Study Period 1 - OUA
MGT70003	Business Analysis and Risk	Study Period 1	Study Period 1 - OUA
MGT70005	Organisational Design: Agility and Sustainability	Study Period 2	Study Period 2 - OUA
MKT10007	Fundamentals of Marketing	Study Periods 1,2,3& 4	Study Periods 1,2,3 & 4 - OUA

Unit of Study Code	Unit of study course title	Study Period when unit is offered	Unit of study Availability Description on student study plan
MKT20019	Marketing Research	Study Period 1	Study Period 1 - OUA
MKT20021	Integrated Marketing Communication	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
MKT20023	Marketing Channel Design and Integration	Study Period 3	Study Period 3 - OUA
MKT20024	Product and Service Innovation Management	Study Periods 1 & 3	Study Periods 1 & 3- OUA
MKT20025	Consumer Behaviour	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
MKT30015	Marketing and Communication Information and Decision Making	Study Period 3	Study Period 3 - OUA
MKT30016	Marketing Strategy and Planning	Study Periods 1 & 3	Study Periods 1 & 3- OUA
MKT30017	Branding, Innovation and Design	Study Period 3	Study Period 3 - OUA
MKT80011	Marketing Performance Analysis	Study Period 2	Study Period 2 - OUA
MTH10002	Dealing with Numbers	Study Periods 1 & 3	Study Periods 1 & 3- OUA
ORG60003	Measuring Strategic Performance in an Era of Constant Change	Study Period 3	Study Period 3 - OUA
ORG70003	Corporate Social Responsibility: the Quest for Business Sustainability	Study Period 1	Study Period 1 - OUA
PSY10003	Psychology 100	Study Periods 1,2,3& 4	Study Periods 1,2,3 & 4 - OUA
PSY10004	Psychology 101	Study Periods 2 & 3	Study Periods 2 & 3 - OUA
PSY10005	Introduction to Research Methods	Study Period 2	Study Period 2 - OUA
PSY20001	Introduction to Theories of Counselling	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
PSY20003	Psychology of Adolescence	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
PSY20005	Sports Psychology	Study Period 2	Study Period 2 - OUA
PSY20006	Cognition and Human Performance	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PSY20007	Developmental Psychology	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PSY30001	Psychology of Health	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
PSY30003	Psychology Project	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PSY30008	Psychology of Personality	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PSY30010	Abnormal Psychology	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PSY30011	Psychology of Wellbeing	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
PSY30012	Psychology of Trauma	Study Periods 2 & 4	Study Periods 2 & 4 - OUA
PUB60001	Public Relations: Reputation to Risk	Study Period 1	Study Period 1 - OUA
PWR60001	Critical Friends: The Real and Virtual Support	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PWR60002	Real Life Writing	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PWR60003	Research for Writers	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PWR60004	Journalism	Study Periods 1 & 3	Study Periods 1 & 3- OUA
PWR70001	Reading and Writing	Study Period 1	Study Period 1 - OUA
PWR70002	Online Writing	Study Period 3	Study Period 3 - OUA
PWR70003	Script Adaptation: Stage, Screen and Multimedia	Study Period 1	Study Period 1 - OUA
PWR70004	Writing History: People, Places and Times	Study Period 2	Study Period 2 - OUA

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PWR80001	Critical and Creative Practices: the Writerly Identity	Study Period 1	Study Period 1 - OUA
PWR80002	Script Writing	Study Period 2	Study Period 2 - OUA
PWR80003	The Creative Artefact: Publication Folio B	Study Period 2	Study Period 2 - OUA
PWR80004	Writing and New Media	Study Period 3	Study period 3 - OUA
PWR80005	Writing and Praxis: Publication Folio A	Study Period 1	Study Period 1 - OUA
SOC10004	Sociological Foundations	Study Periods 1,2,3& 4	Study Periods 1,2,3 & 4 - OUA
SOC20013	Race, Ethnicity and Migration	Study Periods 1 & 3	Study Periods 1 & 3- OUA
SOC30003	Global Futures	Study Period 3	Study Period 3 - OUA
STA10003	Foundations of Statistics	Study Periods 1,2,3& 4	Study Periods 1,2,3 & 4 - OUA
STA20005	Survey Research Methods	Study Period 3	Study Period 3 - OUA
STA20006	Analysis of Variance and Regression	Study Periods 1 & 3	Study Periods 1 & 3- OUA
STA20007	Multivariate Statistics	Study Periods 1 & 3	Study Periods 1 & 3- OUA
STA60001	Statistical Practice 1	Study Periods 1 & 3	Study Periods 1 & 3- OUA
STA60003	Basic Statistical Computing	Study Periods 1 & 3	Study Periods 1 & 3- OUA
STA60004	Research Design	Study Periods 1 & 3	Study Periods 1 & 3- OUA
STA60005	Statistical Practice 2	Study Periods 1 & 3	Study Periods 1 & 3- OUA
STA70002	Multivariate Statistics	Study Periods 1 & 3	Study Periods 1 & 3- OUA
STA70003	Further Statistical Computing	Study Periods 1 & 3	Study Periods 1 & 3- OUA
STA70004	Forecasting	Study Period 3	Study Period 3 - OUA
STA70005	Survey Sampling	Study Period 3	Study Period 3 - OUA
STA80003	Structural Equation Modelling	Study Period 3	Study Period 3 - OUA
STA80004	Advanced Topics in Regression	Study Period 1	Study Period 1 - OUA
STA80005	Statistical Marketing Tools	Study Period 3	Study Period 3 - OUA
STA80006	Using R for Statistical Analysis	Study Period 1	Study Period 1 - OUA
STA80007	Bayesian Statistics	Study Period 3	Study Period 3 - OUA
STA80008	Scale Development and Evaluation	Study Period 1	Study Period 1 - OUA
STA80009	Statistical Consulting	Study Period 1	Study Period 1 - OUA
STA80010	Industrial/Research Project	Study Period 3	Study Period 3 - OUA
TOU20006	Tourist Destination Management	Study Period 1	Study Period 1 - OUA
TOU20008	Contemporary Issues in Tourism	Study Period 4	Study Period 4 - OUA
TOU30002	Global Tourism Futures	Study Period 2	Study Period 2 - OUA
TOU30003	Tourism Communications	Study Period 3	Study Period 3 - OUA
TOU30004	Tourism Planning and Resource Management	Study Period 4	Study Period 4 - OUA