Design study guide

Course options and career opportunities

swinburne.edu.au/design
Design how the future looks

Our School of Design is ranked in the top 50 worldwide for art and design according to the 2020 QS World University Rankings.

I want to learn
How to design buildings that make our world better

Study
Architecture
To learn about
Construction
Sustainability
Digital Technology Skills

With a degree
Bachelor of Design (Architecture)
Pathway to a degree:
Diploma of Design (UniLink) Advanced Diploma of Building Design (Architectural) (2247VIC)

To work in
Architectural roles for private and corporate architecture firms, government organisations, development companies or in the building and design sector

With a postgraduate degree
Master of Architecture Master of Architecture and Urban Design

To work in
Architectural and Urban Design roles in private practices such as architecture, urban design, landscape architecture, and planning firms, as well as local government positions in planning authorities and local city councils.

I want to learn
How to design buildings in which people want to live and work

Study
Architectural engineering
To learn about
Structures
Design
Construction

With a degree
Bachelor of Engineering (Honours) (Professional) with a major in architectural engineering
Bachelor of Engineering (Honours) with a major in architectural engineering
Pathway to a degree:
Diploma of Engineering (UniLink)

To become a
• Design engineer
• Structural system engineer
• Architectural engineer
• Project engineer

I want to learn
How to design spaces for brands, retail and exhibitions

Study
Branded environments
To learn about
Communication
Branding
Construction
Digital Technology Skills

With a degree
Bachelor of Design with a major in Branded environments
Pathway to a degree:
Diploma of Design (UniLink)

To become a
• Illustrator
• Finished artist
• Visual artist
• Graphic designer

I want to learn
How to communicate and solve problems using design

Study
Communication and graphic design
To learn about
Communication
Strategy
Design
Photography

With a degree
Bachelor of Design (Communication Design) (Honours)
Bachelor of Design with a major in communication design
Pathway to a degree:
Diploma of Design (UniLink)

To become a
• Communication designer
• Digital designer
• Brand designer
• Information or experience designer
• Design consultant

I want to learn
How to make design come to life

Study
Motion design
To learn about
Communication
Digital
Photography

With a degree
Bachelor of Design with a major in motion design
Pathway to a degree:
Diploma of Design (UniLink)

To become a
• Motion designer
• Digital designer
• Animator
• Video producer
• Design consultant

I want to learn
About photography and visual culture

Study
Photography
To learn about
Communication
Digital
Photography

With a degree
Bachelor of Design with a major in photomedia
Pathway to a degree:
Diploma of Design (UniLink)

To become a
• Photographer
• Advertising consultant
• Design consultant

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| I want to learn | How to create and design user experiences for the digital world |
| Study | UX design |
| Study about | Communication, Human behaviour, Digital technology skills |
| With a degree | Bachelor of Design with a major in UX interaction design |
| Pathway to a degree | Diploma of Design (UniLink) |
| To become a | • User experience (UX) designer • Customer experience designer • Web and interactive designer • Design consultant |
| Or a diploma | Diploma of Graphic Design (CUA50720) Advanced Diploma of Graphic Design (CUA60320) |
| Postgraduate studies | Master of Design |

| I want to learn | How to design products that people want to use |
| Study | Industrial design |
| Study about | Sustainability, Manufacturing, Design, Digital technology skills |
| With a degree | Bachelor of Design (Industrial Design) (Honours) |
| Pathway to a degree | Diploma of Design (UniLink) |
| To become a | • Industrial designer • Product designer • User interaction designer • Exhibition designer • Automotive designer |
| Or a diploma | Diploma of Interior Design (MSF50218) Advanced Diploma of Interior Design (MSF60118) |
| Postgraduate studies | Master of Design |

| I want to learn | How to design innovative products that can be manufactured at scale |
| Study | Product design engineering |
| Study about | Sustainability, Manufacturing, Structures, Design |
| With a degree | Bachelor of Engineering (Honours) (Professional) with a major in product design engineering |
| Pathway to a degree | Diploma of Engineering (UniLink) |
| To become a | • Product design engineer • Industrial designer • Design consultant • Entrepreneur |
| Or a diploma | Diploma of Interior Design (MSF50218) Advanced Diploma of Interior Design (MSF60118) |
| Postgraduate studies | Master of Architecture Master of Architecture and Urban Design |

| I want to learn | How to design interior spaces |
| Study | Interior architecture |
| Study about | Sustainability, Construction, Design, Digital technology skills |
| With a degree | Bachelor of Design |
| Pathway to a degree | Diploma of Design (UniLink) |
| To become a | • Interior designer • Property designer • Retail designer • Design consultant |
| Or a diploma | Diploma of Interior Design (MSF50218) Advanced Diploma of Interior Design (MSF60118) |
| Postgraduate studies | Master of Architecture Master of Architecture and Urban Design |

| To work in | Interior architecture, architecture, and urban design roles in private practices and government organisations. |
Your next gen_now upgrades

Guaranteed real industry experience

At Swinburne, your education is more than reading; with our Work Integrated Learning program, it’s doing. Start building your résumé with placements, internships and industry-linked projects while you study. Real industry experience is guaranteed in all our bachelor degrees that commence in 2021 and beyond.

Double degrees

Double degrees are a great way to broaden your study experience and are highly respected by employers. They combine two areas of study and, on completion, you’ll be awarded two degrees. A double degree is generally only one year longer than a single degree.

Consider combining your Design degree with a degree in another study area by studying:

- Bachelor of Design/Bachelor of Business
- Bachelor of Design/Bachelor of Media and Communication

Pathways to a degree

UniLink diplomas

UniLink diplomas are equivalent to eight units of study (typically one year of full-time study) and can provide a pathway to the second year of a related bachelor degree.

These courses are an option for students who miss direct entry to a degree or who would benefit from a more supportive style of learning.

Vocational education

Diplomas and certificates are vocational qualifications that provide practical teaching and skills for work. A vocational qualification could prepare you for your first job, help you excel in your current job or take the first step in a career change.

Successful completion of a vocational qualification may also allow you to progress to another qualification with advanced standing.

Scholarships

The Vice-Chancellor's Excellence Scholarship is awarded to students in recognition of academic excellence. Recipients will receive $5000 per annum for the normal duration of their chosen degree, plus a one-off payment of $2000 towards an international study experience.**

Swinburne also offers scholarships to students from indigenous backgrounds, students suffering from financial hardship and students who have relocated from regional areas to study.

For a full list of scholarships, including value and eligibility criteria, visit swinburne.edu.au/scholarships

*Design Institute of Australia
**International study experiences are dependent on government travel guidelines.

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