

Design study guide

Course options and career opportunities

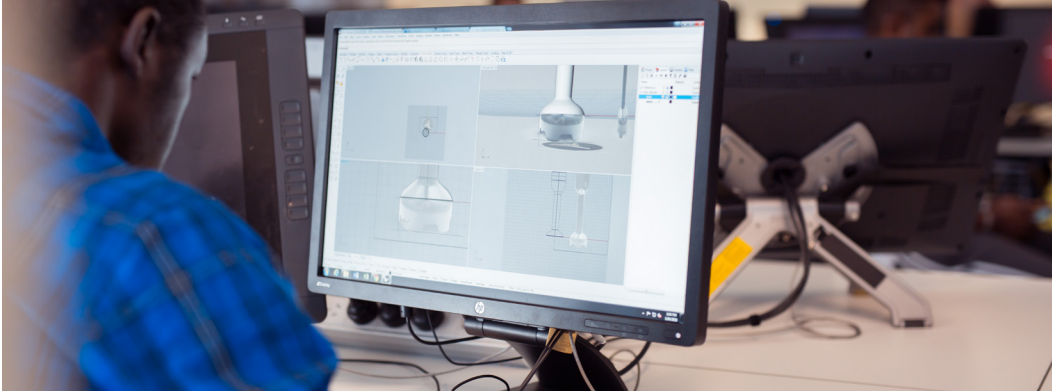


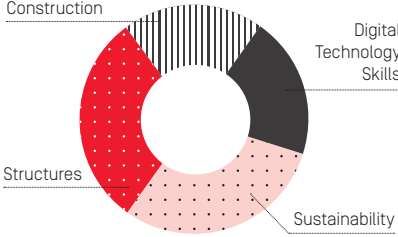
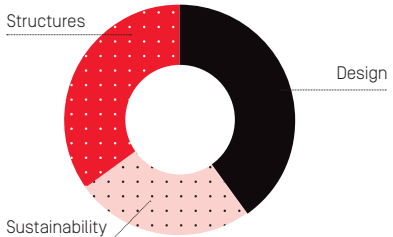
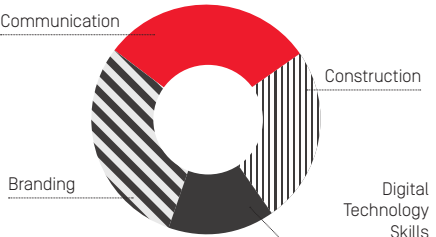
swinburne.edu.au/design

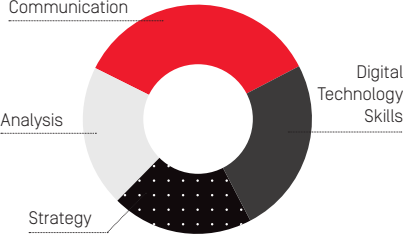
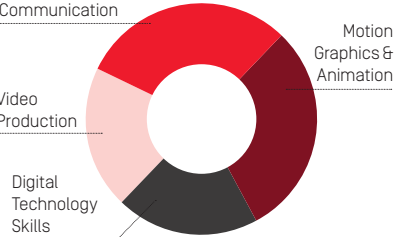
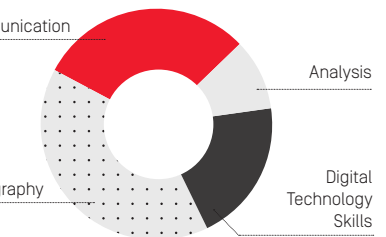
Design how the future looks

Our School of Design is ranked in the top 50 worldwide for art and design according to the 2020 QS World University Rankings.

Benefit from industry partnerships. Dive into experiences with the Design Factory Melbourne and the Innovation Precinct. Create, thrive and emerge as a career-ready graduate with our diverse range of courses – from industrial design to photography.



<p>I want to learn</p> <p>How to design buildings that make our world better</p>	<p>I want to learn</p> <p>How to design buildings in which people want to live and work</p>	<p>I want to learn</p> <p>How to design spaces for brands, retail and exhibitions</p>
<p>Study</p> <p>Architecture</p>	<p>Study</p> <p>Architectural engineering</p>	<p>Study</p> <p>Branded environments</p>
<p>To learn about</p> 	<p>To learn about</p> 	<p>To learn about</p> 
<p>With a degree</p> <p>Bachelor of Design (Architecture) <i>Pathway to a degree:</i> Diploma of Design (UniLink) Advanced Diploma of Building Design (Architectural)</p>	<p>With a degree</p> <p>Bachelor of Engineering (Honours) (Professional) with a major in architectural engineering Bachelor of Engineering (Honours) with a major in architectural engineering <i>Pathway to a degree:</i> Diploma of Engineering (UniLink)</p>	<p>With a degree</p> <p>Bachelor of Design with a major in branded environments <i>Pathway to a degree:</i> Diploma of Design (UniLink)</p>
<p>To work in</p> <p>Architectural roles for private and corporate architecture firms, government organisations, development companies or in the building and design sector</p>	<p>To become a</p> <ul style="list-style-type: none">• Design engineer• Structural system engineer• Architectural engineer• Project engineer	<p>To become a</p> <ul style="list-style-type: none">• Communication designer• Exhibition designer• Visual merchandiser• Interior designer• Set designer
<p>With a postgraduate degree</p> <p>Master of Architecture Master of Architecture and Urban Design</p>	<p>With a postgraduate degree</p> <p>Master of Architecture Master of Urban Design Master of Architecture and Urban Design</p>	<p>With a diploma</p> <p>Diploma of Graphic Design Diploma of Visual Merchandising Diploma of Interior Design Advanced Diploma of Graphic Design Advanced Diploma of Interior Design</p>
<p>To work in</p> <p>Architectural and Urban Design roles in private practices such as architecture, urban design, landscape architecture, and planning firms, as well as local government positions in planning authorities and local city councils.</p>	<p>To become</p> <p>Architectural and Urban Design roles in private practices such as architecture, urban design, landscape architecture, and planning firms, as well as local government positions in planning authorities and local city councils.</p>	<p>To become</p> <ul style="list-style-type: none">• Visual merchandiser• Stylist• Buyer• Retail project manager
		<p>Postgraduate studies</p> <p>Master of Design</p>

<p>I want to learn</p> <p>How to communicate and solve problems using design</p>	<p>I want to learn</p> <p>How to make design come to life</p>	<p>I want to learn</p> <p>About photography and visual culture</p>
<p>Study</p> <p>Communication and graphic design</p>	<p>Study</p> <p>Motion design</p>	<p>Study</p> <p>Photography</p>
<p>To learn about</p> 	<p>To learn about</p> 	<p>To learn about</p> 
<p>With a degree</p> <p>Bachelor of Design (Communication Design) (Honours) Bachelor of Design with a major in communication design <i>Pathway to a degree:</i> Diploma of Design (UniLink)</p>	<p>With a degree</p> <p>Bachelor of Design with a major in motion design <i>Pathway to a degree:</i> Diploma of Design (UniLink)</p>	<p>With a degree</p> <p>Bachelor of Design with a major in photomedia <i>Pathway to a degree:</i> Diploma of Design (UniLink)</p>
<p>To become a</p> <ul style="list-style-type: none">• Communication designer• Digital designer• Brand designer• Information or experience designer• Design consultant	<p>To become a</p> <ul style="list-style-type: none">• Motion designer• Digital designer• Animator• Video producer• Design consultant	<p>To become a</p> <ul style="list-style-type: none">• Photographer• Advertising consultant• Design consultant
<p>Or a diploma</p> <p>Diploma of Graphic Design Advanced Diploma of Graphic Design</p>	<p>Or a diploma</p> <p>Diploma of Graphic Design Advanced Diploma of Graphic Design</p>	<p>Or a diploma or certificate</p> <p>Certificate IV in Photography and Photo Imaging Diploma of Photography and Photo Imaging</p>
<p>To become a</p> <ul style="list-style-type: none">• Graphic designer• Visual artist• Finished artist• Illustrator	<p>To become a</p> <ul style="list-style-type: none">• Graphic designer	<p>To become a</p> <ul style="list-style-type: none">• Photographer
<p>Postgraduate studies</p> <p>Master of Design</p>	<p>Postgraduate studies</p> <p>Master of Design</p>	<p>Postgraduate studies</p> <p>Master of Design</p>

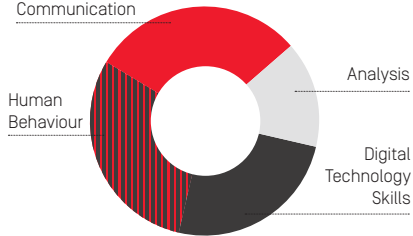
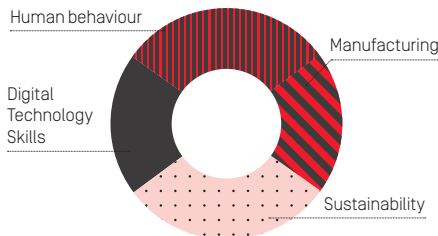
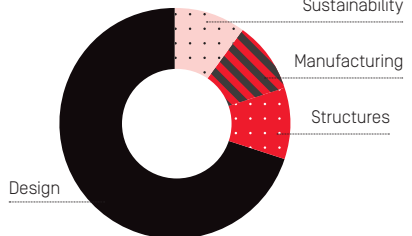


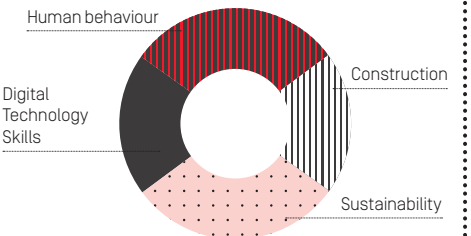
Freya – packaging design



Eddy, Nicholas, Sean – architecture design



<p>I want to learn</p> <p>How to create and design user experiences for the digital world</p>	<p>I want to learn</p> <p>How to design products that people want to use</p>	<p>I want to learn</p> <p>How to design innovative products that can be manufactured at scale</p>
<p>Study</p> <p>UX design</p>	<p>Study</p> <p>Industrial design</p>	<p>Study</p> <p>Product design engineering</p>
<p>To learn about</p> 	<p>To learn about</p> 	<p>To learn about</p> 
<p>With a degree</p> <p>Bachelor of Design with a major in UX interaction design</p> <p><i>Pathway to a degree:</i></p> <p>Diploma of Design (UniLink)</p>	<p>With a degree</p> <p>Bachelor of Design (Industrial Design) (Honours) <i>Pathway to a degree:</i></p> <p>Diploma of Design (UniLink)</p>	<p>With a degree</p> <p>Bachelor of Engineering (Honours) (Professional) with a major in product design engineering</p> <p>Bachelor of Engineering (Honours) with a major in product design engineering</p> <p><i>Pathway to a degree:</i></p> <p>Diploma of Engineering (UniLink)</p>
<p>To become a</p> <ul style="list-style-type: none">• User experience (UX) designer• Customer experience designer• Web and interactive designer• Design consultant	<p>To become a</p> <ul style="list-style-type: none">• Industrial designer• Product designer• User interaction designer• Exhibition designer• Automotive designer	<p>To become a</p> <ul style="list-style-type: none">• Product design engineer• Industrial designer• Design consultant• Entrepreneur
<p>Or a diploma</p> <p>Diploma of Graphic Design Advanced Diploma of Graphic Design</p>	<p>Postgraduate studies</p> <p>Master of Design</p>	<p>Postgraduate studies</p> <p>Master of Design</p>
<p>To become a</p> <ul style="list-style-type: none">• Web designer• Graphic designer• Visual artist		
<p>Postgraduate studies</p> <p>Master of Design</p>		

<p>I want to learn</p> <p>How to design interior spaces</p>
<p>Study</p> <p>Interior architecture</p>
<p>To learn about</p> 
<p>With a degree</p> <p>Bachelor of Design</p> <p><i>Pathway to a degree:</i></p> <p>Diploma of Design (UniLink)</p>
<p>To become a</p> <ul style="list-style-type: none">• Interior designer• Property designer• Retail designer• Design consultant
<p>Or a diploma</p> <p>Diploma of Interior Design Advanced Diploma of Interior Design</p>
<p>To become a</p> <ul style="list-style-type: none">• Interior designer or decorator• Colour or design consultant
<p>Postgraduate studies</p> <p>Master of Architecture Master of Architecture and Urban Design</p>
<p>To work in</p> <p>Interior architecture, architecture, and urban design roles in private practices and government organisations.</p>



Ben – motion design

Your next gen_now upgrades

Guaranteed real industry experience

At Swinburne, your education is more than reading; with our Work Integrated Learning program, it's doing. Start building your résumé with placements, internships and industry-linked projects while you study. Real industry experience is guaranteed in all our bachelor degrees that commence in 2021 and beyond.

Double degrees

Double degrees are a great way to broaden your study experience and are highly respected by employers. They combine two areas of study and, on completion, you'll be awarded two degrees. A double degree is generally only one year longer than a single degree.

Consider combining your Design degree with a degree in another study area by studying:

- Bachelor of Design/Bachelor of Business
- Bachelor of Design/Bachelor of Media and Communication

Pathways to a degree

UniLink diplomas

UniLink diplomas are equivalent to eight units of study (typically one year of full-time study) and can provide a pathway to the second year of a related bachelor degree.

These courses are an option for students who miss direct entry to a degree or who would benefit from a more supportive style of learning.

Vocational education

Diplomas and certificates are vocational qualifications that provide practical teaching and skills for work. A vocational qualification could prepare you for your first job, help you excel in your current job or take the first step in a career change.

Successful completion of a vocational qualification may also allow you to progress to another qualification with advanced standing.

Scholarships

The Vice-Chancellor's Excellence Scholarship is awarded to students in recognition of academic excellence. Recipients will receive \$5000 per annum for the normal duration of their chosen degree, plus a one-off payment of \$2000 towards an international study experience.**

Swinburne also offers scholarships to students from indigenous backgrounds, students suffering from financial hardship and students who have relocated from regional areas to study.

For a full list of scholarships, including value and eligibility criteria, visit swinburne.edu.au/scholarships

*Design Institute of Australia

**International study experiences are dependent on government travel guidelines.
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1ST
ADOBE CREATIVE
CAMPUS (AUS)

**Free Creative Cloud
access for students**

**8x
winners**

**Graduate of the Year
award [2011-2019]***

**Free lab
access**

**Cutting-edge tech
for prototyping**



Above: Sarah – photoimaging project
Front cover: Tim, Chaim, Zali, Mohammed – architecture design

