



# Masterclass Leader as Coach



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🕒 2 day 📍 Face-to-face, Live online, Workplace 💰 \$ 1950

There is a very well-known parable from days past that applies to today's intersection between the business world and coaching; 'Give a person a fish and you feed them once, teach a person to fish and you feed them for a lifetime'.

Coaches, whether in a business or an external consultant, empower leaders to think differently, create self-awareness, and teach integrated thinking and observation. In turn, leaders with the skills to coach are more effective at motivating their teams, creating connections, building trust, and fostering an environment of innovation. Through coaching you can learn to build trust and rapport within your team and boost your communication skills by using active listening, reflection, empathy, and powerful questioning.

This is a hands-on program that teaches participants how to become coaches themselves, or coach their colleagues and leaders to new heights. To get the most out of this Masterclass, participants are asked to be ready and open to being coached and share their experiences with the wider group.

This two-day Masterclass:

- Is a practical program where you learn to coach by being coached.
- Provides skills and tools that can be implemented immediately.
- Encourages participants to think differently.
- Fully aligns to future trends in leadership capabilities.



Discover more at  
[swi.nu/masterlac](https://swi.nu/masterlac)

## Course highlights

- Understand the difference between coaching and mentoring.
- Identify strengths and opportunities as a coach.
- Develop your communication skills.
- Identify appropriate models and methods to become a successful leader and coach.
- Develop action plans.

## Who should attend?

This is an intensive masterclass that is well suited to people who are stepping up their career, seeking to get the best out of their team, or who would like to become specialist coaches.

## Learning objectives

By completing this course, participants will be able to:

- Be able to lead improved morale, higher retention rates, better communication, increased trust, greater motivation, increased productivity, and better business management.
- Optimise individual and team performance.
- Increased self-esteem and self-confidence.
- Improved communication skills.
- Expanded professional opportunities.
- Receive a take-home course training manual.

## What you can expect

- A workbook to take home or to work that you can reference back to.
- Learn alongside professional peers, and network.
- Pathways to continue your studies with Swinburne Edge.
- The immediate knowledge and confidence to implement your new skills.

## Pre-course work

There are no pre-requirements for this course.

## Dates

**View dates and register** for this course.

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## The Swinburne Edge difference

Swinburne Edge is a division of Swinburne University that exclusively services professionals. We offer professional development to people with existing skills and experience, who are ready to up-skill or formalise their skills for their next career stage. Immerse yourself in a Swinburne Edge short course or qualification to enhance your current knowledge with fast-tracked, practical learning that gets you to your goal faster.

For further information, contact our Continuing Professional Education Advisors on 1800 633 560 or [edge@swinburne.edu.au](mailto:edge@swinburne.edu.au).




"The course content was extremely relevant, concise and a great foundation to coaching."

**Alexandra**  
Participant,  
Masterclass Leader as Coach





## Contact us

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