



Masterclass: Lead Innovative Thinking and Practice



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🕒 2 day 📍 Face-to-face, Live online, Workplace 💰 \$ 1950

Innovation is a popular theme in today's business world, with many organisations chasing 'the next big idea' or new technology to give them a competitive edge. This course teaches participants to turn those big ideas into reality.

A fundamental principle of innovation is the concept of value. True innovation exists on a spectrum which can traverse from continuous improvement to transformational change or product design. On a practical level, you can innovate by changing your leadership or changing how your team interacts with your customers. In short, anything that adds value is an innovation, and this course teaches you how to innovate and add to the bottom line.

This two-day course will broaden your perception of innovation, where value sits, and how you can innovate in the value chain. You will gain the structure, tools, and confidence to engage your workforce and teach them to innovate.

As you learn to change and adapt, you will drive more innovation, know where to start, have the skills you'll need, and be able to plan and facilitate innovation that adds to the bottom line. True leaders ask the right questions, get people involved, and can convince a whole organisation to invest in change.

This course teaches you how to transform and adapt yourself, before taking these skills back to work and become a true change agent and innovator.



Discover more at
swi.nu/masterlitp

Course highlights

- Understand corporate innovation and how to apply it in modern organisations.
- Differentiate between innovation, creativity, and continuous improvement and know when and how to apply each concept.
- Recognise cultures that foster innovation as opposed to those that impede it.
- Adopt the mindset and attitude of a corporate innovator and learn how to instill this belief in staff.
- Learn a range of skills and techniques essential for successful innovation.
- Understand how innovation connects with corporate strategy and how leaders should leverage systems within their organisation to innovate rather than building from the ground up.
- Identify and challenge ingrained institutional barriers to innovation.
- Assess the innovation readiness of your organisation.
- Embed a proven process for innovation that can be applied to any organisational setting.

Who should attend?

There are a broad range of professionals who attend including junior leaders and managers, SME owners, middle managers who are developing their careers, change agents, and C-Suite level professionals.

Learning objectives

By completing this course, participants will be able to:

- Enjoy clarity around the link between innovation and value.
- Gain confidence in your ability to lead innovation among a wide range of stakeholders.
- Be able to support innovation amongst your colleagues.
- Enjoy a fresh personal mindset around innovation.
- Receive a participant course training manual to take with you.

What you can expect

- A workbook to take home or to work that you can reference back to.
- Learn alongside professional peers, and network.

- Pathways to continue your studies with Swinburne Edge.
- The immediate knowledge and confidence to implement your new skills.

Pre-course work

We recommend you speak to one of our Continuing Professional Education Advisors before you register, as there is some prior knowledge and experience required to do this course.

Dates

View dates and register for this course.

Pathway Opportunities

Upon completion of your Masterclass, eligible participants have the option to enrol in and attend two additional workshops and complete the assessment for **BSBSTR802 Lead strategic planning processes for an organisation**, which can be credited towards the **10840NAT Graduate Certificate in Applied Business**.

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The Swinburne Edge difference

Swinburne Edge is a division of Swinburne University that exclusively services professionals. We offer professional development to people with existing skills and experience, who are ready to up-skill or formalise their skills for their next career stage. Immerse yourself in a Swinburne Edge short course or qualification to enhance your current knowledge with fast-tracked, practical learning that gets you to your goal faster.

For further information, contact our Continuing Professional Education Advisors on 1800 633 560 or edge@swinburne.edu.au.

"This course exceeded my expectations by far. Our facilitator was so professional, a great teacher and very patient. Great examples were used during the course too."

Vanessa

Participant,
Masterclass: Lead Innovative Thinking and Practice





Contact us

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