

Our MBA [Executive] program

Australian Graduate School
of Entrepreneurship



swinburne.edu.au/agse



Be the cutting edge

In 2001, Swinburne University of Technology founded the Australian Graduate School of Entrepreneurship (AGSE). This makes us Australia's first dedicated entrepreneurship school. We see disruption as an opportunity. And that's the mindset we teach.

Get exclusive access to Swinburne's vibrant entrepreneurship community, which includes the Innovation Precinct, and take advantage of its workshops, masterclasses and Accelerator Program – kickstart your business idea while you study!

Building on Swinburne's longstanding practice of real-world leadership, the curriculum in each AGSE degree is co-created with industry leaders. On top of that, you'll get the best of two worlds: industry practitioners, known as pracademics, teaching alongside Swinburne academics.

The practical application of your learning experience is further emphasised with industry speakers, on-site events, real-life case studies, and guest lecturers from industry and academia.

You'll be building new networks from your first day.



**#1
MELB**

We rank **#1** in Melbourne for overall Quality of Educational Experience in postgraduate Business Management*

**TOP
5%**

Accreditation from the AACSB puts the Swinburne School of Business, Law and Entrepreneurship in the top 5% of business schools worldwide.

**RANKED
#45**

Swinburne is ranked **#45** in the world in the 'Top 50 Under 50' QS World University Rankings#

**TIER
ONE**

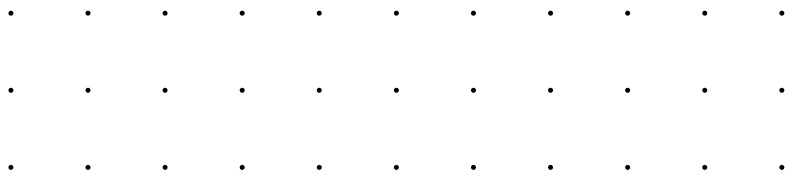
Swinburne's MBA and Executive MBA ranked as Tier One in the 2020 Global MBA Rankings^

* QILT: Course Experience Questionnaire 2019–2020

QS Top 50 Under 50 2019

^ CEO Magazine 2020 Global MBA Rankings





Master of Business Administration (Executive)

If you have senior management ambitions, the Master of Business Administration (Executive) will arm you with the edge you need to advance. We teach what's highly valued by the market – design thinking, strategy, leadership and governance, layered upon the mindset of entrepreneurship. After mastering business fundamentals, you'll develop advanced knowledge and specialist skills by working on applied real-world projects based on briefs originating in your own company, or a classmate's, or even one from an AGSE industry partner. You'll also have the opportunity to put your senior management skills to the test in a one-of-a-kind realistic leadership simulator, thanks to our partnership with Master Builders Victoria.

Who you are

You're a busy mid- or senior-level manager determined to advance your career. You want your decisions to directly influence and steer the performance, culture and structure of your organisation. You want to make lateral thinking a habit, cultivate a network of peers and maybe even take an overseas study tour to expand your experience.

Where it can take you

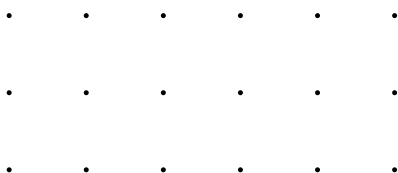
You'll be equipped with the business management knowledge to lead global, multidisciplinary teams in executive-level managerial roles. Far beyond that, you'll be able to confidently create a culture of creativity and spearhead innovation within organisations to sustain a competitive edge. With design thinking inculcated as habit, developing an idea, commercialising it and sustaining growth will become second nature.

Entry requirements

- Any recognised bachelor degree and at least three years' full-time experience as a manager, or
- Have finished Swinburne's Graduate Certificate of Business Administration (Executive); get full credit for the units you've completed, or
- Have finished Swinburne's Postgraduate Qualifying Program plus have at least three years' full-time experience as a manager (international applicants only).

Course duration

12 units study, 1.5 years, full-time or equivalent part-time.



Course structure

Core units

You must complete 8 units as listed below including 1 core option unit.

ENT60009	Opportunity Discovery, Creativity and Design
LAW80008	Corporate Governance
MGT60041	Leading
MGT80003	Delivering Innovation and Other High Risk Strategies
MGT80004	Leadership, Innovation and Creativity
MKT60006	Strategic and Entrepreneurial Marketing
+	
ECO60003	Managerial Economics
or	
FIN80014	Business Finance and Quantitative Analysis

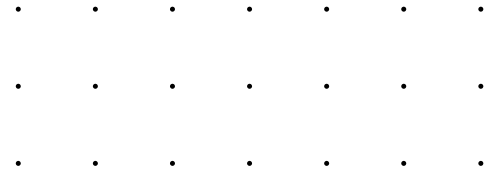
Specialisation or elective units

You must also complete 50 credit points (mostly 4 units) as your specialisation, or as your electives. There are almost 80 elective units to choose from.





Professor Peter Holland
Course Director



“As an emerging senior manager, you’ve got to demonstrate an understanding of what’s going on in your organisation and the global environment in which you operate.

Senior leadership is a more encompassing role than it was a decade ago. You’re dealing with constant change and uncertainty: there’s a new type of workforce; a greater focus on transparency and governance; the 24-hour news cycle, and cryptocurrency is changing how we deal with money.

We understand this. Our MBA (Executive) focuses on developing well-rounded and connected leaders who are equipped to meet the challenges of today, and tomorrow.”

Industry partners



Other courses in the suite

Graduate Certificate of Business Administration (Executive)

6 months, full-time or equivalent part-time; all four units listed below.

- ACC60002 Accounting Information and Managerial Decision Making
- ENT60009 Opportunity Discovery, Creativity and Design
- MGT60041 Leading
- MKT60006 Strategic and Entrepreneurial Marketing



Master of Business Administration (Executive)/ Master of Entrepreneurship and Innovation

2 years full-time, or equivalent part-time; 16 set units listed below.

- ACC60002 Accounting Information and Managerial Decision Making
- ECO60003 Managerial Economics
- ENT60009 Opportunity Discovery, Creativity and Design
- ENT70012 Growth Management
- ENT70018 Entrepreneurial Mindset, New Ventures and Innovation
- ENT70019 Venture Planning
- ENT80031 Venture in Action
- ENT80032 Innovation Discovery and Technology Transfer
- FIN60004 Entrepreneurial Finance
- INF80007 Business Information Systems for a Rapidly Changing World
- LAW80008 Corporate Governance
- MGT60041 Leading
- MGT80003 Delivering Innovation and Other High Risk Strategies
- MGT80004 Leadership, Innovation and Creativity
- MKT60006 Strategic and Entrepreneurial Marketing
- PRM60001 Project Management in Entrepreneurial Ventures

Master of Business Administration (Executive)

Specialisations

You may choose one of the below specialisations or alternatively choose the electives of your choice. The specialisation will be noted on your transcript but won't appear on your testamur.

Accounting

The accounting specialisation is critical for professionals with C-suite responsibilities or who provide budgetary and financial advice to clients and/or senior management. Complete the core unit and select any three from the remaining list of units.

ACC60008 Accounting Systems and Reporting (core unit)

ACC80003 Company Auditing

ACC80008 Managerial Accounting

ACC80012 Taxation Principles and Planning

ACC80019 Financial Accounting and Theory

ECO80001 Economics

FIN60003 Business Modelling and Analysis

Business Analytics

Choose four units to learn about business analytics and data visualisation, social media and mobile-based applications, predictive analytics, AI, Big Data, Internet of Things and more.

INF70008 Business Analytics and Visualisation

INF60012 Cloud Enterprise Systems and Analytics

INF60013 Mobile Business and Social Media

INF80005 Business Information Systems Internship Project

INF80031 Applied Business Analytics and Data Visualisation

INF80040 Predictive Analytics

INF80051 Artificial Intelligence and Insights

Business Information Systems

Analyse and articulate how technology can be used to assist business and decision-making processes. Complete the core unit and select any three from the remaining units.

INF60007 Business Information Systems (core unit)

INF70005 Strategic Project Management

INF70008 Business Analytics and Visualisation

INF80014 Contemporary Issues in Business Analysis

INF80042 Governing Technology for Business Environments

Digital Marketing

Select any four of the following units.

MKT60011 Data Empowered Marketing

MKT60012 Consumer Behaviour

MKT70017 Global Digital Marketing

MKT70019 Branding and Creative Innovation

MKT80015 Marketing Communications Agency

Entrepreneurship and Innovation

Develop an entrepreneurial mindset and specialist skills needed to lead and manage the process of innovation, business startups, and high growth through rapid change. Complete the core unit and select any three from the remaining list of units.

ENT60009 Opportunity Discovery, Creativity and Design (core unit)

ENT70012 Growth Management

ENT70018 Entrepreneurial Mindset, New Ventures and Innovation

ENT70019 Venture Planning

PRM60001 Project Management in Entrepreneurial Ventures

Finance

Complete the core unit and select any three from the remaining list of units.

FIN80005 Corporate Financial Management (core unit)

FIN60003 Business Modelling and Analysis

FIN60010 Elements of Financial Planning and Regulation

FIN80001 Modern Finance

FIN80004 Capital Markets

FIN80018 Derivatives and Risk Management

Financial Technologies

Co-created with Banxa, Bendigo Bank, IBM Research Australia and Tableau, this specialisation prepares you to thrive in a financial services world of innovation, change and transformation. Complete the core unit and select any three from the remaining list of units.

FIN60006 Frontiers in FinTech (core unit)

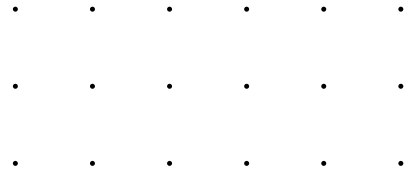
CYB60003 Cybersecurity Law, Policy and Ethics

INF70008 Business Analytics and Visualisation

INF80050 Blockchain: Business Models and Applications

INF80051 Artificial Intelligence and Insights

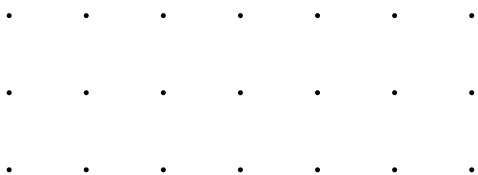
Master of Business Administration (Executive) Specialisations



Human Resource Management

Complete the core unit and select any three from the remaining list of units.

- _____
- HRM60013 Employee Relations
- _____
- HRM60018 Human Resource Fundamentals (core unit)
- _____
- HRM70006 Strategic HRM in the Business Context
- _____
- HRM70012 Managing Workplace Diversity and Inclusion
- _____
- HRM70013 Strategic Human Resource Management
- _____
- HRM80015 Human Capital Analytics
- _____



International Business

Students may have the opportunity to select a Business Innovation study tour to Europe, Asia or America, or add an international internship to their studies. Students must select up to four units. NOTE: some units are equal to 25cps.

- _____
- BUS70013 Business Innovation in Europe Study Tour
- _____
- BUS70014 Business Innovation in America Study Tour
- _____
- BUS70015 Business Innovation in Asia Study Tour
- _____
- HRM70012 Managing Workplace Diversity and Inclusion
- _____
- INB60003 International Trade and Investment
- _____
- INB60004 Global Business Cultures: Advanced Theories and Practices
- _____
- MFP80002 International Internship
- _____
- MFP80004 International Internship – Extended
- _____
- SCM60003 Supply Chain Management
- _____

CAMPUSES

Hawthorn campus

John Street, Hawthorn

Croydon campus

12-50 Norton Road, Croydon


Wantirna campus


Stud Road, Wantirna

Sarawak campus


Kuching, Sarawak, Malaysia


FURTHER INFORMATION

 1300 275 794

 study@swinburne.edu.au


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PLEASE
RECYCLE

The information provided here was correct at the time of printing (November 2021).
For the most up-to-date information, please visit swinburne.edu.au