



# Mastering the Art of Workplace Storytelling - Online



# Mastering the Art of Workplace Storytelling

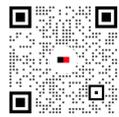
🕒 6 hours

📍 Live Online

💰 295

This course equips you with storytelling tools and techniques to help you become a more active communicator in your workplace. You'll learn how to enhance your presentations, pitches, and communications by applying humanistic storytelling techniques, which can be tailored for both internal and external communications.

This course is co-designed by Swinburne Edge and award-winning filmmaker Jason van Genderen, who brings extensive experience working with marketing agencies and training organisations in storytelling.



Discover more at [swi.nu/example](https://swi.nu/example)

## Learning outcomes

Upon completion of this course, participants will be able to:

- Identify compelling narratives through humanistic storytelling
- Create safe story spaces and manage the ethical presentation of story
- Develop and deliver compelling presentations using storytelling
- Build and grow their own storytelling style into workplace communication

## Skills outcomes

Through this course, participants will develop the following skills and knowledge:

- Audience Engagement
- Storytelling Mindset and Approach
- Story Development and Structure
- Interviewing and Story Collection
- Interactive Storytelling
- Authenticity and Human Connection

## What you can expect

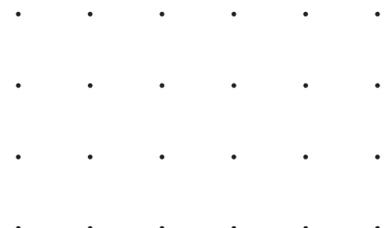
- a workbook to take home or to work that you can reference back to
- learn alongside professional peers, and network
- the immediate knowledge and confidence to implement your new skills.

## Pre-course work

There are no pre-requirements for this course.

## Who should attend?

- Professionals looking to improve their workplace communication and presentation skills.
- Leaders and managers who want to engage and inspire their team using storytelling.
- Entrepreneurs and business owners aiming to refine their pitches and external communications.
- Marketing, sales, and HR professionals seeking to connect authentically with diverse audiences.



# Mastering the Art of Workplace Storytelling

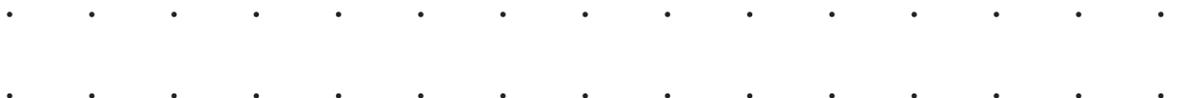
---

## The Swinburne Edge difference

Swinburne Edge is a division of Swinburne University that exclusively services professionals. We offer professional development to people with existing skills and experience, who are ready to up-skill or formalise their skills for their next career stage.

Immerse yourself in a Swinburne Edge short course or qualification to enhance your current knowledge with fast-tracked, practical learning that gets you to your goal faster.

For further information, contact our Continuing Professional Education Advisors on 1800 633 560 or [edge@swinburne.edu.au](mailto:edge@swinburne.edu.au).





## Contact us

 1800 633 560

 [edge@swinburne.edu.au](mailto:edge@swinburne.edu.au)

 [swinburne.edu.au/swinburne-edge](https://swinburne.edu.au/swinburne-edge)

