For a career that matters

The new Bachelor of Arts

swinburne.edu.au/arts
Arts just got an upgrade

Swinburne University of Technology knows arts. We’ve been offering world-class study options for over 50 years and launched countless careers, always with an eye to an evolving future.

And your career is next.

With us, you never feel ‘lost in the system’ and can choose subjects that matter to you in a focused, supportive and active learning environment. In 2019 and 2020, students just like you ranked Swinburne arts first in Victoria and Melbourne for student satisfaction with overall experience.*

For 2022, Swinburne is raising the bar again, with a new-look Bachelor of Arts that gives you a profound understanding of how we live and connect in our tech-rich world, with more real-world learning, and more options for a meaningful career.


What’s it all about?

It’s literally Arts for Action. First we identified the societal issues that matter to you and our rapidly changing world, then hand-picked knowledge and skills from a range of humanities and social sciences to develop brand new majors – flipping the conventional development of an arts degree on its head.

You’ll examine problems from multiple viewpoints, with multiple tools. Learn to think creatively and innovate new ideas others won’t see. Target solutions to emerging social, economic and political challenges. There’s almost no limit to your potential with this type of interdisciplinary degree to your name.

Our core units – undertaken by every arts student – provide an essential grounding to improving the world by improving ourselves. Working closely with other students, you’ll study Technology and Society, Skills and Strategies for Social Change, and culminate with the Work Integrated Learning project Changemakers in Action – and an internship. Through this core, you’ll discover just how transformative your arts degree can be.

Arts degrees on offer

• Arts
• Arts (Professional)*
• Arts/Business
• Arts/Psychological Sciences – NEW in 2022
• Arts/Science
• Health Science/Arts
• Laws/Arts

A selection of Majors and Minors on offer

• Climate and Social Justice
• Criminology
• Ethics and Technology
• History^  
• Indigenous Studies
• Perspectives on Globalisation
• Philosophy^  
• Politics and International Relations^  
• Politics, Power and Technology
• Professional and Creative Writing
• Screen Studies and Popular Culture
• Sociology^  

An introduction to course jargon

Major: A specialised area of study connected to your degree, with 8 inter-related units spread across your course

Co-major: A second specialised area of study, with 8 inter-related units from outside the arts, humanities, and social sciences study area

Minor: 4 inter-related units taken from a wide range of study areas from across Swinburne

Elective: Single units that don’t form part of a major or minor

*Includes a 12-month paid placement.
^Available as a minor or incorporated as part of a themed major.

Front cover: Neane Carter studying Bachelor of Laws/Bachelor of Arts. Above: Swinburne’s Reconciliation Fire Pit is used to perform traditional smoking ceremonies.
Flexible and modular

With a Swinburne arts degree, the only difficulty you might have launching a career is deciding which one. Career choices are innumerable, boasting transferable skills that integrate seamlessly across any community services or industry sector, from healthcare to finance to education to NGOs... you name it.

Hang one degree on your wall, or two. There's no need to choose between a private passion and something mum or dad might be happier with, as we offer a range of arts-based double degrees. Most are achievable in as little as four years so expand your university experience even further and prepare for optimal career choice in whichever direction life takes you.

After choosing your major, you'll still have half of your degree to make your own. You may opt to enhance your qualification with one of nearly 30 co-majors with subjects as diverse as animation, finance, neuroscience, and space technology; or explore the 50 or so minor options and almost endless list of electives. It's your degree, so shape it as you please.

The modular nature of Swinburne's arts degree also makes it easy to add a study tour, second internship, professional placement, or international student exchange.

Careers that matter

The global conversation evolves rapidly. The ability to inject your unique voice and take action is key to shaping a career that truly matters. Swinburne will help you develop this ability, and take your education beyond the expected.

Work Integrated Learning is central to our arts degrees. Learn by doing, and doing it with industry professionals and community organisations. At Swinburne, all Bachelor of Arts students are offered internships as part of their degree. Upon graduation, you’ll also benefit from having developed a work-relevant portfolio across your journey.

We also provide truly global perspectives in each course, through local industry and community partner experiences, international study tours, and overseas internships and exchanges.

In fact, Swinburne's stated aim is that by 2025 every graduate will get a job, and for that job to lead to a meaningful career – not just to the graduates, but to the communities in which they work.

Quick facts

Swinburne arts, humanities and social sciences

<table>
<thead>
<tr>
<th>Rank</th>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>#1 MELB</td>
<td>for support services</td>
<td></td>
</tr>
<tr>
<td>#1 VIC</td>
<td>for student satisfaction with overall experience (82% of UG students)</td>
<td></td>
</tr>
<tr>
<td>5-Star RATING</td>
<td>for UG median starting salary in Melbourne/Victoria</td>
<td></td>
</tr>
<tr>
<td>$60.5K</td>
<td>Highest Melbourne median salary for UG graduates</td>
<td></td>
</tr>
<tr>
<td>RANKED #45</td>
<td>in the world’s top universities under 50 years old</td>
<td></td>
</tr>
</tbody>
</table>

*QILT Student Experience Survey 2019 and 2020
^QILT Graduate Outcomes Survey 2018–2020
*2021 QS World University Rankings – Top 50 Under 50
Where will a Bachelor of Arts take you?

Fascinated by how humans shape the planet and its future? Want to understand how technology can advance society? Want to build a better world? A next-gen Swinburne arts degree gives you the practical skills needed to be the change you want to see.

Develop the know-how to engage in conversations and take action on the social issues that are important to you. Learn by doing through real case studies and with Swinburne’s strong industry partnerships, engage with experienced guest speakers and projects around real-world challenges.

I want to learn
How to improve climate change and social justice outcomes.

Study
Bachelor of Arts
With a major in
Climate and Social Justice

To learn about
History
Sociology
Philosophy
Indigenous studies
Politics

Tell me more
The climate crisis is hitting a tipping point leaving some communities more vulnerable than others. This major will help you assist the increasing number of organisations who are considering their future and developing projects and policies to prepare.

To become
• Activist
• Community advocate
• Community development officer
• Entrepreneur
• Environmental officer
• Journalist
• Media researcher
• Policy advisor/analyst
• Public administrator

I want to learn
How to navigate the complexities and benefits of a multicultural society and international relations.

Study
Bachelor of Arts
With a major in
Perspectives on Globalisation

To learn about
Sociology
History
Philosophy
Indigenous studies
Politics

Tell me more
Develop the essential cultural competency skills for working in a diverse and globalised world where local issues can become global news and once distant cultures can connect in an instant.

To become
• Diversity officer
• Foreign affairs officer
• Global mobility advisor
• Government relations manager
• International trade executive
• International NGO officer
• Ministerial liaison officer
• National security
• Policy advisor/analyst
• Stakeholder relations officer

I want to learn
How to ensure that technology is harnessed for ethical and socially responsible outcomes.

Study
Bachelor of Arts
With a major in
Ethics and Technology

To learn about
Sociology
Philosophy
History
Indigenous studies
Politics

Tell me more
Unpack the ethical issues of how technology interacts with individuals, community groups and nations. Learn the skills to create more thoughtful technological practices across sectors from education and healthcare to governments and businesses of all kinds.

To become
• Business ethics consultant
• Consumer advocate
• Educator
• Entrepreneur
• Ethics and regulatory officer
• Human rights officer
• Media researcher/journalist
• Policy advisor/analyst
• Research and Development consultant

I want to learn
How to engage in political debate and hold those in power to account in how they govern.

Study
Bachelor of Arts
With a major in
Politics, Power and Technology

To learn about
Politics
History
Philosophy
Indigenous studies

Tell me more
Develop a deep understanding of key political concepts and learn to think critically about how technology influences security, power, freedom and human rights in traditional political processes and institutions on a local, national, and global level.

To become
• Community development officer
• Industrial and community advocate
• Media advisor/researcher/journalist
• NGO/aid worker
• Policy advisor/analyst
• Political campaigner
• Politician
• Social researcher
• Strategic advisor
• Trade union representative
<table>
<thead>
<tr>
<th>I want to learn</th>
<th>Study</th>
<th>To learn about</th>
<th>Tell me more</th>
<th>To become</th>
</tr>
</thead>
</table>
| How society defines crime and treats criminals. | Bachelor of Arts | Criminology | Gain a strong grounding in the interdisciplinary study of criminal behaviour. Examine youth, global, and cyber crime. Learn about the systems and practices within policing and corrections and investigate ways to break the cycle of crime. | Anti-corruption investigator  
Policy advisor/analyst  
Case manager  
Correctional officer  
Early intervention support specialist  
Media researcher  
Researcher  
Security consultant  
Youth justice worker |
| How to anticipate future audience engagement in screen entertainment projects. | Bachelor of Arts | Comedy studies | Screen technologies such as smartphones, streaming services and virtual reality are changing the way we seek entertainment and is set to alter our perception of reality entirely. Collaborate with screen industry experts to anticipate the future. | Advertising executive  
Cultural services officer  
Entertainment reviewer/writer  
Digital content creator  
Entertainment partnerships coordinator  
Marketing officer  
Film distribution executive  
Podcast creator  
Social media content creator |
| How to understand, engage, and connect with Indigenous cultures and histories. | Bachelor of Arts | Indigenous studies | Explore the rich history of Indigenous cultures around the world with a focus on the Aboriginal and Torres Strait Islander peoples, and how they can help us today. Learn to help organisations in any industry understand indigenous experiences. | Business executive  
Communications officer  
Community advocate  
Development consultant  
Community liaison officer  
Cultural relations officer  
Diversity officer  
Media researcher/journalist  
Policy advisor/analyst  
Project officer  
Public administrator |
| How to tell compelling stories that will inform and inspire the world. | Bachelor of Arts | Professional and Creative Writing | Learn the art of crafting stories and scripts that evoke and inspire new ways of thinking about the world. Explore how digital communication has given power and voice to stories of diversity, and learn how to create persuasive copy that compels action. | Advertising executive  
Arts administration  
Communication coordinator  
Copy writer  
Digital content writer  
Editorial assistant  
Freelance writer  
Journalist  
Novelist  
Podcast producer  
Publisher  
Social media coordinator |

This arts degree equips you with a strong set of transferable skills relevant to a broad range of industry sectors and career outcomes. The jobs listed above and on the previous page are just a sample. In addition to these majors, Swinburne’s Arts degree has a broad selection of co-majors, minors, electives, and double degree options, and these may further develop your career goals and opportunities.