

	Initiate	Luminate	Elevate
Where I'm at	I have an idea, but I haven't started yet. I'm looking to learn more so I can kick off with confidence.	I have an early stage startup, or an idea that I've progressed to MVP/prototype. I'm ready to build my business.	I have a startup that's up and running, with real products or services in market. I want to take it to the next level.
What I'll get	Guidance on problem validation, early concept testing, and MVP development.	Support in customer discovery, market validation, and business modelling.	Preparation for investment, including due diligence, financial modelling, and legal reviews to get ready for SVL board evaluation.
My outcomes	A stronger foundation and next steps for my startup.	Ready to seek funding and launch.	Growth strategies and potential investor connections.
Requirements	Must be a Swinburne student, alumnus, research, or staff.	Must be a Swinburne student, alumnus, research, or staff.	Must be a Swinburne student, alumnus, research, or staff.
Program fee	Free	Free	Free
Program length	Four weeks	Six weeks	Twelve weeks
Mode	In-Person only	In-Person only	In-Person only
Funding	Not directly, but learning how to secure funding is part of the program.	Can include opportunities to gain access to funding pathways and pitch events.	Connecting with investors and funding sources.