



# SS-COACH1

## Executive Coaching Program



# SS-COACH1 Executive Coaching Program

🕒 3-6 months 📍 Live Online 2 intensive clusters, 4 days

This course provides participants with the advanced coaching knowledge and skills required to become a qualified organisational coach.

The focus of the course is to develop the participant's coaching ability, and be able to successfully coach leaders and team members to excellence.

Completed through a series of four day workshops, work-based projects and tele-tutorials, the program is designed to be a practical experience enabling participants to apply their coaching skills in organisational coaching contexts.

Participants also have the opportunity to learn through an accelerated pathway program which takes into consideration their time and work commitments.



**92%**

**of participants were satisfied with Swinburne Edge's course content.\***

\* n = 50 (2018-2019), course-specific statistic.

**96%**

**of participants were satisfied with their Swinburne Edge facilitator.\***

\* n = 50 (2018-2019), course-specific statistic.

## Why executive coaching skills are crucial

Organisations always need to invest in the leadership of their workforce in order to innovate and evolve, and having an in-house or consulting coach ensures a strategic eye is always on the ball.

This course gives participants the unique skills to become an executive coach, and be able to immediately apply their coaching skills in the workforce.

Participants in the Executive Coaching Program can create a coaching culture, strategically developing the leadership team to excellence.

This qualification develops the skills to:

- apply coaching practices in organisational settings
- influence others to gain commitment as you implement coaching strategies
- become skilled at using tools to identify individual characteristics, strengths, and behavioural preferences at work
- identify organisational priorities and set goals for individuals in leadership positions.

## Course inclusions

- access to industry experts who facilitate the workshops.
- program materials and manuals used in the workshops, which double as a take-home resource.
- templates, tools, and many other resources are provided.
- assessment and study support.

## Who should attend?

This program is suitable for:

- leaders and management professionals seeking to develop and lead a coaching culture in their organisation
- coaching professionals who want to develop their own organisational coaching practice or gain a credible qualification
- those with a recognised bachelor degree as well as three years of managerial work experience (standard entry)
- those with a recognised diploma as well as five years of managerial work experience (non-graduate entry).

## Stand out

This highly prestigious coaching program:

- includes relevant, real-world content with global context
- is approved with 87.5 coaching hours from the International Coach Federation
- connects you with professional peers, while learning from industry experts
- encourages you to think differently and elevate your coaching skills and credibility to a higher level
- fully aligns to future trends in coaching capabilities.

## Fees

Tuition fees are based on \$3,597 per unit of study. The total fee for the Executive Coaching Program is \$7,193. Fees are reviewed each year and are subject to change.

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## The Swinburne Edge difference

Swinburne Edge's accelerated qualifications are designed for working professionals to maximise the learning outcomes and minimise time spent out of the office or away from home.



## ICF Accreditation

The Executive Coaching Program is accredited with the [International Coach Federation \(ICF\)](#) which is the premium international professional body for coaches, and has been approved with 87.5 coaching hours to meet the Accredited Coach Training Program (ACTP) requirements of the ICF. This also pathways to the full ACTP accredited program.

The Executive Coaching Program constitutes two of the four units required for the Graduate Certificate in Organisational Coaching which has been approved with 134.38 coaching hours by the ICF.

The program has been specifically written to meet the ICF Core Competencies and Code of Ethics.



## Benefits for individuals

- The Executive Coaching Program is accredited by the International Coach Federation. Further information can be found on the last page of this brochure
- You can enrol at any time, choose your workshop days, and get qualified faster with an accelerated course structure
- Our Continuing Professional Education Advisors and facilitators are on hand to provide advice and answer your questions
- Participants learn alongside professional peers and enjoy a unique shared experience that fosters new ideas, reflection, diversity, and innovation
- Facilitators each have extensive experience across a range of leadership and coaching roles and can impart real life case studies and relevant industry know-how
- Our facilitators are dynamic and engaging professionals with a true passion for teaching, handpicked by us.

## Benefits for organisations

- A strong upcoming workforce, who are motivated and coached to exceed expectations within your organisation ensures you've got the necessary skills for retaining a competitive edge in the years to come
- We work directly with a range of organisations to ensure they have the necessary coaching skills in-house so they can maximise the expertise of their teams
- Our team of expert Consultants work hand-in-hand with clients just like you to roll out the Executive Coaching Program in a way that suits you and your team, including customisation for your own projects and industry
- Clients are allocated a Swinburne Edge Project Manager of their own ensuring participants are supported, outcomes are reported, and training is delivered.





# SS-COACH1 Executive Coaching Program

The **Executive Coaching Program** is delivered in unit clusters. Each vertical block of clusters and units shows the number of workshop days.

UNIT CODE	UNIT TITLE	DURATION
NAT11252001	Provide coaching in the workplace	4 days
NAT11252002	Evaluate coaching needs and interventions	4 days



**Schedule details:** Workshop times may vary but are usually 9:00am to 5:00pm; details will be confirmed upon enrolment.

For full unit descriptions, visit <https://training.gov.au> and type the unit code into the search function.



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## Cluster overview

### Provide Coaching In The Workplace

*Duration:* 4 days

*Location:* Online, delivered live

*Units:*

NAT11252001 Provide coaching in the workplace

This unit is a core building block of this qualification and develops the skills that are central to providing coaching in the workplace.

Designed specifically to address the International Coaching Federation (ICF) competency standards, you will learn the difference between coaching, consulting and mentoring, and how to design coaching sessions.

Participants will also learn how to establish trust, manage progress and accountability, overcome resistance, and lead focus sessions for success.

#### Learning objectives

Participants will be able to:

- design actions and manage planning and goal setting
- establish a coaching presence, ask powerful questions, and actively listen
- create awareness, give feedback and empower clients with a belief in coaching
- use a range of tools to identify individual characteristics, strengths, and behavioural preferences at work
- successfully respond to change resistance.

### Evaluate Coaching Needs And Interventions

*Duration:* 4 days

*Location:* Online, delivered live

*Units:*

NAT11252002 Evaluate coaching needs and interventions

Professional coaches need to be able to quickly and accurately assess the coaching needs within both an organisation and the individuals that make up the workforce.

In addition, they need to be able to create the coaching programs and interventions to resolve this and evaluate them to ensure they're delivering results.

This unit develops these skills, ensuring participating coaches can approach their roles with confidence and work to an international standard as defined by the International Coaching Federation.

#### Learning objectives




Participants will be able to:

- identify, and work to, professional coaching practices and standards
- determine the coaching needs for both an organisation and a worker
- establish the coaching agreement and evaluate the coaching outcomes based on the parameters set in the agreement
- use advanced coaching skills, practices, and tools.





## Contact us

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