

# **Swinburne Innovation Studio – Luminate Program Video Voiceover script**

**Embarking on your entrepreneurial journey is exciting, yet getting the support you need to scale your startup can be tough.**

Over just 7 weeks in the Luminate Program, we'll set you up for startup success with a dynamic mix of weekly workshops led by world-leading academics and industry experts.

- Connect with a cohort of aspiring founders to support your journey
- Learn from world-leading academics
- Receive personal mentoring
- Gain access to co-working office spaces
- Receive personal pitch coaching sessions
- Present your startup to a live audience, for the chance to win cash prizes of up to \$2500\*

## **Personalised Approach**

Not all startups or founders are the same. A limited number of program participants ensures you're not just another number but a valued member of the Swinburne innovation ecosystem.

## **Weekly workshops**

Topics covered include\*:

- Business Model Canvas
- Market Research
- Competitor Analysis
- Structuring a Startup
- Funding Strategies
- Networking and Partnerships
- IP and Commercialisation
- Founder Panel Discussion and Q&A

\*Subject to change.

## **Networking Opportunities**

- Connect with established founders
- Receive personal mentorship
- Learn from world-leading academics
- Gain valuable insights from industry experts

Join a cohort of aspiring founders to help take your idea to the next level

## **Pitch Coaching Sessions**

Personal pitch coaching and storytelling workshops to help you craft, refine and deliver a compelling pitch.

If you have a startup moving toward the MVP or prototype phase and need support to reach the next level, the Swinburne Luminate Program is for you!

For more details, including eligibility, application process, and FAQs, visit the website: [swi.nu/innovate](http://swi.nu/innovate)