

Swinburne Innovation Studio – Initiate Program Video Voiceover script

Kickstart your entrepreneurial journey with the Swinburne Initiate Program.

Immerse yourself in a supportive community of aspiring founders, attend weekly venture building workshops and connect with world-leading academics, mentors and industry experts.

With Initiate, you are sitting here, in the concept stage.

Key benefits

Personalised Approach

Not all startups or founders are the same. A limited number of program participants ensures you're not just another number but a valued member of the Swinburne innovation ecosystem.

Weekly Workshops

Topics covered include*:

- Entrepreneurial mindset
- Problem validation
- Finance fundamentals for startups
- Navigating the path to a minimum viable product (MVP)
- Brand storytelling framework
- Pitch training sessions

*Subject to change. Networking Opportunities

Networking Opportunities

- Connect with established founders
- Receive mentorship
- Learn from world-leading academics
- Gain valuable insights from industry experts

Join a cohort of aspiring founders to help take your idea to the next level

Pitch Coaching Sessions

Pitch Coaching Sessions

Benefit from expert coaching sessions to help you craft, refine and deliver a compelling pitch to a live audience.

If you have a startup idea that needs support to reach the next level, now is the perfect time to join the Swinburne Initiate Program.

For more details, including eligibility, application process, and FAQs, visit the website: swi.nu/innovate

