



## VENTURE CUP 2019 VIDEO TRANSCRIPT

### TITLE:

Venture Cup 2019

### AUTHOR(S):

Swinburne Innovation Precinct

### YEAR:

2019

#### Adam Jacoby

20th Anniversary of the Venture Cup, the teams have been practising for five and a half weeks. It's an opportunity to expose your idea to potential investors, potential partners. This event will demonstrate that innovation can happen in lots of different ways, and in a variety of different industries. The magic starts in a couple of hours and we'll get to see all the work that they've put in.

#### Judy Anderson

Getting 20 grand, cash in hand with no strings attached, that's pretty unique. What I'll be looking for tonight is the founder's conviction in what they're doing.

#### Dr Elaine Saunders

I also want to see that they've thought out that it's a viable idea.

#### Alex Subic

I'm Alex Subic, I'm Deputy Vice-Chancellor of Research and Development at Swinburne University of Technology. I have a particular honour and pleasure to welcome you all to our annual Swinburne Venture Cup.

#### [Unknown]

It is a compact, portable, classroom in a box.

#### [Unknown]

A community to support and inspire women to travel solo.

#### [Unknown]

We plan to make renewable energy power generation systems for festivals and for events.

#### [Unknown]

We've come up with a product that mimics the physiology of a baby's suck.

#### [Unknown]

We've discovered a new gene in cancer.

#### [Unknown]

Not only a profitable venture, but one that could provide a potentially life-saving service.

#### [Unknown]

And through innovation, we can tackle these challenges.

#### [Unknown]

They were amazing. We have been to other events like this and this was the best.

#### [Unknown]

You can really gauge how great the innovation landscape is in Swinburne.

#### [Unknown]

What do you vote for? What is the best for humanity?

#### [Unknown]

Regardless of who wins, I think everyone's gonna come out of this with just absolute positive experience.

#### [Unknown]

Look we've got a number of awards tonight. The People's Choice Award: ConstructAR.

#### Alex Subic

The third place: Project Capsule. The second place goes to ProMetTre. And the winner, 2019 Swinburne Venture Cup: Project Milk.

#### Alexandra Sinickas

We're just so grateful for the opportunity, not just the prize but the opportunity to share what we've done and what we'd like to do with a bigger audience.

#### Linda Kristjanson

It was a hard choice to arrive at the final winners because so many were so strong. It's an opportunity for us to really inspire the next generation of entrepreneurs and inventors, to create something that really is going to have impact.

#### [END OF TRANSCRIPT]