

IF YOU LOVE YOUR JOB, YOU'LL NEVER WORK A DAY IN YOUR LIFE. TRUE?

Introducing Swinburne's Professional Purpose program. Find more than just a career. Find a professional life you'll love, filled with meaning and purpose.

We don't expect you to know what you want to be. We expect you to dive in and find out. And that's precisely what our ground-breaking Professional Purpose program (which runs in parallel to any on-campus bachelor degree) is designed to do. Because we don't want to see you five years into a career wondering 'what am I doing here?'. We want you shouting jubilantly from the rooftops 'Yes! This is where I belong.'

In your first year, you'll explore your purpose and distil what really matters to you. In your second year you'll clarify your professional purpose and align it to the opportunities in the professional world. In your final year you'll focus on pursuing your professional purpose by turning your plans into reality. It's the sort of thinking you can carry with you throughout your career ... a secret weapon that will keep you on the path you choose.

Plus, the program is designed to build your resilience, optimism, motivation and social connections. It only takes around three hours a year to complete and it's delivered in a convenient mix of online modules and interactive workshops. What's not to love?

*Not studying an on-campus bachelor degree but still want to find your professional purpose? We're working on it. We'll be extending this offering to a wider audience as soon as we can.

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