

2022 Consultancies

The University engaged a wide range of consultants in 2022.

There was one consultancy where the total fees payable to the consultant was below \$10,000, totalling \$7,000.

There were five consultancies where the total fees payable to the consultants was \$100,000 or greater, totalling \$844,540.

There were twelve consultancies where the total fees payable to the consultants was between \$10,000 and \$100,000 totalling \$567,229.

The total expenditure incurred during 2022 in relation to these consultancies was \$1,418,768 (excl. GST).



2022				
(a)	(b)	(c)	(d)	(e)
Consultancy	Purposes of consultancy	Total project fees approved (exclusive of GST)	Expenditure 2022 (excl. GST)	Future expenditure committed to the consultant for the project
1 SANNAM S4 PTY LTD	Provision of advice regarding a transnational partnership	\$ 7,000	\$ 7,000	\$ -
2 NOUS GROUP PTY LTD	Provision of analysis and insights on the University's product framework.	\$ 18,600	\$ 18,600	
3 LIVETILES APAC PTY LTD	Evaluation of intranet technology platforms	\$ 25,629	\$ 25,629	\$ -
4 NITA TEMMERMAN	Review of the University's Transnational Education framework	\$ 28,125	\$ 28,125	\$ -
5 KPMG CONSULTING	Provision of governance advisory services to Council	\$ 33,950	\$ 33,950	\$ -
6 DELOITTE FINANCIAL ADVISORY PTY LTD	Valuation services	\$ 40,000	\$ 40,000	\$ -
7 DVE BUSINESS SOLUTIONS PTY LTD	Review of the University's student recruitment initiatives	\$ 48,250	\$ 48,250	\$ -
8 IMORSE	Review of the University's research eco-systems	\$ 50,000	\$ 50,000	\$ -
9 FORETHOUGHT PTY LTD	Provision of Market and Branding advice-for Swinburne College.	\$ 61,405	\$ 30,702	\$ 30,702
10 BRUNSWICK DESIGN SERVICES	Customer experience review	\$ 80,620	\$ 80,620	\$ -
11 BASTION REPUTATION MANAGEMENT PTY LTD	Provision of specialist communication strategy advice	\$ 86,650	\$ 86,650	\$ -
12 NOUS GROUP PTY LTD	Provision of support and advice to support the co-creation of new values and cultural aspiration	\$ 94,000	\$ 94,000	
13 QUANTUM MARKET RESEARCH	Provision of brand market research and analysis	\$ 104,740	\$ 104,740	\$ -
14 MARTS & LUNDY	Provision of specialist advice and review of the philanthropic governance framework	\$ 116,085	\$ 116,085	\$ -
15 DELOITTE CONSULTING PTY LTD	Development and advice regarding the Swinburne Edge-brand strategy and assets.	\$ 116,456	\$ 116,456	\$ -
16 FORETHOUGHT PTY LTD	Review of the VE brand positioning and integration into Swinburne Masterbrand	\$ 127,299	\$ 127,299	\$ -
17 NOUS GROUP PTY LTD	Provision of market research relating to customers, markets and channels.	\$ 150,000	\$ 150,000	
18 NOUS GROUP PTY LTD	Provision of support and advice to develop a Student Experience Framework and Partnership Model.	\$ 229,960	\$ 68,988	\$ 160,972
		\$ 1,418,768	\$ 1,227,094	\$ 191,674