CAREER PRACTITIONERS SEMINAR

FRIDAY 14 FEBRUARY 2020

SWINBURNE UNIVERSITY OF TECHNOLOGY
WELCOME

• Anna-Liza Shepherd
  Schools Recruitment Team
<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT DETAILS</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00 – 9.20am</td>
<td>Keynote address:</td>
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<tr>
<td></td>
<td>Professor Duncan Bentley</td>
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<td></td>
<td>Deputy Vice-Chancellor (Academic)</td>
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<tr>
<td>9:20 – 9.40am</td>
<td>2020 Market Update:</td>
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<tr>
<td></td>
<td>Nishan Bandaranayake</td>
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<td>Domestic and Direct Recruitment</td>
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<tr>
<td>9.40 - 10.00am</td>
<td>What is Professional Purpose?</td>
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<td></td>
<td>Associate Professor</td>
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<td></td>
<td>Nadine Zacharias</td>
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<td>Director, Student Engagement</td>
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<tr>
<td>10.00 – 10.10am</td>
<td>Q&amp;A’s</td>
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<td>10.10 – 10.30am</td>
<td>Morning Tea</td>
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<td>AMDC Level 3</td>
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<tr>
<td>10.35– 11.30am</td>
<td>Workshop session 1</td>
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<tr>
<td>11.35am – 12.30pm</td>
<td>Workshop session 2</td>
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<tr>
<td>12.35 – 1.30pm</td>
<td>Workshop session 3</td>
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<td>1.30 – 2.45pm</td>
<td>Lunch</td>
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<td>AMDC Level 3</td>
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<td>2.30pm</td>
<td>Optional accommodation tour</td>
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<td>Departing from AMDC Level 3</td>
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# Workshop Sessions

<table>
<thead>
<tr>
<th>Session One</th>
<th>Session Two</th>
<th>Session Three</th>
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<tbody>
<tr>
<td><strong>AMDC301</strong></td>
<td><strong>AMDC308</strong></td>
<td><strong>AMDC308</strong></td>
</tr>
<tr>
<td>What The Tech?</td>
<td>The E in STEM Should Be For Experience</td>
<td>Uncommon Law - Students With Edge</td>
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<tr>
<td>Tech is the catalyst for better communication, collaboration and efficiency. See how we're augmenting our teaching with AR, VR, drones and 3D-modeling software.</td>
<td>Can practical experience be woven into every year and subject area? We think yes, and we're drawing up plans. Let our Dean, Learning and Innovation take you through them.</td>
<td>Our two students are ready to practice upon graduation. They are securing highly-sought after jobs with big firms such as EY and Wood McFarlanes; they place highly at the Oxford Intellectual Property Mock every year, and are solving our twin problems with legaltech, even before graduating.</td>
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<tr>
<td><strong>AMDC502</strong></td>
<td><strong>AMDC309</strong></td>
<td><strong>AMDC309</strong></td>
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<tr>
<td>Spectacularly By Design</td>
<td>Animation: Careers That Zag To Success</td>
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<td>A designer is nothing without their portfolio. That's why we ensure that all our students leave us with a solid portfolio representing their chosen specialization, of which there are many to choose from. Via this work and site their student could soon be on show here too.</td>
<td>Grab some popcorn, sit back, and be set yourself be taken away by our animation students' short films. Discover the work of current students and past graduates. Then, hear our academic and teaching staff explain the courses we provide and how our alumni have built great, unique careers.</td>
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<td><strong>AMDC307</strong></td>
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<td><strong>AMDC307</strong></td>
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<tr>
<td>Sustainable Skyscrapers: Be That Architect</td>
<td>Media &amp; Communication In The Digital Age</td>
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<td>The world is crying out for sustainable buildings and spaces. We train our students to answer these growing challenges via intensive design studios and creative projects from concept streets. We know the importance of testing out ideas, which is why students have ample and free lab access to build prototypes. Give it a try, our spaces and learn more.</td>
<td>More than ever, the world is hungry for information and content that engages and connect. In an age when digital and social media are taking over from traditional channels. Hear from our students about the unique experiences a Swinburne course can offer.</td>
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<td><strong>AMDC306</strong></td>
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<tr>
<td>Business &amp; Events: Choosing The Right Degree Route</td>
<td>Arts For A New Era</td>
<td>Dip A Toe, Get Certified - Alternatives To A Health Degree</td>
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<tr>
<td>These are the unicorns of vocational education, where we take real-life experience to the next level. For business students, that's a study tour to China, exploring Sino-Australian opportunities, and for event management students, its cutting-throat teen on blockbuster festivals in Melbourne.</td>
<td>Focused on how much of why our program is both hands-on and head-on. We teach our students to anticipate and overcome unforeseen challenges (environmental, ethical, social), and work on ways to solve them. Meet our students speak about their passions.</td>
<td>Studying a diploma or certificate in health at Swinburne is very much like being in the workplace, with the supportive environment of a classroom. We teach by having students practice the skills they'll eventually use - it's the best way to get them up for success. See how we're leading the way with AR, VR simulations and innovative lab spaces.</td>
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<td><strong>AMDC305</strong></td>
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<td>Our goal is to help students align their professional goals with their personal passions and interests. Here's how: how we created the Professional Purpose program. Listen to the talk then watch the webinar.</td>
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KEYNOTE ADDRESS

• Professor Duncan Bentley
  Deputy Vice-Chancellor (Academic)
CAREER PRACTITIONERS SEMINAR

FRIDAY 14 FEBRUARY 2020
Nishan Bandaranayake
Head of Domestic and Direct Recruitment
CAMPAIGN REFRESH

CAREER PRACTITIONERS SEMINAR 2020

YOUR MOVE
SWINBURNE INFO EVENINGS
UNDERGRAD
21 JAN
POSTGRAD
22 JAN
GET SURE
Swinburne Info Evenings
TUE 26 NOV, WANTIRNA
WED 27 NOV, HAWTHORN

BOLD OR BORED? 
YOU DECIDE.
Change of Preference Expo
FRIDAY 13 DEC, HAWTHORN

DON’T BE SO PREDICTABLE
Swinburne Expo
FRIDAY 13 DEC, HAWTHORN
In 2020 the Department of Education has identified eight qualifications that are likely to deliver training in excess of forecast demand. A cap of enrolments for these courses applies in for new intakes in 2020.

1. **Certificate IV in Accounting and Bookkeeping***
2. Certificate IV in Business
3. Certificate IV in Leadership and Management
4. Certificate IV in Youth Work
5. Certificate III in Education Support
6. **Certificate IV in Education Support***
7. Diploma of Community Services*
8. Diploma of Justice*

**Limited in course placements**
- Diploma of Nursing*
- Certificate III and Diploma of Early Childhood Education & Care*

**Teaching staff capacity**
- CIV in Cyber security*

*Free TAFE course
VTAC DECEMBER ROUND

Outcomes

- Made 30% more offers in December than in Jan round
- Dec + Jan 2020 offer volume was 11% larger than Jan 2019
- Comparable February offer rounds have been smaller than in 2019

New in 2019

- Shorter turn around time from result release to offers going out
- Did not see increased level of anxiety which is a great thing!
- Swinburne’s Aviation, Education and VET courses did not make offers in December
- Compared to 2019 there was an additional offer round in the VTAC process
- Guaranteed ATARs
These courses have seen increased demand compared to 2019

- Bachelor of Design (Architecture)
- Bachelor of Design
- Bachelor of Engineering (Hons)
- Bachelor of Health Science
- Bachelor of Criminal Justice and Criminology
- Bachelor of Psychological Sciences/Bachelor of Criminal Justice and Criminology
- Professional degrees in Business and Computer Science

- Diploma of Screen and Media
- Diploma of Teacher Education Preparation
- Advanced Diploma of Engineering Technology
SUPPORTING AND CELEBRATING

- Support over the traditional university shut down period

- Welcome to the UNIVERSE!

- Celebrate, experience Swinburne before they start and value the adventure ahead
SUPPORT FOR STUDENTS

Student HQ
1300 794 628 (Option 1)
askgeorge@swin.edu.au

• Swinburne will commence classes as planned. Senior leadership continually assessing risk as new information emerges
• All students impacted by the travel bans due to the Novel Coronavirus are being counselled individually and will have individualised learning plans put into place
ADVICE FOR 2021

1. Universities remain capped at 2017 funding levels, in real terms the available funding has declined due funding not adjusted for CPI
2. VTAC pool will likely shrink again in 2021
3. Expect the December round will become larger, Swinburne aims to have all courses participate in the December round
4. Swinburne will continue guaranteed ATARs.
5. Free TAFE continues with constraint on places in some courses
6. We see a surge in employment growth in the Transforming STEM space which would include courses in Space Science, Biotechnology, Advanced Manufacturing and AI needed to meet demand.
7. The schools recruitment team and how they support you and your students
CAREER PRACTITIONERS SEMINAR

FRIDAY 14 FEBRUARY 2020
WHAT IS PROFESSIONAL PURPOSE?

• Associate Professor Nadine Zacharias
  Director, Student Engagement
PROFESSIONAL PURPOSE

Co-Curricular Program
What is the Professional Purpose Program?

- Co-Curricular Program
- Self-paced, blended delivery
- Managed by Careers & Employability
FIND YOUR PROFESSIONAL PURPOSE
What is Professional Purpose?

Your **Professional Purpose** is like a compass that helps you choose the best direction for your studies, work and life.

A strong sense of **Professional Purpose** means you have a good understanding of:

- **Yourself** – the values that represent who you are
- **What you want to achieve** – the type of difference you want to make
- And the related **professions that align with who you want to be**
The Professional Purpose Program is Based on...

- Stanford Design Your Life Program
- Academic research on “Sense of Purpose”
- Student transition and success models
An eclectic approach, that applies

- design thinking
  Creative problem solving techniques
- positive psychology
  eg purpose, flourishing, mindsets
- career development theory
  eg happenstance, narrative, portfolio careers

to solving ‘the “wicked” problems of life and vocational wayfinding’.

http://lifedesignlab.stanford.edu
Research on Sense of Purpose

Studies suggest links with:

- Health and well-being
- Motivation to learn and academic achievement
- Grit and resilience in the face of adverse situations
- Compassion, gratitude and hope
- Pro-social behaviours
Transformative & Authentic Learning

Professional Purpose supports learning by supporting the development of student:

- self-awareness and social awareness
- a focus on cultivating meaning
- connections between learning and world beyond the classroom
A student’s sense of purpose depends on their sense of vocation, their engagement with their discipline of study and their capacity to set personal goals.

The Co-curricular Program Overview

Stage 1
Exploring Your Professional Purpose – distil what really matters to you
(3 hrs in first year)

Stage 2
Clarifying Your Professional Purpose – align with career goals
(3 hrs at mid course)

Stage 3
Pursuing Your Professional Purpose – turn plans into reality
(3 hrs in final year)
Stage 1
Exploring Your Professional Purpose

Online activities:
- Getting Started: Wellbeing check-in
- Sense of Purpose: Claremont Purpose Scale
- Finding what matters: personal values
- Finding what matters: connecting to uni

Workshop activities:
- Student life designing
- Generating motivation and commitment
What our students have said

“A life skill unit. I would recommend to others; helps me to explore where my interests are”

“Great content, a nice array of tools and methods to prompt thinking”

“Content was so productive, doesn’t only help first year students but also others”

“I liked the activity of having design your life!”

“Idea of creating backup plans were really helpful, made me think how the life shall take a shift”
Activity 1A Your Wellbeing

Finding confidence in all elements of the PERMAH model involves building them into your current life and then practising them.

Here's your challenge

Your first activity (A) involves reading the descriptions of the PERMAH elements and then answering this question:

- How confident are you feeling with each one of the PERMAH elements right now?

In the activity below enter the elements in order of confidence level starting with the one you feel most confident in and finish with the one you feel least confident in. Then, export the document and save the list to your Portfolio folder or to your OneDrive for later use.

<table>
<thead>
<tr>
<th>My list of PERMAH elements:</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image" alt="Positive Emotion" /></td>
</tr>
<tr>
<td>Positive Emotion</td>
</tr>
<tr>
<td>The levels and frequency of experiencing those feel good emotions: joy, gratitude, serenity, interest, hope, pride, amusement, inspiration, awe and love.</td>
</tr>
<tr>
<td><img src="image" alt="Engagement" /></td>
</tr>
<tr>
<td>Engagement</td>
</tr>
<tr>
<td>Finding opportunities to lose yourself in favourite activities or intentionally using your strengths in lots of different ways in your life. Being present in the moment.</td>
</tr>
<tr>
<td><img src="image" alt="Relationships" /></td>
</tr>
<tr>
<td>Relationships</td>
</tr>
<tr>
<td>Having good people around you - friends, family, colleagues, children, community. Opportunities for you to share and celebrate successes - yours and others'.</td>
</tr>
<tr>
<td><img src="image" alt="Meaning" /></td>
</tr>
<tr>
<td>Meaning</td>
</tr>
<tr>
<td>Feeling like you belong to and/or serve something bigger than yourself. Or have a sense of purpose in what you do.</td>
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<tr>
<td><img src="image" alt="Accomplishment" /></td>
</tr>
<tr>
<td>Accomplishment</td>
</tr>
<tr>
<td>Experiences of accomplishment usually result from moments where you persevered and applied yourself to mastering or achieving something.</td>
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<tr>
<td><img src="image" alt="Health" /></td>
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<tr>
<td>Health</td>
</tr>
<tr>
<td>Taking care of your body as best you can, particularly by engaging in different kinds and levels of physical activities.</td>
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</tbody>
</table>

I'm most confident in *

7 announcements
Claremont Purpose Scale

Kendall Cotton Bronk, Brian R. Riches & Susan A. Mangan (2018) 
Claremont Purpose Scale: A Measure that Assesses the Three 
Dimensions of Purpose among Adolescents, Research in Human 
Development, 15:2, 101-117

- 12 item self report sense of purpose scale
- Three subscales: meaning; goal-directedness; beyond the self focus
- Individual feedback based on subscales and total score

Sample questions:

How clear is your sense of purpose in your life?
1. Not at all clear
2. A little bit clear
3. Somewhat clear
4. Quite clear
5. Extremely clear

How hard are you working to make your long-term aims a reality?
1. Not at all hard
2. Slightly hard
3. Somewhat hard
4. Quite hard
5. Extremely hard

How often do you hope to leave the world better than you found it?
1. Almost never
2. Once in a while
3. Sometimes
4. Frequently
5. Almost all of the time
Medium sense of goal-directedness:
People whose scores put them in this category may not always feel highly motivated by their goals. They may not always feel their goals are interesting or challenging enough for them. Alternatively, they may sometimes feel their goals are too challenging. They may also feel pressure from others to pursue particular goals.

What to do?
Your score suggests a developing sense of goal-directedness. Look for ways to strengthen your motivation.

- Make stronger links between your values, interests and goals to better reflect who you are.
- Get some help to see the realistic steps towards your goals. Prioritise where to put your energy.
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