

# WHAT THE TECH?

HOW SWINBURNE IS USING NEW TECH TO  
TEACH 'TECH'





# **AVR TECHNOLOGY**

**CRISTOBAL SIERRA  
RESEARCH ASSOCIATE**

# INDUSTRY 4.0

Industry 4.0 is implemented across the Europe, but the Australian manufacturing sector lacks specific dissemination strategies. Australia has an implementation strategy through “Prime Minister’s Industry 4.0 Taskforce,” and Swinburne has partnered with the Australian Manufacturing Growth Centre (AMGC) to harness Industry 4.0 opportunities through the Manufacturing Futures Research Institute.

Mixed reality (XR) uses technologically innovative augmented and virtual reality (AVR) tools in order to exponentially change the manufacturing process and product in a novel ground-breaking ways. This emergence and convergence of complex new industry 4.0 constitutes-mixed reality (XR), big data analytics, advanced robotics and the internet of things (IoT), foster the business economics in manufacturing sector.

This presentation will showcase a novel engagement model and case studies on implementation of these AVR technologies within Australian manufacturing sector.

# AVR TOOLS- US\$80 BY 2025

EQUITY RESEARCH | January 13, 2016

**Goldman Sachs**

Virtual and augmented reality have the potential to become the next big computing platform. All around us are examples of where VR (which immerses the user in a virtual world) and AR (which overlays digital information onto the physical world) can reshape existing ways of doing things – from buying a new home to interacting with a doctor or watching a concert. In the first of a new **Profiles in Innovation** series, we examine what VR/AR could become, the evolving use cases and the markets that could be created and disrupted.

**Heather Bellini, CFA**  
(212) 357-7710  
heather.bellini@gs.com  
Goldman, Sachs & Co.

**Wei Chen**  
+86(2)2730-4185  
wei.chen@gs.com  
Goldman Sachs (Asia) L.L.C., Taipei Branch

**Masaru Sugiyama**  
+81(3)6437-4691  
masaru.sugiyama@gs.com  
Goldman Sachs Japan Co., Ltd.

**Marcus Shin**  
+82(2)3788-1154  
marcus.shin@gs.com  
Goldman Sachs (Asia) L.L.C., Seoul Branch

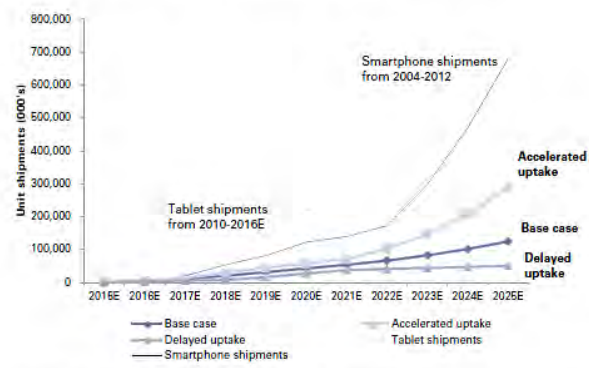
**Shateel Alam**  
(212) 902-6785  
shateel.alam@gs.com  
Goldman, Sachs & Co.

**Daiki Takayama**  
+81(3)6437-9870  
daiki.takayama@gs.com  
Goldman Sachs Japan Co., Ltd.

**PROFILES IN INNOVATION**  
**Virtual & Augmented Reality**  
Understanding the race for the next computing platform

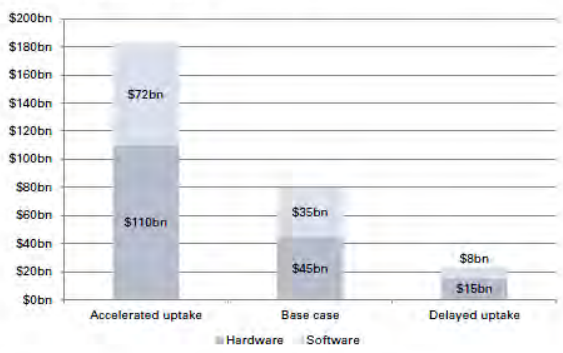
Source: Equity research Jan 13 2016  
Goldman Sachs Global Investment Research  
2016 Goldman Sachs.

**Exhibit 1: Our VR/AR unit forecasts assume far slower adoption than smartphones or tablets**



Source: Goldman Sachs Global Investment Research, IDC.

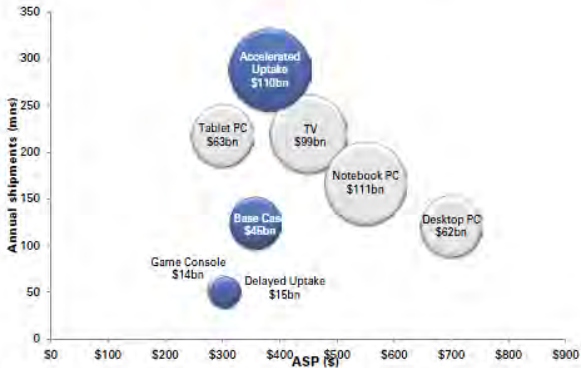
**Exhibit 3: Our combined 2025 VR/AR hardware and software scenarios**



Source: Goldman Sachs Global Investment Research.

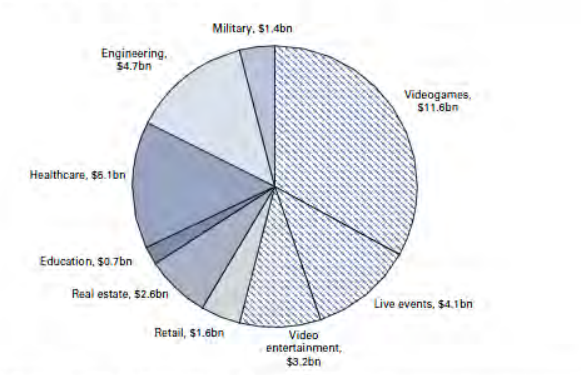
**Exhibit 5: The progression of our base case hardware and software forecasts**

**Exhibit 2: Our three scenarios for a 2025 VR/AR hardware market**



Source: Goldman Sachs Global Investment Research, IDC.

**Exhibit 4: Our 2025 base case VR/AR software assumptions by use case**



Source: Goldman Sachs Global Investment Research.

**Exhibit 6: HMD price declines could be similar to what we've seen in the past**



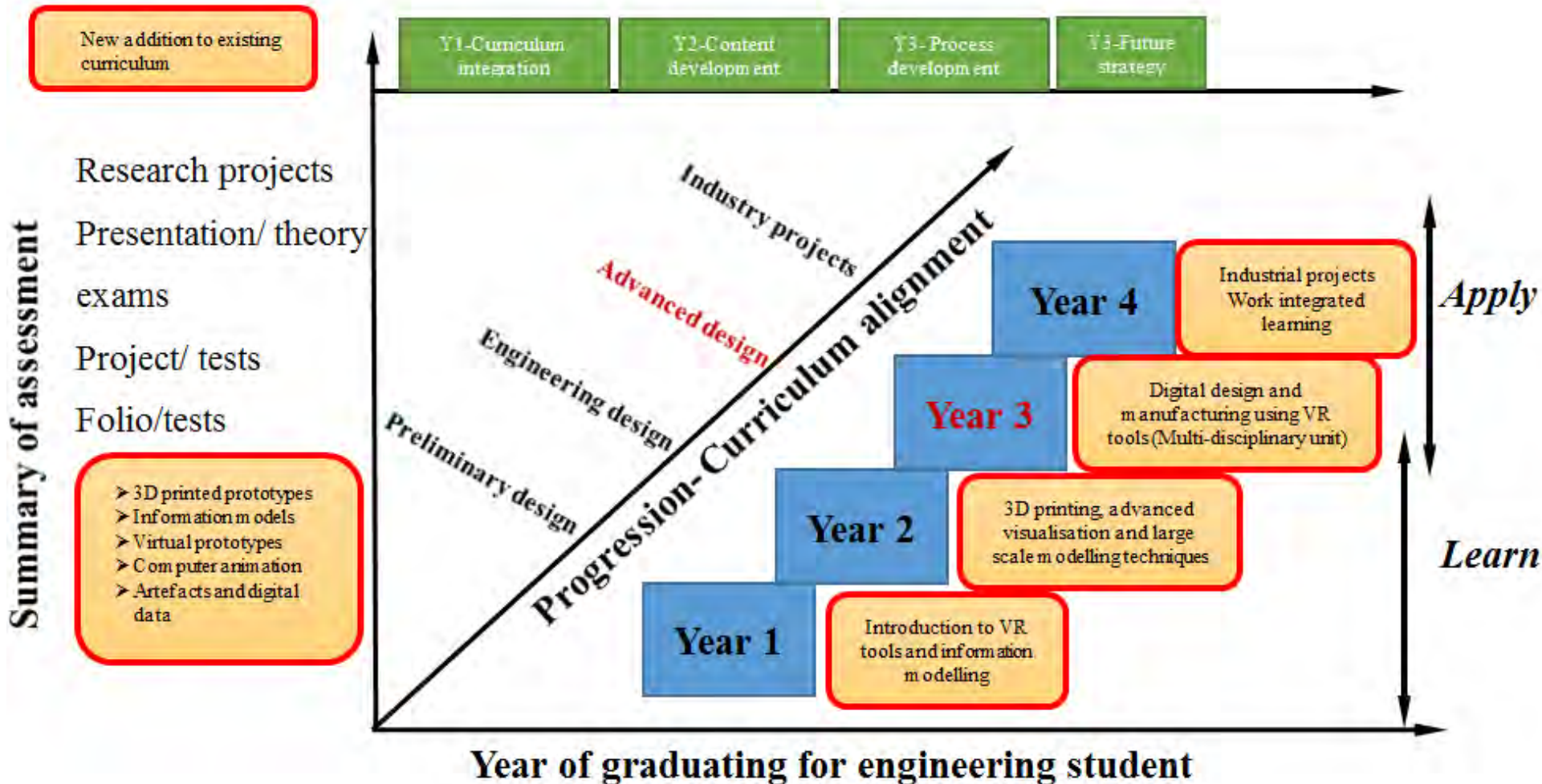
## AVR TOOLS FOR TEACHING



**We consider the use of AR and VR as an important technology enabler for Industry 4.0 and it is therefore important for us to bring this into our courses and teach students in an effective way. The students have had an overwhelmingly positive response to the AR and VR segment, and our combined AVR (Augmented and Virtual Reality) and 3D visualization studio where we have the EON Icube Mobile and a suite of other scalable AR and VR systems has also proven to be an important facility in this endeavor."**



# CURRICULUM DESIGN & MAPPING WITH NEW AVR TOOLS/ INDUSTRY 4.0



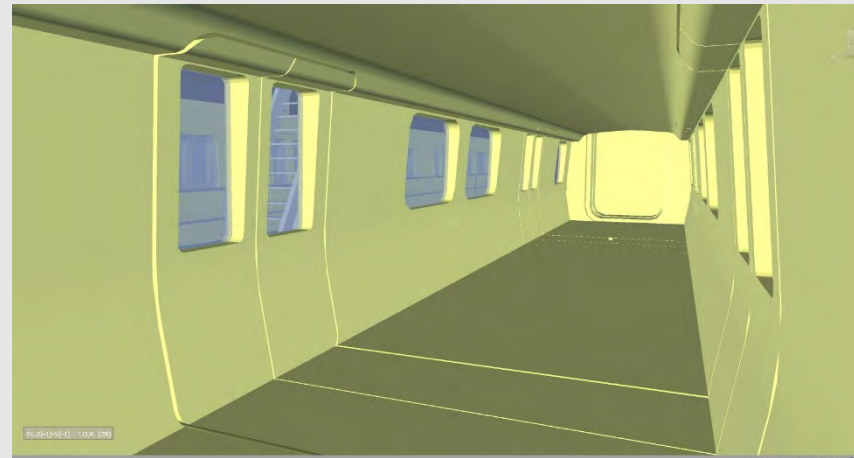
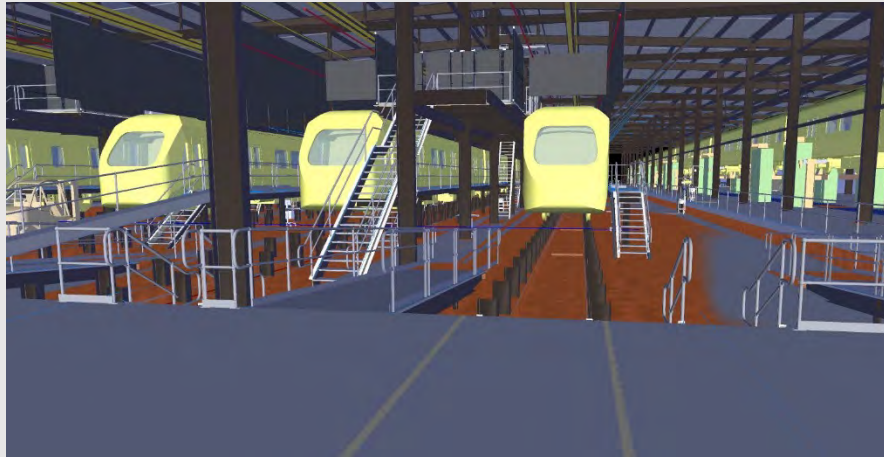
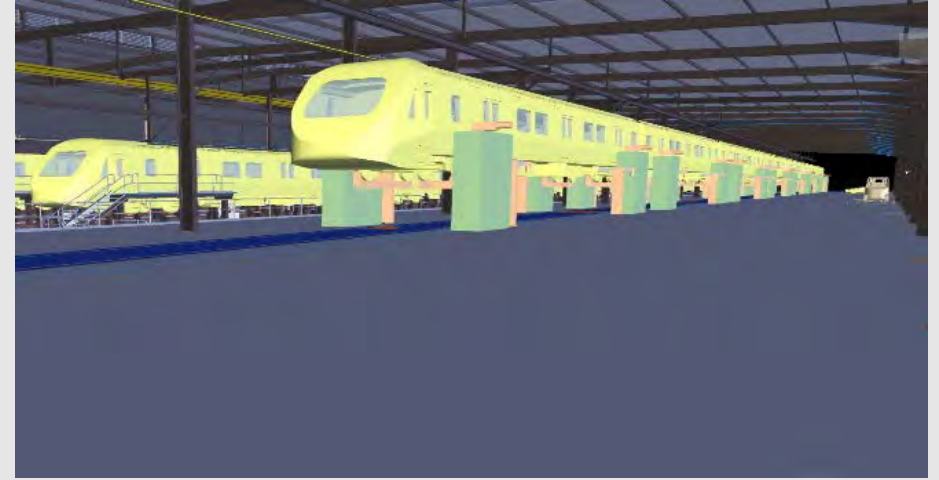
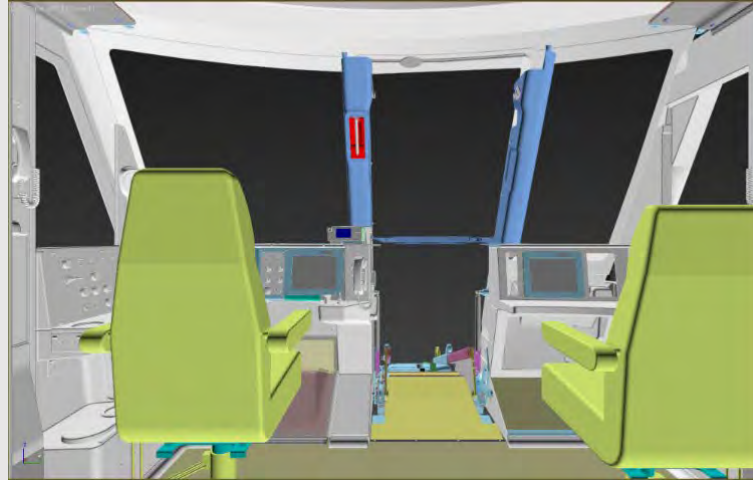
# RAILWAY INDUSTRY - BOMBARDIER TRAMS AND VELOCITY TRAIN

Gen 1 E Class  
Concept 7.3





# DOWNER EDI HIGH CAPACITY METRO TRAINS (HCMT) AND WARATAH VISUALIZATION PROJECT

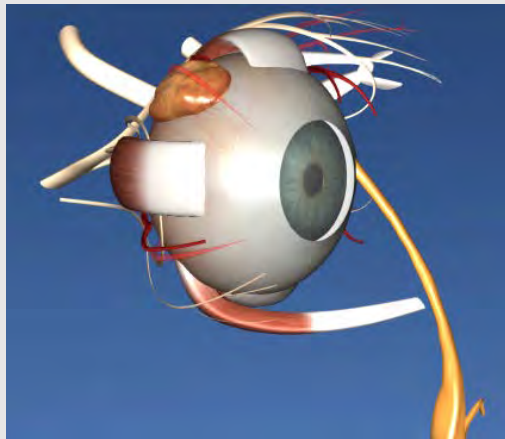


# BIOMEDICAL PRODUCTS

**Easy Walker**



**Eye Surgery Simulator**



**Swivel Seats – Aged Care**



**Hospital/Aged Care Bed**



**SnoreBeGone  
Sleep apnoea beds**



# SLEEP APNOEA SYSTEM

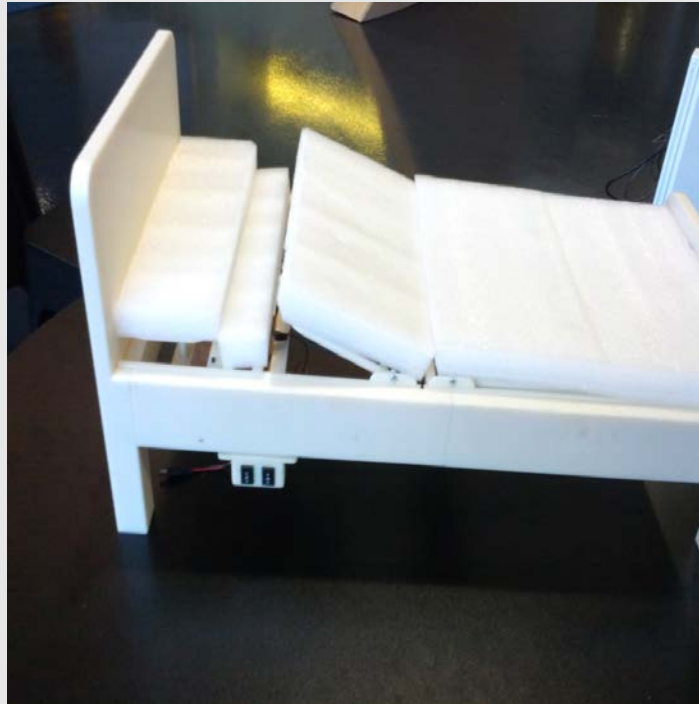
## WORLDWIDE PATENT #: 2014903889



**PROTECT-A-BED®**  
Every Mattress Needs Protection®

# PROOF OF CONCEPT

3D printed and electronic control system embedded "*Sleep Apnoea System*" prototype and its multiple configurations



# E- WALKER COMPACT COLLAPSIBLE DESIGN FOR SPACE OPTIMIZATION



**Rollator with Crutches**



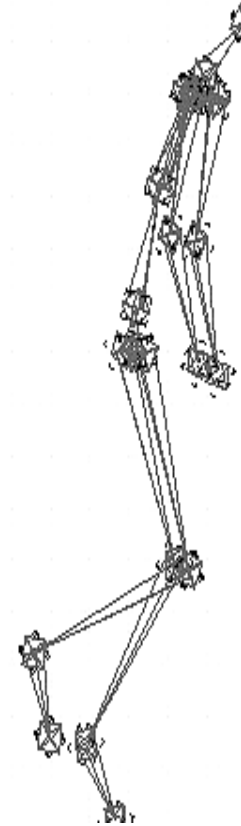
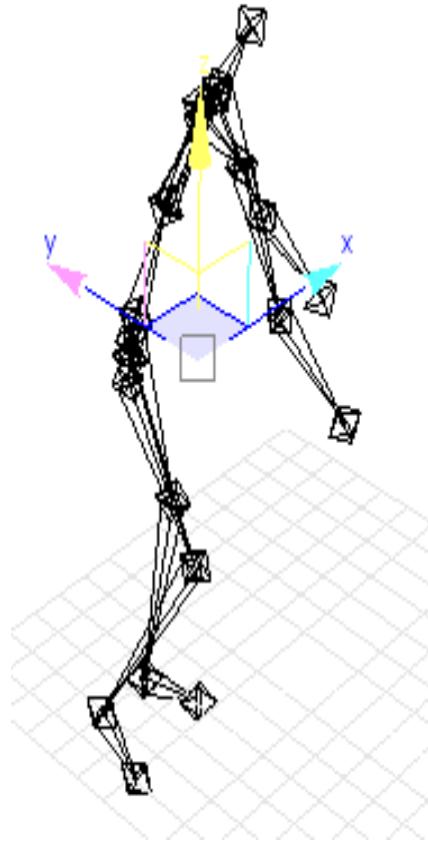
**Transport Chair**



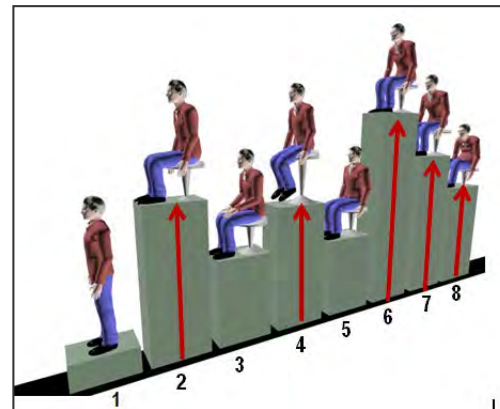
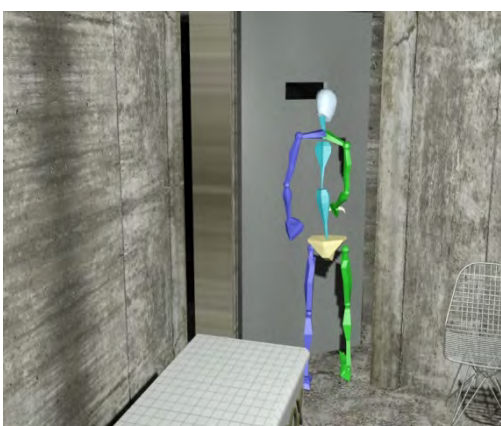
Easily fits in to smallest production car boots such as TOYOTA Aqua, Prius C, etc.



# MOTION CAPTURE STUDIES



# BUSHFIRE SHELTER DESIGNED WITH VR



Premiers Design Award Finalist 2012



# **TECH IN ARCHITECTURAL ENGINEERING**

**DR. GREGORY QUINN**

**Dr Greg Quinn – Architectural Engineering**

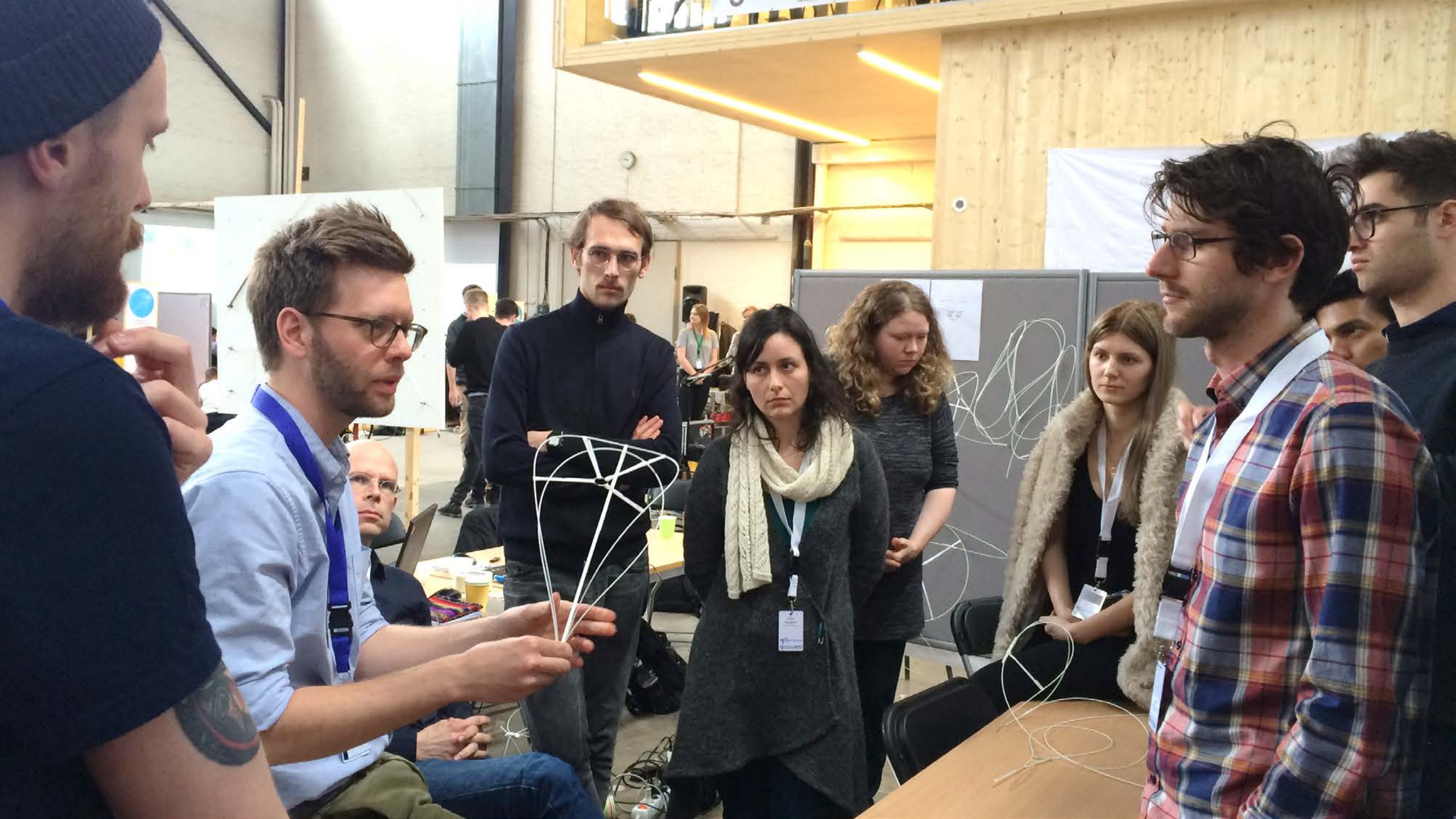
**A new way to engage STEM subjects  
'invisible becomes visible'**

**Vision:**

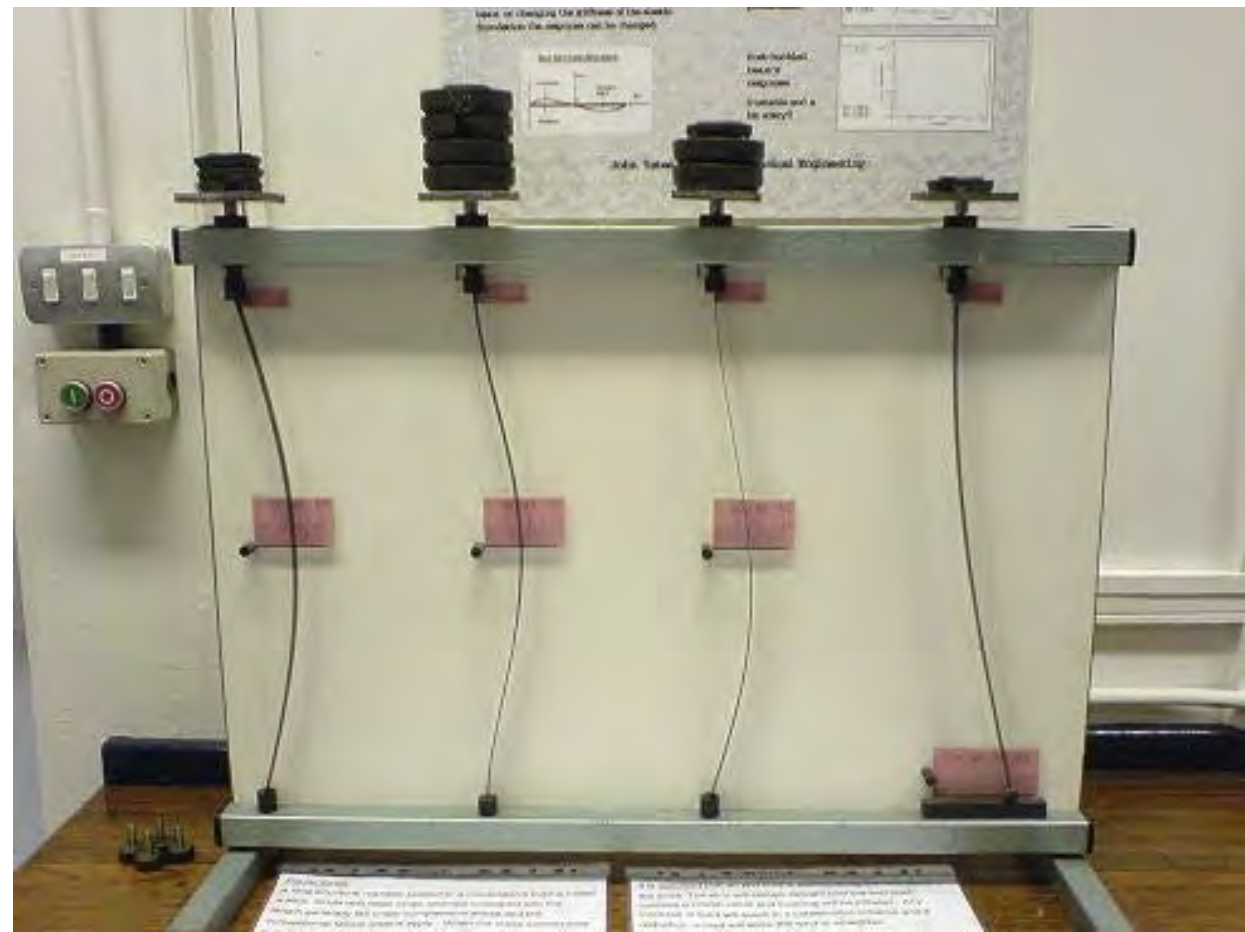
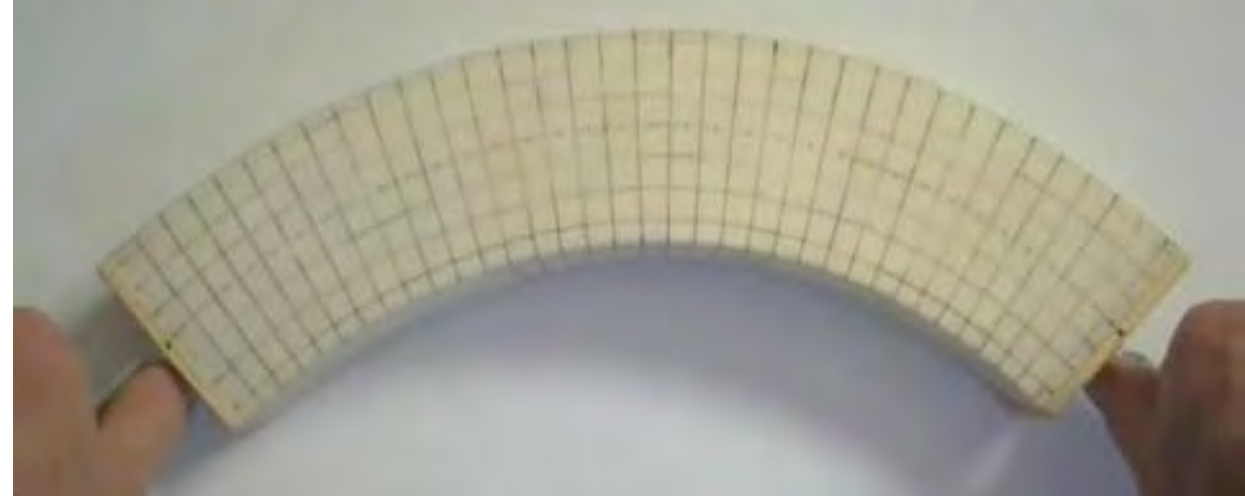
**A go-to device for explaining science & engineering phenomena to all manner of people**

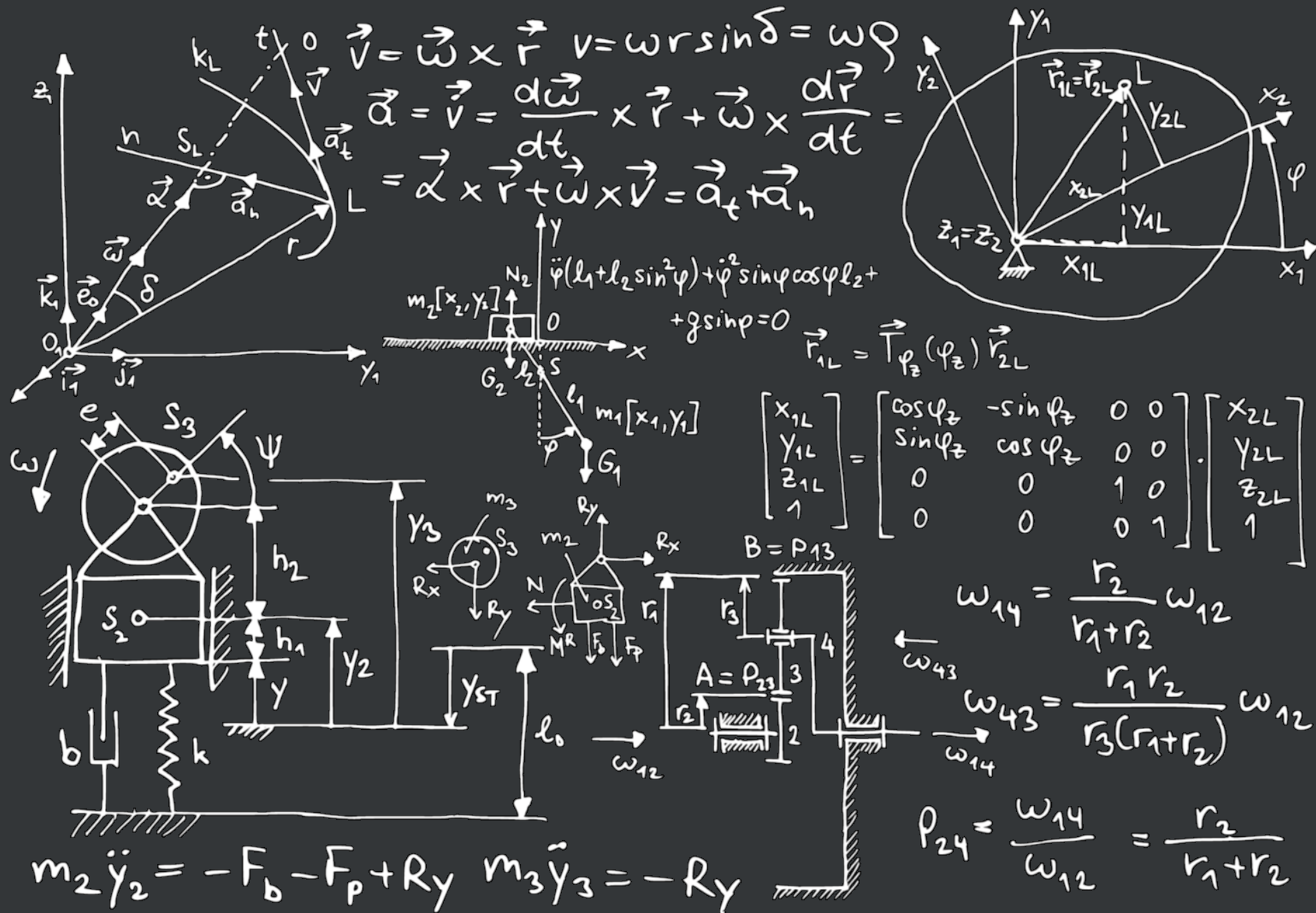




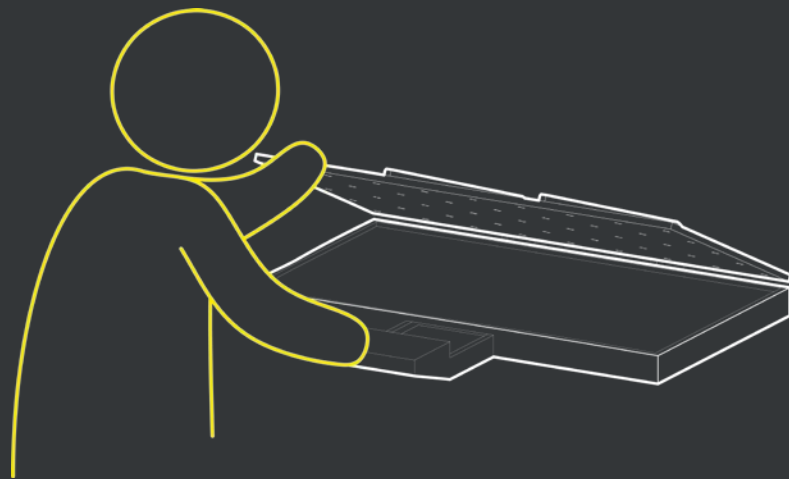
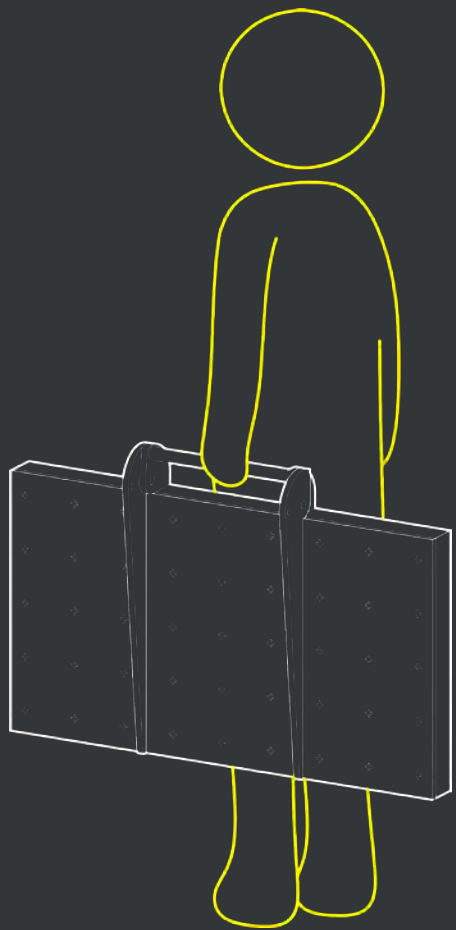










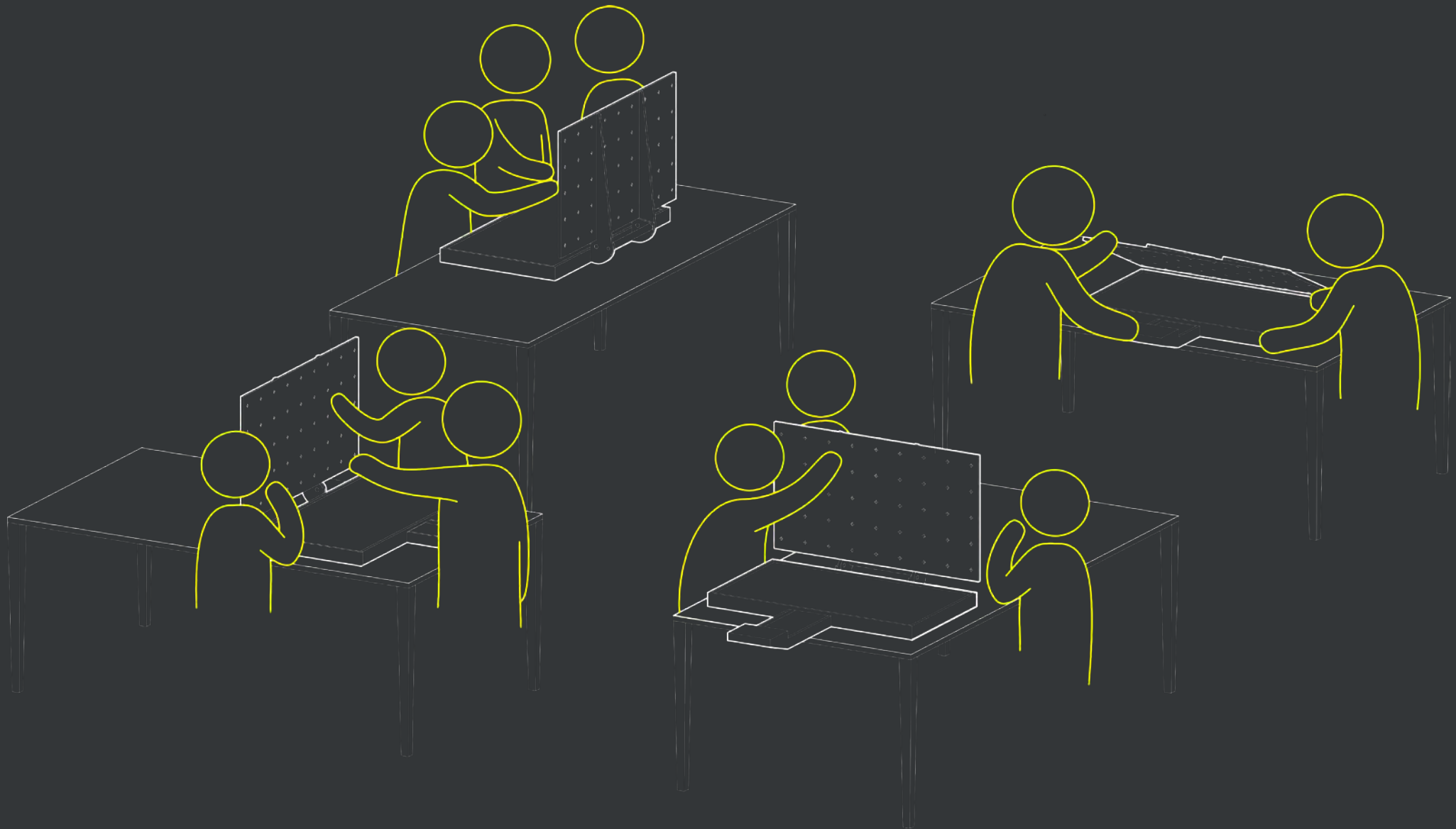












# LEARN



# CREATE



# SHARE







construct+AR

# HOW YOU CAN BECOME AN 'MR' EXPERT IN 10 MINUTES

JOEL MARTIN

# NEW TECHNOLOGY = NEW OPPORTUNITIES

Our innovation is either:

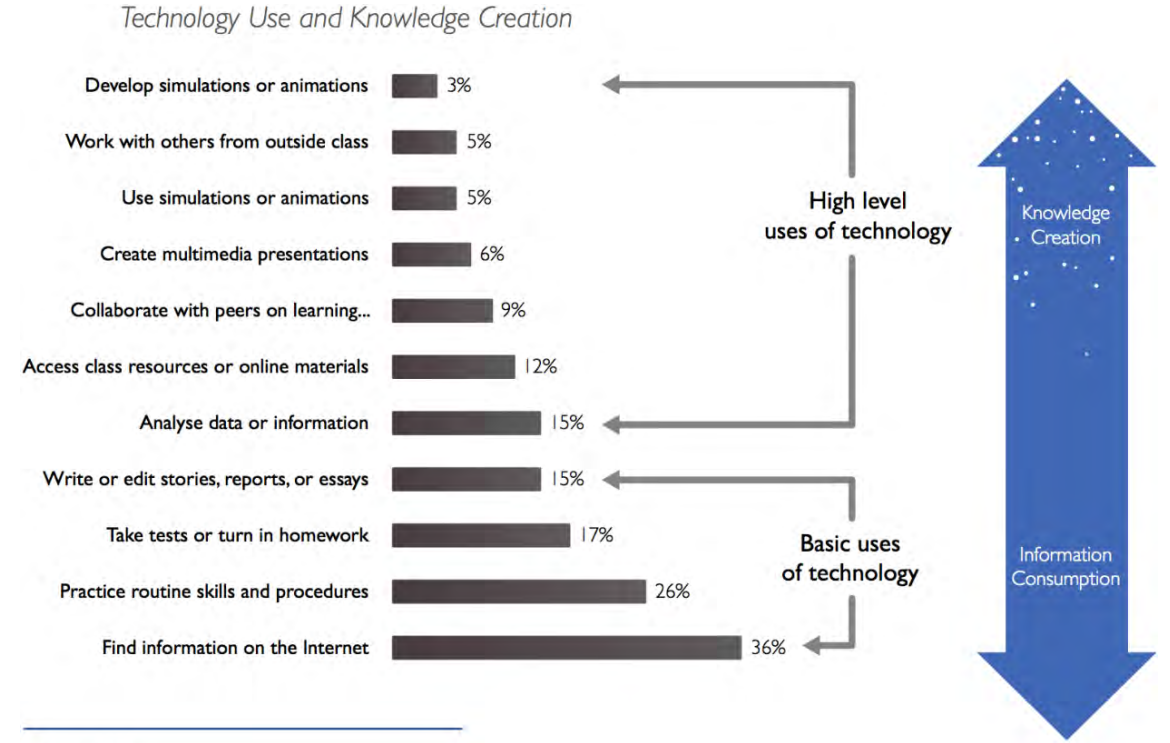
**Industry-led** (our students need to lead what's coming/already here)

**Pedagogically led** (improves learning experience, acceleration of learning, or creation of knowledge)

**We aim to never introduce technology for the sake of it.**

**Today I'll be focusing on a specific part, and you'll all be experts by the end!**

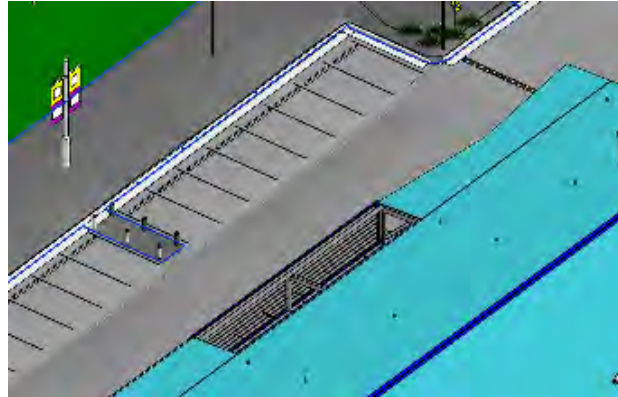
Fullan and Langworthy 2014





# “MIXED REALITY”

Changing the world around us to become an entirely new canvas for you to play, learn, communicate, work and interact with.



# THE MR SPECTRUM

## Real Environment

- Nursing: Mental health simulations (using actors)



## Augmented Virtuality

- Burgeoning growth in ACT



## Augmented Reality:

- Nursing: simulated mannequins
- Engineering (I4.0): Thingworx augmentation

## Virtual Reality:

- Advanced Construction Technology: VR simulations of student designs, digital twin creation



# INSTANT EXPERT – WHEN GUIDING STUDENTS...

**The message: Australian/global manufacturing, construction and design environments are increasingly moving into virtual environments.**

- MR – Mixed reality which covers a spectrum from fully physical to fully virtual.
- VR and AR can sit in this spectrum
- We aren't talking about gaming here – but we are talking about some of this technology helping industry
- Drone pilots have become a career in 2020 – but even those functions can now be automated with more safety with better accuracy
- Students who tend to embrace this technology: not just the technically focused. As tools become easier to use, the appeal increases.

Messages for you:

- Students leaning towards design, engineering and creative fields will be using a version of this technology in their careers
- Don't worry about the names of the technology from today (its changing too fast anyway!)
- Don't worry about the jargon – again that's changing too
- MR is a nice catch-all term for now. Watch for XR (cross reality) as haptics become more affordable.

# CAREER PRACTITIONERS ATTENDING THE 2030 SEMINAR



# TECHNOLAB

PROF NICK HARITOS

**Prof Nick Haritos – Civil Engineering**

**Developer of TechnoLab series**

**Experiential learning through ‘touch and feel’**

**TechnoLab has been used by students enrolled in ENG10003 Mechanics of Structures**

# PANEL

- CRISTOBAL SIERRA
- PROFESSOR NICK HARITOS
- DR. GREGORY QUINN
- JOEL MARTIN
- DR SHAN KUMAR,  
DIRECTOR AND PRINCIPAL  
ENGINEER, SKC ENGINEERS



# TOUR

DIGITAL CONSTRUCTION LAB  
WITH DR BEHZAD NEMATOLLAHI