

AN MBA IN THE COVID WORLD

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WHY AN MBA?

- To open new career opportunities
- Personal development – intellectual stimulation, self confidence
- Shift from individual contribution to managing others
- To further your career – stay competitive
- To increase salary
- Potential to network
- Company advise or requirement

WHEN NOT TO PURSUE AN MBA!

- **Expecting immediate success**
- **Something to do while looking for a job**
- **Unhappy in current job without knowing why**
- **Because you are told to...**

WHAT YOU GET WITH AN MBA!

- **Boot camp training for management**
- **Focus on all aspects of management**
- **Combination of technical and soft skills**
- **In-depth focus of a specialised discipline**
- **Credentials**
- **Building your network**

COVID-19



A BUSINESS OPPORTUNITY ?



FIRST AND FOREMOST, A GLOBAL HUMANITARIAN CHALLENGE

- Once in a 100-year event
- Impacted the whole world in short period of time
- No country in the world was prepared
- There are more unknowns than knowns
- *Businesses need fresh thinking, innovations, collaborations to effectively face the challenge – may create new opportunities*

COVID-19 BUSINESS RELATED MEGA TRENDS



Global economic disruption

Increased reliance of big data

Mandatory remote work

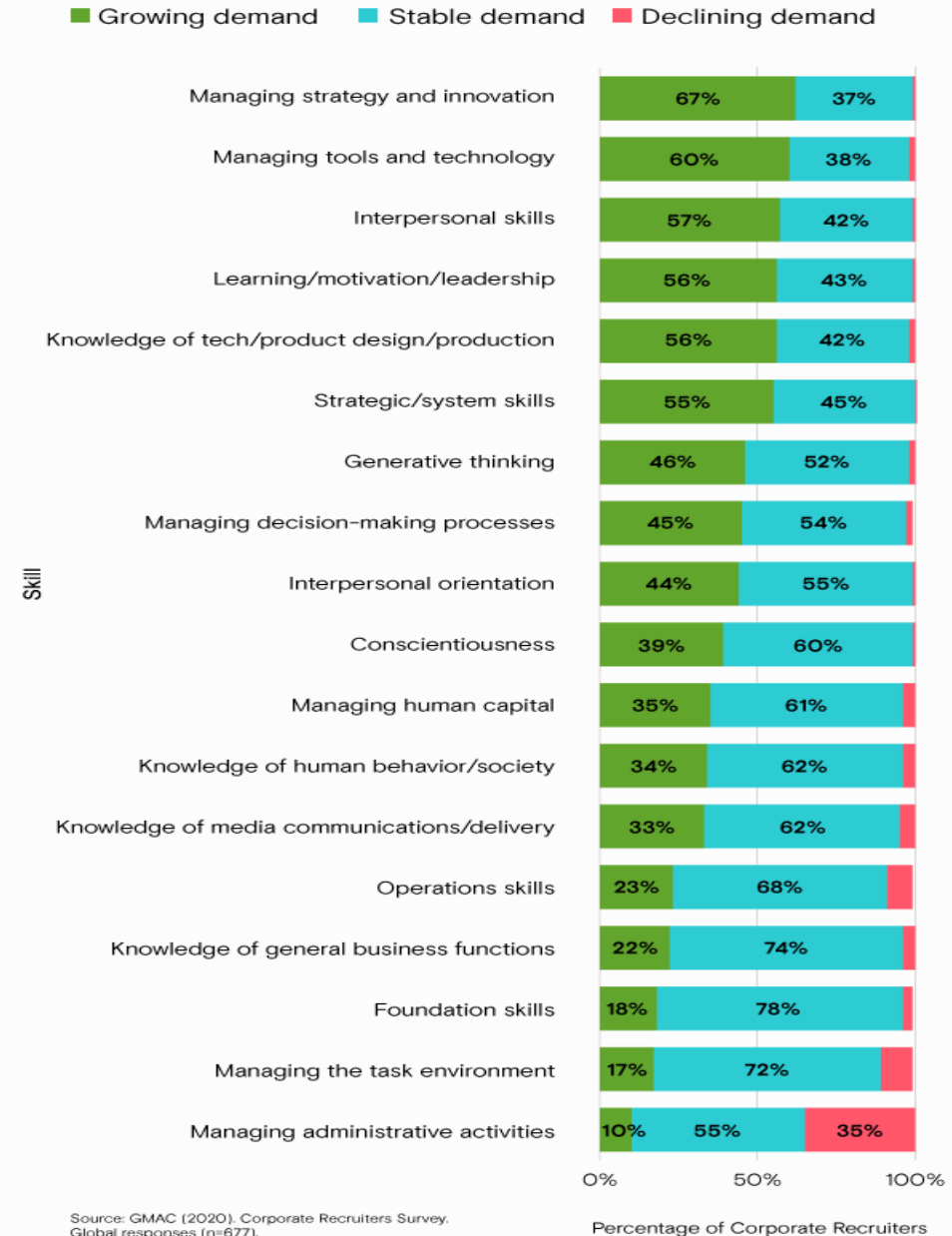
Digitisation of learning

Strengthening digital infrastructure

SKILLS EMPLOYERS WANT POST COVID-19

Skill demand five years in the future

Corporate recruiters' opinions on how demand will change for specific skills five years from now



MBA – CAREER OUTLOOK

Higher degrees and soft-skills: Highly sought after by Australian employers



It has been reported that 90% of employment in Australia will require qualifications higher than school level in the next five years.

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Education

BOSS MBA Rankings

MBA graduates score 30 per cent pay jump

MBA – CAREER OUTLOOK



MBA News Australia

Australia Ranked In Top 10 Countries For MBA Salaries

By
Ben Ready

February 11, 2019



For You

For Your Business

Compensation Research

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Master of Business Administration (MBA) Degree

AU\$101,769

Avg. Salary [Show Hourly Rate](#)

AUSTRALIA JOB STATISTICS

JOBS BY LOCATION

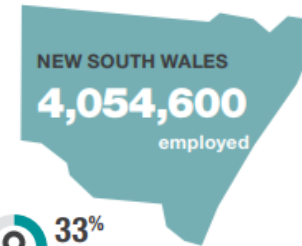
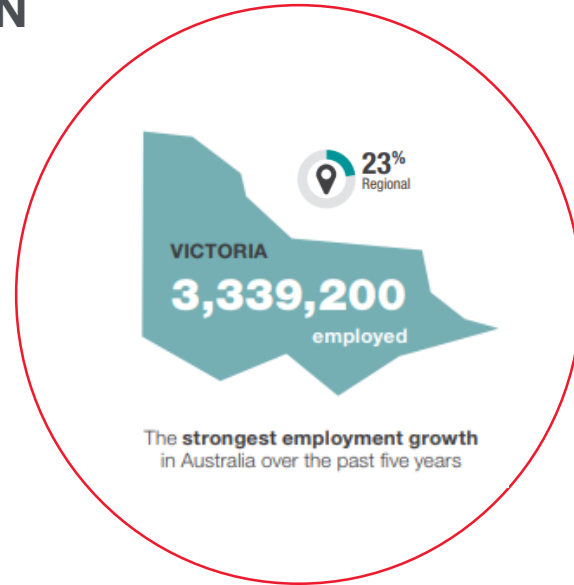
VICTORIA

3,339,200

EMPLOYED AT NOVEMBER 2018

↑ **15.9%** SINCE
NOV 2013

PROJECTED TO GROW BY
8.3% OVER THE FIVE YEARS
TO MAY 2023



Australia's **largest employing state**



A relatively large share
of Queensland workers
hold a **certificate III or
higher vocational
qualification (34%)**



1,351,900

employed

More than **110,000 workers**
in this state are employed in
the **Mining industry**



Employment is
concentrated in
Adelaide (almost
80% of state
employment)



133,700

employed

Full-time work is
common (**80%** of
employment)



More than half
of state jobs
are outside of
Hobart (55%)



**AUSTRALIAN
CAPITAL TERRITORY**

228,200

employed

The most **highly educated**
workforce in Australia



45

**Top 50 under 50
Young
Universities**

441

**Top 3 percent
of universities
worldwide**

**Marketing
101-150**

**Law
101-150**

**Business
Administration
201-300**

MBA – COURSE STRUCTURES

Core 10 Units

- Accounting Systems and Reporting
- Business Strategy
- Opportunity Discovery
- Corporate Financial Management
- Behaviour in Organisations
- International Trade and Investment
- Global Business Cultures:
Advanced Theories and Practices
- Corporations and Contract Law
- Marketing Management
- Leadership for Innovation

+

MBA (Standard)
1.5 years
2 electives

MBA (Advanced)
2 years
1 Specialisation

- Accounting
 - Finance & Banking
 - Human Resource
Management
 - Digital Marketing
 - Financial Planning
 - Financial Technologies
 - Business Information
Systems
 - Supply Chain Innovation
 - Project Management
- Or 6 electives



Swinburne has partnered with the Institute of Managers and Leaders to provide students with the essential skills and qualifications needed to go from student to CEO.

Through the institute, MBA students take part in exclusive industry workshops, business case studies, one-to-one mentoring, and personalised professional development.

They'll also access Australia's largest network of management and leadership professionals through membership to the institute for the duration, plus one year, of their studies.

SCHOLARSHIPS



POSTGRADUATE SCHOLARSHIPS

Swinburne International Excellence Scholarship

WAM (Australian Equivalent)	Scholarship
60% - 69.99%	10%
70% - 79.99%	20%
80% - 89.99%	30%
90% - 94.99%	50%
Above 95%	75%

All applicants would automatically be considered for this scholarship during application stage, subject to the submission of a complete application for assessment purpose.

Q & A

FEEL FREE TO SUBMIT QUESTIONS IN THE Q&A BOX

- If we are unable to address all of them during the session, feel free to contact Justin or your Regional Recruitment Managers from Swinburne.
- Today's presentation will email to you after this webinar with invitation for next webinar.
- Register upcoming webinars on the "Information for International Agents and Partners" page on Swinburne website
- See you at the next webinar on Wednesday 29 July 2pm for Science – Biotechnology.

