

LOGISTICS & SUPPLY CHAIN MANAGEMENT: **CAREER OUTLOOK**

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Logistics and supply chain management is vital to ensuring suppliers and manufacturers operate within a seamless network, ensuring that products and services are delivered efficiently to locations where they are in demand.

We understand that supply chains are the driving force behind how businesses operation in the 21st century. That's why we offer logistics and supply chain management at Swinburne.



WHY STUDY LOGISTICS AND SUPPLY CHAIN MANAGEMENT?

- GROWING JOB MARKET – INTERNATIONAL AND LOCAL
- SPECIALISED SKILLS – HARD TO COPY
- HIGHER SALARIES – ABOVE AVERAGE
- REWARDING AND EXCITING CAREER – A GLOBAL CAREER

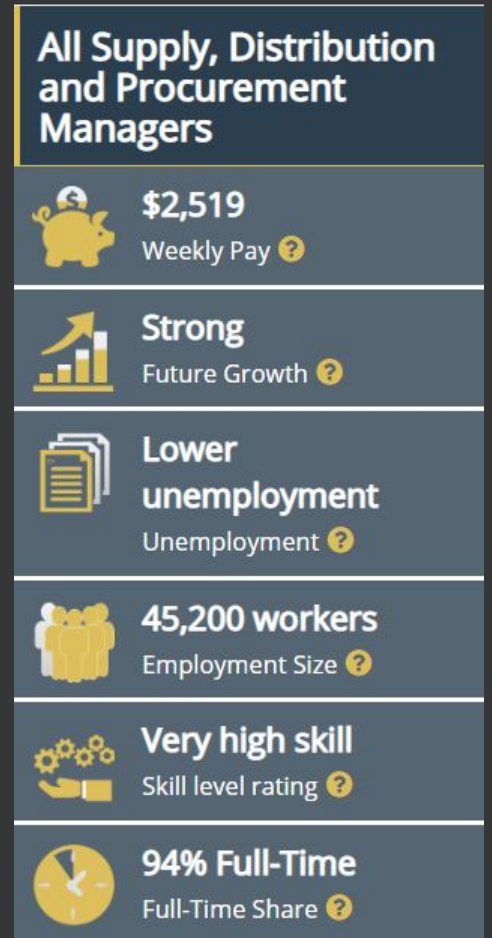
According to Council of SCM Professionals 2017 Survey:

“81% of young professionals working in L&SC say they have made the right career choice”

JOB OUTLOOK – AUSTRALIA

- **Graduate Position** \$65k to 70k package including super (Top-tier FMCG)
- **Supply Chain Manager** \$160,000 + super + bonus
- **Supply Chain Director** \$200,000 + car + super + bonus
- **Supply Chain Executive** \$\$\$\$\$

Demand for Supply and Distribution Managers, between now and 2023, is expected to grow very strongly.





Australian Government
Department of Defence



LOGISTICS AND SUPPLY CHAIN ROLES

VARIOUS COORDINATION, MANAGERIAL & CONSULTING RESPONSIBILITIES



Warehousing



Terminal Operations



Transport



Procurement



Production & Manufacturing



Consulting

SUPPLY CHAINS AND COVID-19

QANTAS – WOOLWORTHS EXCHANGE


BUSINESS INSIDER AUSTRALIA | TECH | MONEY & MARKETS | BRIEFING | IDEAS | EXECUTIVE LIFE | RESEARCH

BRIEFING

Woolworths is hiring 20,000 more workers, offering mostly casual, temporary positions to retail and airline staff who have lost their jobs

SHARON MASIGE
MAR 27, 2020, 10:22 AM

f FACEBOOK | t TWITTER | u REDDIT | in LINKEDIN | e EMAIL



Woolworths is hiring more people. (Photo by Jack Thomas/Getty Images)

- Woolworths is hiring 20,000 workers to help retail staff and Qantas employees who lost their jobs due to the coronavirus outbreak.
- Most of the positions will be casual.
- Woolworths' hiring drive came after Coles announced it would hire 5,000 more

<https://www.businessinsider.com.au/woolworths-hiring-push-2020-3>

“Woolworths hiring 20,000 workers to cope with coronavirus buying demand”

(Source: SBS)

FINANCIAL REVIEW

Woolworths offers jobs to laid-off Qantas workers

David Martin-Guzman and Lucas Baird
Mar 19, 2020 - 2:04pm

Woolworths, Telstra and Rio Tinto are in talks to redeploy some of 20,000 Qantas workers temporarily stood down as the coronavirus forces the airline into an unprecedented crisis.

The major employers were part of half a dozen businesses that offered short-term jobs to Qantas staff on Thursday as the airline was forced to place staff on leave after suspending all international flights and reducing domestic flights.



RELATED QUOTES

QAN \$3.59 0.00

1 year 1 day



Updated: Apr 21, 2020 - 2:07pm. Data is 20 mins delayed.

[View QAN related articles](#) →

WOW \$36.23 ▼ -2.40%

<https://www.afr.com/work-and-careers/workplace/woolworths-offers-jobs-to-laid-off-qantas-workers-20200319-p54br5>

RECONFIGURING SUPPLY CHAIN ASSETS



Source: Forbes

**More airlines are removing seats from their fleet to
move freight instead of passengers**

LOCKDOWN, BUT NOT FOR LOGISTICS AND SUPPLY CHAIN

Statement
The Hon Dan Andrews MP
Premier



Sunday, 22 March 2020

STATEMENT FROM THE PREMIER

I will inform National Cabinet tonight that Victoria will proceed over the next 48 hours to implement a shutdown of all non-essential activity across our state to combat the spread of Coronavirus.

This is not something that we do lightly, but it's clear that if we don't take this step, more Victorians will contract coronavirus, our hospitals will be overwhelmed and more Victorians will die.

Victorians will still be able to go to the supermarket, the bank, the pharmacy and other essential stores, like petrol stations and convenience stores. Freight, logistics and home delivery are also considered essential and will remain open.

I will also inform National Cabinet that school holidays will be brought forward in Victoria, starting on Tuesday 24 March.

All measures to be implemented by Victoria are consistent with the health advice provided by the Victorian Chief Health Officer.

The decision whether to re-open schools after the Term 1 holidays will likewise be determined following advice from the Chief Health Officer.

I will have more to say on these measures tomorrow morning.

**STATEMENT BY THE PREMIER OF VICTORIA
ON STAGE 3 LOCKDOWN EXCLUDES
LOGISTICS AND SUPPLY CHAIN ACTIVITIES.**

petrol stations and convenience stores. Freight, logistics and home delivery are also considered essential and will remain open.

Source: Victorian Government

<https://www.premier.vic.gov.au/wp-content/uploads/2020/03/200322-Statement-From-The-Premier.pdf>

E-COMMERCE GROWTH

**“Online orders up
80% in North
America since
January”**



**“Lockdowns continuing
to produce growth for
Pure E-Commerce
brands in Europe”**



Looking for a Job? Always on Demand

As of 6th May 2020,

2,920 (10:40 am)

Less than one hour

2,934 (11:33 am)

jobs advertised in Australia
with a keyword search of
“Logistics”

Source: Seek.com.au

The screenshot shows the Seek.com.au website interface. At the top, there are navigation links for 'Jobs', 'Courses', 'Businesses for sale', and 'Volunteering'. The 'AU' (Australia) flag is selected. The 'seek' logo is on the left, and 'Sign in or Register' and 'Employer site' links are on the right. Below the navigation bar, there are tabs for 'Job Search', 'Profile', 'Career Advice', 'Company Reviews', and '\$150k+ Jobs'. The 'Job Search' tab is active. The search bar has 'What' and 'Where' sections. 'What' contains 'logistics' and 'Any Classification'. 'Where' contains 'Enter suburb, city, or region'. A 'SEEK' button is to the right. Below the search bar, there are filters for 'All work types', 'paying \$0', 'to \$200k+', and 'listed any time'. The results section shows '2,920 jobs found' and 'Sorted by relevance'. There is a section to 'Receive new jobs for this search by email' with an email input field and a 'Create alert' button. Below that, there is a message about 'Looking for work from home jobs?' with a house icon. The first job listing is 'Purchasing and Procurement Specialist' by a 'Private Advertiser', located in 'Melbourne > Bayside & South Eastern Suburbs', with details in 'Manufacturing, Transport & Logistics > Purchasing, Procurement & Inventory'. A 'Featured' tag is next to the job title. On the right side, there is a sidebar with the text 'We're here to help you navigate the road ahead' and 'Get advice and resources for COVID-19', with an 'Explore' button and an illustration of people looking at a horizon.

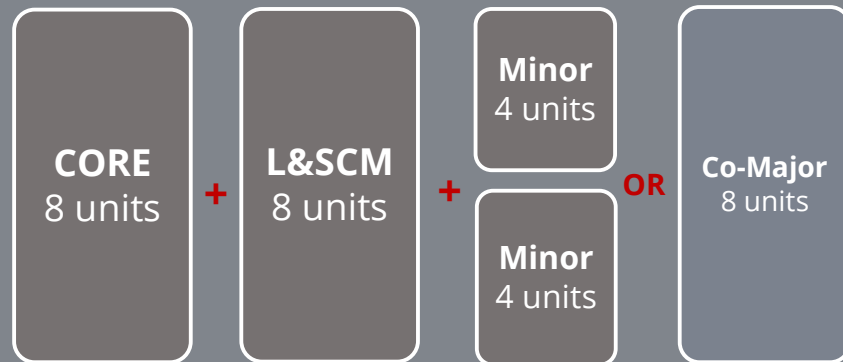
WHY STUDY AT SWINBURNE

- **INNOVATIVE CONTENT** (DATA-ORIENTED AND TECHNOLOGY)
- **INDUSTRY-ENGAGED** (CEVA LOGISTICS, COCA-COLA, etc.)
- **EMPLOYMENT PATHWAYS** (INTERNSHIPS AND PLACEMENTS)
- **PERSONALISED TEACHING AND LEARNING** (Better engagement)
- **FLEXIBLE STUDY** (BLENDED AND ONLINE)

OUR LOGISTICS AND SUPPLY CHAIN OFFERING

UNDERGRADUAGE

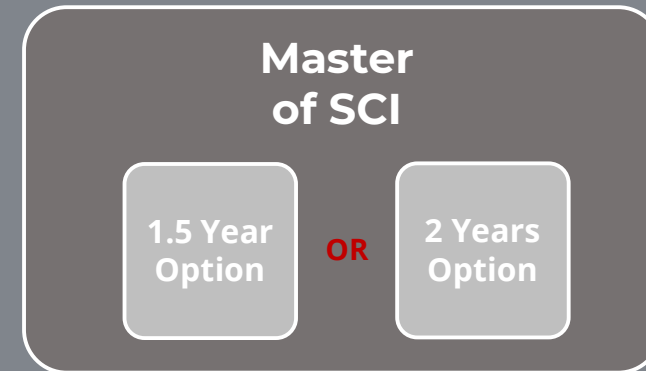
**Bachelor of Business
majoring in L&SCM**



**Big Data, Operations
& Global Business**

POSTGRADUAGE

**Master of Supply
Chain Innovation**



**AI, Innovation and
Analytics**

INDUSTRY ENGAGEMENT AND PARTNERS



**CO-DEVELOPING AND
CO-DELIVERING**

THANK YOU

