

STUDY ABROAD: MEDIA AND COMMUNICATION

Spend a semester studying abroad and achieve a **Study Abroad Certificate of Specialisation** in Media and Communication by completing two units from the approved list.

About Swinburne

Swinburne is a world-class, multidisciplinary institution leading the way in science, technology, business, design and innovation.

An internationally recognised research-intensive university, Swinburne's rankings – top 50 universities in the world under 50 years old by the 2019 QS World University Rankings – prove the success of the University's focus on and investment in high-quality teaching and research.

Study in Melbourne, Australia

Swinburne is located in Melbourne, Australia, which has consistently ranked as one of the most liveable cities in the world by the Economist Intelligence Unit (EIU). Melbourne's vibrant lifestyle includes Australia's best shopping, leisure and sporting events, and a renowned arts scene. Its vast multicultural community, combined with its commitment to quality education, makes Melbourne one of the world's most dynamic cities.

Swinburne's main campus is based in Hawthorn, a suburb located only 10 minutes away from Melbourne's CBD by train. The campus is located in a vibrant shopping hub that offers students a large variety of cafes, restaurants, shops and supermarkets, as well as parks and a movie theatre right across the road from campus.

Study Abroad

Study Abroad is a unique opportunity to travel and experience life in Melbourne. You get to live as the locals do, expand your horizons and make treasured life-long memories, while continuing your academic progress.

At Swinburne, undergraduate and postgraduate students are allowed to choose subjects from any faculty. You can choose to study for one or two semesters, beginning in either Semester 1 (February - June) or Semester 2 (July to November).

Australian student visa regulations require international students to study full-time. This means that you must undertake either three or four units per semester.

At the end of your program, you will receive a Swinburne academic transcript and will be able to request credit transfer to your home institution.

Academic Semesters

Semester 1

25 February to 23 June, 2019

Semester 2

29 July to 24 November, 2019

English Entry Requirements

Applicants from non-English speaking backgrounds may be required to provide evidence of English language proficiency. This may include one of:

- IELTS: 6.0 overall (no band score below 5.5)
- Internet-based TOEFL: 75 (no band score below 17).



CERTIFICATE OF SPECIALISATION MEDIA AND COMMUNICATION

In order to receive a Study Abroad Certificate of Specialisation, you must complete at least two units of study from the list below.

In addition to this list, there is an exciting range of units that you can enrol in alongside your certificate. For a full list of Study Abroad units, please visit:

www.swinburne.edu.au/current-students/study-abroad-exchange/melbourne/how-to-apply/

You also have the option of completing a dual certificate by choosing two other units under another specialisation.

Undergraduate

SEMESTER 1 (Feb-Jun)

MDA10001	Introduction to Media Studies
MDA10003	Screen Studies, Movies, Television and Ourselves
MDA10008	Global Media Industries
MDA20009	Digital Communities
MDA20010	The Media in Australia
MDA20019	Media Platforms and Practices

SEMESTER 2 (Jul-Nov)

MDA10001	Introduction to Media Studies
MDA10006	Innovation Cultures: Perspectives on Science & Technology
MDA10008	Global Media Industries
MDA20001	Business of Media
MDA20011	Sports/Advertising/Media
MDA20014	Media and Social Impact
MDA30010	Audio Narratives
MDA30011	Global Screen Studies: Beyond Hollywood

Postgraduate

SEMESTER 1 (Feb-Jun)

COM60002	Communications Management
MDA60002	Multiplatform Media Production & Practice
MDA60006	Journalism in Context
MDA60008	Media Industries
MDA60009	Social Media Management Project
MDA60018	New Media Management
MDA60019	Networking, Promotion and Entrepreneurship
MDA70001	Writing for Social and Mobile Media

SEMESTER 2 (Jul-Nov)

MDA70002	Media Economy: Markets, Culture, Power
MDA70003	Engaging Audiences
MDA70004	Social Media Analytics
MDA80004	New Media Ecologies

Swinburne's *Study Abroad Certificate of Specialisation in Media and Communication* can take you on an exploration of news, advertising and the evolution of media. It will equip you with a range of digital technology skills that are applicable to diverse media organisations or independent media project work.

In this Media and Communication certificate you can investigate the power of words and images, and how they affect the way we think.



GET IN TOUCH

For more information please contact the Study Abroad team:

studyabroad@swinburne.edu.au
swinburne.edu.au/studyabroad

[^]This is a non-award certificate. The subjects listed above are subject to Faculty approval and prerequisites may be required.