

Course enrolment planner

Bachelor of Media and Communication/ Bachelor of Business - BB-MCMNBUS1 Journalism Major

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Year One

Semester 1		Semester 2	
MGT10009 Marketing and the Consumer Experience	+12.5	ECO10005 Economics for Business Decision Making	+12.5
ACC10007 Financial Information for Decision Making	+12.5	MKT10009 Contemporary Management Principles	+12.5
MDA10001 Introduction to Media Studies	+12.5	MDA10012 Communicating with Data	+12.5
MDA10008 Global Media Industries	+12.5	MDA10018 Content Creator Lab	+12.5

Year Two

Semester 1		Semester 2	
BUS10015 Creative Mindset and Entrepreneurship	+12.5	INF10024 Business Digitalisation	+12.5
JOU10004 Transforming Journalism in the Digital Era	+12.5	JOU10008 The Journalist's Toolkit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5
Elective	+12.5	Elective	+12.5

Optional

Professional Placement You can choose to add an additional 6 month or 1 year placement to

your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement

+37.5-+100

Year Three

Semester 1		Semester 2	
JOU20006 Media, Law and Ethics	+12.5	MDA20026 Media Analytics and Visualisation	+12.5
JOU20007 Interactive Storytelling	+12.5	Business Major Unit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5
Elective	+12.5	Elective	+12.5

Year Four

Semester 1

BUS30031 Sustainable Business Practice	+12.5	BUS30032 Industry Consulting Project	+12.5
MDA30009 Radio, Audio and Podcasting	+12.5	JOU30012 Live Journalism Lab	+12.5
Business Major Unit	+12.5	JOU30009 Video Documentary Project	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5

Semester 2

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 400 Credit Points

Core units

150 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

First - Journalism Major

A set of compulsory units you MUST complete as part of vour Course.

A set of compulsory units you **MUST** complete as part of your Course.

A combination of elective units or a

Elective units

Minor

Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

How can I find more information about my course including other Majors and/or Elective units? Visit **Bachelor of Media and Comm/**

Where can I find out more about individual unit Information?

Bachelor of Business

Visit the **Single Unit Search** page to search for additional unit content

What's a full-time study load? 100 credit points (8 units per year)

50 credit points (4 units per year) How can I plan my timetable? Check the **University Timetable**

Planner before enrolling into units.

What's a part-time study load?