# BACHELOR OF DESIGN/BACHELOR OF BUSINESS
Branded Environments Major
BB-DESBUS

Recommended Sequence
Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester 1</th>
<th>Semester 2</th>
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<tbody>
<tr>
<td>Y1</td>
<td>DCO10001 Concepts and Narratives</td>
<td>DCO10004 Photography for Design</td>
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<tr>
<td></td>
<td>DDD10001 20th Century Design</td>
<td>ACC10007 Financial Information for Decision Making</td>
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<td></td>
<td>MGT10001 Introduction to Management</td>
<td>BUS10012 Innovative Business Practice</td>
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<td></td>
<td>MGT10009 Fundamentals of Marketing</td>
<td>DDD10006 Introductory Design Studio</td>
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**CORE UNITS**
A set of compulsory units you **MUST** complete as part of your course.

**FIRST MAJOR DESIGN UNITS**
A structured set of 8 units or 100 credit points in a field of study specific to your course.

**FIRST MAJOR BUSINESS UNITS**
A structured set of 8 units or 100 credit points in a field of study specific to your course.

**COMPONENT UNITS**
Can be completed from a combination of the following:
- Minor
  - A structured set of 4 units or 50 credit points from a field of study which you can choose in addition to a first major.
- Electives
  - A standalone unit from any study area.

**Work Integrated Learning (WIL)**
A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for Professional Placement during your second last year. More information on Professional Placements and other WIL options at Work Integrated Learning.

**What is a component unit?**
A unit that forms part of a second major/co-major/minor or elective, that you select.

**How can I find which component units I can enrol in?**
Visit Bachelor of Design/Bachelor of Business Course Information for major/co-major/minor and elective options.

**What's a full-time study load?**
100 credit points (8 units per year).

**What's a part-time study load?**
50 credit points (4 units per year).

**How can I plan my timetable to make sure my lectures don’t clash?**
Check the University Timetable Planner before enrolling into units.

**Where can I find what online units are available?**
Check the Swinburne Online Units for online offerings.

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**Recommended Sequence**

**OPTIONAL COMPONENT**
Professional Placement
An additional 6 months or 1 year to your course. Your course rules will be modified to accommodate the Professional Placement.