# BACHELOR OF DESIGN/BACHELOR OF BUSINESS Communication Design Major BB-DESBUS

## Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

### Y1

**Your First SEMESTER**
- **DCO10001** Concepts and Narratives: 12.5 units
- **DDD10001** 20th Century Design: 12.5 units
- **MGT10001** Introduction to Management: 12.5 units
- **MKT10007** Fundamentals of Marketing: 12.5 units

**Your Second SEMESTER**
- **DCO10004** Photography for Design: 12.5 units
- **ACC10007** Financial Information for Decision Making: 12.5 units
- **BUS10012** Innovative Business Practice: 12.5 units
- **First Major Business units**: 12.5 units

### Y2

**First Major Business units**: 12.5 units

**First Major Design units**: 12.5 units

**First Major Marketing units**: 12.5 units

**First Major Visual Communication units**: 12.5 units

### Y3

**First Major Business units**: 12.5 units

**First Major Design units**: 12.5 units

**First Major Marketing units**: 12.5 units

**First Major Visual Communication units**: 12.5 units

### Y4

**First Major Business units**: 12.5 units

**First Major Design units**: 12.5 units

**First Major Marketing units**: 12.5 units

**First Major Visual Communication units**: 12.5 units

## Core units
- **200 Credit points**
- **First Major Design units**: 100 Credit points
- **First Major Business units**: 100 Credit points

## Course Information

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### Recommended Sequence

**Units are subject to change and may not be timetabled every semester.**

- **Follow the recommended sequence** for your units.
- **You can plan your timetable** to make sure your lectures don’t clash.
- **Check the University Timetable Planner** before enrolling into units.

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### Optional Component

**Work Integrated Learning (WIL)**

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for Professional Placement during your second last year. More information on Professional Placements and other WIL options at Work Integrated Learning.

### COMPONENT UNITS

- Can be completed from a combination of the following.
- **Minor**: A structured set of Design units, or 50 credit points from a field of study which you can choose in addition to a first major.
- **Electives**: A standalone unit from any study area.

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### What is a component unit?

A unit that forms part of a second major/co-major/minor or elective, that you select.

### How can I find which component units I can enrol in?

Visit Bachelor of Design/Bachelor of Business Course Information for major/co-major/minor and elective options.

### What's a full-time study load?

100 credit points (8 units per year).

### What's a part-time study load?

50 credit points (4 units per year).

### How can I plan my timetable to make sure my lectures don’t clash?

Check the University Timetable Planner before enrolling into units.

### Where can I find what online units are available?

Check the Swinburne Online Units for online offerings.

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**Note**: For online offerings, please check the Swinburne Online Units before enrolling into units.