# Bachelor of Media & Communication Professional

## Media Industries Major

**BA-MCMPROF**

### Course Enrolment Planner

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

#### Core Units

A set of compulsory units you **MUST** complete as part of your course.

#### First Major Units

A structured set of 8 units or 100 credit points in a field of study specific to your course.

#### Component Units

Can be completed from a combination of the following.

- **Second Major**
  - A structured set of 8 units or 100 credit points in a field of study which you can choose in addition to a first major.

- **Co-Major**
  - A structured set of 8 units or 100 credit points in a field of study outside your course area which you can choose in addition to a first major.

- **Minor**
  - A structured set of 4 units or 50 credit points from a field of study which you can choose in addition to a first major.

- **Electives**
  - A standalone unit from any study area.

#### Course Information

- **Core units**
  - 50 credit points

- **First Major units**
  - 100 credit points

- **Professional Placement Co Major**
  - 100 credit points

- **Component Units**
  - 125 credit points

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## Fast Track

### Summer/Winter/Online

#### Component unit

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## Recommended Sequence

**Y1**

- **Your First SEMESTER**
  - **MDA10006** Introduction to Media Studies: 12.5
  - **DIG10004** Digital Video and Audio Production: 12.5
  - **MDA10008** Global Media Industries: 12.5

- **Your Second SEMESTER**
  - **MDA10001** Introduction to Media Studies: 12.5
  - **MDA10007** Professional Communication Practice: 12.5
  - **MDA10006** Innovation Cultures: Perspectives on Science and Technology: 12.5

**Y2**

- **Your First SEMESTER**
  - **MDA20001** Business of Media: 12.5
  - **MDA20015** Australian Media Policy: 12.5
  - **MDA20016** The Media in Australia: 12.5

- **Your Second SEMESTER**
  - **MDA20002** Australian Media Policy: 12.5
  - **MDA20018** Media and Social Impact: 12.5
  - **MDA30016** Contemporary Media Theory: 12.5

**Y3**

- **Your First SEMESTER**
  - **MDA30006** Media and Communications Project A: 12.5
  - **MDA30009** Radio Production and Criticism A: 12.5

- **Your Second SEMESTER**
  - **MDA30015** Contemporary Media Theory: 12.5
  - **MDA30016** Integrated Professional Placement A: 12.5
  - **MDA30017** Integrated Professional Placement B: 12.5

**Y4**

- **Your First SEMESTER**
  - **MDA30001** Work Experience in Industry A: 25
  - **MDA30002** Work Experience in Industry B: 25

- **Your Second SEMESTER**
  - **MDA30006** Media and Communications Project A: 12.5
  - **MDA30009** Radio Production and Criticism A: 12.5

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### What is a component unit?

A unit that forms part of a second major/co-major/minor or elective, that you select.

### How can I find which component units I can enrol in?

Visit Bachelor of Media and Communication Professional Course Information for major/co-major/minor and elective options.

### What's a full-time study load?

100 credit points (8 units per year).

### What's a part-time study load?

50 credit points (4 units per year).

### What's Fast Track?

To complete your course in 3.5 years, you will need to complete 2 units over a Summer/Winter/Online teaching period or during your placement year. If a core/first major unit is listed under fast track, this unit(s) may need to be completed during your placement year.

### How can I plan my timetable to make sure my lectures don’t clash?

Check the University Timetable Planner before enrolling into units.

### Where can I find what online units are available?

Check the Swinburne Online Units for online offerings.