BACHELOR OF MEDIA AND COMMUNICATION - Media Industries Major
BA-MCMN

Recommended Sequence
Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Y1

Your First SEMESTER

MDA10001 Introduction to Media Studies

DIG10004 Digital Video and Audio

Component unit

Component unit

Your Second SEMESTER

MDA10007 Professional Communication Practice

MDA10008 Global Media Industries

Component unit

Component unit

MDA10006 Innovation Cultures: Perspectives on Science and Technology

Component unit

Component unit

Y2

SEMESTER

MDA20001 Business of Media

MDA20002 The Media in Australia

Component unit

Component unit

Component unit

SEMESTER

MDA20012 Australian Media Policy

MDA20014 Media and Social Impact

Component unit

Component unit

Component unit

Y3

SEMESTER

MDA30006 Media and Communications Project A

MDA30009 Radio Production and Criticism A

Component unit

Component unit

Component unit

SEMESTER

MDA30015 Contemporary Media Theory

Component unit

Component unit

Component unit

Work Integrated Learning (WIL)
A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for Professional Placement during your second year. More information on Professional Placement and other WIL options at Work Integrated Learning.

What is a component unit?
A unit that forms part of a second major/co-major/minor or elective, that you select.

How can I find which component units I can enrol in?
Visit Bachelor of Media and Communication Course Information for major/co-major/minor and elective options.

What's a full-time study load?
100 credit points (8 units per year)

What's a part-time study load?
50 credit points (4 units per year)

How can I plan my timetable to make sure my lectures don't clash?
Check the University Timetable Planner before enrolling into units.

Where can I find what online units are available?
Check the Swinburne Online Units for online offerings.