## BACHELOR OF DESIGN - Branded Environments Major

**BA-DES**

### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

### Y1
- **First Year**
  - **Semester 1**
    - DCO10001 Concepts and Narratives
    - DDD10001 20th Century Design
    - DCO10002 Digital Design
    - DCO10005 Typography
  - **Semester 2**
    - DCO10004 Photography for Design
    - DDD10006 Introductory Design Studio
    - DIA10005 Interior Architecture Communication
    - Component unit

### Y2
- **Second Year**
  - **Semester 1**
    - DCO20001 Brand and Identity Design
    - DDC20004 Web Design
    - Component unit
    - Component unit
  - **Semester 2**
    - DDC20004 Web Design
    - DDC20003 Exhibition Design
    - Component unit
    - Component unit

### Y3
- **Third Year**
  - **Semester 1**
    - DBE30002 Branded Environment Design Studio 1
    - DBE30001 Innovation and Technology in the Branded Environment
    - Component unit
    - Component unit
  - **Semester 2**
    - DBE30003 Retail Design Studio 2
    - DBE30004 Branded Environment Capstone
    - Component unit

### Optional Component
- Work Integrated Learning

### Course Information
- **Core Units**
  - 100 Credit Points
- **First Major Units**
  - 100 Credit Points
- **Component Units**
  - 100 Credit Points

#### Core Units
A set of compulsory units you **MUST** complete as part of your Course.

#### First Major Units
A structured set of 8 units or 100 credit points in a field of study specific to your course.

#### Component Units
Can be completed from a combination of the following:
- **Second Major**
  - A structured set of 8 units or 100 credit points in a field of study specific to your course which you can choose in addition to a first major.
- **Co-Major**
  - A structured set of 8 units or 100 credit points in a field of study outside your course area which you can choose in addition to a first major.
- **Minor**
  - A structured set of 4 units or 50 credit points from a field of study which you can choose in addition to a first major.
- **Electives**
  - A standalone unit from any study area.

**What is a component unit?**
A unit that forms part of a second major/co-major/minor or elective, that you select.

**How can I find which component units I can enrol in?**
Visit Bachelor of Design Course Information for major/co-major/ minor and elective options.

**What's a full-time study load?**
100 credit points (8 units per year)

**What's a part-time study load?**
50 credit points (4 units per year)

**How can I plan my timetable to make sure my lectures don’t clash?**
Check the University Timetable Planner before enrolling into units.

**Where can I find what online units are available?**
Check the Swinburne Online Units for online offerings.