## BACHELOR OF BUSINESS
### PROFESSIONAL Entrepreneurship and Innovation Major
#### BA-BUSPROF

**Recommended Sequence**

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

### Y1 - Your First Semester
- **MG10001 Introduction to Management** + 12.5
- **ACC10007 Financial Information for Decision Making** + 12.5
- **MKT10007 Fundamentals of Marketing** + 12.5
- **ECO10004 Economic Principles** + 12.5

### Y1 - Your Second Semester
- **BUS10012 Innovative Business Practice** + 12.5
- **INF10003 Introduction to Business Information Systems** + 12.5
- **ENT10001 Introduction to Entrepreneurship** + 12.5
- **Component unit**

### Y2 - Semester 1
- **ENT10002 Introduction to Innovation** + 12.5
- **FIN20011 Entrepreneurial Venture Finance** + 12.5
- **Component unit**

### Y2 - Semester 2
- **ENT20005 Innovation Management** + 12.5
- **ENT20006 Start-up Fundamentals** + 12.5
- **BUS30024 Advanced Innovative Business Practice** + 12.5
- **Component unit**

### Fast Track - Summer/Winter/Online
- **Component unit**
- **Component unit**

### Y3 - Semester 1
- **BUS20010 Integrated Professional Placement A** + 25
- **WEI20001 Work Experience in Industry A** + 25

### Y3 - Semester 2
- **BUS20011 Integrated Professional Placement B** + 25
- **WEI20002 Work Experience in Industry B** + 25

### Y4 - Semester 1
- **BUS30009 Industry Consulting Project** + 12.5
- **ENT30011 New Venture Development** + 12.5
- **ENT30012 Social Entrepreneurship and Innovation** + 12.5
- **ENT30013 Product Development** + 12.5

### Course Enrolment Planner

**Course Information**

- **Core units**
  - 100 Credit points
- **First Major units**
  - 100 Credit points
- **Professional Placement Co Major**
  - 100 Credit points
- **Component units**
  - 75 credit points

**Recommended Sequence Units**

- A set of compulsory units you MUST complete as part of your course.
- A structured set of 8 units or 100 credit points in a field of study specific to your course.
- Can be completed from a combination of the following,
  - Minor
    - A structured set of 4 units or 50 credit points from a field of study which you can choose in addition to a first major.
  - Electives
    - A standalone unit from any study area.

**Professional Placement Co-Major**

- This is a paid professional placement of x12 months in an area relevant to the course. More information is available from Work Integrated Learning.

**What is a component unit?**

- A unit that forms part of a second major/co-major/minor or elective, that you select.

**How can I find which component units I can enrol in?**

- Visit Bachelor of Business Professional Course Information for major/co-major/minor and elective options.

**What's a full-time study load?**

- 100 credit points (8 units per year).

**What's a part-time study load?**

- 50 credit points (4 units per year).

**What's Fast Track?**

- To complete your course in 3.5 years, you will need to complete 2 units over a Summer/Winter/Online teaching period or during your placement year. If a core or first major unit is listed under fast track, this unit(s) may need to be completed during your placement year.

**How can I plan my timetable to make sure my lectures don’t clash?**

- Check the University Timetable Planner before enrolling into units.

**Where can I find what online units are available?**

- Check the Swinburne Online Units for online offerings.