For full award guidelines and eligibility, visit <https://www.swinburne.edu.au/study/options/scholarships/384/bmw-group-smart-melbourne-scholarships/>

Guidelines:

* Please send only one, final submission email with the application form used for your responses to the selection criteria
* Submissions must be in English
* Submissions must be relevant to a mobility challenge in Melbourne with a solution that directly benefits the residents of Melbourne.

Winners will be selected based on originality and the quality of their application.

Please note:

* Late submissions will not be considered
* Candidates with multiple submissions will be disqualified
* Group submissions will not be considered. Only individuals may submit proposals.

Eligibility

* Currently enrolled international and domestic Swinburne students are eligible to apply
* Applicants must hold a valid passport to travel to Munich, Germany
* Applicants must be available to travel to Munich in December 2018 or January 2019
* Applicants must be eighteen years or older at the time of travel

Selection Criteria

* Provide a personal statement (200 words maximum) demonstrating your interest in sustainability and/or smart cities and/or urban mobility and how travel to BMW Group’s headquarters in Munich aligns with your interests.
* Respond to the Smart Melbourne Prompt. Your response can be either

1. A creative submission (maximum three minutes in duration or equivalent if not in video format) plus 300 words (maximum) introducing or explaining your creative submission in relation to the Smart Melbourne Prompt.

The creative submission must be uploaded onto an online service and the URL provided in the application. The selection panel will review your creative submission online. If there are security protections in place, please advise in the application how the selection panel can access your creative submission online.

Note: Creative submissions can be (but are not limited to) video, designs, interactive media, website, visuals or photos of prototypes, etc.

OR

1. A written submission responding to the Smart Melbourne prompt (maximum 1000 words).

SMART MELBOURNE PROMPT

Melbourne aspires to be carbon neutral by 2020. However, yesterday’s technology cannot solve tomorrow’s problems.

**What technology or service would you invent to bring the city of Melbourne closer to its goal of becoming a carbon-neutral city by 2020?**

Identify one major challenge related to urban mobility in Melbourne and present a creative solution to address this challenge. Please include how this solution benefits the residents of Melbourne.

**APPLICANT DETAILS**

**Title** Click here to enter details **First Name** Click here to enter details **Surname**  Click here to enter details  
**Swinburne Student Number** Click here to enter details

**Address** Click here to enter details

**Suburb** Click here to enter details **State** Click here to enter details **Postcode** Click here to enter details

Please provide your contact details as you may be contacted to discuss your application with the selection panel.

**Email** Click here to enter details

**Tel (M)** Click here to enter details **Tel (H)** Click here to enter details **Tel (W)** Click here to enter details

**APPLICANT ELIGIBILITY**

**Date of Birth:** Click here to enter details

**(You must be over 18 years old at the time of travel to be eligible to apply)**

**Degree enrolled** Click here to enter details

**Date commenced** Click here to enter details **Date expected to graduate** Click here to enter details

**Do you have a valid passport to travel to Munich, Germany?** Y/N

**YOUR APPLICATION**

**PERSONAL STATEMENT (maximum 200 words)**

Explain how you demonstrate your interest in sustainability and/or smart cities and/or urban mobility and how travel to BMW Group’s headquarters in Munich aligns with your interests

**RESPONSE TO THE SMART MELBURNE PROMPT – Creative Submission Option**

URL for your creative submission:

Introduce or explain your creative submission in relation to the Smart Melbourne Prompt   
(maximum 300 words)

**RESPONSE TO THE SMART MELBURNE PROMPT – Written Submission Option   
(Maximum 1000 Words)**

**What technology or service would you invent to bring the city of Melbourne closer to its goal of becoming a carbon-neutral city by 2020?** Identify one major challenge related to urban mobility in Melbourne and present a creative solution to address this challenge. Please include how this solution benefits the residents of Melbourne.