

Sustainable Business Planning

Participate in this exciting program supported by Swinburne's National Centre for Sustainability and join the sustainability advocates network.

This program has been specifically designed to train and support consultants and those working with Small and Medium Sized Enterprises (SME's), to promote sustainable business growth strategies. The program is limited to 15 participants and consists of a 4 day formal program as outlined below. In addition, participants will work with an SME (for up to four days in addition to the 4 day formal program) supported by the program coordinator, Trevor Plumridge.

To register contact the National Centre for Sustainability (NCS)
email eakister@swin.edu.au
FAX back to 03 9210 1913.

Those registering their interest need to provide :

- A brief description of why you would like to undertake this program (200 words max).
- Payment for the total cost of the program: \$1 100 (no GST)

Dates	Times	Program outline
Day 1	9.00am – 4.30pm	Workshop and presentations The business case for sustainability for SMEs What is sustainable business growth? Understanding SMEs
Day 2	9.00am – 4.30pm	Workshop and presentations How to engage SMEs? A strategic approach Resources for SMEs
Day 3	9.00am – 4.30pm	Workshop and presentations Developing the engagement program Designing the sustainability plan Cost benefit analysis
Day 4	9.00am – 4.30pm	Workshop and presentations Findings presented Evaluations and feedback Assessment completed

“All in all I was delighted with what I learnt and how I learnt it.”

“The practical information provided was really useful. It gave me a lot of insight into engaging with clients.”

“The practicalities of auditing a workplace and being able to make on the spot recommendations, including costings, is invaluable.”

At the completion of the program you will receive a Certificate of Attainment from Swinburne University of Technology for the nationally recognised Units of Competency – VPB435 “Apply the concepts of sustainability to a major challenge” & VPB437 “Develop a business plan for responsive and sustainable business”



SWINBURNE
UNIVERSITY OF
TECHNOLOGY



Please attach a brief description of why you are interested in this program (200 words max).

FAX back 03 9210 1913
Post: W91, PO Box 218 Hawthorn Vic

Surname or Family Name

Given Names
(leave space between names)

Title

Organisation

Correspondence Address

State / Postcode

Telephone (business)

Mobile Facsimile

Email

Have you previously enrolled in a credited or non-credited course at Swinburne University of Technology?

YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
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If you answered YES to either question please complete:

Year of last enrolment at Swinburne

Program (Course) of Study: _____

Swinburne Student ID No.

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Sustainable Business Planning – Registration Form

Internal Use Only:

SUT Contact: B Akister..... Ext: 1909..... Mail No: W91.....
General Ledger Account:

2	5	5	5	5	5	2	1	5	0	0	0	6	0	2	2	3
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Narration/Reference: **SBP** Receipt No:

GST NOT APPLICABLE