

Degrees and diplomas


Business and Management

▶ 2015

SWIN
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SWINBURNE
UNIVERSITY OF
TECHNOLOGY





'My course has given me access to a range of subjects and I've learnt skills that I can continue to draw on and apply in professional environments. The opportunities I have had to learn from successful entrepreneurs and engage with alumni have been phenomenal; Swinburne actively engages with industry to provide students with networking opportunities with established professionals and an enhanced learning experience.'

Alexandra
Bachelor of Business (Entrepreneurship and Innovation)
Chair, Australian Graduate School of Entrepreneurship
Entrepreneurial Seminar Series Committee



► Bring your business aspirations to life

Studying a business-related degree will give you skills and knowledge that can be applied and are valued in any industry, anywhere in the world.

Make connections with industry

Your business degree can take you beyond the classroom to engage with industry and better prepare you for your career.

Swinburne's Industry-Based Learning (IBL) program gives you an opportunity to gain practical experience during a six- or 12-month paid work placement. Your business degree could lead to an IBL placement where you can apply your learning in industry.

Final-year projects, called Capstone Projects, engage students from across multiple disciplines and allow you to put your learning into practice. One business student used the university's Formula SAE team as the basis for his project. Using his business skills, he helped the racing team ensure that their car was commercially viable. The student also brought in other business students to perform in operational roles, including marketing and sponsorship.

Become a future leader

High-achieving students have the opportunity to take part in the Future Leaders Program, a multidisciplinary study tour to China. The program provides you with the opportunity to experience different cultures, explore international career opportunities and enhance your leadership potential. The two-week tour includes visits to industry, seminars, meetings with government officials and cultural excursions.

Visit www.swinburne.edu.au/studytours

Studying business and management

Our business and management courses give you the skills you need – not just the theory – so you'll have first-hand knowledge of what's needed when you start work.

Finding the right course

A business and management course could be right for you if your interests include:

- people and society
- making things happen
- consumers and their buying habits
- markets and marketing
- economies and how they function
- starting or owning your own business
- meeting new people and discovering new places.

These courses can lead to careers such as:

- accountant
- business analyst
- data analyst
- economist
- entrepreneur
- export/import administrator
- financial adviser
- funds management officer
- human resources officer
- investment analyst
- legal secretary
- marketing officer
- mortgage broker.

Studying at university

Degrees

A business degree usually takes three years to complete (full-time). You will be required to complete 24 units of study, most of which will be in your primary area of study and become your major. Most degrees also allow you to complete elective units, and you may have the option to complete two majors or a combination of a major and a minor/s.

Double degrees

Completing a double degree is a great way to broaden your study experience. A business double degree usually takes four years to complete (full-time) and is highly respected by employers.

These degrees combine two areas of study; for example:

- Bachelor of Arts/Bachelor of Business
- Bachelor of Aviation/Bachelor of Business
- Bachelor of Aviation (Management)/Bachelor of Business
- Bachelor of Business/Bachelor of Communication
- Bachelor of Business/Bachelor of Social Science
- Bachelor of Business Information Systems/Bachelor of Business
- Bachelor of Design (Communication Design)/Bachelor of Business
- Bachelor of Engineering/Bachelor of Business (various).

Flexible course structure

Our flexible course structure allows you to add depth and breadth to your degree by letting you choose from an extensive range of subjects from different disciplines.

Honours

You may be able to pursue your undergraduate studies at an advanced level by completing an additional specialised honours (fourth) year. An honours year allows you to deepen your understanding in your major field and develop your research skills.

Pathway course

The Diploma of Business (UniLink) provides an alternative to first-year university for students who fall short of direct entry into a bachelor degree. This higher education diploma is equivalent to the first year of a bachelor degree in business. Successful completion of a Diploma of Business (UniLink) allows you to pathway into the second year of a range of degrees.

Visit www.swinburne.edu.au/pathways/unilink

Associate degrees

Associate degrees are two-year qualifications based on hands-on skills and practical outcomes. They offer smaller class sizes and more support from teaching staff. On successful completion of the Associate Degree of Business Administration, you can progress to achieve a Bachelor of Business (Business Administration) with one year's extra study.

Visit www.swinburne.edu.au/pathways/associatedegrees

Online degrees

Swinburne Online's accredited undergraduate courses are designed to meet the educational needs of people with commitments that keep them from studying on campus at university. Commonwealth supported places are available for Swinburne Online degrees.

Degrees available include:

- Bachelor of Business (Accounting)
- Bachelor of Business (Business Administration)
- Bachelor of Business (Logistics and Supply Chain Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Public Relations)
- Bachelor of Business (Sports Management).

Visit www.swinburne.edu.au/online

To find information about all Swinburne courses, visit www.swinburne.edu.au/courses

Industry Engaged Learning

As a Swinburne undergraduate degree student, there are many opportunities to extend your learning beyond the classroom and become better prepared for your career. Industry Engaged Learning programs allow you to engage directly with industry. You can take part in one or many, including:

- Industry-Based Learning
- Capstone Projects
- internships.

Visit www.swinburne.edu.au/iel

Careers in the Curriculum

This free but compulsory unit for all students enrolled in an undergraduate degree will help you develop your career-planning skills. Create a personal study and career plan, and explore available job options.

Visit www.swinburne.edu.au/cic

Learning and Academic Skills Centre

Swinburne's learning and academic skills advisers can help you to study smarter and achieve better results. Develop your skills in:

- essay, report and thesis writing
- maths, statistics, physics and chemistry
- giving presentations
- researching and referencing
- making assignments look more professional
- preparing for exams.

You can attend free workshops and seminars, and make individual or group appointments with an adviser. A range of online resources is also available.

Credit transfer

If you have been studying or have completed a qualification at another Australian or international institution, you may be eligible to receive credit and enter a degree with advanced standing. To find out if you are eligible for credit transfer into the degree of your choice, phone 1300 275 794 to speak to an adviser.

Vocational education

Learn the skills that are in demand by employers and be taught by experienced teachers who are practitioners in their field. During your course you will use the equipment and technology used in industry, and gain insights and abilities that are expected in modern workplaces.

All of our courses have work-based elements, which can include work placements and projects, and workplace scenarios and simulations. This ensures you are prepared to get a job, make a significant contribution at work or further develop your career.

Business and management vocational courses are available in a range of study areas, including:

- accounting
- bookkeeping
- business
- business administration
- events
- human resources management
- international business and trade
- legal and justice studies
- management
- marketing
- medical administration
- project management
- property services (real estate)
- public relations
- quality auditing
- work health and safety.

Diploma to degree

Whether you have completed an advanced diploma or diploma at Swinburne or another institution, a range of pathway options are in place to help you move between vocational training and a degree.

Visit www.swinburne.edu.au/pathways

Course information

Accounting

► Bachelor of Business (Accounting)

Campus: Hawthorn, online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Hawthorn: VTAC (Semester 1) or direct (all intakes)

Online: Direct

VTAC code: 3400235021 (CSP), 3400235023 (IFP)

2014 Round 1 Clearly-in ATAR: 70.05

Accounting is more than just number crunching – it is the foundation language of business. Accountants evaluate, analyse and communicate the financial position of an organisation, and inform key business decisions. Talented accountants often progress to senior management and board positions; an accounting degree can lead to a range of positions in the modern global market.

This course equips students with the skills needed for a career in accounting and beyond. Students learn to use accounting systems to record and analyse business activities, employ financial statements to guide investment decisions and use information from cost accounting systems to make decisions, price products, develop operating strategies and evaluate business performance.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

Students undertake a major in accounting and combine it with other studies to add depth to their degree.

Areas of study include:

- auditing
- company law
- corporate finance
- economics
- financial management accounting
- financial planning
- management
- management accounting
- taxation.

Career opportunities

This course prepares graduates for careers in the accounting, investment and finance industries. Graduates may find employment with small or large companies worldwide, including private practices, government-owned entities and banks. Possible roles include graduate accountant, account manager, auditor, fund accounting officer, taxation agent, merchant banker, corporate treasurer, investment banker and financial adviser.

Professional recognition

Graduates may be eligible for membership of the Association of Chartered Certified Accountants, Chartered Institute of Management Accountants, CPA Australia, Institute of Chartered Accountants in Australia and Institute of Public Accountants.

This degree is professionally accredited by CPA Australia.

VTAC FEE-TYPE CODES

CSP: Commonwealth supported place

FTDP: Fee type determined by provider

IFP: International fee place

Visit www.vtac.edu.au to find your fee-type eligibility.

► Bachelor of Business (Accounting and Finance)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234201 (CSP), 3400234203 (IFP)

2014 Round 1 Clearly-in ATAR: 70.15

Accounting and finance professionals are in high demand. This degree introduces students to the concepts of accounting, management, statistics, microeconomics and business law. Students develop core skills in analysing investments, sourcing foreign exchange deals, analysing and communicating the financial position of an organisation, risk management and business investment. The course helps them become well equipped to enter the global, challenging and evolving industries of accounting, banking, finance and consultation.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

- Auditing
- Banking
- Business law
- Financial management accounting
- Financial statistics
- International finance
- Management accounting
- Taxation

Career opportunities

This course prepares graduates for careers in the accounting, banking, investment and finance industries. Graduates may find employment with small or large companies worldwide, including private practices, government-owned entities and banks. Possible roles include graduate accountant, account manager, auditor, import and export manager, fund accounting officer, taxation agent, merchant banker, corporate treasurer, investment banker and financial adviser.

Professional recognition

Graduates may be eligible for membership of the Association of Chartered Certified Accountants, Chartered Institute of Management Accountants, CPA Australia, Financial Services Institute of Australasia, Institute of Chartered Accountants in Australia, Institute of Public Accountants and Stockbrokers Association of Australia.

This degree is professionally accredited by CPA Australia.

▶ Advanced Diploma of Accounting

incorporating Diploma of Accounting and Certificate IV in Accounting

Campus: Hawthorn, online

Duration: Eighteen months full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277204 (FTDP)

In this course students learn about intermediary accounting principles and applications. Students gain practical accounting skills to prepare them for work in financial services and other industries requiring accounting support.

Major study areas

- Auditing
- Costing
- Financial accounting
- Management accounting
- Taxation
- Working with spreadsheets

Pathways

Successful completion of this course may allow students to progress to the Bachelor of Business (Accounting) or Bachelor of Business (Accounting and Finance) with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found in a variety of professional accounting positions such as assistant accountant in medium to large organisations, tax agent or business activity statement (BAS) agent.

Professional recognition

Graduates of the advanced diploma may be eligible for membership of the Institute of Public Accountants.

Advertising

▶ Bachelor of Business (Advertising)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235221 (CSP), 3400235223 (IFP)

2014 Round 1 Clearly-in ATAR: 71.40

Advertising drives growth for businesses of all types and sizes by building product knowledge and branding in media. This course focuses on the important role that advertising plays in the business environment and ways to be creative in making maximum use of advertising to assist in achieving organisational objectives. Students learn the necessary skills to create and deliver attention-grabbing advertisements and advertising campaigns.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

Students undertake a major in advertising and combine it with other studies to add depth to their degree.

Areas of study include:

- advertising campaigns
- advertising issues – regulation, ethics and cultural considerations
- concept development and copywriting
- consumer behaviour
- managing design
- marketing
- media planning and purchasing
- media, advertising, sport and society
- professional communication.

Career opportunities

Advertising can lead to roles in media buying and campaign planning in advertising, marketing and public relations agencies; in the sales, marketing or communication departments of large organisations; and in human resources departments that participate in organisational recruitment.

Aviation management

▶ Bachelor of Aviation (Management)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English, and a study score of at least 20 in Mathematics (any)

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234421 (CSP), 3400234423 (IFP)

2014 Round 1 Clearly-in ATAR: 70.00

Many careers in the aviation industry are in the diverse operational areas. This course is designed for those who seek a management role in the aviation industry in Australia or overseas. Students gain a sound professional understanding of the aviation industry and its associated environment, and skills in organisational, regulatory, safety, technical and business management.

This course has been developed with input from industry professionals and focuses on trends shaping the aviation industry today.

Swinburne also offers an honours (fourth) year for this degree.

Major study areas

First-year studies introduce students to the structure and operation of the aviation industry. Students are prepared for further study via units in human factors and the aviation industry.

In their second year of study students develop practical managerial and analytical skills and capabilities. This enables a deeper understanding of operations and decision-making processes.

In their final year of study students complete units that help them bring together aviation concepts by applying knowledge and skills to a major industry-based research project.

Areas of study include:

- aircraft maintenance, design and operations
- aircraft planning, operation and management
- airline operations
- airport management, airspace management and air traffic services
- aviation business management
- aviation human factors and safety management systems
- aviation law
- aviation marketing
- flight planning and performance
- project management.

Career opportunities

Graduates will have the professional skills to work in a diverse range of specialist areas in airlines, airports, regulatory authorities and associated organisations. They may find roles in airline management, airports and ground operations, airport planning, aviation consultancy firms, aviation charter firms, aviation regulatory and safety services, commercial management, safety and compliance management, flight operations, network operations, engineering and maintenance, and passenger services.

Aviation management (continued)

► Bachelor of Aviation (Management)/ Bachelor of Business

Campus: Hawthorn

Duration: Four years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English, and a study score of at least 20 in Mathematics (any)

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234431 (CSP), 3400234433 (IFP)

2014 Round 1 Clearly-in ATAR: 70.20

This course is designed for those who seek a management role in the aviation industry in Australia or overseas. It provides students with a sound professional understanding of the aviation industry and its associated environment. Students also gain skills in organisational, regulatory, technical and business management.

Major study areas

The aviation management major covers:

- aircraft maintenance, design and operations
- aircraft planning, operation and management
- airline operations
- airport management, airspace management and air traffic services
- aviation business management
- aviation human factors and safety management systems
- aviation law
- aviation marketing
- flight planning and performance
- project management.

Students also select one business major from:

- advertising
- commercial law
- entrepreneurship and innovation
- finance
- human resource management
- international business
- management
- marketing
- public relations
- tourism management.

Career opportunities

Graduates will have a range of career options in the areas of airline management, airline flight operations, airline ground operations, airport management, airport operations, airport planning, aviation consultancy firms, aviation charter firms, air services, aviation regulatory and safety services, and aviation safety authorities. Graduates may also find roles in the area of their business major.

Professional recognition

Graduates may be eligible for membership of the Australian Human Resources Institute, Australian Institute of Management, Australian Marketing Institute, Financial Services Institute of Australasia, Governance Institute of Australia, Public Relations Institute of Australia and Stockbrokers Association of Australia.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

Other study options

Students may also enrol in a Bachelor of Aviation/ Bachelor of Business; see the Aviation brochure.

Bookkeeping

► Certificate IV in Bookkeeping

Campus: Hawthorn, online

Duration: Six months full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277414 (FTDP)

This course provides students with practical training in cash and accrual accounting, business communication, business activity statements (BAS), instalment activity statements (IAS) and computing.

Major study areas

- Bookkeeping ethics
- Computerised accounting
- Financial statements
- GST and BAS preparation
- Payroll

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

This course prepares students for work as a professional contract bookkeeper or permanent paid bookkeeper, either under the direction of a tax agent/public accountant for a bookkeeping business or franchise, as a BAS agent, or for their own bookkeeping business.

Business

► Bachelor of Business

Campus: Hawthorn, online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Hawthorn: VTAC (Semester 1) or direct (all intakes)

Online: Direct

VTAC code: 3400235101 (CSP), 3400235103 (IFP)

2014 Round 1 Clearly-in ATAR: 63.00

This degree is designed to equip students with core skills and knowledge in business, management and operations to prepare them for roles in modern organisations.

Students select a major area of specialisation which is combined with other studies to teach them how to be entrepreneurial thinkers in their future career.

The course links theoretical and practical knowledge needed to operate effectively in diverse settings such as not-for-profits, government, small business and corporate organisations. Students participate in professionally focused, multidisciplinary projects during their final year of study.

Swinburne also offers an honours (fourth) year for this degree.

Major study areas

Hawthorn

Accounting: This major equips students with the skills to use accounting systems to record and analyse business activities, employ financial statements to guide investment decisions and use information from cost accounting systems to make decisions, price products, develop operating strategies and evaluate business performance.

Accounting and Finance: This major combines studies in accounting and finance to introduce students to the concepts of accounting, management, statistics, microeconomics and business law. Students develop core skills in analysing investments, sourcing foreign exchange deals, risk management and business investment.

Advertising: Advertising drives growth for businesses of all types and sizes. In this major students explore the role of advertising in the business environment. They gain the skills to be creative in making maximum use of advertising to assist in achieving organisational objectives. Students also learn how to create and deliver attention-grabbing advertisements and advertising campaigns.

Commercial Law: In this major students gain skills in legal problem-solving and in assessing the impact of law and regulation on an organisation. They learn about the legal aspects of contracts, marketing, intellectual property, taxation and finance, and company law.

Note: This major does not enable students to practice as a barrister or solicitor.

Economics: In this major students learn how to critically analyse and evaluate contemporary issues and policies put forward by government and international bodies. Students review, debate, identify and discuss the limitations of policies and proposals. The major provides students with a thorough understanding of the economics of financial markets, economic development, and environmental and managerial economics.

Entrepreneurship and Innovation: This major offers students the skills to differentiate a business idea from a tangible business opportunity and to use innovation to maximise that opportunity, whether economic, social or political. Students learn about business scenario analysis and how to apply it to develop strategic thinking and planning skills, explore business models, interpret sales and marketing opportunities, build an effective team and source capital funding.

Finance: Finance professionals inform business decision-makers about financing and investment opportunities, and associated profit and security risks. In this major students learn how to analyse and assess financial forecasts and the value of companies, manage risk, investigate investment opportunities and examine the values of shares and bonds.

Human Resource Management: In this major students learn about the impact of human resource management as the driver of innovation and high performance in the workplace. They study staff recruitment, selection and development; employee relations management; staff training; job evaluation; change management; and occupational health and safety.

International Business: The world is one of express global transportation and instant communication, increasing demand for business graduates who are prepared to tackle the international nature of the contemporary marketplace. This major addresses two themes: trades and investment, and cross-country management. Students discover the importance of economic systems, currencies and business customs; and learn about their effects on an organisation with international interests.

Management: In this major students learn about the role of management in business and discover how key resources must be planned, monitored and controlled to meet strategic business objectives. Students develop the skills to manage themselves, to organise and lead others, to make creative and well-informed decisions, and to evaluate current situations. They also learn how to be an ethical and socially responsible manager.

Marketing: In this major students develop advanced marketing and managerial skills. They learn about the significance of marketing in the wider business context. The major explores how business results are achieved through the development and endorsement of a strategic customer focus; and addresses topics such as buyer behaviour, innovation and design, planning, branding, channel design, communication and market research.

Public Relations: Public relations (PR) focuses on protecting and advancing clients' reputations through effective communication and relationship-building. This major explores the importance of communication in reaching corporate objectives. Students learn how PR supports the implementation of strategic plans, communication planning and campaign development.

Tourism Management: Tourism affects national and international economies, and requires managers to have both management skills and a tourism focus. In this major students examine contemporary issues in tourism, including social responsibility, ethics, equitable use of resources and global tourism futures. They are challenged to adopt culturally sensitive attitudes and to conceptualise innovative solutions to difficult problems.

Online

Accounting: As for Hawthorn campus.

Students who complete this major graduate with a Bachelor of Business (Accounting).

Business Administration: This major offers students an understanding of organisational management, strategies and principles to prepare them for a career at management level in business administration. Students are introduced to core business disciplines, including accounting, marketing, management and finance.

Students who complete this major graduate with a Bachelor of Business (Business Administration).

Logistics and Supply Chain Management: Logistics managers are vital to acquiring the raw materials that organisations need to produce products and services, and ensure they are delivered to the final user. In this major students learn the skills required to manage the supply chain for an organisation. They gain project management skills, learn how to deal with external partners and develop skills in sourcing materials and negotiating prices.

Students who complete this major graduate with a Bachelor of Business (Logistics and Supply Chain Management).

Management: As for Hawthorn campus.

Students who complete this major graduate with a Bachelor of Business (Management).

Marketing: As for Hawthorn campus.

Students who complete this major graduate with a Bachelor of Business (Marketing).

Public Relations: As for Hawthorn campus.

Students who complete this major graduate with a Bachelor of Business (Public Relations).

Sports Management: In this major students develop management skills for work in the dynamic sport and leisure industry. They study sports marketing, administration and events, as well as the effects of sport on society, such as promoting healthy lifestyle choices and supporting communities.

Students who complete this major graduate with a Bachelor of Business (Sports Management).

Double degree opportunities

Hawthorn

- Bachelor of Arts/Bachelor of Business (see page 10)
- Bachelor of Aviation/Bachelor of Business (see Aviation brochure)
- Bachelor of Aviation (Management)/Bachelor of Business (see page 8)
- Bachelor of Business/Bachelor of Communication (see pages 10–11)
- Bachelor of Business/Bachelor of Social Science (see page 11)
- Bachelor of Business Information Systems/Bachelor of Business (see page 14)
- Bachelor of Design (Communication Design)/Bachelor of Business (see Design brochure)
- Bachelor of Engineering/Bachelor of Business (various; see Engineering brochure)

Career opportunities

Graduates will be prepared to be employed or self-employed in a wide range of fields such as accounting, advertising, business analysis, commercial law, communications, entrepreneurship, finance, human resources, international business, management, marketing, public relations or tourism management.

Professional recognition

Graduates may be eligible for membership of a number of organisations relevant to their major area of study, including the Association of Chartered Certified Accountants, Australian Human Resources Institute, Australian Institute of Management, Australian Marketing Institute, Chartered Institute of Management Accountants, CPA Australia, Financial Services Institute of Australasia, Governance Institute of Australia, Institute of Chartered Accountants, Institute of Public Accountants, Public Relations Institute of Australia and Stockbrokers Association of Australia.

The accounting and accounting and finance majors are professionally accredited by CPA Australia.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

Business (continued)

▶ Bachelor of Arts/Bachelor of Business

Campus: Hawthorn

Duration: Four years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400210121 (CSP), 3400210123 (IFP)

2014 Round 1 Clearly-in ATAR: 75.10

This double degree offers students a general understanding of contemporary social and cultural developments through a range of study areas, as well as a strong understanding of the business world. Students develop analytical, communication and research skills designed to facilitate their personal and professional development.

Drawing on the expertise of leading teachers, researchers and industry experts, the course allows students to design a degree to develop a unique range of interdisciplinary skills.

Major study areas

Students select one arts major from:

- Chinese
- cinema and screen studies
- cultural studies
- digital media
- games and interactivity
- international studies
- Italian
- Japanese
- journalism
- literature
- media
- media and communication
- philosophy
- politics and public policy
- professional writing and editing
- psychology
- psychology and forensic science
- psychology and sport science
- psychophysiology
- security and counter terrorism
- social media
- sociology
- sustainability management.

Students also select one business major from:

- advertising
- commercial law
- entrepreneurship and innovation
- finance
- human resource management
- international business
- management
- marketing
- public relations
- tourism management.

Career opportunities

The diverse nature of this degree provides graduates with a range of career opportunities in arts and business professions, including digital media, finance, human resources, journalism, management, marketing, media and communications, and psychology.

Professional recognition

Graduates may be eligible for membership of the Australian Human Resources Institute, Australian Institute of Management, Australian Marketing Institute, Financial Services Institute of Australasia, Governance Institute of Australia, Public Relations Institute of Australia and Stockbrokers Association of Australia.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

▶ Bachelor of Business/ Bachelor of Communication

Campus: Hawthorn

Duration: Four years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235111 (CSP), 3400235113 (IFP)

2014 Round 1 Clearly-in ATAR: 75.25

This course prepares students for a career in business with the ability to take on the challenges of the dynamic communication sector.

The business major enables students to think critically and to develop problem-solving skills, research issues, analyse information and apply their learning in an academic or professional environment.

The communication major provides grounding in media and media production, public relations and the impact of design on these specialised areas of communication.

Major study areas

Students select one business major from:

- commercial law
- entrepreneurship and innovation
- finance
- human resource management
- international business
- management
- marketing
- tourism management.

Students also select one communication major from:

- advertising
- communication
- media studies
- public relations.

Career opportunities

Graduates will be able to explore opportunities in both the business and communication professions. They will have the knowledge, skills and attributes applicable to a variety of contemporary careers in the private and public sectors, both locally and internationally.

Professional recognition

Graduates may be eligible for membership of the Australian Human Resources Institute, Australian Institute of Management, Australian Marketing Institute, Financial Services Institute of Australasia, Governance Institute of Australia, Public Relations Institute of Australia and Stockbrokers Association of Australia.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

▶ Bachelor of Business/ Bachelor of Social Science

Campus: Hawthorn

Duration: Four years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235141 (CSP), 3400235143 (IFP)

2014 Round 1 Clearly-in ATAR: 75.75

In this course students learn how to gather, synthesise and assess information, as well as conceptualise issues and express them effectively both orally and in writing within a business environment.

Students also develop theoretical insight into their chosen discipline, enabling them to understand current developments in society and the workplace, and to adapt and respond appropriately to future developments as they occur, both nationally and internationally.

Major study areas

Students select one business major from:

- advertising
- commercial law
- entrepreneurship and innovation
- finance
- human resources
- international business
- management
- marketing
- public relations
- tourism management.

Students also select one social science major from:

- community health
- politics and public policy
- psychology
- psychology and forensic science
- psychology and sport science
- security and counter terrorism
- sociology.

Career opportunities

The diverse choice of specialisations within this degree provides graduates with a wide range of career opportunities. Graduates will be prepared for employment or self-employment in the rapidly changing cultural, technological and business environments.

Professional recognition

Graduates may be eligible for membership of the Australian Human Resources Institute, Australian Institute of Management, Australian Marketing Institute, Financial Services Institute of Australasia, Governance Institute of Australia, Public Relations Institute of Australia and Stockbrokers Association of Australia.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

The three-year undergraduate major in psychology is professionally accredited by the Australian Psychology Accreditation Council (APAC). Swinburne also offers an APAC-accredited honours (fourth) year in psychology.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

Business (continued)

▶ Diploma of Business (UniLink)

Campus: Hawthorn

Duration: Eight months full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 25 in English (EAL) or at least 20 in any other English

Application: VTAC (February start) or direct (all intakes)

VTAC code: 3400217521 (CSP), 3400217523 (IFP)

2014 Round 1 Clearly-in ATAR: 50.00

This higher education diploma provides an alternative pathway to the second year of a bachelor degree. The units are similar to those offered in the first year of a bachelor degree, but classes are smaller and students have more one-on-one time with teachers.

Major study areas

- Accounting
- Communication for business
- Introduction to business information systems
- Marketing
- Microeconomics
- Organisations and management
- Quantitative analysis

Pathways

On successful completion of this course, students may progress to the second year of a Bachelor of Business, Bachelor of Business Information Systems or Bachelor of Information and Communication Technology.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

With further study, graduates may find careers in accounting, commercial law, human resources, international business, management, marketing, project management, public relations, software development, systems analysis or tourism management. They may also be prepared to launch their own business.

Visit www.swinburne.edu.au/college for more information.

▶ Diploma of Business

Campus: Hawthorn, online

Duration: Six months full-time or equivalent part-time

Prerequisites: Successful completion of Certificate IV in Business or equivalent, or relevant work experience

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277244 (FTDP)

This course teaches students advanced technology and administration skills, including recruitment and team management. It equips students for work in a range of office administration positions.

Major study areas

- Document production
- Managing meetings and projects
- Teamwork

Pathways

Successful completion of this course may allow students to progress to a range of Bachelor of Business degree options or a range of Bachelor of Communication degree options.

Visit www.swinburne.edu.au/pathways for more information.

Fast-track delivery

This course is available for fast-track delivery to students working in industry. Certificate IV in Business Sales is also available for fast-track delivery. All fast-track courses are offered at Swinburne's Melbourne CBD campus.

Visit www.swinburne.edu.au/fast-track for more information.

Career opportunities

Graduates are equipped for work as an executive assistant, administrative supervisor or officer, or in senior administrative positions. Graduates also have the skills required for a range of supervisory and management positions in both large and small businesses. With further study or experience, they may find employment in roles such as executive officer, office manager, retail manager, event manager or business manager.

▶ Certificate IV in Business

Campus: Hawthorn, online

Duration: Six months full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277244 (FTDP)

This course offers students the skills and knowledge needed to prepare them for supervisory administrative positions. Students learn people management skills, and organisational and technology skills.

Major study areas

- Leadership
- Organising meetings
- Writing and developing complex documents

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates are equipped for roles including personal assistant, senior secretary, administrative officer, office supervisor and general office manager, or for further study.

Business administration

▶ Bachelor of Business (Business Administration)

Campus: Online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Direct

This course provides students with an understanding of organisational management, strategies and principles to prepare them for a career at management level in business administration. Students will be introduced to a range of core business disciplines, including accounting, marketing, management and finance. They also develop practical, theoretical and conceptual skills, and an understanding about how businesses operate.

Major study areas

- Accounting
- Finance
- Leadership
- Marketing
- Professional communication

Career opportunities

Graduates may find careers in a range of business functions including administration, organisational management, marketing and finance.

▶ Associate Degree of Business Administration

Campus: Hawthorn

Duration: Two years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 20 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235611 (CSP), 3400235613 (IFP)

2014 Round 1 Clearly-in ATAR: n/a

This course is designed to equip students with the skills and knowledge for a range of generalist business professions. It provides students with personal development; an understanding of organisational management, marketing and finance; and the ability to apply these concepts in the workplace by undertaking an internship.

The course emphasises practical knowledge and skills. It combines skills in office administration, human resource management, accounting, project management and business law. The course provides managers and administrators in public, private and not-for-profit organisations with a professional qualification.

On completion of their first year, students are eligible to graduate with a diploma.

Major study areas

- Accounting
- Business law
- Business planning
- Human resources
- Management
- Marketing

Career opportunities

Graduates will be equipped for employment as an executive assistant, administrative supervisor or assistant, and in administrative and office management positions.

This course is a pathway to the third year of the Bachelor of Business (Business Administration).

▶ Certificate IV in Business Administration **new**

Campus: Wantirna

Duration: Six months full-time or equivalent part-time

Prerequisites: None

Application: Direct

This course prepares students for work in an office environment. It provides students with the skills and knowledge to manage complex administrative practices and become qualified to operate an effective work environment. Students learn how to analyse and evaluate information from a variety of sources. They also gain the skills to assist professionals, managers and executives.

Major study areas

- Data management
- Developing complex documents and spreadsheets
- Organising meetings
- Preparing reports

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates may be prepared to work as an administrator, accounts supervisor, office administrator, executive personal assistant or project assistant.

Business information systems

▶ Bachelor of Business Information Systems

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234641 (CSP), 3400234643 (IFP)

2014 Round 1 Clearly-in ATAR: 71.10

Information systems (IS) address how people, information, computers, networks and processes come together to create cohesive business solutions. This course aims to prepare students for immediate entry into the management of business IS in organisations. Students will learn some technical skills, but more emphasis is placed on business analysis and problem-solving, systems analysis, project management, the provision of IS services, social networking in organisations, mobile business and connectivity, and the management of information systems in organisations.

Major study areas

Areas of study include:

- business analysis
- business process modelling
- database design, implementation and management
- enterprise systems
- mobile business and connectivity
- programming (.NET)
- project management
- risk and security
- systems acquisition and implementation management.

Students can also select elective units and build skills in ICT, business, social science or design.

Career opportunities

Graduates may pursue a career in business analysis, business process analysis, business requirements analysis, project management, enterprise systems consultancy, business relationship management or business development.

Professional recognition

This degree is professionally accredited by the Australian Computer Society.

▶ Bachelor of Business Information Systems/Bachelor of Business

Campus: Hawthorn

Duration: Four years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234561 (CSP), 3400234563 (IFP)

2014 Round 1 Clearly-in ATAR: 71.70

This double degree combines specialist studies in business information systems (IS) with a business degree, leading to the choice of a generalist or specialist career using IS and ICT to analyse business problems and develop creative and innovative solutions.

Major study areas

Areas of study in IS include:

- business analysis
- business process modelling
- database design, implementation and management
- enterprise systems
- mobile business and connectivity
- programming (.NET)
- project management
- risk and security
- systems acquisition and implementation management.

Students also select one business major from:

- accounting
- advertising
- commercial law
- entrepreneurship and innovation
- finance
- human resource management
- international business
- management
- marketing
- public relations
- tourism management.

Career opportunities

Graduates of this degree are highly sought and may gain employment in business analysis, business requirements analysis, project management solution design, business development and IS/IT consultancy.

Professional recognition

Graduates may be eligible for membership of the Association of Chartered Certified Accountants, Australian Human Resources Institute, Australian Institute of Management, Australian Marketing Institute, Chartered Institute of Management Accountants, CPA Australia, Financial Services Institute of Australasia, Governance Institute of Australia, Institute of Chartered Accountants, Institute of Public Accountants, Public Relations Institute of Australia and Stockbrokers Association of Australia.

The accounting major is professionally accredited by CPA Australia.

The business information systems major is professionally accredited by the Australian Computer Society.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

Commercial law

► Bachelor of Business (Commercial Law)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234161 (CSP), 3400234163 (IFP)

2014 Round 1 Clearly-in ATAR: 70.05

This course is designed to meet the increasing demand for business graduates with expertise in commercial law. Students gain legal problem-solving skills and learn how to assess the impact of law and regulation on an organisation. The course covers the legal aspects of contracts, marketing, intellectual property, taxation and finance, and company law.

Students will have the opportunity to apply their learning in a professionally focused, multidisciplinary project during their final year of study.

Major study areas

- Accounting
- Company and contract law
- Environment and natural resources law
- Intellectual property law
- Marketing and international business law
- Microeconomics
- Organisation and management
- Taxation and finance law

Career opportunities

Graduates will be able to provide paralegal advice and may explore career opportunities in government departments or private entities such as accounting firms, banks, conveyance companies, financial institutions and insolvency practices. They may also find employment in the not-for-profit sector.

Note: This degree does not allow graduates to practise as a barrister or solicitor.

Entrepreneurship and innovation

► Bachelor of Business (Entrepreneurship and Innovation)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234281 (CSP), 3400234283 (IFP)

2014 Round 1 Clearly-in ATAR: 70.30

The field of entrepreneurship and innovation offers organisations a competitive advantage in an increasingly changing environment; it can enhance capabilities for economic activity and sustainable growth.

This degree helps students to differentiate a business idea from a tangible business opportunity and to use innovation theory and techniques to maximise that opportunity, whether economic, social or political. It focuses on experiential learning and practical application with the goal to develop entrepreneurial, creative and innovative skills.

Students learn about business scenario analysis which is used to develop strategic thinking and planning skills, explore business models, interpret sales and marketing opportunities, build an effective team and source capital funding. They analyse case studies and learn about frameworks and tools that develop entrepreneurial skills. Student participation is encouraged and guest speakers help students develop, critique and implement business plans.

Students will have the opportunity to apply their learning in a professionally focused, multidisciplinary project during their final year of study.

Major study areas

- Accounting
- Business law
- Creativity and innovation
- Entrepreneurship
- Innovation
- Start-up fundamentals
- Social entrepreneurship and innovation
- Technology innovation
- Venture development and finance

Career opportunities

Graduates will be sought in the corporate sector for their entrepreneurial skills, especially among innovative and fast-growing organisations. They may find employment in the areas of business management, business and venture analysis, enterprise architecture, innovative business creation or consultancy, or as business owner-operators.

Event management

► Advanced Diploma of Events incorporating Diploma of Events

Campus: Hawthorn, online

Duration: Eighteen months full-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400278194 (FTDP)

In this course students develop wide-ranging, highly specialised technical event management skills with a strategic research, planning and communication focus. Event organisation and management takes place across the full spectrum of business and community activities. The course has particular relevance in the community, cultural, hospitality, sporting and tourism sectors.

The Diploma of Events can be completed as part of a dual qualification with the Diploma of Marketing.

Major study areas

- Audiovisual systems and equipment
- Business management
- Conventions and exhibitions
- Environmental management
- Event management (festivals, meetings and conventions)
- Financial planning
- Fundraising
- Leadership and management

Pathways

Successful completion of this course may allow students to progress to a range of Bachelor of Business degree options.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found in exhibition and event management companies, sporting associations, community organisations, or in hospitality or cultural venues.

Finance

▶ Bachelor of Business (Finance)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235391 (CSP), 3400235393 (IFP)

2014 Round 1 Clearly-in ATAR: n/a

Finance is a fast-growing field of employment. It has roots in accounting and economics and its own unique framework and knowledge base. Working across a wider field than accountants, finance professionals inform business decision-makers about financing and investment opportunities, and associated profit and security risks. Students learn how to analyse and assess financial forecasts and the value of companies, to manage risk, to investigate investment opportunities and to examine the values of shares and bonds.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

Students undertake a major in finance and combine it with other studies to add depth to their degree.

Areas of study include:

- accounting
- banking and risk management
- corporate finance
- economics
- financial markets and institutions
- financial planning
- international trade and finance
- investments.

Career opportunities

Graduates may find employment in international banking, broking, credit analysis, funds management, insurance and international finance roles. Other roles include risk management, securities analysis, investment management, consumer finance, financial forecasting, treasury management, corporate finance and economic analysis.

Professional recognition

Graduates may be eligible for membership of the Financial Services Institute of Australasia and Stockbrokers Association of Australia.

Human resources

▶ Bachelor of Business (Human Resource Management)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235161 (CSP), 3400235163 (IFP)

2014 Round 1 Clearly-in ATAR: 70.60

In this course students learn about the impact of human resource management (HRM) as the driver of innovation and high performance in the workplace. They gain the skills and knowledge to manage and coordinate people to achieve strategic business objectives. HRM includes staff recruitment, selection and development; employee relations management; staff training; job evaluation; change management; and occupational health and safety.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

Students undertake a major in HRM and combine it with other studies to add depth to their degree.

Areas of study include:

- leadership and performance
- managing diversity
- managing in an international setting
- managing workplace relations
- organisational behaviour and innovation
- strategic management
- sustainable organisational change.

Career opportunities

Opportunities for graduates are broad and varied. Graduates may seek employment in human resources, training management, recruitment, change management, quality coordination and customer service.

Professional recognition

Graduates may be eligible for membership of the Australian Human Resources Institute.

The human resource management major is professionally accredited by the Australian Human Resources Institute.

▶ Diploma of Human Resources Management

Campus: Hawthorn, online

Duration: Six months full-time or equivalent part-time

Prerequisites: Successful completion of Certificate IV in Human Resources or equivalent, or relevant work experience

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277004 (FTDP)

This course develops the knowledge, skills and professional practice needed to perform in a human resources (HR) management role. Students learn about workforce planning strategies, HR systems and compliance issues, performance management systems, and organisational culture and change from practising HR professionals.

The course can be customised to enterprise requirements for those working in organisations who wish to further develop HR management skills and knowledge.

Major study areas

- Human resource systems and services
- Industrial relations policies and procedures
- Managing projects
- Mediation processes
- Organisational change
- Workforce planning

Pathways

Successful completion of this course may allow students to progress to the Bachelor of Business with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Fast-track delivery

This course is available for fast-track delivery to students working in industry. All fast-track courses are offered at Swinburne's Melbourne CBD campus.

Visit www.swinburne.edu.au/fast-track for more information.

Career opportunities

Employment may be found in HR roles such as HR manager, consultant, adviser, project manager or coordinator.

Professional recognition

Graduates may be eligible for membership of the Australian Human Resources Institute.

▶ Certificate IV in Human Resources

Campus: Hawthorn, online

Duration: Six months full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277004 (FTDP)

In this course students develop skills and knowledge of human resource (HR) operations. The course covers teamwork, occupational health and safety, plus skills in HR research, analysis and reporting.

Major study areas

- Business research and writing
- Human resource functions
- Industrial relations policies and procedures
- Leadership
- Performance management systems
- Recruitment
- Workplace safety

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found in HR support roles such as HR assistant, officer or administrator.

Professional recognition

Graduates may be eligible for membership of Australian Human Resources Institute.

International business

▶ Bachelor of Business (International Business)

Campus: Hawthorn

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400234741 (CSP), 3400234743 (IFP)

2014 Round 1 Clearly-in ATAR: 70.05

The world is one of express global transportation and instant communication. This has increased demand for business graduates who are prepared to tackle the international nature of the contemporary marketplace.

International business is a fulfilling career path for those with a love of travel who are diplomatically and globally minded. This course addresses two themes: trades and investment, and cross-country management. Students discover the importance of culture, politics, trade and business policies, time zones, economic systems, currencies and business customs; and learn about their effects on an organisation with international interests.

Students have the opportunity to participate in study tours to Asia, Europe or the US, or an exchange program to gain international experience. Students also have the opportunity to apply their learning in a professionally focused, multidisciplinary project during their final year of study.

Major study areas

- Global business cultures and perspectives
- Global logistics management
- International business strategy
- International finance and law
- International investment and economic development
- Managing in the global marketplace

Career opportunities

Graduates will be equipped for careers in international trade, finance, marketing, tourism, hospitality, government departments, multinational companies and financial institutions that seek to serve international clients.

▶ Diploma of International Business

Campus: Hawthorn

Duration: Six months full-time

Prerequisites: Successful completion of Certificate IV in International Trade or equivalent, or relevant work experience

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277224 (FTDP)

This course focuses on the various strategies involved in moving into overseas markets and the methods used to engage in international business. Students apply practical marketing and managerial skills to business and commercial enterprises.

Major study areas

- Building international client relationships and networks
- Consumer behaviour in international markets
- Forecasting international business needs
- Import and export
- International law
- International trade
- Project management
- Researching international business opportunities

Pathways

Successful completion of this course may allow students to progress to a range of Bachelor of Business degree options or a range of Bachelor of Communication degree options

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates are equipped for management positions in shipping, transport, and public and private import/export organisations.

International business (continued)

▶ Certificate IV in International Trade

Campus: Hawthorn

Duration: Six months full-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277224 (FTDP)

This course teaches students strategies for moving into overseas markets and how to engage in overseas business. The course offers studies in transportation, marketing, cultural differences, the international trade environment, customs, logistics and economics. Students gain skills and knowledge to help them work in an environment where they buy and sell goods and services on the international market.

Major study areas

- Import and export
- International law
- International trade
- Marketing in international markets
- Researching international business opportunities

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates may find clerical positions working in the areas of export documentation, sales or shipping. Further study may prepare them to become customs officers and clerks, or import/export forwarders.

Legal and justice studies

▶ Advanced Diploma of Legal Practice

Campus: Hawthorn

Duration: Two years full-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277054 (FTDP)

This course provides students with essential skills to work in the legal area without having to complete a law degree. Students develop sound knowledge of principles and practices, including a broad overview of legal terminology. The course also teaches skills appropriate to providing guidance and services to clients in a legal environment.

Major study areas

- Document production
- Legal process
- Teamwork

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found as a law clerk, litigation officer, conveyance clerk, mortgage clerk, family law executive, probate law clerk, legal assistant, trainee court registrar, compliance officer, assistant to parliamentary counsel and land title officer.

▶ Diploma of Justice new

Campus: Hawthorn

Duration: Six months full-time

Prerequisites: Successful completion of Certificate IV in Justice or equivalent, or relevant experience

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400210224 (FTDP)

This course offers students fundamental knowledge of criminal justice and related fields. It is designed to develop students' theoretical and practical understanding of the practices and regulations of the criminal justice system and process, including quality assurance, legal and regulatory compliance, and safety regulations.

The course teaches students how to effectively manage a range of settings, including the appropriate application of law, working within family violence contexts, conflict resolution and mediation, and client services that address cultural diversity and special needs.

Students also learn skills in effective communication, problem-solving and emotional intelligence.

Major study areas

- Corrections
- Justice
- Law
- Law enforcement
- Youth justice

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates may be prepared to work as a law clerk, clerk of court, customs officer, victim support officer, crime prevention officer, community prevention officer, community safety officer, victim advocate or unsworn member of a police force working on special projects.

▶ Certificate IV in Justice new

Campus: Hawthorn

Duration: Six months full-time

Prerequisites: Applicants are expected to have basic computer skills and demonstrated capacity in literacy, numeracy and interpersonal communication skills

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400210224 (FTDP)

This course provides students with foundational knowledge and skills in key concepts of criminal justice, including the components and functions of the justice system, judicial processes and the administration of the law.

Students learn effective communication and problem-solving techniques to prepare them for work in a range of contexts within the criminal justice system. They also learn skills in written and oral communication for the preparation and presentation of information, documents and briefs.

Major study areas

- Corrections
- Justice
- Law
- Law enforcement
- Youth justice

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates may be prepared to work as a law clerk, customs officer, case manager, clerk of court or community corrections officer.

Logistics

▶ Bachelor of Business (Logistics and Supply Chain Management)

Campus: Online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Direct

Logistics managers are vital to acquiring the raw materials that organisations need to produce products and services, and ensure they are delivered to the final user. A skilled logistics professional can be instrumental in improving the productivity of an organisation.

In this course students learn the skills required to manage the supply chain for an organisation. Students gain project management skills, learn how to deal with external partners and develop skills in sourcing materials and negotiating prices.

Major study areas

- Global logistics
- Procurement
- Risk management
- Transportation management

Career opportunities

Graduates will be prepared for roles in business and strategic management, channel relationship management, export and import operations, purchasing and supply chain management.

Management

▶ Bachelor of Business (Management)

Campus: Hawthorn, online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Hawthorn: VTAC (Semester 1) or direct (all intakes)

Online: Direct

VTAC code: 3400235401 (CSP), 3400235403 (IFP)

2014 Round 1 Clearly-in ATAR: 70.00

Critical and collaborative thinking, as well as technical skills, are pivotal to success in modern business. In this degree students learn about the role of management in business and discover how key resources must be planned, monitored and controlled to meet strategic business objectives. Students develop the skills to manage themselves, to organise and lead others, to make creative and well-informed decisions, and to evaluate current situations. They also learn how to be an ethical and socially responsible manager.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

Students undertake a major in management and combine it with other studies to add depth to their degree.

Areas of study include:

- business and society
- critical thinking
- leadership
- management decision-making
- organisational behaviour
- strategic planning
- sustainable organisational design.

Career opportunities

Graduates may seek employment in a range of industries and positions such as administration, planning and design, quality assurance, customer service, project management, events management and change management. Good managers are in demand globally and this course provides graduates with the foundation to explore these opportunities.

Professional recognition

Graduates may be eligible for membership of the Australian Institute of Management and Governance Institute of Australia.

Management (continued)

▶ Diploma of Management

Campus: Online

Duration: Six months full-time or equivalent part-time

Prerequisites: Successful completion of Certificate IV in Frontline Management or equivalent, or relevant work experience

Application: Direct

This course provides students with comprehensive knowledge and skills in management. They develop entrepreneurial and innovative approaches to managing people, finances and projects. The course also teaches approaches to continuous improvement, quality customer service and organisational change.

Students who require management skills to enhance a technical qualification will benefit from this course.

The course can be customised to enterprise requirements for those working in organisations who wish to further develop management skills and knowledge.

Major study areas

- Business writing and communication
- Customer service
- Leadership and people management
- Managing budgets and financial plans
- Marketing principles
- Sustainable business operations and systems

Pathways

Successful completion of this course may allow students to progress to the Bachelor of Business with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Fast-track delivery

This course is available for fast-track delivery to students working in industry. All fast-track courses are offered at Swinburne's Melbourne CBD campus.

Visit www.swinburne.edu.au/fast-track for more information.

Career opportunities

Employment may be found in supervisory roles in a range of large and small organisations in the private and public sectors.

Professional recognition

Graduates may be eligible for membership of the Australian Institute of Management.

▶ Certificate IV in Frontline Management

Campus: Online

Duration: Six months full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: Direct

In this course students develop skills and knowledge in supervising others, managing operations, occupational health and safety, and building and leading effective work teams. The course also features skills in business research and report writing, plus current recruitment practices.

Students who are new to supervision and those currently in supervisory roles who want to develop their capability will benefit from this course.

Major study areas

- Business operations and systems
- Business writing and communication
- Customer service
- Recruitment
- Team leadership
- Workplace safety

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found as a coordinator, team leader or supervisor in large or small organisations.

Marketing

▶ Bachelor of Business (Marketing)

Campus: Hawthorn, online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Hawthorn: VTAC (Semester 1) or direct (all intakes)

Online: Direct

VTAC code: 3400235411 (CSP), 3400235413 (IFP)

2014 Round 1 Clearly-in ATAR: 70.45

This degree explores business principles specific to marketing to help students develop the advanced marketing and managerial skills needed to succeed in the industry. Students are taught the significance of marketing in the wider business context, focusing on the social, global and environmental responsibilities of marketers and their relationship to ethical and sustainable business practices.

The course explores how business results are achieved through the development and endorsement of a strategic customer focus, and develops entrepreneurial thinking. Students learn about buyer behaviour, innovation and design, planning, branding, channel design, integrated marketing communication and market research.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

Students undertake a major in marketing and combine it with other studies to add depth to their degree.

Areas of study include:

- brand innovation and design
- consumer behaviour
- market research
- marketing channel design and integration
- marketing communication
- product and service innovation
- strategic marketing planning.

Career opportunities

Graduates may find employment in a broad range of industries and positions such as services marketing, advertising, public relations, product or brand management, market research, direct marketing or international marketing.

Professional recognition

Graduates may be eligible for membership of the Australian Marketing Institute.

▶ Diploma of Marketing

Campus: Hawthorn, online

Duration: Six months full-time or equivalent part-time

Prerequisites: Successful completion of Certificate IV in Marketing or equivalent, or relevant work experience

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277264 (FTDP)

This course allows students who possess sound theory, knowledge and practical experience in marketing to progress their career prospects in sales and marketing management. It will suit students with work experience in sales or marketing who have the energy, ambition and commitment to expand their careers.

This course can be completed as part of a dual qualification with the Diploma of Business (Public Relations) or Diploma of Events.

Major study areas

- Integrated marketing communications
- Interpreting market trends
- Managing budgets
- Market profiling and consumer behaviour
- Market research planning

Pathways

Successful completion of this course may allow students to progress to a range of Bachelor of Business degree options.

Visit www.swinburne.edu.au/pathways for more information.

Fast-track delivery

This course is available for fast-track delivery to students working in industry. All fast-track courses are offered at Swinburne's Melbourne CBD campus.

Visit www.swinburne.edu.au/fast-track for more information.

Career opportunities

Graduates may advance to management positions in sales and marketing.

Professional recognition

Graduates may be eligible for membership of the Australian Marketing Institute.

▶ Certificate IV in Marketing

Campus: Hawthorn, online

Duration: Six months full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400277264 (FTDP)

This course introduces students to marketing concepts in sales, marketing, market research, e-marketing and networking.

Major study areas

- Conducting market research
- Consumer behaviour
- Developing product knowledge
- Electronic marketing
- Presentation skills
- Writing complete documents

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates may be prepared for positions in sales and marketing, and for further study.

Medical administration

▶ Certificate III in Business Administration (Medical)

Campus: Wantirna

Duration: Six months full-time or equivalent part-time

Prerequisites: None

Application: Direct

This course covers terminology of specialist medical areas to provide greater understanding and awareness of the national medical system and the health insurance industry. The course introduces two medical software packages and students develop advanced skills to produce documents relevant to the medical industry.

Students also undertake a placement in the medical industry.

Major study areas

- Apply principles of confidentiality, privacy and security within a medical environment
- Assist in controlling stock and supplies
- Interpret and apply medical terminology
- Maintain patient records
- Prepare and process medical accounts

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found as a receptionist, secretary or office administrator in medical specialist fields, allied health and hospitals.



'Swinburne is a great place to learn. There are excellent facilities and lots of opportunities for students who are passionate about what they're studying. I enjoyed my course because the teachers were wonderful. They take a step-by-step approach to explaining what you need to know and helped me achieve my dream.'

Sheena
Diploma of Marketing



Project management

► Diploma of Project Management

Campus: Online

Duration: Six months full-time or equivalent part-time

Prerequisites: Mature age with at least two years' relevant work experience

Application: Direct

In this course students learn how to lead, plan and execute projects to strict deadlines and budgets with a practical, hands-on approach to learning. Emphasis is placed on solving business problems using theory, project management case studies and work-related projects.

Major study areas

- Communications
- Contract and procurement procedures
- Human resources management
- Project integrity processes
- Project scope management
- Quality and risk management
- Time and cost management

Pathways

Successful completion of this course may allow students to progress to the Bachelor of Business with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Fast-track delivery

This course is available for fast-track delivery to students working in industry. Certificate IV in Project Management Practice is also available for fast-track delivery. All fast-track courses are offered at Swinburne's Melbourne CBD campus.

Visit www.swinburne.edu.au/fast-track for more information.

Career opportunities

Graduates have the skills and knowledge to work as a project officer or project administrator. The course will also enhance promotion prospects for graduates already in a project management or project officer role, or for those looking to begin a career in a role involving project management.

Public relations

► Bachelor of Business (Public Relations)

Campus: Hawthorn, online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Hawthorn: VTAC (Semester 1) or direct (all intakes)

Online: Direct

VTAC code: 3400235091 (CSP), 3400235093 (IFP)

2014 Round 1 Clearly-in ATAR: 70.15

Public relations (PR) focuses on protecting and advancing clients' reputations through effective communication and relationship-building. This course emphasises the importance of communication in reaching corporate objectives. Students learn how PR supports the implementation of strategic plans, communication planning and campaign development. Project units help students to be work-ready and capable of taking on the challenges of the dynamic professional communication sector.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

Students undertake a major in business public relations and combine it with other studies to add depth to their degree.

Areas of study include:

- commercial law
- events management
- global public relations
- issues, crisis and risk communication
- integrated marketing communication
- organisations and management
- project and campaign planning
- public relations theory and practice
- public relations writing.

Career opportunities

Graduates may find work in event management, communications, community development, public policy, digital media publishing, industrial relations, human resource management or speech writing.

Professional recognition

Graduates may be eligible for membership of the Public Relations Institute of Australia.

The public relations major is professionally accredited by the Public Relations Institute of Australia.

Public relations (continued)

► Diploma of Business (Public Relations)

Campus: Hawthorn

Duration: One year full-time or equivalent part-time

Prerequisites: Satisfactory completion of Victorian Year 12 or equivalent, or mature age

Application: VTAC (March start) or direct (all intakes)

VTAC code: 3400278104 (FTDP)

This course provides students with the knowledge and skills to become a public relations practitioner. Students learn how to liaise with media and organise publicity campaigns, develop communications tools through print and electronic media, organise promotional events, lobby, support fundraising and community liaison, develop reputation and issues-management strategies, and engage with stakeholders.

This course can be completed as part of a dual qualification with the Diploma of Marketing.

Major study areas

- Advertising
- Consumer behaviour
- Fundraising
- Government relations
- Marketing
- Multimedia
- Public relations
- Writing for media

Pathways

Successful completion of this course may allow students to progress to the Bachelor of Business with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Graduates may seek employment as a media officer, public relations event facilitator, community development officer, technical communicator, media information officer, public relations officer, publicity officer or website officer.

Professional recognition

Graduates may be eligible for membership of the Public Relations Institute of Australia.

Quality auditing

► Diploma of Quality Auditing

Campus: Hawthorn, Melbourne CBD

Duration: Six to 10 months part-time

Prerequisites: There are no formal entry requirements. Applicants should have vocational experience in auditing and be familiar with ISO 9001:2008, ISO 19011:2003, AS/NZS 9004 and AS/NZS 4801. Applicants must have an appropriate level of literacy, a basic understanding of maths and science, basic computer skills and access to a workplace for completion of assessment activities.

Application: Direct

This course is suitable for those wishing to become peer auditors or to participate in external independent quality auditing. Students build sound theoretical knowledge and develop a range of specialised, technical or managerial competencies to plan, carry out and evaluate their work and/or the work of a team.

The course teaches students how to manage broad compliance requirements across numerous programs. It also has a strong focus on occupational health and safety.

The course can be completed as part of a dual qualification with the Diploma of Work Health and Safety.

Major study areas

- Certified lead auditor training
- Risk management

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

This course will equip graduates for roles such as quality assurance manager, quality facilitator, quality and improvement consultant, or service quality system support analyst.

Professional recognition

Graduates are awarded four internationally recognised units from the Registrar Accreditation Board and Quality Society of Australasia International.

Real estate

► Certificate IV in Property Services (Real Estate)

Campus: Wantirna, online

Duration: Five months part-time

Prerequisites: Successful completion of Course in Real Estate Agents' Representative

Application: Direct

This course provides students with the knowledge and skills required to operate as a licensed estate agent. Students learn about risk management, legal responsibilities of estate agents, real estate accounting requirements, managing client/agency relationships, the listing and sale of properties, conducting auctions, property management, appraisal and acting as a buyer's agent.

Major study areas

- Business management
- Property management
- Real estate compliance
- Real estate management

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found in real estate operating as a licensed agent or in associated industries.

Sports management

▶ Bachelor of Business (Sports Management)

Campus: Online

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: Direct

This course develops management skills for work in the dynamic sport and leisure industry. Students complete units in sports marketing, administration and events to broaden career opportunities. This includes exploring the effects of sport on society, such as promoting healthy lifestyle choices and supporting communities. Students also develop the skills to manage community relationships and contribute to the sustainability of an organisation.

Major study areas

- Leadership and management
- Sports club and facilities management
- Sports marketing
- Sports media and advertising

Career opportunities

Graduates may find roles in sports administration, sponsorship and marketing, government organisations, sporting and health clubs, and event management. Graduates are also prepared for management positions within the sport and leisure industry.

Tourism management

▶ Bachelor of Business (Tourism Management)

Campus: Hawthorn (some units available online)

Duration: Three years full-time or equivalent part-time

VCE prerequisites: Units 3 and 4 – a study score of at least 30 in English (EAL) or at least 25 in any other English

Application: VTAC (Semester 1) or direct (all intakes)

VTAC code: 3400235351 (CSP), 3400235353 (IFP)

2014 Round 1 Clearly-in ATAR: 71.20

Tourism affects national and international economies, and demands a new breed of manager with both management skills and a tourism focus. In this course students examine contemporary issues in tourism, including social responsibility, ethics, equitable use of resources and global tourism futures. Students gain skills and knowledge needed to work in tourism management. They are challenged to adopt culturally sensitive attitudes and to conceptualise solutions to difficult problems.

Students will have the opportunity to apply their learning to a professionally focused, multidisciplinary project during their final year of study.

Major study areas

Students undertake a major in tourism management and combine it with other studies to add depth to their degree.

Areas of study include:

- communication
- events management
- management
- special interest tourism
- tourism enterprise development
- tourism planning and resource management
- tourist destination management.

Career opportunities

Graduates may find employment in museums, national parks, airlines, wholesale tour companies, regional tourism offices, tourist resorts, and conference and reception centres. Graduates also have the skills to establish and run their own business within the tourism field.

Work health and safety

▶ Advanced Diploma of Work Health and Safety

▶ Diploma of Work Health and Safety

▶ Certificate IV in Work Health and Safety

Campus: Hawthorn, Melbourne CBD, online

Duration: *Advanced diploma* – Six to 10 months part-time

Diploma – Six to 10 months part-time

Certificate – Six to 10 months part-time

Total duration – Up to three years part-time

Prerequisites: *Advanced diploma* – Successful completion of Diploma of Work Health and Safety or equivalent, plus a thorough understanding of Occupational Health and Safety (OHS) Risk Management (ISO 31000, 2009) and the Australian Standards for OHS Management Systems (AS/NZS 4801 and AS/NZS 4804)

Diploma – Successful completion of Certificate IV in Work Health and Safety or equivalent

Certificate – Successful completion of Certificate IV in Work Health and Safety or equivalent, or vocational experience in a work health and safety role

Note: All applicants must also have an appropriate level of literacy, a basic understanding of maths and science, basic computer skills and access to a workplace for completion of assessment activities.

Application: Direct

These courses provide students with the skills and knowledge to apply work health and safety (WHS) principles in a variety of contexts.

The certificate teaches students how to apply solutions to a range of unpredictable problems, and analyse and evaluate information from a variety of sources.

The diploma* covers the identification, assessment and control of conditions in the work environment that are harmful to the health and safety of people in all occupations. Students learn about the functions of policy development, compensation and rehabilitation, and the Occupational Health and Safety (OHS) Act and its regulations.

The advanced diploma is suitable for those working in a WHS role at a senior level. It reflects the role of individuals who analyse, design and execute judgements using wide-ranging technical, creative, conceptual or managerial competencies.

*The diploma can be completed as part of a dual qualification with the Diploma of Quality Auditing.

Major study areas

- Complying with OHS legislation
- Evaluating health and safety hazards
- Implementing a WHS management system
- Incident investigation
- Risk management
- WHS audit
- WHS planning and policy development

Pathways

Successful completion of this course may allow students to progress to another qualification with advanced standing.

Visit www.swinburne.edu.au/pathways for more information.

Career opportunities

Employment may be found as a WHS adviser, auditor, manager, risk officer, specialist or senior officer.

Vice-Chancellor's Scholarships

Students may select a bachelor degree in the relevant study area. For a list of applicable courses, visit www.swinburne.edu.au/scholarships

Application: VTAC (Semester 1 only)

Minimum ATAR: 95.00

Recipients receive \$5000 per annum for the normal duration of their chosen course, plus a one-off payment of \$2000 towards an international study experience (subject to academic performance and other scholarship conditions).

▶ Arts and Social Sciences

VTAC code: 3400234101 (CSP)

▶ Business

VTAC code: 3400234031 (CSP)

▶ Engineering

VTAC code: 3400234531 (CSP)

Dean's Scholarships

Students may select a bachelor degree in the relevant study area. For a list of applicable courses, visit www.swinburne.edu.au/scholarships

Application: VTAC (Semester 1 only)

Minimum ATAR: 90.00

Recipients receive \$2500 per annum for the normal duration of their chosen course, plus a one-off payment of \$2000 towards an international study experience (subject to academic performance and other scholarship conditions).

▶ Arts and Social Sciences

VTAC code: 3400234891 (CSP)

▶ Business

VTAC code: 3400234781 (CSP)

▶ Engineering

VTAC code: 3400210031 (CSP)

George Swinburne Scholarship

Students may select a bachelor degree in their chosen area of study. For a list of applicable courses, visit www.swinburne.edu.au/scholarships

Application: VTAC (Semester 1 only); students should complete the VTAC Scholarship Application

Minimum ATAR: 85.00

Recipients receive \$1000 per annum for the normal duration of their chosen course, plus a one-off payment of \$2000 towards an international study experience (subject to academic performance and other scholarship conditions).

▶ KEY DATES

Throughout 2014

One-on-one course adviser appointments

3 August 2014

Swinburne Open Day
Hawthorn campus
swinburne.edu.au/openday

▶ CAMPUSES

Hawthorn campus

John Street, Hawthorn

Melbourne CBD campus

196 Flinders Street, Melbourne

Croydon campus

12–50 Norton Road, Croydon

Wantirna campus

369 Stud Road, Wantirna

Sarawak campus

Kuching, Sarawak, Malaysia

▶ FURTHER INFORMATION

1300 275 794

study@swinburne.edu.au

swinburne.edu.au/future



CRICOS Provider Code: 00111D

The information contained in this course guide was correct at the time of publication, April 2014. The university reserves the right to alter or amend the material contained in this guide. The information in this guide does not apply to international students. Visit www.swinburne.edu.au/international for information about courses for international students.