Certificate II in Creative Industries

Course code: CUA20215

The Certificate II in Creative Industries is designed to develop skills and knowledge in media design, production and promotion. During the course, students will develop their storytelling, planning, and communication skills to create an industry standard media product. This is an excellent single-year option as students will obtain the full Certificate II qualification after successful completion of all units in just one year.

On successful completion of a VETIS course, students are guaranteed a place in a Swinburne Vocational Education program (subject to entry requirements for the course they wish to undertake are met).

Location and times
Wantirna campus
Wednesday 9.00am–3.00pm

Mode of delivery
Classroom based

Duration
One year part-time

Outcomes
On successful completion of this program, students will:

- **VCE**: be eligible for two units of credit towards their VCE at Units 1 and 2 level.
- **VCAL**: meet the requirements for the Industry Specific Skills strand of VCAL.
- **Qualification**: be eligible for a nationally recognised qualification CUA20215 Certificate II in Creative Industries.

Complementary studies
- Art/Studio Arts
- Information Technology
- Media Studies
- Visual Communications and Design

Pathway opportunities
- Certificate III in Media
- Diploma/Advanced Diploma in Screen and Media

Structured Workplace Learning
Structured Workplace Learning (SWL placement) is not required but is strongly recommended by the Victorian Curriculum and Assessment Authority. Please refer to www.vCAA.vic.edu.au/ for more details.

VCAA recommends that students undertake 10 days of SWL for this program. The finding and management of SWL is the responsibility of the school.

Information for students
Please refer to www.swinburne.edu.au/policies-regulations/ for student rights and responsibilities while on campus.

More information
T: 1300 275 794
E: VETinschools@swin.edu.au
W: www.swinburne.edu.au/vetis

Contact the Secondary School VET Coordinator or Careers Practitioner.

Career opportunities
- Games developer
- Graphic designer
- Media editor
- Media producer
- Multimedia developer
- Photographer
- Publisher
- Digital designer

Registered Training Organisation Provider No: 3059
## Certificate II in Creative Industries

### Units of competency

#### Year 1

<table>
<thead>
<tr>
<th>Unit code</th>
<th>Unit name</th>
<th>Nominal hours</th>
<th>Compulsory / Elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSBCRT101</td>
<td>Apply critical thinking techniques</td>
<td>20</td>
<td>E</td>
</tr>
<tr>
<td>CUAIND201</td>
<td>Develop and apply creative arts industry knowledge</td>
<td>20</td>
<td>C</td>
</tr>
<tr>
<td>CUAWH302</td>
<td>Apply work health and safety procedures</td>
<td>10</td>
<td>C</td>
</tr>
<tr>
<td>BSBWOR203</td>
<td>Work effectively with others</td>
<td>15</td>
<td>C</td>
</tr>
<tr>
<td>ICTWEB201</td>
<td>Use social media tools for collaboration and engagement</td>
<td>20</td>
<td>E</td>
</tr>
<tr>
<td>CUAWRT302</td>
<td>Write simple stories</td>
<td>30</td>
<td>E</td>
</tr>
<tr>
<td>BSBDES201A</td>
<td>Follow a design process</td>
<td>40</td>
<td>E</td>
</tr>
<tr>
<td>BSBDES202</td>
<td>Evaluate the nature of design in a specific industry context</td>
<td>30</td>
<td>E</td>
</tr>
<tr>
<td>CUADIG202</td>
<td>Develop digital imaging skills</td>
<td>50</td>
<td>E</td>
</tr>
<tr>
<td>CUAACD101</td>
<td>Use basic drawing techniques</td>
<td>50</td>
<td>E</td>
</tr>
</tbody>
</table>

**Total nominal units**: 285

Information is current at the time of publication (July 2016) but is subject to change.