Innovation

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New rules – new ways
Multiple competencies
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Convergence of domains

Source: Asthmapolis
Creativity in practice
Thinking “out of the box”
What is half of eighteen?

9
1 or 8
Eigh or teen
IX
I or VIII
eighteen
Step into another world
Creativity tool #1: Rule breaking

- Rules
- Rules
Creativity tool # 2: Random ideation

Words: sense, every, electric, masterpiece, compose, dazzle, balance, original, capture, loom, always, paint, investigate...
Creativity tool # 3: Painstorming
Innovations can be simple
Innovations can be impactful