



Consular Office of Hungary
Melbourne



Central European Business Forum A Small Business Festival Victoria 2017 Event

Date: Thursday, 10 August 2017

Time: 5.30pm to 8.00pm (5:00pm arrival for the event, 3:45pm arrival for the pre-event workshop)

Venue: International Chamber House, Level 5, 121 Exhibition Street, Melbourne, 3000, Victoria

The Suggestometer, Radium, Biro pens and the Prezi are all innovations from Central and Eastern Europe (CEE) and the inspiration for this year's Central European Business Forum. **Seek out opportunities to connect your small business enterprise with like-minded entrepreneurs and markets in Central and Eastern Europe.** Join in to innovate, network, gather information and new insights, explore options and link up with internationalisation experts and advisers.

Pre-event workshop – limited places available, please register early!

4pm - 5pm: **Workshop** 'Opening your thinking to future opportunities' by **Dr Joseph Voros, Futurist**, Swinburne Business School, Swinburne University of Technology

Event Program

Facilitator: Dr Aron Perenyi, Lecturer, Swinburne Business School, Swinburne University of Technology

5:00pm **Arrival**, meet and greet

5:30pm **Opening & Welcome:**

Mr Péter Bakonyi and Ms Rita Vágó – Hungarian Consulate in Melbourne, opening of the Smart Hungary Exhibition

Ms Janine Shearer, Director, Collaboration & Partnership, Swinburne University of Technology

5:45pm **Keynote speech:** Mr Kevin Magee, Assistant Secretary of State, Northern, Southern and Eastern Europe Branch, Department of Foreign Affairs and Trade, Commonwealth of Australia

6:00pm **AUSTRADE presentations:** 'Innovation in the Australian context' – Government initiatives to foster innovation, Mr Tim Carroll, AusTrade, State Director Victoria and Tasmania

6:20pm **Panel discussion:** 'What is the innovative advantage of CEE markets and how to build on it?'

Moderator: Professor Bruce Wilson, Director, RMIT EU Centre

Discussants: representatives from key markets in CEE

(featuring discussants from Czechia, Hungary, Poland, Romania, Serbia and Slovakia)

7:00pm **Closing speech:** the Hon Frank McGuire, Parliamentary Secretary for Innovation, Victoria

7:10pm **Concluding remarks:**

Dr Aron Perenyi, Swinburne University of Technology

7:15pm **Business Networking** – refreshments and drinks provided

8:00pm **Event concludes**

EVENT INFORMATION

(please click or copy into browser: <http://www.business.vic.gov.au/events/view?id=E18888>)

EVENT REGISTRATION & SPONSORS (please click or copy into browser:

<http://www.swinburne.edu.au/events/departments/business-law/2017/08/central-european-business-forum.php>)

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