

Swinburne Aviation Leadership Summit 2015.

10 – 11 November

Hawthorn Arts Centre, 360 Burwood Rd, Hawthorn
Melbourne, Australia

Building leadership capability across
the Asia Pacific's aviation sector

To Register

Register online at www.swinburne.edu.au/aviationsummit

Current as at 23 October 2015



Collaboration Partners



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About the Summit.

After a proud 18 year history as an important event on the Australian aviation industry calendar, Swinburne University of Technology's annual aviation conference has made an exciting change in 2015, evolving into the Swinburne Aviation Leadership Summit.

The Summit will be the first event of its type in the region and is fundamentally focused on building the leadership capability of the aviation sector throughout Australia and the Asia Pacific. Swinburne is proud to be playing a leadership role in convening this innovative event.

Dates: Tuesday 10 November 8.30am-5.00pm
Wednesday 11 November 8.30am-5.00pm

Location: Hawthorn Arts Centre, 360 Burwood Rd, Hawthorn

Registration: \$395 (ex GST) per delegate

RSVP: Registrations close Wednesday, 4 November 2015



Message from the Patron

I'm pleased to be patron of this Swinburne Aviation Leadership Week initiative. Events like the Aviation Leadership Summit are timely initiatives that will have far reaching positive consequences for the future sustainability and productivity of our industry. Building the capability of our emerging leaders has to be a major priority for the industry and I applaud all those involved in making this happen.

Air Chief Marshal Sir "Angus" Houston AK,
AC (Mil), AFC

Who Should Attend?

Delegates will fall within three primary categories:

- emerging leaders (identified by their organisations as well as aspirational corporate leaders and business owners);
- executives responsible for human resources training, people and culture functions within organisations;
- middle to senior management generally.

The Summit is applicable to:

- all professional discipline areas within an organisation, including: technical, operational, commercial, financial, people & culture, and management.
- all segments of the aviation and aerospace industry, including: airlines, airports, ANSPs, government agencies/departments, flight training organisations, OEMs, MROs, GSE suppliers, industry bodies and associations.

Affordable Pricing Policy

Registration costs have been deliberately kept as low as possible to ensure the Summit is accessible to as many people as possible across the sector and throughout the region.

Summit Themes

The program will begin by providing an *Aviation Sector Update* and a briefing on the *Economic and Geopolitical Global Context*. Following these background briefings, the program will then focus heavily on the theme of *Leadership Development* featuring prominent speakers from within the aviation sector as well as experienced leaders from other industries, sharing their experience and insights in leadership development practices. The program will also cover the highly topical aviation sector theme of *The Safety Leadership Dynamic*.

Bringing Together Swinburne's Aviation and Leadership Expertise

The Summit brings together two core capabilities of the university, combining its long history as an innovator in higher education for the aviation sector with the more recent initiatives being undertaken by the Swinburne Leadership Institute. Established in 2013, the Institute's aim is to promote "leadership for the greater good" across government, the private and not-for-profit sectors and civil society. The Institute recently published the ground breaking research - "The Swinburne Leadership Survey - Index of Leadership for the Greater Good".

Summit Speakers Include:

Tony Fraser

Managing Director, Airbus Group Australia Pacific

Mark Skidmore

Director of Aviation Safety & CEO, CASA

Martin Dolan

Chief Commissioner, ATSB

Graham Goldsmith

Chancellor, Swinburne University of Technology; Non-Executive Director, SEEK Limited

Laura Anderson

Chairman, Virgin Australia Melbourne Fashion Festival; Board Member, Australian Grand Prix Corporation

Nigel Fanning

Head of Commercial and Operations Improvement, Jetstar Airways

Matt Hall

Red Bull Air Race Pilot & Team Owner

Geoff Bowmaker

CEO, Nauru Airlines

Tim Jenkins

Executive Manager, Group Safety & Health, Office of the CEO, Qantas Airways Limited

Stuart Aggs

General Manager Safety Systems, Virgin Australia

Mark Rossiter

Senior Safety Adviser, Airservices Australia

Paddy Goodall

Chief Air Traffic Controller, Airservices Australia

Dr Tangerine Holt

Executive Director, Australian-American Fulbright Commission

Samantha Sharif

Chief Executive Officer, Aviation New Zealand

Jason McHeyzer

Manager Operations Regulations Implementation, CASA

Phil Gregory

Manager Aviation Business Development & Compliance, Essendon Airport

Peter Russo

Managing Director, Engaging Leaders

Suzanne Bell

Partner, KPMG

Richard Bluck AM RFD

Director, Leadership Horizons; former Executive Director, Leadership Victoria

Victor Craig

Chairman, Leading Edge Aviation Planning Professionals

Vivien Lim

Senior Adviser International Trade, Austrade



Letter from the Chairman

The Summit is not your typical aviation industry conference. In fact it is deliberately trying to break the mould.

The Summit aims to challenge and change the status quo in leadership development practices within the aviation sector throughout the Asia Pacific region. It is not intended to be a comprehensive stand-alone leadership program in itself, but rather an annual gathering of the industry to provide adequate focus on a topic, which is so critical to the future of the aviation sector.

This future is entirely dependent on the quality of our emerging and future leaders. This is not to say that the industry does not have good leadership now. In fact Australia arguably has some of the best-run aviation businesses and government agencies of any of the equivalent organisations around the world. The key issue is that the demands on our industry leaders are changing rapidly and our approach to identifying, nurturing and growing these leaders has to change radically as well.

Good leadership has certainly been advantageous in the past, however excellent leadership will be an absolute pre-requisite going forward and not just for the most senior executives within an organisation.

Advanced leadership skills will be required throughout an organisation as the industry struggles to do more with increasingly less resources, to deal with the implications of a rapidly growing airline industry across Asia, and tries to cope with the increasing flow of data and information.

The Summit unashamedly is seeking to borrow ideas and models from other major international fora and other event models, including amongst others, the World Economic Forum – the leading international institution for public-private cooperation in its goal for shaping the global, regional, national and industry agendas.

I hope that you can be part of this important event for the future of our industry. I applaud Swinburne for their commitment to the sector in creating this industry-changing initiative.

See you in November.

Yours sincerely

Paul Fox

Summit Program

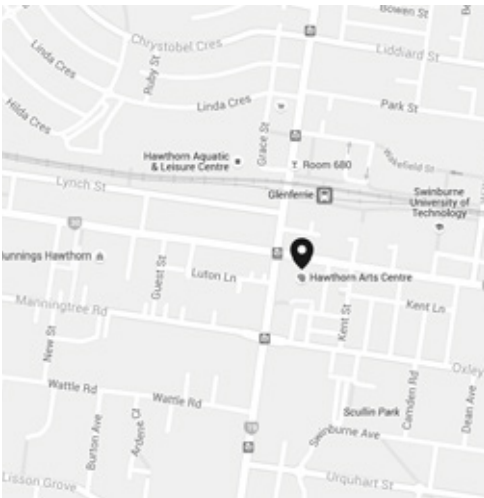
This is a draft program only. The program will continue to be fine-tuned leading up to the Summit. An updated program will be available periodically on the Summit webpage: www.swinburne.edu.au/aviationsummit. All sessions are plenary and are listed below in theme order only, i.e. the sessions will not run in this order.

> Introduction	
Why Leadership?	Keynote
What is Leadership?	Keynote
> Theme A - Aviation Sector Update	
Aviation Sector Global and Regional Growth Forecasts	Panel
Future Trends – Aviation Commerce	Panel
Future Trends – New and Disruptive Technologies	Panel
> Theme B - Economic and Geopolitical Global Context	
Economic and Geopolitical Update	Keynote
Global Risks Perspective	Panel
> Theme C - Leadership Development	
Leadership – The Next Challenge for the Aviation Sector	Keynote
Leadership Principles - What the Experts Say	Panel
Leadership Insights Panel 1	Panel
Leadership Insights Panel 2	Panel
Leadership Insights Panel 3	Panel
Leadership Insights Panel 4	Panel
In-house Leadership Programs	Panel
Why Mental Health is a Leadership Issue	Panel
Why Workforce Diversity is a Leadership Issue	Panel
> Theme D - The Safety Leadership Dynamic	
Tackling Mental Health	Panel
The Critical Relationship Between Leadership, Safety and Business Performance	Panel
Leadership and Safety – What a Aviation Industry Leader Should Focus On	Panel

Summit Venue

Hawthorn Arts Centre, 360 Burwood Rd, Hawthorn

The Hawthorn Arts Centre (formerly the Hawthorn Town Hall) is a heritage listed former civic building located in Hawthorn, a suburb of Melbourne, Australia. Designed by architect John Beswicke in the Second Empire style, the hall was built from 1888 to 1890 and housed the council chambers for the City of Hawthorn. After the City of Hawthorn was dissolved in 1994 and absorbed into the newly created City of Boroondara, the building was used as a library, museum and gallery space. A \$17.9 million redevelopment was completed in late in late 2013 converting the former town hall into a regional arts space and renamed the Hawthorn Arts Centre the centre is adjacent to the Swinburne University campus, is close to public transport and has parking at the back of the building.



Interested in Being a Partner/Sponsor?

If you are interested in supporting this initiative as a partner/sponsor, please contact Janine Shearer c/o jshearer@swin.edu.au or phone: 03 9214 8314.

About Swinburne Aviation Leadership Week

A new initiative for 2015, the Swinburne Aviation Leadership Week runs from 9 - 13 November and aims to profile the important issue of leadership within the aviation sector throughout the Asia Pacific region. Improved leadership capabilities have been widely acknowledged as an emerging sector-wide priority and Swinburne is proud to be supporting industry in addressing its needs.

Other Swinburne Aviation Leadership Week Activities

During this week both Swinburne and other aviation industry organisations will convene a range of events. These events include:

- Swinburne Aviation Leadership Summit
- Swinburne Safety Leadership Forum (invitation-only)
- Swinburne Aviation Leadership Dinner (invitation-only)
- CASA FRMS Forum (CASA convened event)
- Swinburne Aviation Industry Advisory Committee Meeting (invitation-only)

Further Information

If you have any questions about the Summit please contact:

Email: AviationSummit@swin.edu.au

Phone: Paul Fox +61 3 8682 8902

To Register

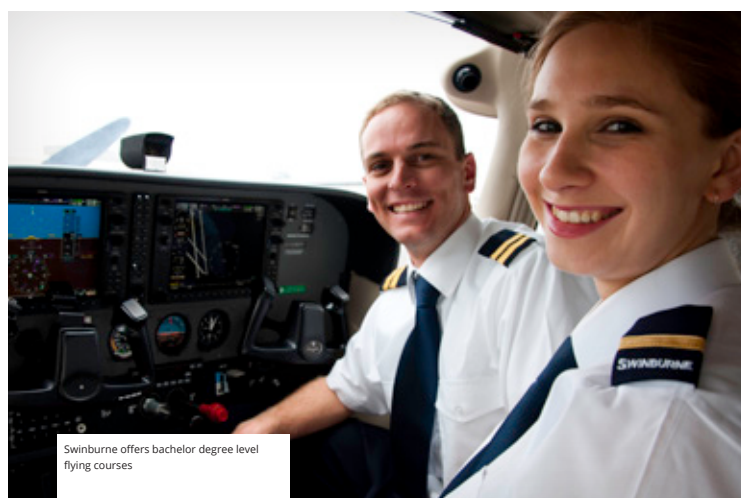
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Aviation at Swinburne

Swinburne was amongst the first universities to offer Aviation in Australia and remains an innovative leader in Aviation education and training. Programs range from Associate Degree to PhD servicing the industry with cadet pilot programs, providing the future human resource in flight crew and general operations, upskilling and development of existing staff, and innovative research. Our undergraduate and postgraduate aviation courses have been developed by our staff who have industry experience in areas such as international executive airline management, aviation safety, airline operations, aerospace engineering and aviation policy. Courses address current and future issues of the aviation and air-transportation industry, and include a strong emphasis on the principles of safety, legality and compliance, and business profitability. The Summit is also a component of our postgraduate programs in aviation human factors and aviation management.

22 years of industry engaged aviation education and research:

- 1992 First tertiary aviation training and education course in Victoria
- 1997 First postgraduate course in Aviation Human Factors in Australia
- 1999 First double degrees in Aviation with Business in Australia
- 1999 Swinburne introduces the Aviation Industry Conference
- 2009 Swinburne becomes one of two tertiary providers for the Qantas Cadet Pilot Program
- 2010 First Aviation PhD program in Victoria
- 2011 Swinburne becomes the sole tertiary provider to the Jetstar Cadet Pilot Program
- 2012 First Aviation Honours program in Australia
- 2013 Swinburne Aviation Simulation Laboratory opened
- 2015 Launch of the Swinburne Aviation Leadership Summit



CRICOS Provider Code: 00111D

The information contained in this program was correct at the time of publication, October 2015.

The university reserves the right to alter or amend the material contained in this publication.