

A Unifying Perspective of Conferences

A. Zacharakis

Babson College, 231 Forest Street, Babson Park, MA 02457-0310, United States of America
zacharakis@babson.edu

Principal Topic AGSE Keynote Speech A Unifying Perspective of Conferences Andrew "Zach" Zacharakis
The John H. Muller Jr. Chair of Entrepreneurship Director of the Babson College Entrepreneurship Conference Babson College

Methodology/Key Propositions

Conferences are important venues to learn about leading edge research, exchange ideas, meet new collaborators and drink BEER. During this session, I will use the Babson College Entrepreneurship Research Conference to illustrate the impact that a conference can have and draw parallels to what AGSE has accomplished in its relatively short life. We will look at the value of the submission, review, and presentation process as a pathway to publishing articles. We will track presentations to publications and the impact that some of the best articles ultimately have. We will discuss the power of doctoral consortiums, meals and receptions to create bonds that last from one research project to career partnerships. Finally, we will investigate how BEER (or coffee, tea and soda) can create a unifying ecosystem where we work together to advance the field in research and practice.

Results and Implications Andrew Zacharakis is the John H. Muller, Jr. Chair in Entrepreneurship and the Director of the Babson College Entrepreneurship Research Conference. He focuses his research on entrepreneurial finance. Zacharakis is the co-author of five books, *The Portable MBA in Entrepreneurship*, 3rd Edition; *Business Plans that Work*; *How to Raise Capital*; *Entrepreneurship, The Engine of Growth*; and textbook titled *Entrepreneurship*. He has taught seminars at leading corporations (e.g., Boeing, Met Life, and Intel) and in countries worldwide, including, Spain, China, and Mexico. Zacharakis received a BS in Business, University of Colorado; an MBA, Indiana University; and a PhD, University of Colorado. (INSERT_YOUR_TEXT_HERE)

Contact

Andrew Zacharakis. Babson College, 231 Forest Street, Babson Park, MA 02457-0310, United States of America.

(T) , (F) , Email: zacharakis@babson.edu